EUROPEAN COMMISSION

DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate C. Single CMO, economics and analysis of agricultural markets C.3. Animal products

Brussels,

Milk Market Observatory – Economic board meeting

Thursday 24 September 2014 – 09h30 till 13h00 Brussels, rue de la Loi, 130, 11th floor, room B

Agenda

09h30	Milk Market Situation	(DG AGRI)

09h50 Short term Outlook (DG AGRI)

10h10 Assessment on market situation and perspectives, with special focus on the Russian ban to dairy products and its immediate impact (Stakeholders' expert market knowledge):

Farm gate milk prices, producers' margins, milk production trends, etc. (Producers)

Level of supply, stocks and needs, etc. (Industry)

Prospective development of demand on the world market, etc. (Trade)

Consumption trends and domestic market developments, etc. (Retail)

12:00 Round table and exchange of views

13h00 Closure and conclusions