



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate R. Management of resources
R.4. Inter-institutional relations

Brussels, **30 OCT. 2014**
Ares (2014) 3942061

*Message à attention du Secrétaire Général du/For the attention of the Secretary General of
**AREPO, BEUC, CEJA, CELCAA, COGECA, COPA, ECVC, EEB, EFFAT, EFNCP, EFOW, ELO,
EMB, EPHA, ERPA, Eurocommerce, Eurocoop, Euromontana, FACE Network, FOEE,
FoodringEurope, IFOAM, Origin, SACAR, Slowfood, WWF***

Aux termes de la décision 2013/767/EU du 16 décembre 2013, j'ai l'honneur de vous informer de la tenue de la prochaine réunion du Groupe de Dialogue Civil

«GDC QUALITÉ ET PROMOTION»

le vendredi 21 novembre 2014, de 9h30 à 17h30,

à 1049 Bruxelles, Rue de la Loi 130, 11ème étage, Salle B

avec l'ordre du jour suivant: (*voir version EN svp*)

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According to the Decision 2013/767/EU of 16 December 2013, I wish to inform you of the next meeting of the Civil Dialogue Group on

«CDG QUALITY AND PROMOTION»

On Friday 21 November 2014 from 9:30 hrs to 17:30 hrs

in 1049 Brussels, rue de la Loi 130, 11th floor – Room B

with the following agenda :

General Points

- 1) Approval of the agenda and of the minutes of the 13/6/14
- 2) Election of Chairperson and Vice-chairpersons
- 3) New framework for civil dialogue groups base on Commission Decision 2013/767/EU
 - Functioning of the Civil Dialogue Group Quality & Promotion (concept of the CDG's, composition of the CDG, procedural questions)
 - Round table of introduction of organizations

Points concerning quality policy

- 1) Update on the discussions and possibilities to review the potential for further simplification in the area of quality policy
- 2) Geographical indication protection for non-agricultural products at EU level- state of play, preliminary results of the Public Consultation and next steps

- 3) State of play of the discussions on the European Commission's proposal on official controls (review of regulation (EC) N° 882/2004) and the link to quality certification schemes for agricultural products and foodstuffs
- 4) Update on the submission of spirit drinks technical files of existing and new GIs
- 5) Update on GI protection on Internet
- 6) AOB

Points concerning promotion policy

- 1) Approval of the agenda and of the minutes of the 30/6/14
- 2) Reform of the EU promotion policy
 - State of play after the EP and Council agreement in April;
 - Next steps in particular on:
 - o the annual work programme;
 - o setting up of the executive agency – state of play
 - o preparation of the delegated and implementing acts and in particular discussion on the working document on simplification and better regulation for the promotion policy after 2015 (Regulation following the COM(2013)812)
 - AOB
- 3) Information on the Decision with new programmes due to be adopted by mid-November and on the programmes sent to the Commission on 30/09/2014 – details on the additional budget due to the Russian import ban
- 4) Information on the high level missions
 - Feedback on the EU pavilion Annapoorna fair, Mumbai, 24-26 September 2014
 - Information on upcoming Commission activities in particular on the campaign promoting European GIs in China
 - Other up-coming missions
- 5) Russian ban – diversification of exports
- 6) Overview of information portals managed by the European Commission providing useful information for exporters
- 7) Information and exchange of views on the implementation of the measures on promotion of agricultural products in rural development programmes - article 16 and article 35 of Regulation 1305/2013
- 8) Information on EXPO Milano
- 9) Information on Enterprise Europe Network (poss.)
- 10) AOB

A. O. NAYDENOVA
 Lene NAESAGER
 Chef d'Unité/Head of Unit

Copies: MM Poinelli, Longo, Erhart, Barth, Van Gruijthuisen, Jankowski, Linden, Serneels, Mathioudakis, Mrs Howe (DG SANCO), Corazza (DG ENTR), Mmes Gertsgrasser, Naesager, Naydenova, Tome, Marie D'Avigneau (DG MARKT), Iusco, Maurey, Mecilosek, Buttini, Scic Agenda.

Interprétation simultanée/Simultaneous interpretation

Du/from	FR – DE – EN - IT - ES – PT - PL
Vers/to	FR – DE – EN - IT – ES – PT - PL

L'accès à la salle de réunion est **STRICTEMENT** limité aux **EXPERTS** du GDC désignés et annoncés par les organisations constituées à l'échelon de l'Union Européenne. Prière d'enregistrer leur nom au moins 3 jours ouvrables avant la réunion via le système électronique d'enregistrement de la DG AGRI – (portail AWAI : <https://webgate.ec.europa.eu/agriportal/awaiportal>). Les frais de voyage et une indemnité de séjour forfaitaire ne sont remboursés que pour les **EXPERTS** du groupe annoncés selon le nouveau règlement entré en vigueur le 1^{er} janvier 2008 (disponible sur CIRCABC).

Les experts doivent impérativement présenter lors de la réunion le(les) titre(s) de transport utilisé(s) indiquant clairement le(s) prix, un billet électronique ne mentionnant pas le prix, devra expressément être accompagné d'une facture.

Les transports aériens ne sont autorisés que si la distance entre le point de départ indiqué dans l'invitation et le lieu de réunion est supérieure à 400 km ou si le voyage comporte une traversée maritime.

Les billets d'avion devraient être réservés en classe «Economy», sur base du prix le plus avantageux à la réception de l'invitation et qui permette de participer à la réunion et de voyager durant la semaine de travail.

Si, pour des raisons exceptionnelles et indépendantes des experts, les billets doivent être réservés en classe «business» et/ou à un prix plus élevé, l'expert fournira avec son billet les pièces justificatives émanant de l'agence de voyage. En l'absence de ces pièces justificatives, les billets en classe «business» ne seront partiellement remboursés que sur base du prix applicable à la classe «Economy».

Il est recommandé aux participants de réserver leurs billets dès réception de la convocation.

Conformément au règlement n° 45/2001, les traitements de données personnelles relatifs aux groupes ont été notifiés par le Secrétariat Général au Délégué à la protection des données de la Commission (notification DPO-2194), ainsi que CIRCABC (DPO-1008) et AWAI (DPO-1932).

Access to the meeting room is **STRICTLY** limited to the **EXPERTS** of the CDG designated and notified by the EU organisations. Please register them via the electronic registration system of DG AGRI (Portal AWAI <https://webgate.ec.europa.eu/agriportal/awaiportal>), at least 3 working days before the meeting. The travelling expenses and a daily allowance are refunded only for the **EXPERTS** of the group designated by their organisation following the new rules in force since 1st January 2008 (available on CIRCABC).

The experts are requested to present during the meeting a transportation ticket clearly mentioning the price; for electronic tickets without a quoted price, an invoice or a voucher (with an explicit price) is to be furnished.

Air travel is only authorized only if the distance between the departure point stated in the invitation and the meeting place is longer than 400 kms or if the journey involves a sea crossing.

Air tickets should be booked in economy class, on the basis of the most economical fare available at the moment of the invitation and allowing participation to the meeting and travel during the workweek.

If, exceptionally, for reasons beyond the control of experts, seats have to be booked in business class and/or higher rate, the expert must produce with the ticket supporting evidence from the travel agency. Business class tickets will be only partially reimbursed, up to the level of the applicable economy class rate, in case there is no appropriate justification available.

Participants are recommended to book their air tickets as soon as possible after the reception of the convocation, so as to achieve lower rates.

In compliance with regulation n. 45/2001, the processing of personal data concerning the groups has been notified by the Secretary-General to the data protection officer of the Commission (DPO-2194), as well as CIRCABC (DPO-1008) and AWAI (DPO-1932).