



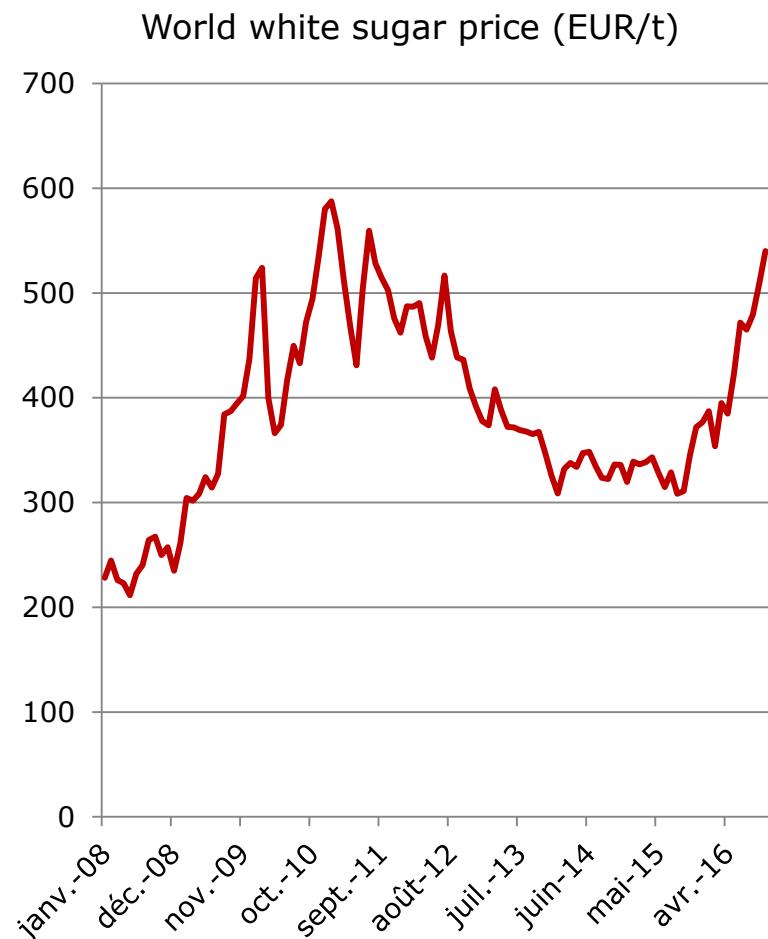
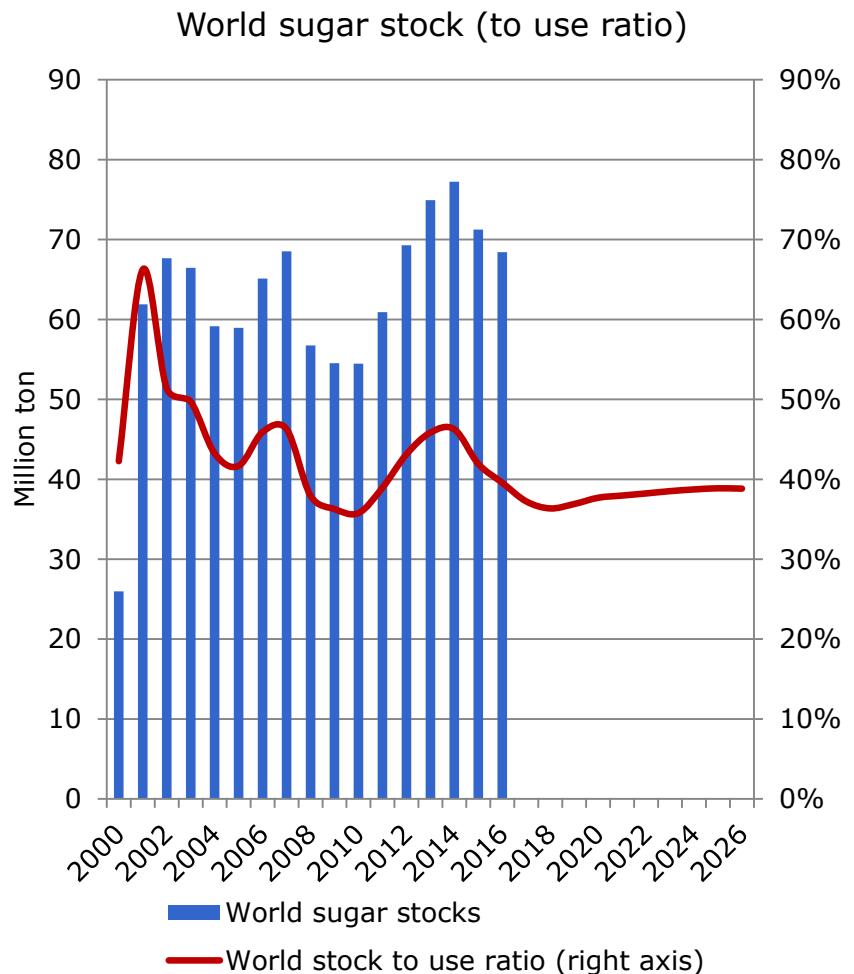
# The 2016 EU Agricultural Outlook Conference



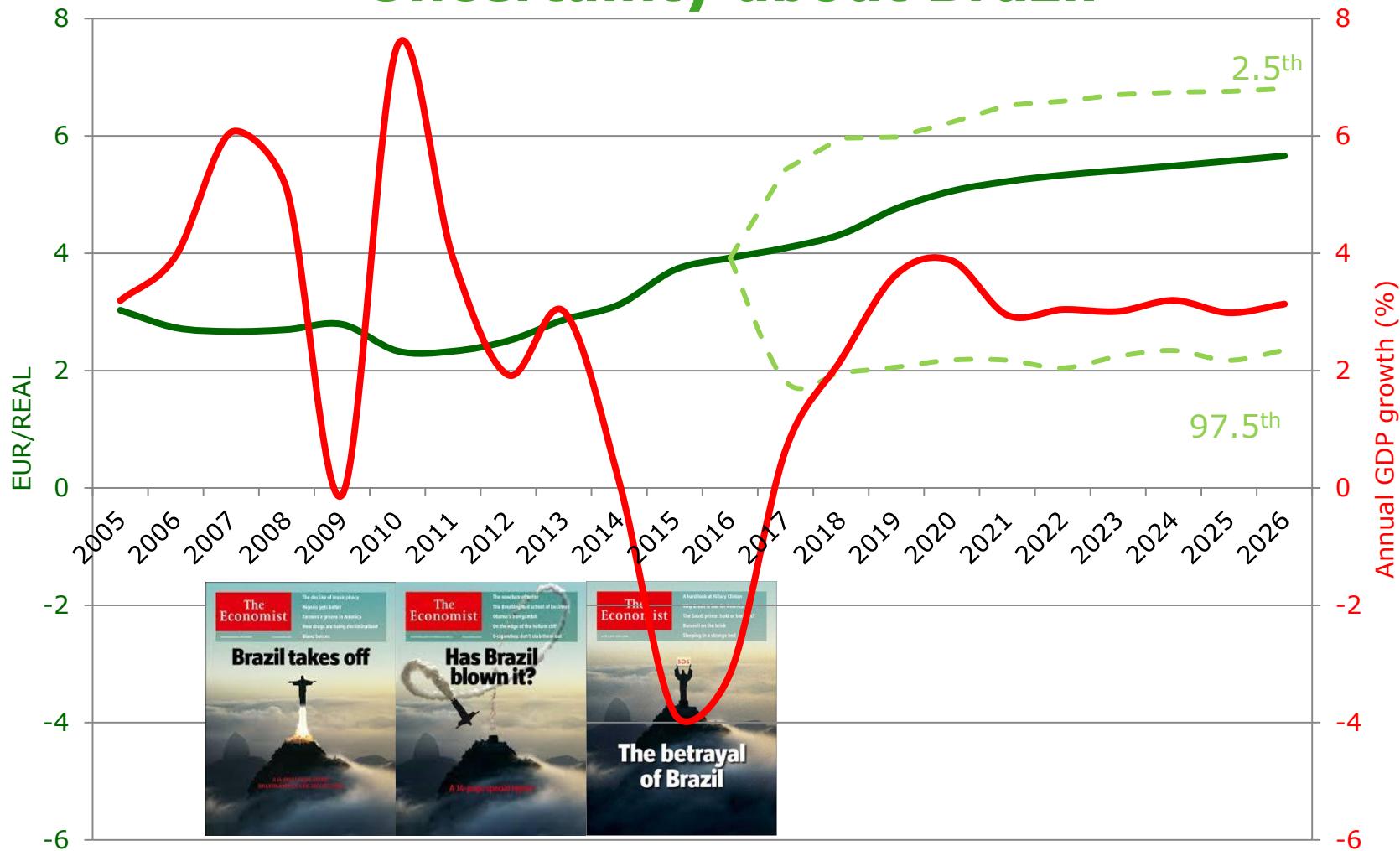
*Sugar*

**Brussels, 6-7 December**

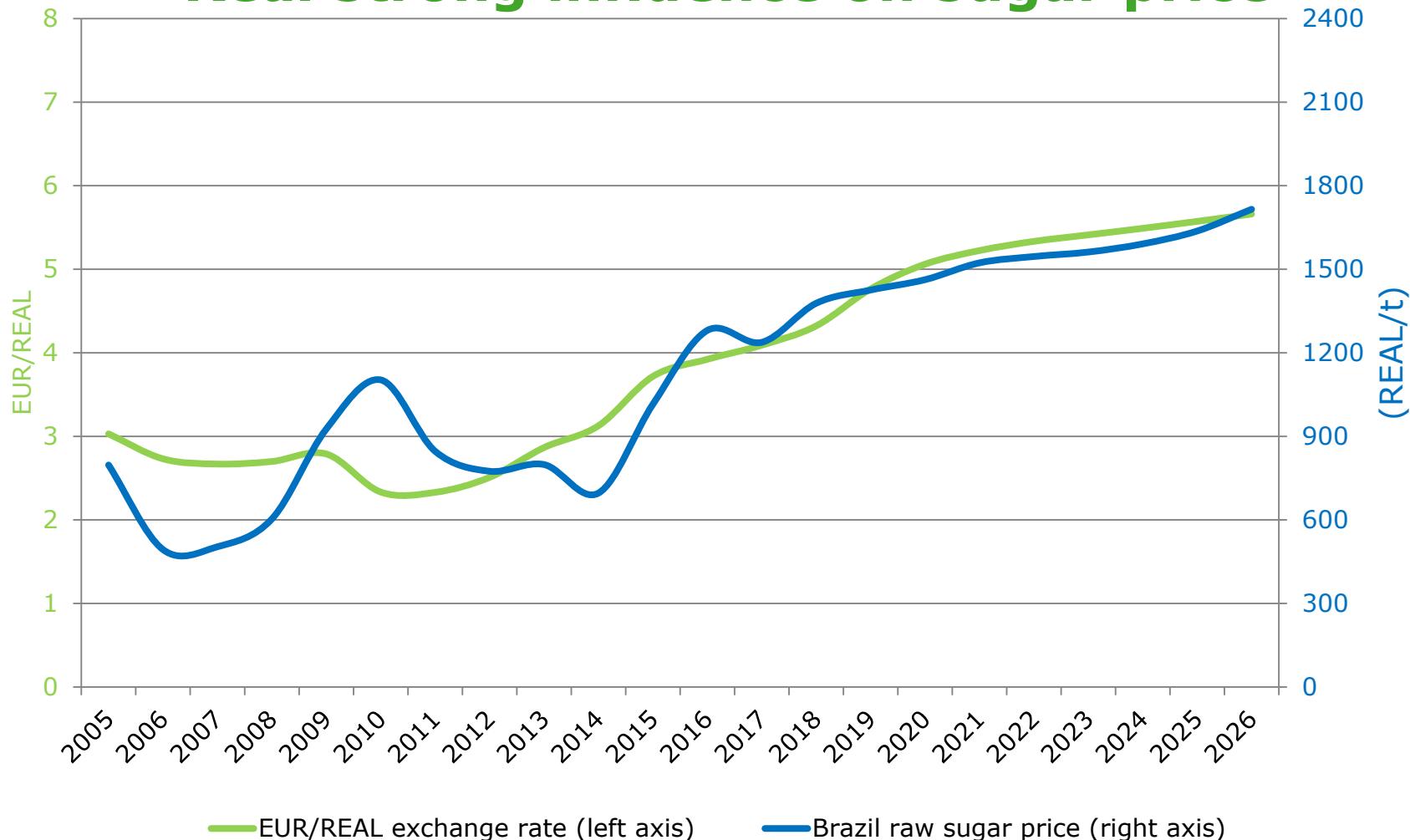
# Surge in world sugar prices over the last year



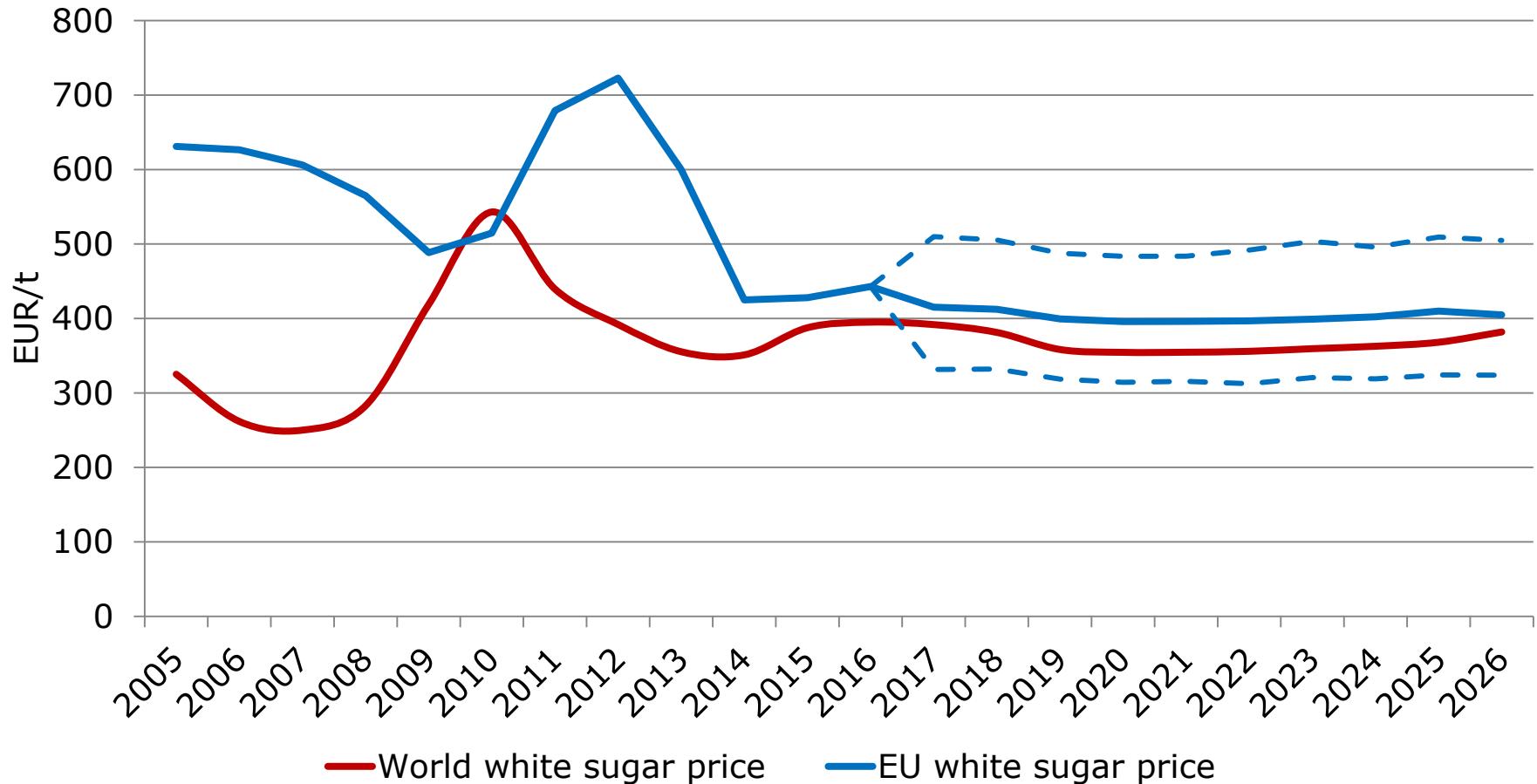
# Uncertainty about Brazil



## Real strong influence on sugar price



## EU domestic price around 400 EUR/t



# Incentives to EU sugar production increase

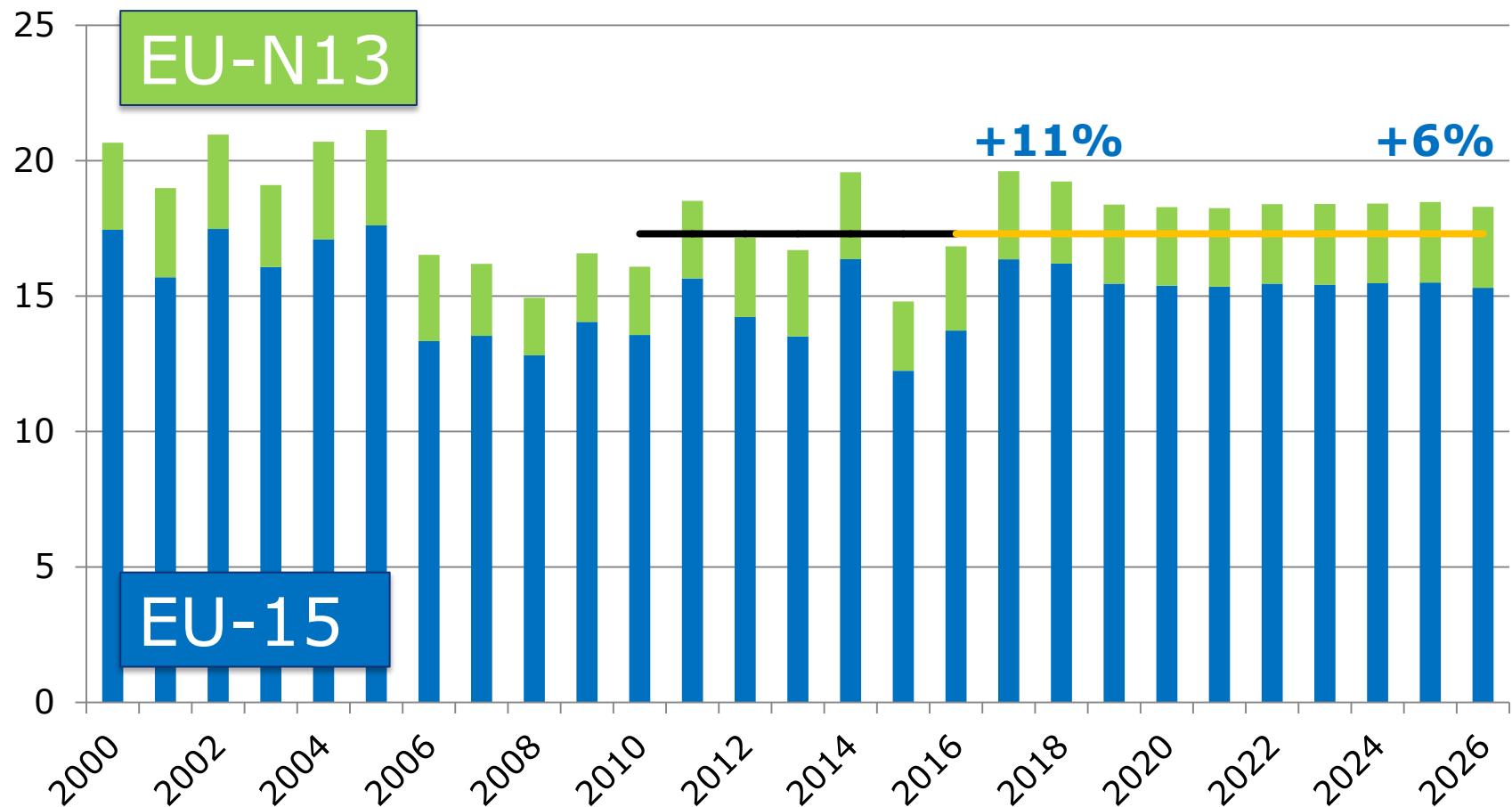


- World (EU) sugar price
- Reducing average cost through maximizing capacity use
- Storing and trading capacity
- Market share



- Future delivery rights
- Low arable crop prices
- Specialized equipment
- Voluntary coupled support (EU-N13 mainly)

## EU white sugar production (million tons)



## What else?



Isoglucose quota to expiry

Increased production to 1.9million tonnes (9% of consumption)

Slow market penetration due to abundant low cost sugar



Imports to decrease as EU market becomes less attractive, especially challenging for CXL imports, <2 million tonnes

Exports to increase > 2 million tonnes



No more differentiation of industrial sugar beets  
limited demand for ethanol

Ethanol production located in regions that could export sugar



Reports and data available at:

[http://ec.europa.eu/agriculture/index\\_en.htm](http://ec.europa.eu/agriculture/index_en.htm)

[http://ec.europa.eu/agriculture/markets-and-prices/index\\_en.htm](http://ec.europa.eu/agriculture/markets-and-prices/index_en.htm)

[http://ec.europa.eu/agriculture/policy-perspectives/index\\_en.htm](http://ec.europa.eu/agriculture/policy-perspectives/index_en.htm)

[http://ec.europa.eu/agriculture/trade-analysis/index\\_en.htm](http://ec.europa.eu/agriculture/trade-analysis/index_en.htm)

**Thank you for your attention!**



# Annex

# Voluntary coupled support

