## **EUROPEAN COMMISSION**

DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate G. Markets and Observatories **The Director** 

Brussels,

## **AGENDA**

## MEETING OF THE ECONOMIC BOARD OF THE EUROPEAN MILK MARKET OBSERVATORY

Meeting via videoconference (Interactio)

on Wednesday 29 September 2021 from <u>09:30 to 13:00</u>

- 1. Milk Market Situation
- EU dairy production and prices (DG AGRI).
- Stocks evolution (EDA).
- World supply and trade (Eucolait).
- EU domestic consumption (Eurocommerce).
- Round table: Assessment on milk market situation, consumer demand and price development (Stakeholders' market experts)
- 2. Short-term dairy market outlook
- 3. Overview of promotion campaigns for dairy products in 2021, funded under EU promotion policy (DG AGRI)
- 4. Closure and conclusions