



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate B. Quality, Research & Innovation, Outreach
The Director

Brussels,
AGRI.DDB3

AGENDA

«CDG QUALITY AND PROMOTION»

in Brussels, Rue de la Loi 130
Meeting Room: 11.A

on Tuesday 2 July 2019 from 09:30 to 18:00

Promotion (a.m.)

1. 2019 calls for proposals – statistics on submissions
2. Own initiative campaigns by the Commission – debriefing of the High-Level Mission to Japan, SPS seminars, campaigns, etc.
3. Implementation of the EU promotion policy – Stakeholder presentations, followed by questions and discussion
4. Presentation by the Commission on the draft Annual Work Programme 2020
Overview of the contributions, highlighting foreseen differences with the previous year.
5. Update on the evaluation of the EU Promotion Policy

Quality (p.m)

6. Follow-up: EU best practice Guidelines for voluntary certification schemes for agricultural products [2010/C 341/04] – Stakeholder presentations, followed by questions and discussion

Participants interested in giving a presentation should inform gbenvenuti@libero.it, Riccardo.siligato@copa-cogeca.eu and maria.iusco@ec.europa.eu

7. Update on the co-decision process and exchange of views with the group on the post-2020 CAP aspects related to quality

8. Marketing Standards

a) Update on the survey and evaluation processes carried out by external consultants (timeline, next steps, etc..)

b) Link between marketing standards and GIs

9. Presentation of the EU Directive on Unfair Trading Practices (UTPs)

10. State of play of BREXIT, in particular in relation to GIs and promotion policy

Please send us your AOB questions in due time before the meeting (e-mail: AGRI-B3@ec.europa.eu)