



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate F – Outreach, Research & Geographical Indications
The Director (Acting)

Brussels,

AGRI.F/JO

AGENDA updated

MEETING OF THE

CDG QUALITY AND PROMOTION

Meeting via videoconference (Interactio)

on Wednesday 29 march 2023 from 09:30 to 17:30

PROMOTION 09:30-12:30

- 1. Interpretation and new CDG system**
- 2. Rules of Procedures of the CDG on Quality and Promotion**
- 3. Revision of the Promotion Policy**
State of play
- 4. AWP 2024 Opportunity for CDG members to present their contributions to the consultation on the 2024 AWP**
- 5. Commission own initiative programmes**
Update on ongoing and planned projects
- 6. Any other business**

QUALITY 14:30-17:30

1. **Revision of geographical indications**
State of play
2. **Revision of marketing standards**
State of play
3. **Directive on Substantiating Green Claims**
State of play
4. **AOB**

*Please send us your AOB questions in due time before the meeting
(e-mail: AGRI-PROMOTION@ec.europa.eu and AGRI-GEOGRAPHICAL-INDICATIONS@ec.europa.eu)*