

Initiative Tierwohl & Haltungsform

European Pigmeat Reflection Group

25 May 2022



Two concepts consolidated



Label

„Gesellschaft zur Förderung
des Tierwohls in der
Nutztierhaltung mbH“

ranking-system



Initiative
Tierwohl
(ITW)

Haltungsform
(Farming method
labelling)

- Animal welfare standard with specific requirements for livestock farmers
- For pig, poultry and cattle farms
- Animal welfare requirements are checked by independent certification bodies, twice a year on average

- Four-level grading system for animal welfare programs
- grading system is available for programs with pig, chicken, turkey, duck, cattle, rabbit and dairy farming
- Standard owners are responsible for independent control of the specific animal welfare criteria in their programs



Broad Alliance

shareholders



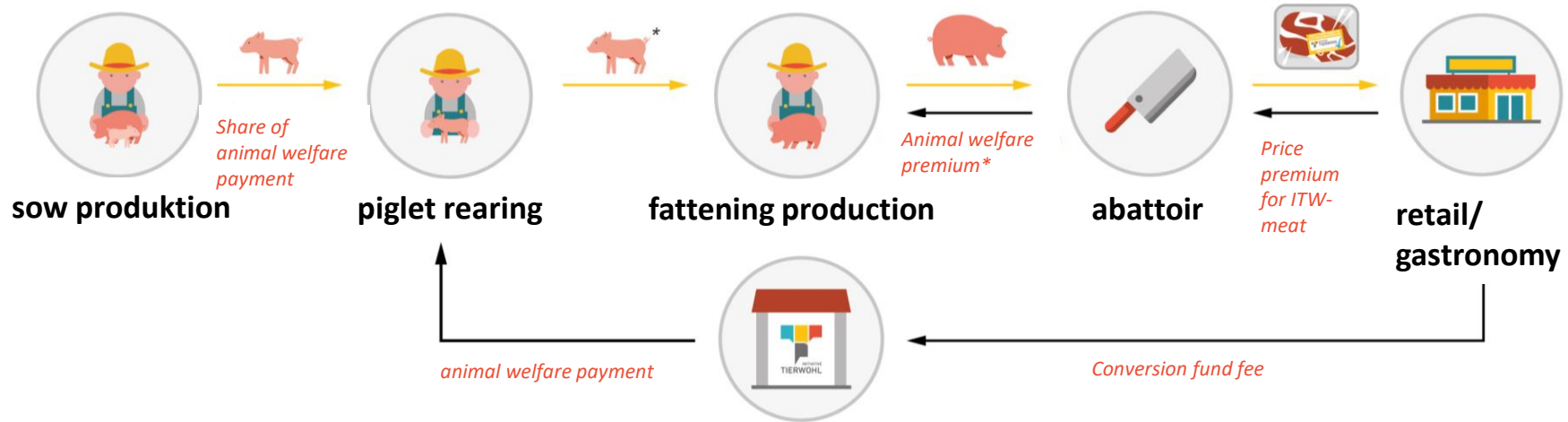
Bundesverband der Deutschen Fleischwarenindustrie e.V.



retail partners



The financing concept



*the price premium for animal welfare was uniformly defined in an inter-branch agreement. The farmers receive 5,28 € per animal at least



Criteria for Pig



Inspection System

- Underlying quality assurance
- antibiotics monitoring
- organ findings
- stable climate check
- Drinking water check
- daylight
- 10% additional space (related to German law)
- Roughage
- Proof of annual training of livestock farmer



- 6 farm inspections during the 3-year term by independent certification bodies
- **Programme audit** at the beginning of the 3-year term
- **2 Confirmation audit**
- **3 Stock check**
 - Completely unannounced
 - Financed by ITW



Haltungsform - overview

■ main goal:

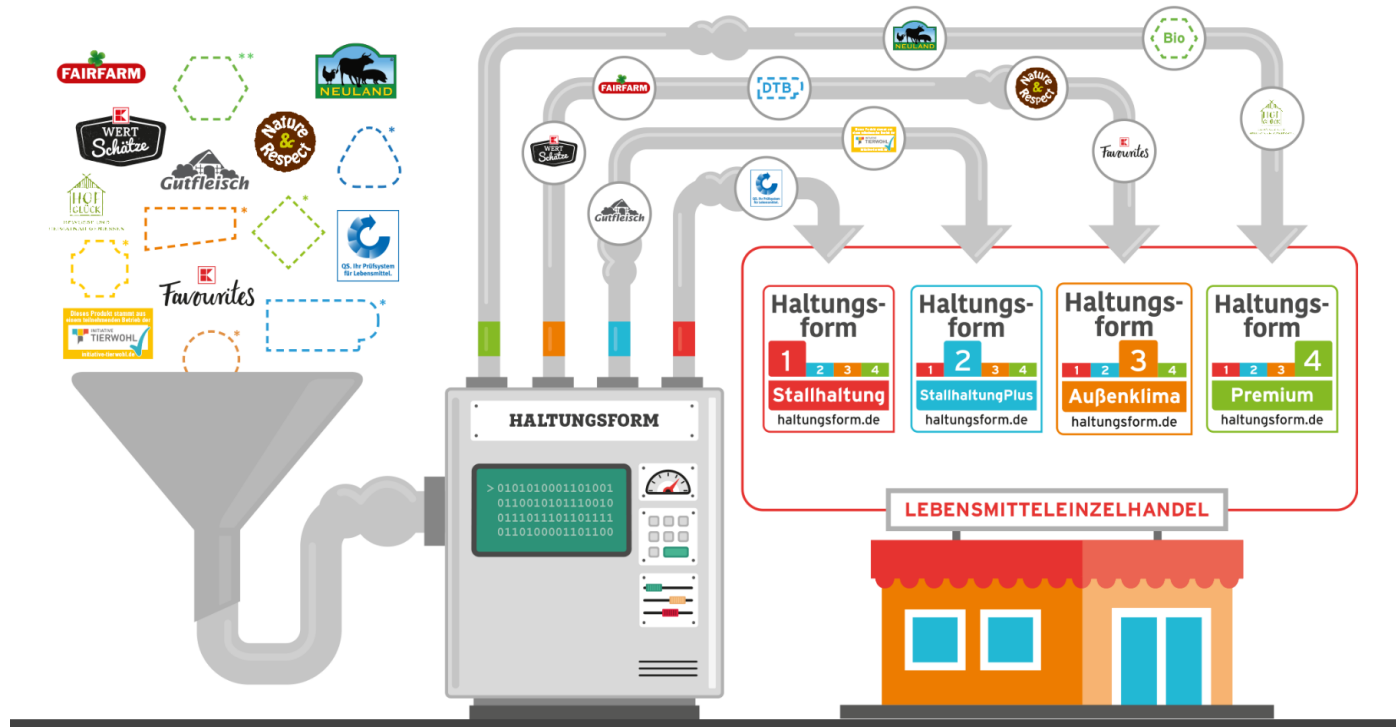
- enable rapid decision-making for consumer, regarding the housing conditions of the animals

- The levels are: (1) stable (2) stable+ (3) external climate (4) premium



How it works:

animal welfare program applies for classification in a level of the
Haltungsform



Many programs have already been classified into the
Haltungsform:

	broiler	turkey	duck	pig	cattle	rabbit	dairy
Haltungsform 1 Stallhaltung haltungform.de						 	
Haltungsform 2 Auslaufhaltung haltungform.de				 Dieses Produkt stammt aus einem teilnehmenden Betrieb der INITIATIVE TIERWOHL initiative-tierwohl.de	 	 	 Tierwohl DLG-Tierwohl.de ★★★★
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Haltungsform 4 Premium haltungform.de	 NATUR PUR 	 NATUR PUR		 	 TIERWOHL PREMIUM-KALBFLEISCH NATUR PUR		 Tierwohl DLG-Tierwohl.de ★★★★

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