

# The 2022 EU Agricultural Outlook Conference: A sustainable agri-food system forged in crises

—  
9 December 2022



# Wine is a sustainable sector per se

## Economic

Boost rural areas

SMEs

Production the biggest in the world and not relocatable

Tourism

Internal market and exportations



## Environmental

Landscapes

Carbon farming

Certifications

## Social

Job opportunities

Common commitment through GIs

Tradition and cultural heritage

# Wine sector is facing several challenges

Increasing prices and supply difficulties/shortages are impacting the wine sector :

## Vineyard:

Vine plants, Stakes and wires for trellis, fertilizers, pesticides

**58% of winegrowers affected by the increase in prices for fertilizers**

## Packaging:

glass bottles, caps, screw, labels, carton box

**78% of winegrowers affected by the increase in supply times and/or prices for transparent glass bottles**

## Transport:

Fuel  
Delivery costs

**89% of independent winegrowers in France are affected by the increase in delivery costs**  
For all the winegrowers :  
+ 16% on average  
Max +121%

**OVERALL IMPACT ON THE SELLING PRICE OF A BOTTLE: 0,75 euros**  
**13% of the sales price before tax 2021 per bottle on average**  
**(Vignerons Indépendants de France, May 2022)**

# Looking to the future

**Sustainability is based on the economic success of our SMEs. Therefore, our sector has built up a strategic vision to face the current challenges.**

- ❑ Reduce our dependence: encourage the supply chain to relocate in EU
- ❑ Make the single market more performant
- ❑ Facilitate access to the internal market: excise duty one-stop shop
- ❑ Encourage trade
- ❑ Reduce administrative burden



**Sustainability is rooted in time, we have been here for centuries ;  
and with a relevant framework, we will be here for centuries.**

# Thank you

---

**Matilde Poggi**  
**president@cevi-eciw.eu**

**+33.1.84.16.04.04**

**+33.6.07.07.78.03**

**www.cevi-eciw.eu**

