EUROPEAN COMMISSION

DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate C. Single CMO, economics and analysis of agricultural markets C.3. Animal products

Brussels,

Milk Market Observatory – Economic board meeting

Wednesday 29 Avril 2015 – 15h00 till 17h30 Brussels, rue de la Loi, 130, 11th floor, room B

Agenda

- 15h00 Opening by Phil HOGAN, Commissioner for Agriculture and Rural Development
- **15h30** Milk Market Situation (DG AGRI)
- 15h50 Assessment on market situation and perspectives (Stakeholders' expert market knowledge), notably market sentiment in the first month after the end of the quota system:

Farm gate milk prices, producers' margins, milk production trends, etc. (Producers)

Level of supply, stocks and needs, etc. (Industry)

Prospective development of demand on the world market, etc. (Trade)

Consumption trends and domestic market developments, etc. (Retail)

17h30 Closure and conclusions