



# THE EU AGRICULTURAL OUTLOOK CONFERENCE



FIT FOR 2030  
Resilient EU agri-food systems & rural areas





# MEAT & DAIRY

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THE EU AGRICULTURAL OUTLOOK

CONFERENCE

FIT FOR 2030 Resilient EU agri-food systems & rural areas

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# PRODUCTION

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# Market differentiation to maximise the value

## Societal concerns:

Environmental footprint

Climate change

Health

Sustainability

Animal welfare

## Farm systems:

Organic

GM-free

Grass-based

Free-range

Technology adoption

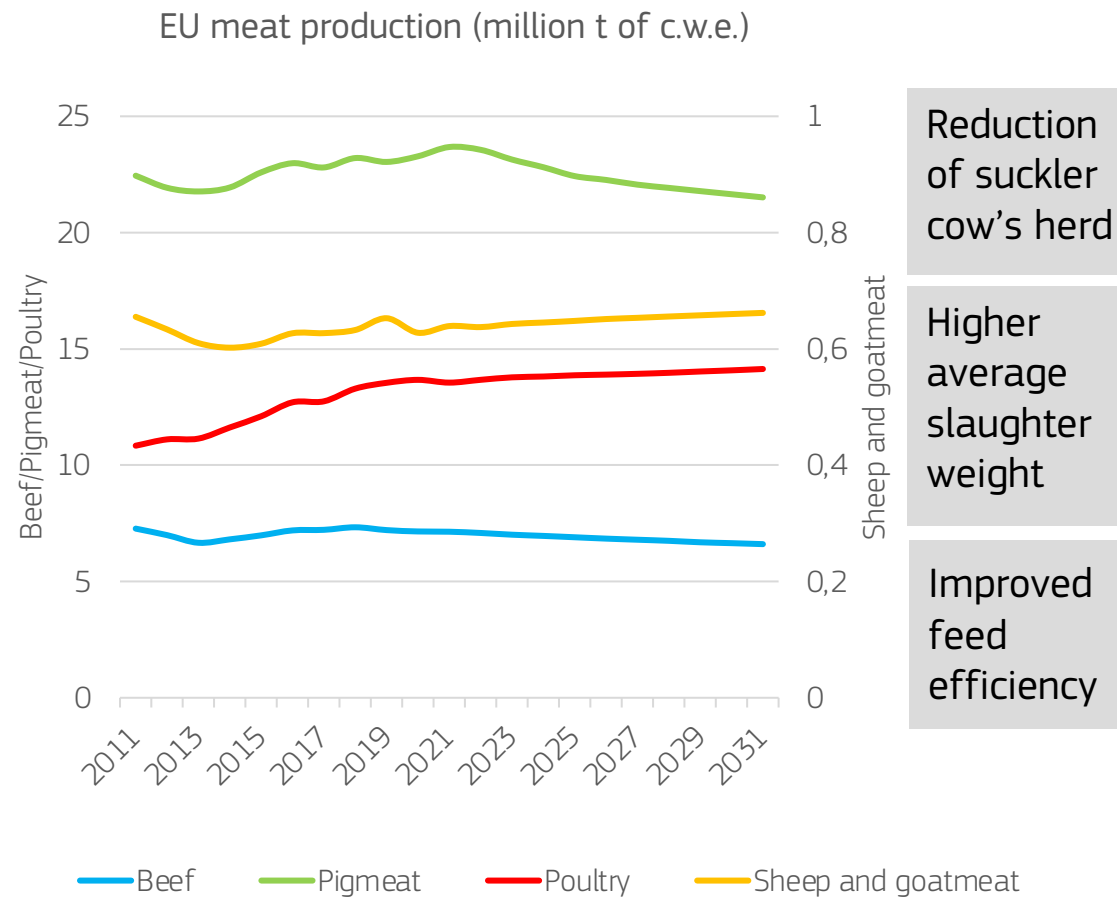
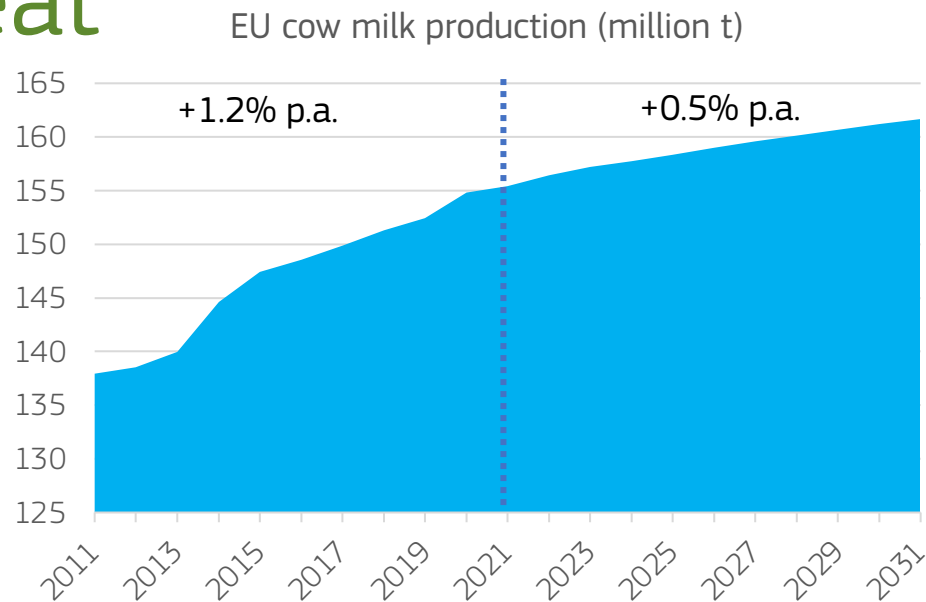
...shape EU animal  
production development

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European  
Commission

# Increasing EU milk production and slight reduction in meat



- Reduction of suckler cow's herd
- Higher average slaughter weight
- Improved feed efficiency

-7% dairy cows

+13% increase in milk yields

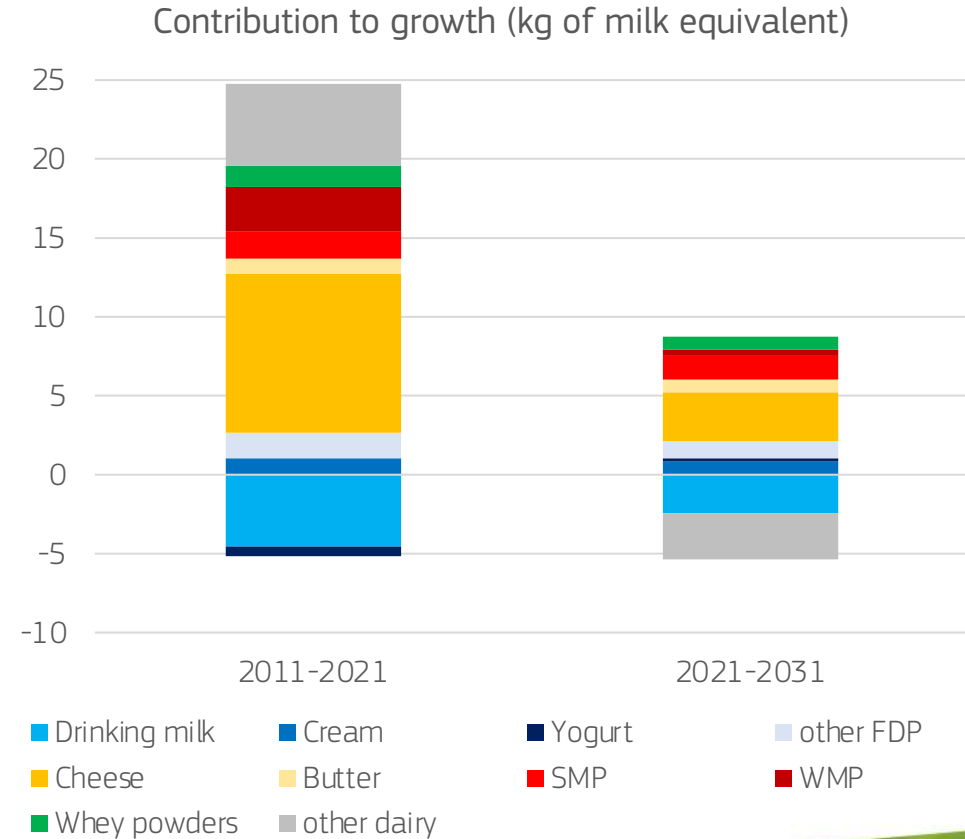
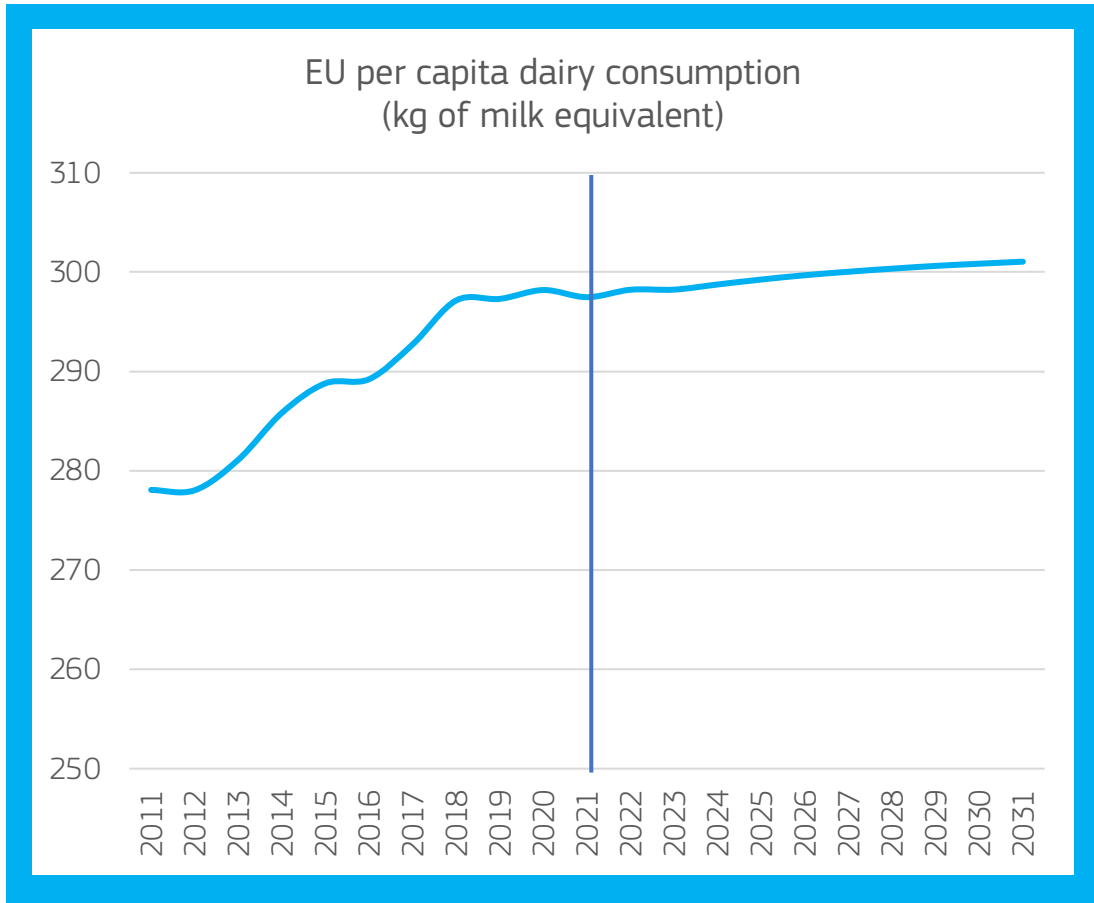
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# CONSUMPTION

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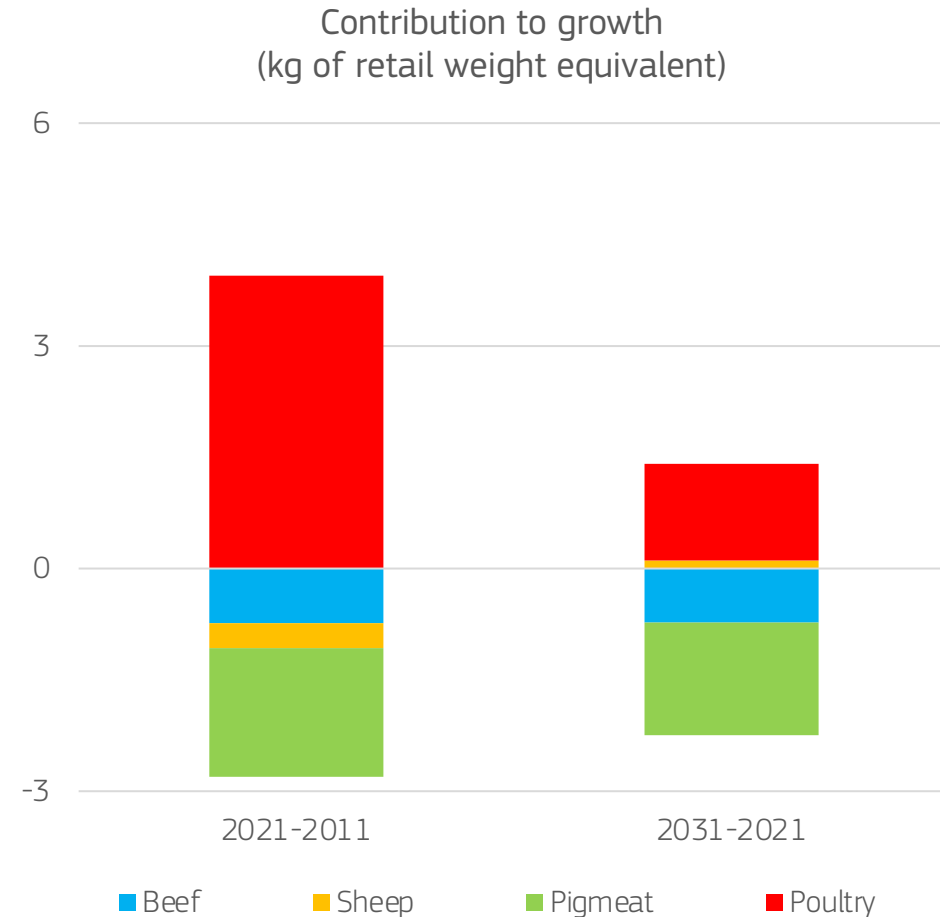
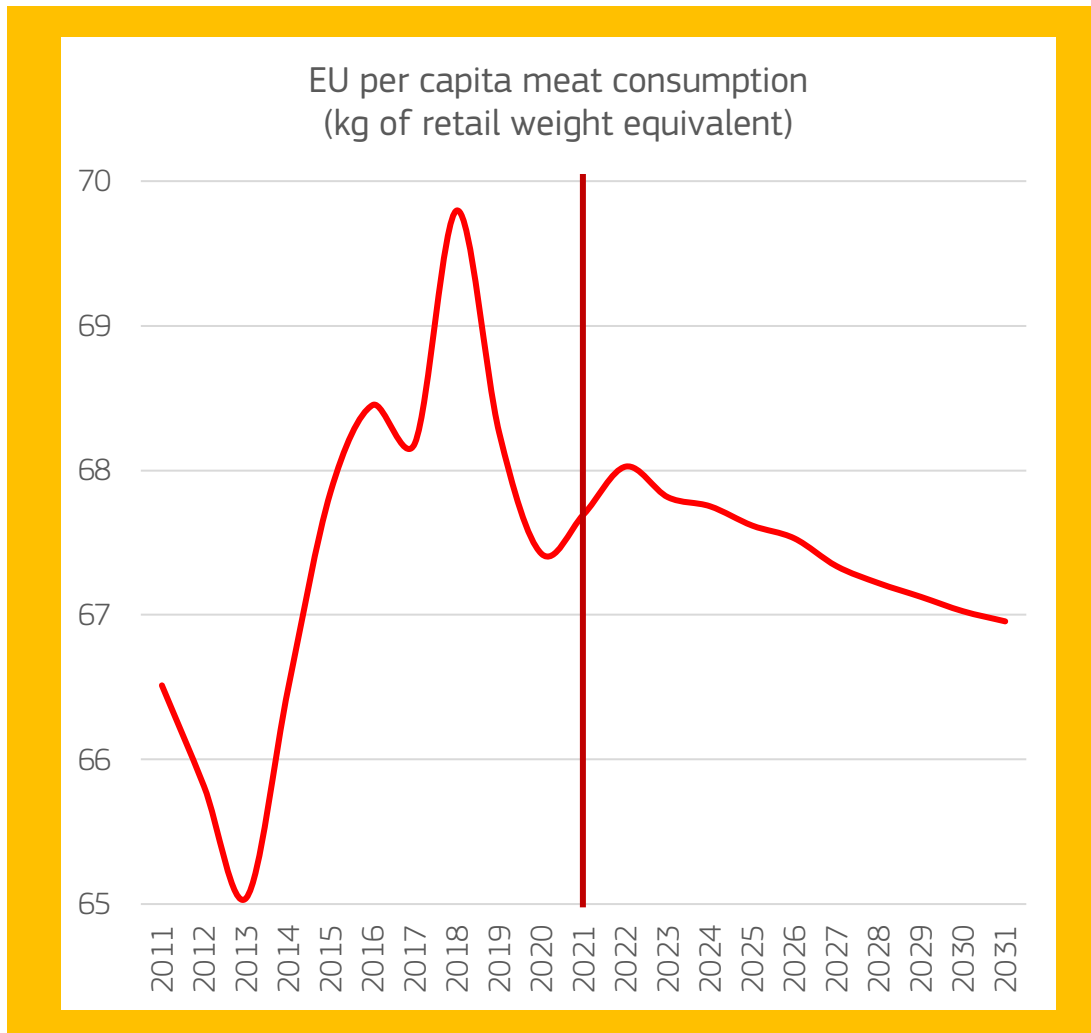
# Health concerns and diversified uses driving EU dairy consumption growth



Note: consumption includes also processing use.

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# Changing EU consumers' preferences for types of meat



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European Commission



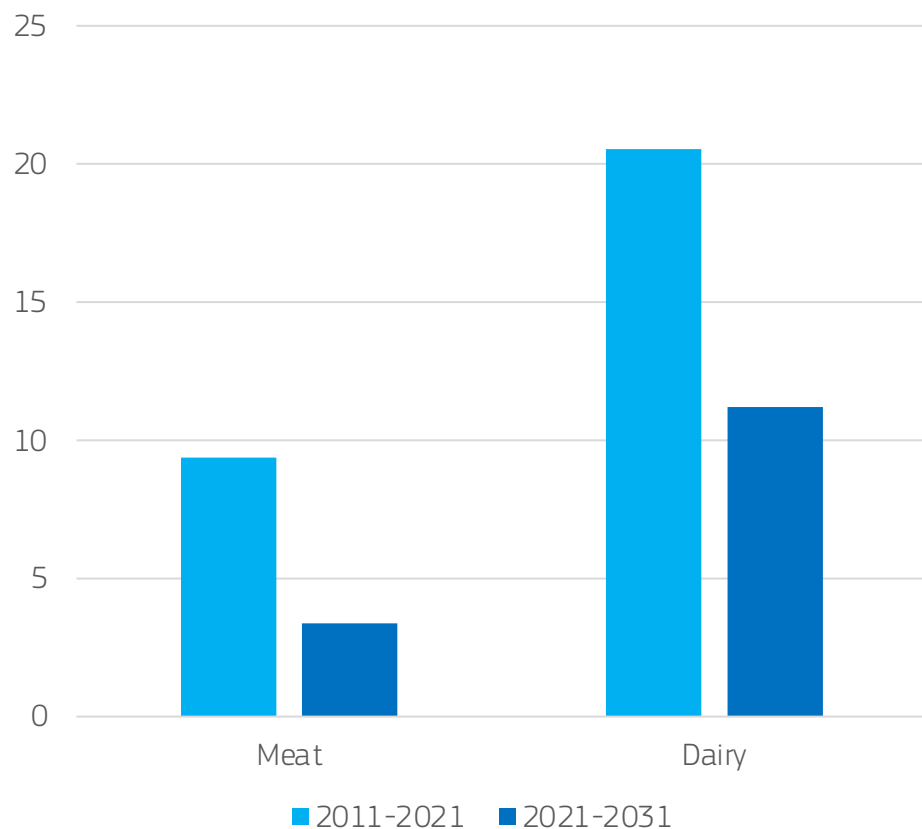
# GLOBAL DIMENSION

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# Global trade growth continues increasing but less

Global trade growth for animal products  
(million t of c.w.e. and milk eq.)



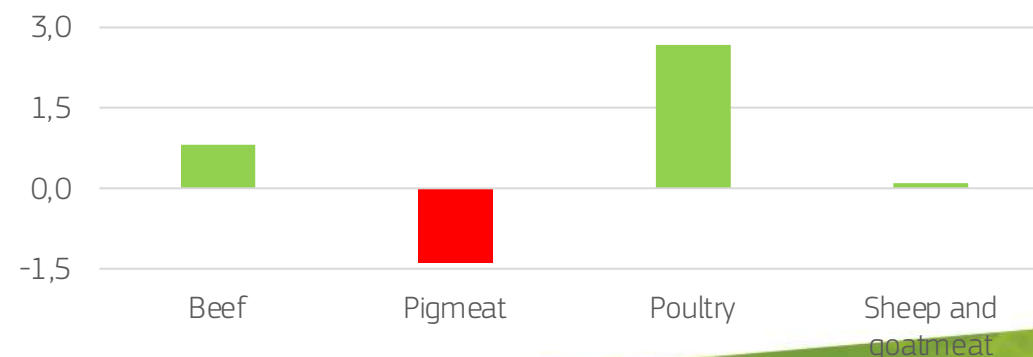
Note: C.w.e. stands for carcass weight equivalent.

Contribution of selected dairy products to global trade growth in 2021-2031 (% of million t of milk eq.)



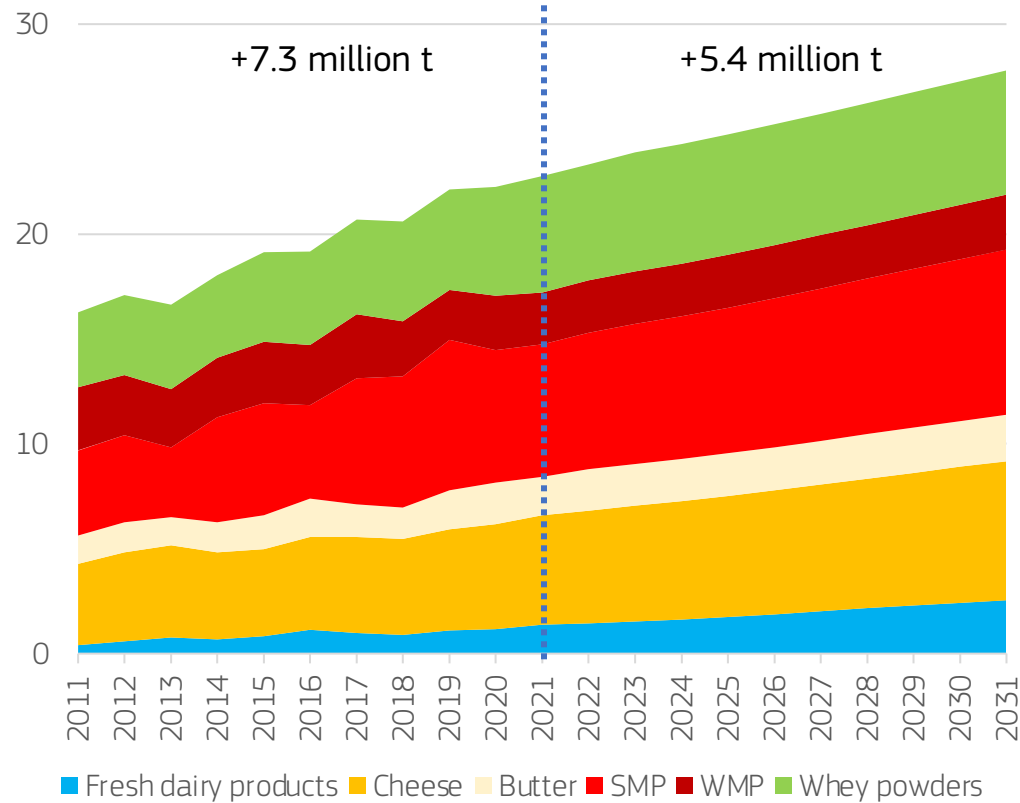
Note: other dairy products not included in the sum of global trade.

Change in global trade per type of meat in 2021-2031  
(million t carcass weight equivalent)

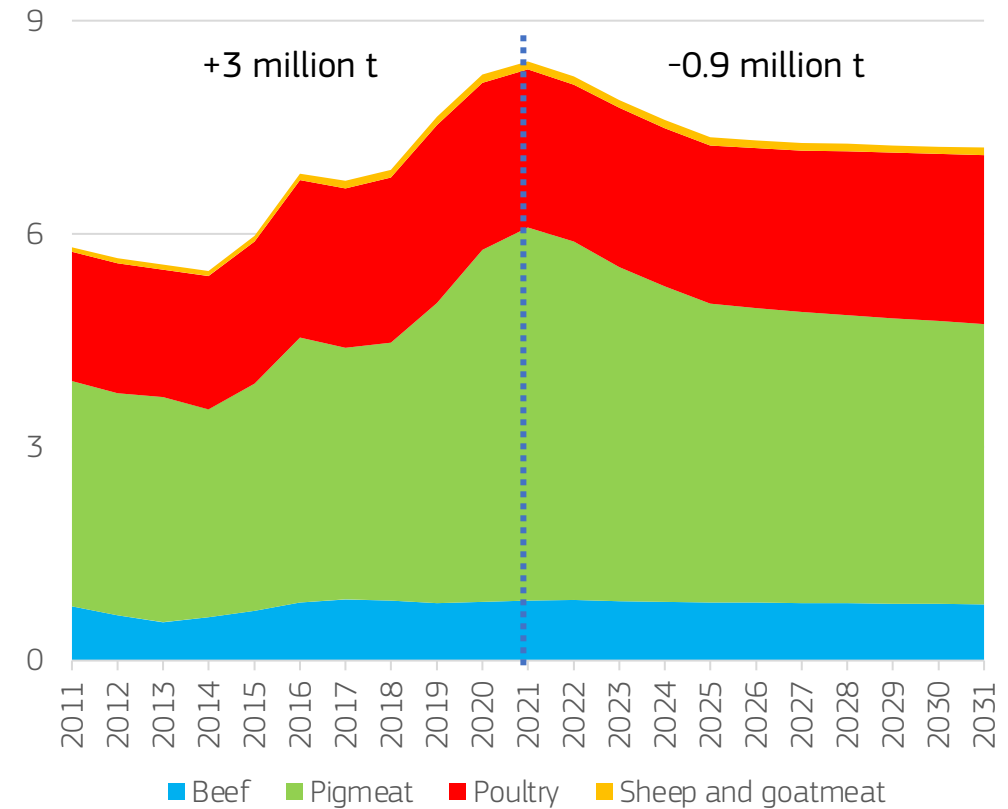


# ...creating opportunities for EU exports

EU exports of selected dairy products  
(million t of milk equivalent)



EU meat exports  
(million t carcass weight equivalent.)



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European Commission





# THANK YOU



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