



2022 Annual Work Programme

CDG Quality and Promotion, 9 March 2021

DG Agriculture and Rural Development, Unit B1

2022 Work Programme - Framework conditions

- The objectives of the promotion policy Regulation (EU) No 1144/2014
- Coherence with EU policy priorities (notably the European Green Deal, the Farm-to-fork strategy and the Europe Beating Cancer Plan)
- For third countries, a macro-economic analysis on projected increase in imports on existing or emerging markets, as well as a policy evaluation on FTAs or expected removal of SPS barriers
- Input from Member States (CMO)
- Contributions from stakeholders, consulted through Civil Dialogue Groups
- Results of previous calls (submission rates)

Indicative timetable for 2022 AWP

- CDGs contributions by 15/04/2021 at AGRI-B1-PROMOTION@ec.europa.eu
- 25/06/2021 (and poss. 27/09/2021): Discussion in the CMO promotion committee
- 01/07/2021: Presentation to Civil Dialogue Group
- 15/10/2021: Vote in the CMO promotion committee
- 18/10/2021: Presentation with Civil Dialogue Group
- November 2021: Adoption by the Commission
- January 2022: Publication of the calls for proposals

Thank you



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