

EU Promotion programmes – state of play for sheep meat

*«CDG ANIMAL PRODUCTS – SECTOR
SHEEP&GOAT AND BEEKEEPING»*

13 NOVEMBER 2018

Outcome of 2018 calls for proposals - Key information

Information including the statistics available at:

<https://ec.europa.eu/chafea/agri/news/commission-decision-simple-programmes-2018>

146 proposals for simple programmes → 58 grants in total to be awarded

36 for multi programmes → 21 proposals for multi programmes are to be awarded a grant

pm 2 specific topics for sustainable sheep/goats meat in the IM

Outcome of 2018 calls for proposals - Sheep and goat meat

Simple programmes

| Topic No | Member State | Proposal ID | Acronym of proposal | Coordinator/proposing organisation | Products | Target Countries | Duration (months) | Maximum grant amount in € |
|-----------------------|--------------|---------------|-------------------------|--|--|--------------------------------|-------------------|---------------------------|
| SIMPLE-03-2018 | EL | 824935 | SIGNED BY NATURE | Greek Interprofessional Meat Organisation | Sheep and goat meat (fresh, chilled and frozen) | Germany, Greece, Sweden | 36 | 1.810.526 |

Multi programmes

—

2019 exercise – indicative timetable

- 14 November 2018: Adoption of the Annual Work Programme (AWP) by the Commission
- January 2019: Publication of calls for proposals
- Submission of proposals: deadline in April 2019
- Selection: Autumn of 2019

2019 AWP

- Increasing budget for the promotion policy:

| 2017 | 2018 | 2019 |
|-----------|-----------|------------------|
| 142,5 Mio | 188,6 Mio | 201,1 Mio |

- Breakdown for the 2019 budget:
 - 100 Mio for simple programmes
 - 91,6 Mio for multi programmes
 - 9,5 Mio for Commission's own actions

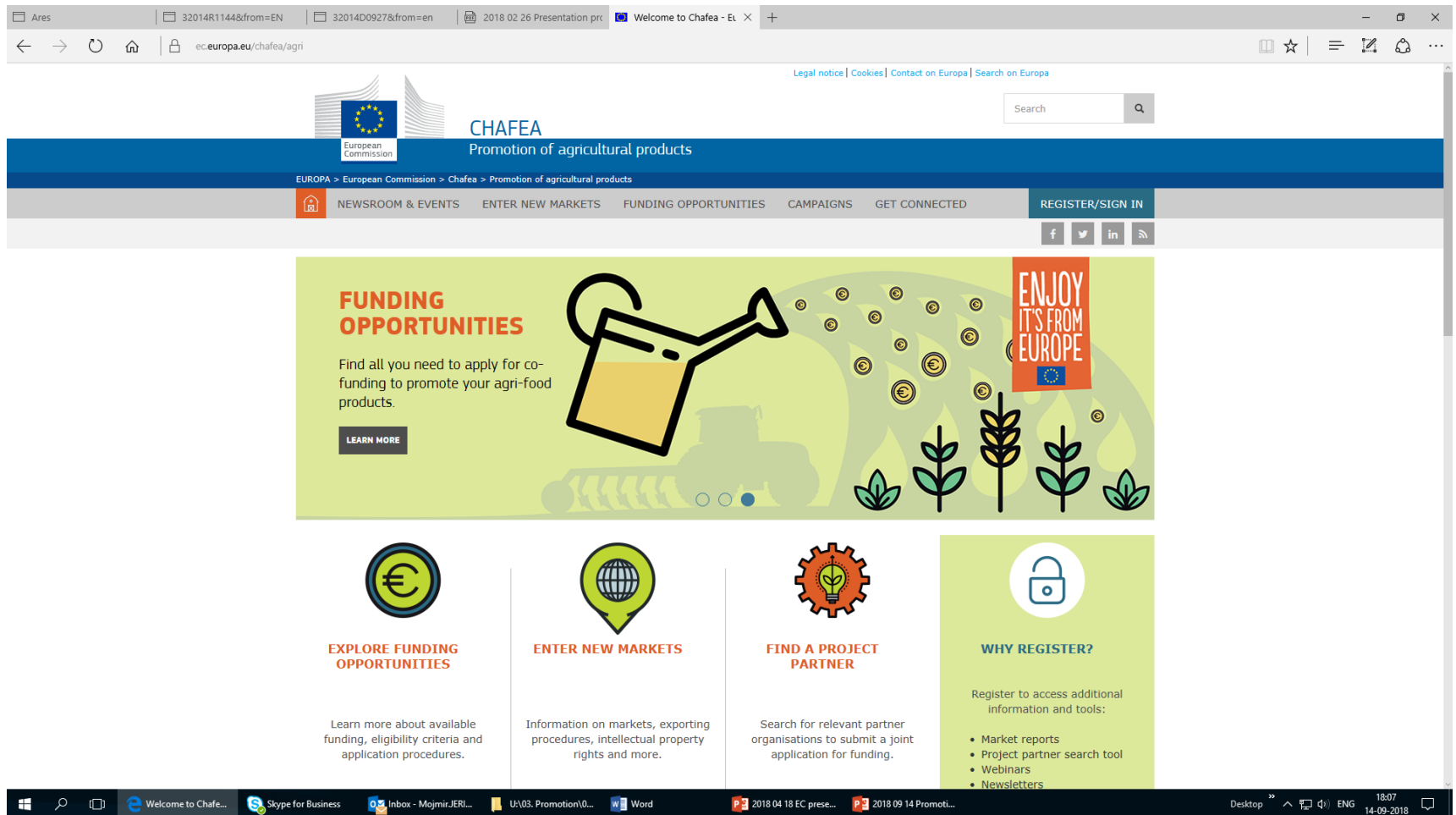
2019 AWP – Simple programmes

| SIMPLE PROGRAMMES | | 100 M |
|--|--|-----------|
| Simple programmes in the Internal market | | [20M] |
| Topic 1. Programmes on EU quality schemes (PDO, PGI, TSG, OQT), organic, RUP | | [12 M] |
| Topic 2. Programmes highlighting the specific features of agricultural production methods in the Union (food safety, traceability, authenticity, labelling, nutritional and health aspects, animal welfare, respect for environment and sustainability) and the characteristics of EU products in terms of quality, taste, diversity or traditions (=outside EU quality schemes) | | [8 M] |
| Simple programmes in Third Countries | | [75 M] |
| Topic 3. China, Japan, Korea, South East Asia, Southern Asia | | [25.25M] |
| Topic 4. Canada, USA, Mexico and Columbia | | [22 M] |
| Topic 5. Other geographical areas | | [25.25M] |
| Topic 6. Table olives | | [2.5M] |
| Simple programmes for market disturbance/additional call for proposals | | [5M] |

2019 AWP – Multi programmes

| MULTI PROGRAMMES | | 91.6 M |
|---|----------|-----------------|
| Multi programmes in the Internal Market | | [43.3 M] |
| <u>Topic A.</u> Programmes on EU quality schemes [(PDO, PGI, TSG, OQT), organic, RUP] <u>or</u> Programmes highlighting the specific features of agricultural production methods in the Union (food safety, traceability, authenticity, labelling, nutritional and health aspects, animal welfare, respect for environment and sustainability) and the characteristics of EU products in terms of quality, taste, diversity or traditions | [32.8 M] | |
| Topic B. Healthy eating: fruits and vegetables | [8M] | |
| Topic C. Sustainably produced rice | [2.5M] | |
| Multi programmes in Third Countries | | [43.3M] |
| <u>Topic D.</u> Programmes on EU quality schemes [(PDO, PGI, TSG, OQT), organic, RUP] <u>or</u> Programmes highlighting the specific features of agricultural production methods in the Union (food safety, traceability, authenticity, labelling, nutritional and health aspects, animal welfare, respect for environment and sustainability) and the characteristics of EU products in terms of quality, taste, diversity or traditions. | [38.3 M] | |
| <u>Topic E.</u> Beef | [5M] | |
| Multi programmes for market disturbance/additional call for proposals | | [5M] |

<https://ec.europa.eu/chafea/agri/>



The screenshot shows the CHAFEA website interface. At the top, there's a navigation bar with the European Commission logo and the text "CHAFEA Promotion of agricultural products". Below this, a search bar is visible. The main content area features a large banner with the text "FUNDING OPPORTUNITIES" and "ENJOY IT'S FROM EUROPE". Below the banner, there are four columns of content:

- EXPLORE FUNDING OPPORTUNITIES**: Learn more about available funding, eligibility criteria and application procedures.
- ENTER NEW MARKETS**: Information on markets, exporting procedures, intellectual property rights and more.
- FIND A PROJECT PARTNER**: Search for relevant partner organisations to submit a joint application for funding.
- WHY REGISTER?**: Register to access additional information and tools:
 - Market reports
 - Project partner search tool
 - Webinars
 - Newsletters

The bottom of the page shows a Windows taskbar with various open applications and the system clock displaying 18:07 on 14-09-2018.

Thank you for your attention!

