



2021 calls for proposals for promotion of EU agricultural products

Evaluation outcome



European Research Executive Agency

Civil Dialogue Group meeting, 30 November 2021

Structure of the presentation

- SIMPLE call for proposals
- MULTI call for proposals
- General remarks on 2021 calls
- Communication aspects

2021 call for SIMPLE programmes

Submission statistics

Number of proposals, requested grants, comparison with the available budget

Topic	Number of submitted proposals	Total of requested grants (EUR)	Available budget (EUR)	Ratio of requested / available
AGRIP-SIMPLE-2021-IM-EU QS	24	23.908.309,45	5.000.000	478%
AGRIP-SIMPLE-2021-IM-ORGANIC	14	29.552.160	6.000.000	493%
AGRIP-SIMPLE-2021-IM-SUSTAINABLE	15	17.008.493	6.000.000	284%
AGRIP-SIMPLE-2021-IM-PROPER-DIET	7	14.896.878	9.100.000	164%
AGRIP-SIMPLE-2021-IM-CHARACTERISTICS	11	13.066.644	6.000.000	216%
AGRIP-SIMPLE-2021-TC-ASIA	26	62.491.254	16.300.000	383%
AGRIP-SIMPLE-2021-TC-AMERICAS	8	14.668.346	8.300.000	177%
AGRIP-SIMPLE-2021-TC-OTHERS	33	52.595.878	12.300.000	428%
AGRIP-SIMPLE-2021-TC-ORGANIC	4	4.766.550	12.000.000	40%
Total	142	232.954.512,7	81.000.000	288%

Submission statistics

Number of proposals by Member State

Country	Number of proposals	Country	Number of proposals
Belgium	6	Latvia	2
Bulgaria	1	Poland	7
Croatia	1	Portugal	1
Czech Republic	2	Romania	3
Denmark	1	Slovakia	1
France	20	Slovenia	5
Greece	24	Spain	20
Hungary	1	Sweden	1
Ireland	4	The Netherlands	5
Italy	37	Grand Total	142

Submission statistics

Number of proposals by target markets

Target market	Number of proposals	Ratio of all submitted proposals	Requested Budget	Ratio of requested budget
INTERNAL MARKET	71	50%	98.432.555,45	42,3%
THIRD COUNTRIES	71	50%	134.522.028	57,7%

Submission statistics

Number of proposals by product/sector

Product	Number of proposals	Budget requested
Basket	63	90.403.797
Fruit (fresh or dried)	16	41.498.049
Olive oil	6	14.751.226
Cheese	7	8.800.611
Preparations of vegetables, fruit or nuts (incl. table olives)	7	8.624.050
Pork meat (fresh, chilled and frozen)	4	7.571.977
Cereals	3	6.859.104
Pet food	2	6.775.280
Meat preparations	5	5.797.014
Spirits, liqueurs and vermouth	2	4.514.384
Vegetables (fresh, chilled and dried) excluding sweetcorn	4	3.987.377
Wine, cider and vinegar	5	3.507.407
Other eligible products	18	29.864.237
Total	142	232.954.513

Evaluation procedure

REA entrusted with the evaluation of proposals

- Admissibility check
- Eligibility check
- Operational and financial capacity checks
- Evaluation against award criteria
- Agency's call ranked lists

Evaluation statistics

Outcome of the evaluation

Proposal status	Number of proposals	Share of all submitted proposals
Accepted	52	36,6%
Reserve list	12	8,5%
Rejected (insufficient funding)	43	30,3%
Rejected (below threshold)	16	11,3%
Ineligible/Inadmissible	19	13,4%
Total	142	100%

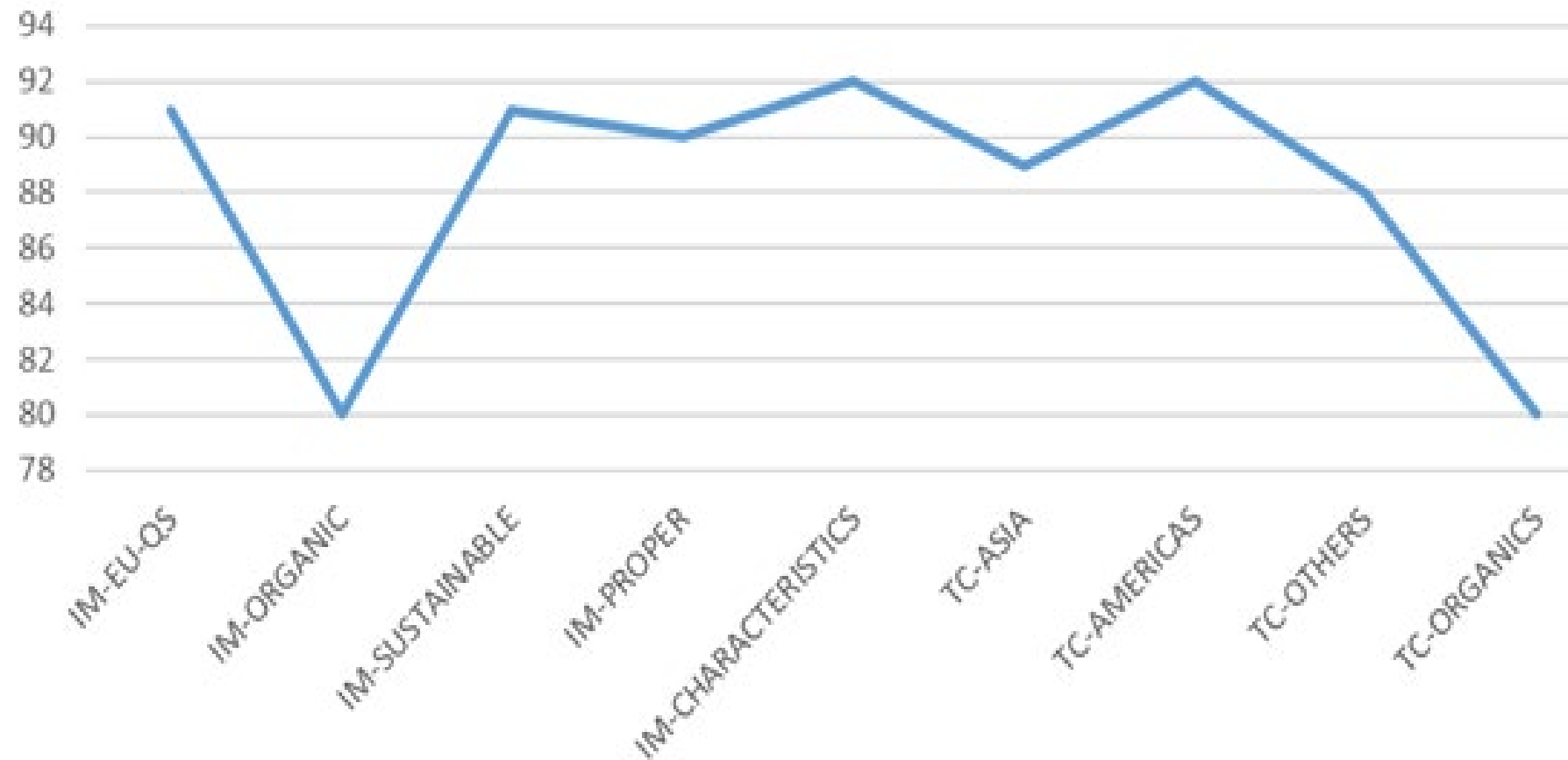
Evaluation statistics

Number of accepted proposals, requested grants and consumption of indicative budget

Topic	Number of accepted proposals	Requested grant (EUR)	Available budget (EUR)	Share of requested/ available budget
AGRIP-SIMPLE-2021-IM-EU QS	7	8.158.026	5.000.000	163%
AGRIP-SIMPLE-2021-IM-ORGANIC	5	4.790.520	6.000.000	80%
AGRIP-SIMPLE-2021-IM-SUSTAINABLE	4	5.475.259	6.000.000	91%
AGRIP-SIMPLE-2021-IM-PROPER-DIET	3	8.723.766	9.100.000	96%
AGRIP-SIMPLE-2021-IM-CHARACTERISTICS	4	8.404.403	6.000.000	140%
AGRIP-SIMPLE-2021-TC-ASIA	8	15.263.046	16.300.000	94%
AGRIP-SIMPLE-2021-TC-AMERICAS	3	6.571.300	8.300.000	79%
AGRIP-SIMPLE-2021-TC-OTHERS	15	23.852.091	12.300.000	194%
AGRIP-SIMPLE-2021-TC-ORGANIC	3	4.613.886	12.000.000	39%
TOTAL	52	85.852.297	86.000.000	99,8%

Evaluation statistics

Minimum score of accepted proposals by topic



Evaluation statistics

Approved proposals by Member State of the applicant

Country	Number of proposals
Belgium	4
France	9
Greece	11
Ireland	3
Italy	11
Latvia	1
Poland	4
Portugal	1
Romania	1
Spain	6
The Netherlands	1
Total	52

Evaluation statistics

Target markets of accepted proposals

Target market	Number of proposals	Share of total n° of accepted proposals	Budget requested	Share of total budget
INTERNAL MARKET	23	44%	35.551.974	41,4%
THIRD COUNTRIES	29	56%	50.300.323	58,6%
Total	52	100%	85.852.297	100%

Evaluation statistics

Approved proposals by product sector

Product or sector	Number of proposals covering the product	Requested grant (EUR)
Basket of products	24	38.889.232
Fruit (fresh or dried)	6	11.511.321
Other eligible products	2	1.818.938
Dairy products (excl. Cheese)	2	2.621.992
Cheese	4	4.946.440
Preparations of vegetables, fruit or nuts (incl. table olives)	4	6.281.854
Sheep and goat meat (fresh, chilled and frozen)	1	337.014
Olive oil	1	3.200.000
Meat preparations	2	3.704.552
Eggs	1	1.721.985
Bovine meat (fresh, chilled and frozen)	2	3.965.483
Pork meat (fresh, chilled and frozen)	1	2.099.982
Cereals	2	4.753.504

Commission Implementing Decision

Annex I: selected programmes

Annex II: reserve list

Annex III: rejected proposals (insufficient funding, below threshold, ineligible/inadmissible)

Annexes IV and V: adjustments to be made to the selected programmes and to the proposals selected from the reserve list

Commission Implementing Decision

Article 2 - Annex II: Reserve list

- if additional budget becomes available in case GA for selected programmes are not signed or no authorisation to sign them beyond 90 days deadline
- following the Member States' notification the highest ranked proposals from the reserve list will be considered selected up to the budgetary amount available
- the Commission to notify the Member States of the proposals selected from the reserve list

Information to applicants

- Member States to inform applicants after adoption of EC decision
- All applicants receive Evaluation Summary Reports (ESR)
- Reasons for ineligible/ inadmissible proposals

2021 call for MULTI programmes

Submission statistics

Number of proposals, requested grants and comparison with the available budget

Topic	Number of submitted proposals	Total of requested grants (EUR)	Available budget (EUR)	Ratio requested / available ¹
AGRIP-MULTI-2021-IM	6	10.587.922	4.200.000	252%
AGRIP-MULTI-2021-IM-ORGANIC	7	21.790.428	17.000.000	128%
AGRIP-MULTI-2021-IM-SUSTAINABLE	18	43.700.726	12.000.000	364%
AGRIP-MULTI-2021-IM-PROPER-DIET	7	17.492.392	10.000.000	175%
AGRIP-MULTI-2021-TC-ALL	15	34.788.423	25.200.000	138%
AGRIP-MULTI-2021-TC-ORGANIC	3	10.934.646	14.000.000	78%
TOTAL	56	139.294.537	82.400.000	169%

Submission statistics

Number of proposals by
Member State

Country	Number of COORDINATORS	Number of PARTNERS	Total
Austria	1	1	2
Belgium	3 ²	6	9
Bulgaria	3	7	10
Cyprus	2	5	7
Denmark		3	3
Finland		1	1
France	7 ³	9	16
Germany	1	5	6
Greece	17 ⁴	12	29
Hungary		2	2
Ireland		2	2
Italy	7	18	25
Latvia	1		1
Lithuania	1		1
Poland		4	4
Portugal		4	4
Romania	2	7	9
Slovenia		1	1
Spain	7	5	12
Sweden		1	1
The Netherlands	4	2	6
Total	56	95	151

Submission statistics

Number of proposals by target markets

Target market	Number of proposals	Ratio of all submitted proposals	Budget requested	Ratio of requested budget
INTERNAL MARKET	38	67,9%	93.571.468	67,2%
THIRD COUNTRIES	18	32,1%	45.723.069	32,8%

Submission statistics

Number of proposals by product/sector

Product	Number of proposals covering the product	Budget requested
Basket	30	81.031.973
Fruit (fresh or dried)	3	8.142.564
Vegetables (fresh, chilled and dried) excluding sweetcorn	1	1.918.948
Bread, pastry, cakes, confectionery, biscuits and other baker's wares	1	3.479.808
Cut flowers and plants, bulbs roots and live plants	2	5.039.996
Other eligible products	3	4.627.862
Dairy products (excl. Cheese)	1	4.242.333
Cheese	2	5.465.116
Honey and beekeeping products	1	810.245
Sheep and goat meat (fresh, chilled and frozen)	2	4.748.993
Poultry meat (fresh, chilled and frozen)	1	2.609.443
Bovine meat (fresh, chilled and frozen)	2	3.630.614
Cotton	1	1.764.555
Wine, cider and vinegar	6	11.782.087
Total budget requested		139.294.537

Evaluation statistics

Outcome of the evaluation

Proposal status	Number of proposals	Share of all submitted proposals
Accepted	33	58,9%
Reserve list	7	12,5%
Rejected (insufficient funding)	4	7,1%
Rejected (below threshold)	8	14,3%
Ineligible/Inadmissible	4	7,1%
Total	56	100%

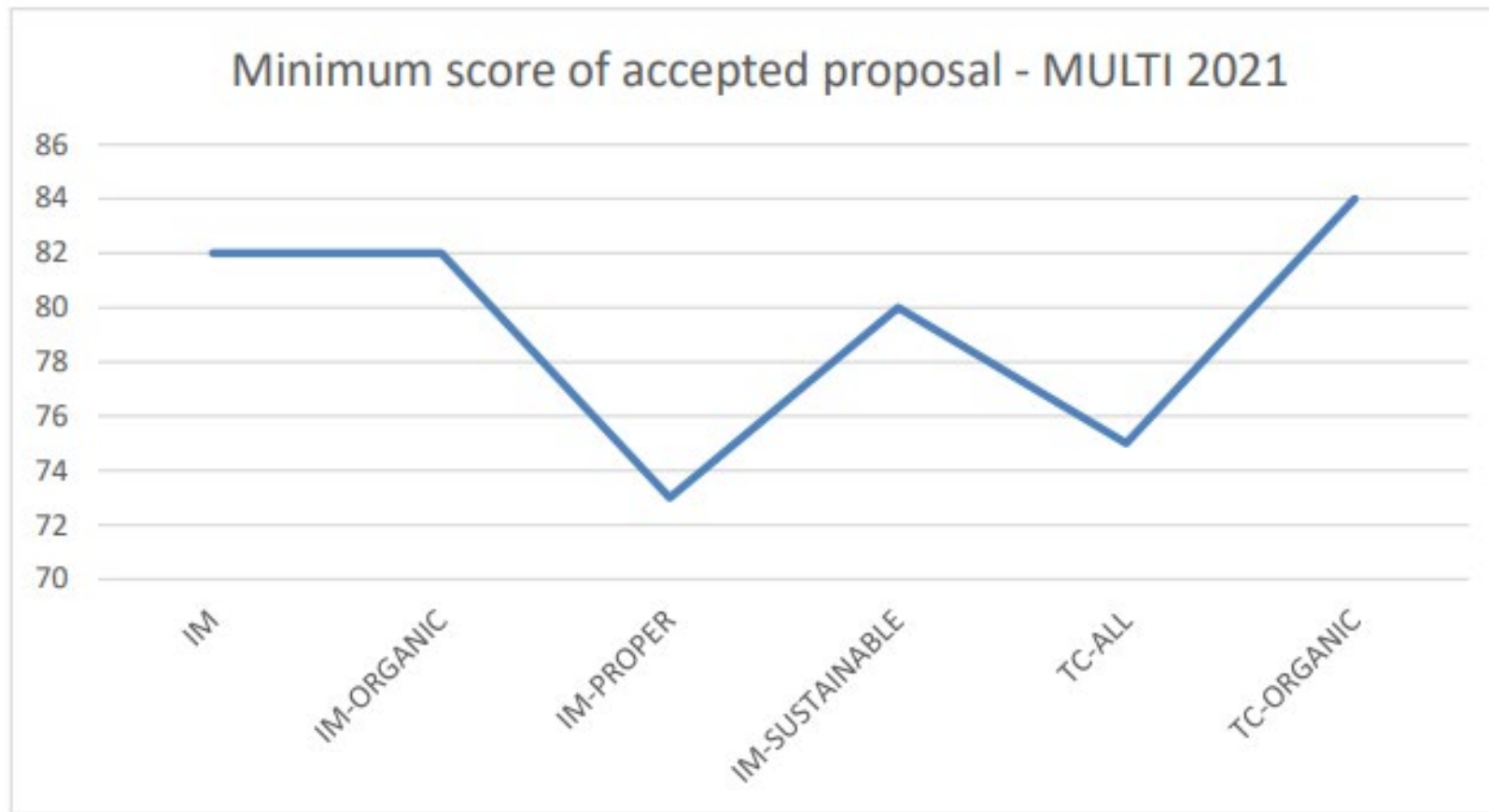
Evaluation statistics

Number of accepted proposals, requested grants and consumption of indicative budget

Topic	Number of accepted proposals	Requested grant (EUR)	Available budget (EUR)	Share of requested grant/ available budget
AGRIP-MULTI-2021-IM	4	8.593.527	4.200.000	205%
AGRIP-MULTI-2021-IM-ORGANIC	4	15.502.755	17.000.000	91%
AGRIP-MULTI-2021-IM-SUSTAINABLE	9	20.965.587	12.000.000	175%
AGRIP-MULTI-2021-IM-PROPER-DIET	2	6.739.712	10.000.000	67%
AGRIP-MULTI-2021-TC-ALL	11	24.246.254	25.200.000	96%
AGRIP-MULTI-2021-TC-ORGANIC	3	10.934.646	14.000.000	78%
TOTAL	33	86.982.481	87.400.000	99,5%

Evaluation statistics

Minimum score of accepted proposals by topic



Evaluation statistics

Approved proposals by
Member State of the applicant

Country	Number of COORDINATORS	Number of PARTNERS	Total
Austria	1	1	2
Belgium	2 ⁷	4	6
Bulgaria	2	2	4
Cyprus	1	2	3
Denmark		2	2
Finland		1	1
France	5 ⁸	6	11
Germany	1	4	5
Greece	8 ⁹	9	17
Hungary		2	2
Ireland		2	2
Italy	4	12	16
Poland		2	2
Portugal		1	1
Romania	2	4	6
Spain	5	2	7
Sweden		1	1

Evaluation statistics

Target markets of accepted proposals

Target market	Number of proposals	Share of total n° of accepted proposals	Budget requested	Share of total budget
INTERNAL MARKET	19	58%	51.801.581	59,6%
THIRD COUNTRIES	14	42%	35.180.900	40,4%
Total	33	100%	86.982.481	100%

Evaluation statistics

Approved proposals by product sector

Product or sector	Number of proposals covering the product	Requested grant (EUR)
Basket of products	18	53.109.194
Bread, pastry, cakes, confectionery, biscuits and other baker's wares	1	3.479.808
Dairy products (excl. Cheese)	1	4.242.333
Cheese	1	2.673.552
Fruit (fresh or dried)	2	5.512.864
Honey and beekeeping products	1	810.245
Cotton	1	1.764.555
Poultry meat (fresh, chilled and frozen)	1	2.609.443
Sheep and goat meat (fresh, chilled and frozen)	1	2.212.244
Bovine meat (fresh, chilled and frozen)	2	3.630.614
Wine, cider and vinegar	4	6.937.629

Next steps

- Applicants have been informed of the outcome on 23 September 2021
- Grant agreement preparation has started, GA to be signed by 22 December
- Implementation to start on 1/1/2022 or later, in justified cases

2021 calls for proposals: general remarks

- The number of proposals is higher than in 2020
- Representation of MS improving for MULTI call (applicants came from 21 MS; 17 MS represented in accepted proposals), lower for SIMPLE call
- Competition is high in « new » topics dedicated to sustainability and organic on internal market. Not enough interest for promotion of organic products in third countries
- New award criteria assessing alignment with F2F objectives not always well addressed in proposals. To be addressed with improved guidance for applicants for next calls.

Communication aspects

- REA web pages will be restructured in the coming weeks, all important content will be kept
- Q&A have been moved from REA website to Funding and Tenders (F&T) portal
- 2022 calls to be published only on F&T portal (not in the OJEU)
- Info day planned for 1 and 2 February 2022
- Register for REA newsletter to stay informed of developments

Q&A



Thank you



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