



IP PROTECTION OF GIS: ISSUES

«GI PROTECTION BORDERS»

STRENGTHENING GEOGRAPHICAL INDICATIONS

November 26, 2020



REGULATIONS







PROTECTION BORDERS







«MEHR **ALLGAU** PASST IN KEINEN KÄSE»



VS



EUIPO
EUROPEAN UNION
INTELLECTUAL PROPERTY OFFICE

THE LAND OF GIs

GOODS

&

SERVICES



GOODS & SERVICES

Regulations



Recital 97



Recital 32



CHAMPAGNE BUREAU

VS



«CHAMPAGNOLA»

1) EVOCATION

«CHAMPAGNE»

«CHAMPAGNOLA»



2) REPUTATION



3) REPUTATION EXPLOITED

PRIOR USE NOT REQUIRED



EVIDENCE OF A FUTURE RISK



CHAMPAGNE BUREAU





GIS PROTECTION BORDERS



GIS PROTECTION BORDERS



GIS PROTECTION BORDERS





תודה
Dankie Gracias شكرا
Спасибо Merci Takk
Köszönjük Terima kasih
Grazie Dziękujemy Dėkojame
Dakujeme Vielen Dank Paldies
Kiitos Tänname teid 谢谢
Thank You Tak
感謝您 Obrigado Teyekkür Ederiz
Σας ευχαριστούμε 감사합니다
Bedankt Dėkujeme vám
ありがとうございます
Tack

