



Study on economic value of EU quality schemes, Geographical Indications (GIs) and Traditional Specialities Guaranteed (TSGs)

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Study on economic data (volume, value and trade) of GIs and TSGs

- *Study under finalisation*
- *Collection of economic data on all EU 28 GIs and TSGs over the 2011 – 2017 period (3,207 GIs/TSGs)*
- *4 sectors covered*
 - *aromatised wines (Reg. (EU) No 251/2014)*
 - *agricultural products and foodstuffs (Reg. (EU) No 1151/2012)*
 - *wines (Reg. (EC) No 1308/2013)*
 - *spirits (Reg. (EC) No 110/2008)*

Study on economic data (volume, value and trade) of GIs and TSGs

- *Novelties compared to the previous study:*
 - 54 TSGs
 - Accession of Croatia
 - Registration of 520 new product names between 2010 – 2017
- *Outputs: report, database, executive summary, leaflet, country fiches*

Study on economic data (volume, value and trade) of GIs and TSGs

- **Sales value** of EU GIs/TSGs: **€77,1 billion** in 2017 (estimated at wholesale stage in the region of production)
- 7% of the total EU food and drink sector (5,7% in 2010)
- Estimate of EU GI/TSGs **exports** value to non-EU countries: **€ 17,03 billion**
- 15,5% of EU food and drink industry exports



Evaluation of Geographical Indications and Traditional Specialities Guaranteed



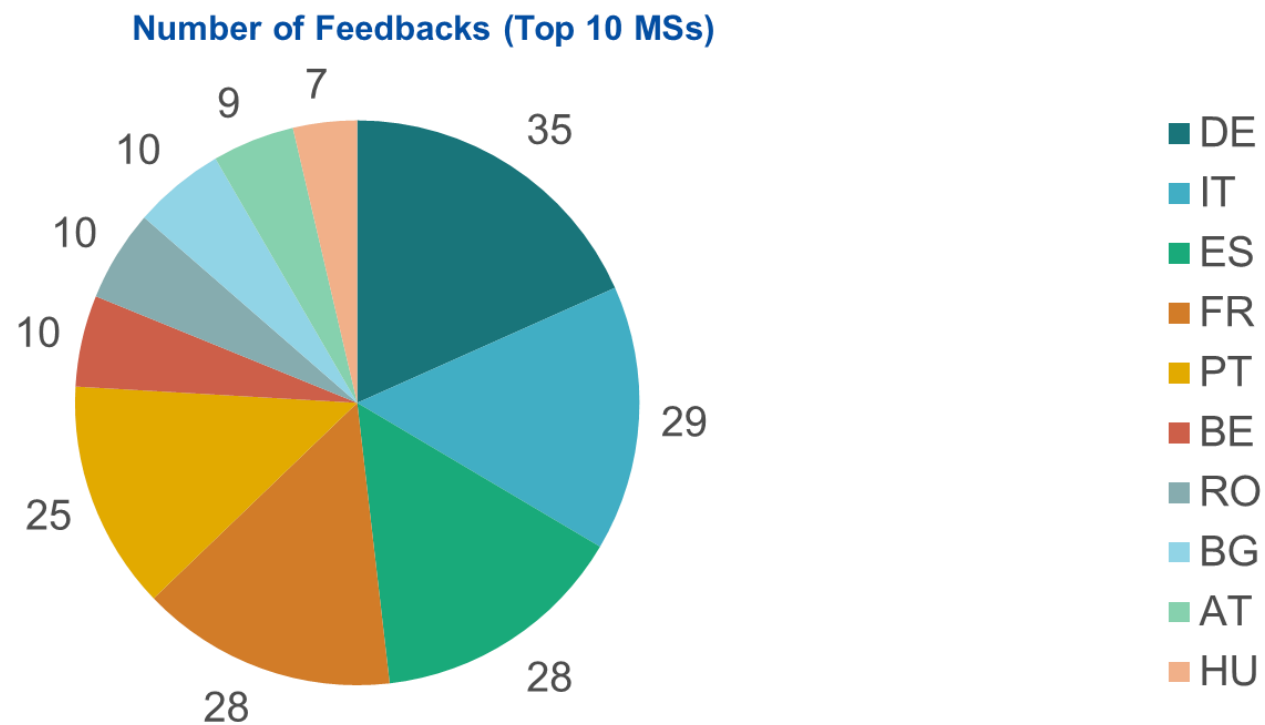
Evaluation of GIs and TSGs

- Objective : assess legal framework for GIs and TSGs
- Geographical coverage: GIs and TSGs (EU MS) and GIs (3C, registered in the EU)
- Sectoral coverage: all 4 sectors
- Launch evaluation 18 December 2019
- Public questionnaire was available till 3.02.2020 on:
https://ec.europa.eu/info/law/better-regulation/initiatives/ares-2018-6538977/public-consultation_en

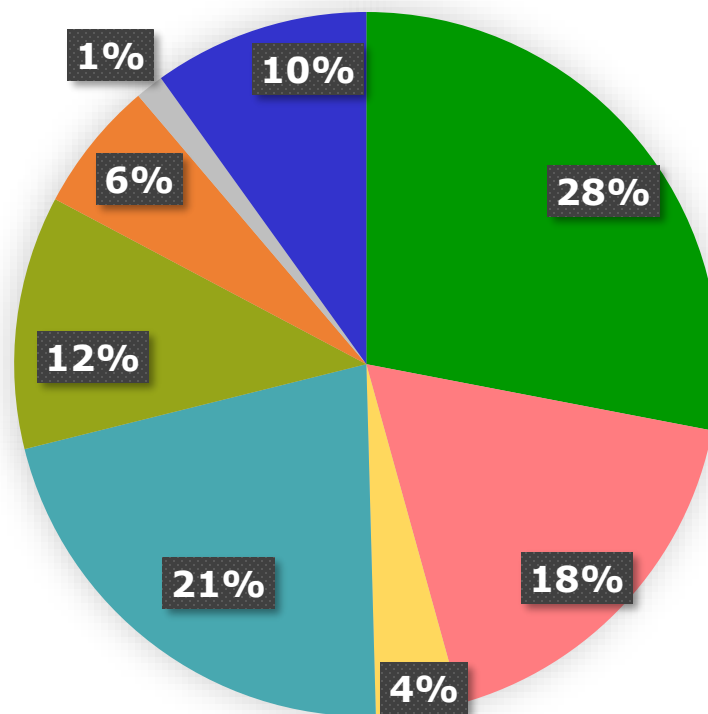
Open Public Consultation

- Available between 4.11.2019 and 3.2.2020
- 233 feedbacks received
 - **Consumer / citizen: 66**
 - **Supply chain: 77**
 - **Public authorities: 41**
 - **Others: 49**

Open Public Consultation



Type of respondents



- EU citizen
- Public authority
- Academic/research
- Company/Business organization
- Business association
- NGO
- Trade Union
- Other

Next steps

- Analysis of feedbacks
- Feeding into ongoing evaluation
- Commission working document (2021)



Thank you for your attention

