



THE 2017 EU AGRICULTURAL OUTLOOK CONFERENCE

BRUSSELS – 18-19 DECEMBER 2017



SPEAKERS

Agriculture
and Rural
Development





European
Commissioner for
Agriculture and Rural
Development
EC

Phil HOGAN

Commissioner Hogan grew up on a farm in rural Kilkenny, in south-east Ireland. From 1989 until he became Commissioner in November 2014, he represented the Carlow/Kilkenny constituency in Dail Eireann, the Irish Parliament, where he served in the Fine Gael Party shadow cabinet and as spokesman on Europe, on the food industry, on consumer affairs and on regional policy. Between 2011 and 2014, he served as Minister for the Environment and Local Government in the Irish Government of Prime Minister Enda Kenny TD. During this time, he successfully implemented a broad-ranging agenda, including the biggest reform of local government since the foundation of the Irish State. Prior to his entry to politics, he established and subsequently directed an insurance and real estate business. He also managed the family farm between 1981-83 and is a graduate of University College Cork, with a BA in Economics and Geography (1981).



European
Commissioner for
Budget and Human
Resources
EC

Günther OETTINGER

Günther H. OETTINGER IS EUROPEAN COMMISSIONER for Budget & Human Resources since January 2017. From November 2014 to December 2016, he held office as European Commissioner for Digital Economy and Society after being European Commissioner for Energy from February 2010 to October 2014 and lastly also Vice-President of the European Commission in 2014. From 2005-2010, he was Prime Minister of Baden-Württemberg (Germany) and, since 1984, a member of the regional Parliament ("Landtag"). He was the leader of the CDU Landtag group from January 1991 to April 2005. A lawyer by training, Günther H. Oettinger became actively involved in politics during his adolescence. He is a member of the Federal Executive Committee and of the Steering Committee of the CDU Germany.



Director-General
DG Agriculture and
Rural Development
EC

Jerzy PLEWA

Jerzy Plewa, Director-General in the Directorate General for Agriculture and Rural Development since 2013 (before Deputy Director-General since 2006). Born in Poland, was hitherto Associate Professor at Warsaw Agricultural University, member of the Supervisory Board of the Bank of Food Economy and Adviser to the President of the National Bank of Poland with responsibility for farm-sector analyses. From 1997 until July 2004, Mr Plewa was Under-Secretary of State at the Polish Ministry of Agriculture and Rural Development, where he was responsible for negotiations on agriculture issues with the EU, other countries and international organisations. During that time, Mr Plewa was also chief negotiator of agricultural affairs in the team negotiating Poland's accession to the European Union. Prior to that, Mr Plewa worked as a consultant on programmes for assisting agriculture and was also a member of the Poland/European Union/World Bank Task Force, where he worked on building a strategy for agriculture in Poland.



Moderator of the
Conference
Senior Expert
Resources
DG Agriculture and
Rural Development
EC

Peter BAADER

A lawyer by training and judge in Germany before joining the European Commission in early 1998. Mr. Baader has worked in different Directorates General of the Commission: Research, Information Society, Anti-fraud and, since mid-2011, Agriculture, almost always in contract and financial management and compliance. He is now a Senior Expert for compliance in DG AGRI's resource directorate and is also active in communication.



President
Agreenium

Marion GUILLOU

Marion Guillou is the president of AGREENIUM (Agronomic, veterinary and forest institute of France) and, after having been Chairwoman and CEO of INRA, she now serves in Conseil d'Etat. She was in charge of the Food Safety Directorate in France from 1996 to 2000. She had to manage the Bovine Spongiform Encephalopathy (BSE) crisis, and to propose the new French food safety organisation (1999 law on food safety). She has been CEO (2000-2004), then CEO and chairperson (2004-2012) of the French National Institute for Agronomic Research (Institut National de la Recherche Agronomique - INRA) where she prioritised research on agriculture, food and environment. She widened the scope of research topics towards global matters. She founded the Joint Programming Initiative on agriculture and climate change (FACCE-JPI) with British colleagues and chaired it during the first three years (2010-2013). She wrote 'The world's challenge: how to feed 9 billion people' (2012), on double performing agriculture (report for the French government, 2013) and on public policy for food safety..



Director-General
DG Research and
Innovation
EC

Robert-Jan SMITS

Robert-Jan Smits is, since 2010, the Director-General of DG Research and Innovation (RTD) at the European Commission. In this capacity he is responsible for defining and implementing the EU policy and programmes in the field of research and innovation (average annual budget 8 billion euro). He has degrees from Utrecht University in The Netherlands, Institut Universitaire d'Hautes Etudes Internationales in Switzerland and Fletcher School of Law & Diplomacy in the United States of America.



Senior Director
Food and Agriculture
Global Practice,
World Bank

Juergen VOEGELE

Juergen Voegele, Ph. D., was appointed Senior Director of the World Bank's Food and Agriculture Global Practice on July 1, 2014. In this role, he provides leadership on the Bank's lending and knowledge activities spanning issues such as climate-smart agriculture, agriculture policy reform, food and nutrition security, and agriculture value chain development. Dr. Voegele is chair of the CGIAR System Council Board, which oversees agricultural research programs tackling poverty, food and nutrition security, and improved natural resource management around the world. Since 2016, Dr. Voegele has served as co-chair of the Global Future Council of the World Economic Forum. He is also a member of the EAT Foundation Advisory Board since May 2017. Since joining the World Bank in 1991, Dr. Voegele has held a number of assignments, chairing the Agriculture and Rural Development Sector Board as well as the Environment Sector Board, leading the Agriculture Unit in China, the Agriculture and Rural Development Unit of the Europe and Central Asia Region, and the Agriculture and Rural Development Department of the World Bank (later recast as the Agriculture and Environmental Services Department). Dr. Voegele holds a PhD in Agriculture Engineering and a Masters in Agriculture Economics from the University of Hohenheim, in Germany.



Professor
University Ghent

Jeroen DEWULF

Jeroen Dewulf graduated in 1998 as a veterinarian from the Faculty of Veterinary Medicine of the Ghent University, Belgium. In 2002 he finished his PhD on the epidemiology and control of classical swine fever. In that same year he received a master of science degree in veterinary epidemiology from the University of Utrecht, the Netherlands. He became diplomat in the European College of Veterinary Public Health in 2005. He is currently full professor in Veterinary Epidemiology at the Faculty of Veterinary Medicine of the Ghent University. His research focuses on prevention of endemic and epidemic diseases through biosecurity measures and animal health aspects that may influence public health such as antimicrobial use and resistance in animals as well as zoonotic infections. He is the main developer of the biocheck. ugent® biosecurity scoring system which is currently already used in over 50 countries throughout the world.



Director
R&D Biobest

Felix WÄCKERS

Professor Felix Wäckers has been working in the field of biological control and pollination for over 25 years. He holds a PhD in entomology from Wageningen University and has worked at USDA-ARS, ETH Zürich, and NIOO. In 2005 he became Director of the Centre for Sustainable Agriculture at Lancaster University. Since 2009 he is also Director R&D for Biobest, an internationally leading company producing pollinators and biological control agents. His academic research focuses on ways to optimise landscape management for ecosystem service delivery. Work by his group has shown the importance of targeting landscape composition and configuration to the resource needs of pollinators and to the delivery of pest control services. Working with farmers in large-scale landscape configuration trials he showed that conservation



Professor
Wageningen University

Rachel CREAMER

Professor Rachel Creamer is chair of Soil Biology and Biological Soil Quality at Wageningen University and Research. Rachel Creamer has worked as a soil pedologist and soil biologist for the last 21 years, specialising in soil quality, soil biological indicator assessment and soil classification, with research experience in the UK, Ireland and the Netherlands. She is an author and co-author of over 50 scientific papers and the lead scientist on a number of national, European and International projects, including the on-going H2020 LANDMARK project. She was appointed chair of the European Soil Bureau Network from 2009 to 2011 and is an Associate Editor for the journals: Soil Use and Management and Environmental Research Letters.



Professor
Latvian University of
Agriculture

Baiba RIVZA

Professor of Economics of Latvia University of Agriculture, ex-Minister of Ministry of Education and Science of Latvia, President of the Academy of Agricultural and Forestry Sciences of Latvia, Member of the Presidium of the Academy of Sciences of Latvia, Foreign member of the Swedish Royal Academy of Agricultural and Forestry Science, of the Academia dei Georgofili and of the Lithuania Academy of Sciences. Directions of scientific activity: bioeconomy, support politics and good practice of entrepreneurship in rural areas, market research, animal welfare. Baiba Rivza has taken several assignments as expert for the European Council. She has experience in project identification, formulation, monitoring and evolution, troubleshooting, training and other types of services. 263 publications, including 5 monographs, furthermore 50 publications in international issues.



Director
Fertiberia

Javier BRAÑAS

Javier Brañas, doctor in agricultural engineering, is Director of Research, Development and Innovation in FERTIBERIA since 2006. In this period, he has developed a number of projects aimed at optimising the efficiency of fertilisers and ensuring the agricultural sustainability. Previously he worked in other companies in different management positions related with the research and innovation in the fields of irrigation and glasshouse horticulture. He is Chairperson of the Spanish Technology Platform for Sustainable Chemistry SUSCHEM-Spain, and External Scientific Collaborator of the University of León. He is member of the EIP Focus Group Fertiliser Efficiency in Horticulture and he has collaborated in other H2020 initiatives.



Professor Emeritus
Trinity College Dublin

Alan MATTHEWS

Alan Matthews is Professor Emeritus of European Agricultural Policy at Trinity College, Dublin, Ireland. His research interests include the areas of agricultural policy and modelling and international trade policy, including their implications for development and food security. He has published widely and has undertaken commissioned studies for the European Commission, the European Parliament, the UN Food and Agricultural Organisation and the OECD in these areas. He is a former President of the European Association of Agricultural Economists and is currently a member of Ireland's Climate Change Advisory Council. He is a regular contributor to the blog capreform.eu on issues relating to the EU's Common Agricultural Policy.



Researcher
Madrid University

Alba CASTAÑEDA-VERA

Alba Castañeda-Vera holds a MSc title in Crop Science from the University of Wageningen (NL) and a PhD from the Polytechnic University of Madrid (ES) with a specialisation on climate and economic risks in agriculture. Her expertise focuses on crop modelling, risk analysis and agricultural policies. Currently, she is working for the Spanish Ministry of Finance and Civil Service, at the Directorate General for Cadastre.



President
European Council of
Young Farmers

Jannes MAES

Born in 1991, Jannes Maes grew up on a Flemish farm (dairy cattle, sheep and arable crops) in Aalter, East of Flanders and has been passionate about agriculture and horticulture since childhood. He later attended secondary agricultural education and then obtained a Bachelor's Degree in Agriculture. Today, he works with his family in their dairy farm, cooperating with other farmers in collecting and processing their milk. For the last two years Mr. Maes has served as Vice-President of CEJA, and before that as the international representative of Groene Kring and began to attend CEJA meetings. Mr Maes has been an active member of Groene Kring for several years at both regional and national representative levels.



Research Analyst
French Agricultural
Chambers

Marine RAFFRAY

Marine Raffray is an agro-economist in the French agricultural chambers (APCA), where she brings her expertise on agricultural risk management policies to the consular network of agricultural chambers. Prior to joining APCA, she worked for the United Nations Industrial Development Organization in Vienna, for the French National Institute of Agronomic Research on the role of pastures in dairy production systems, for the French Embassy in Austria and she supported the implementation of agricultural cooperatives for women in Morocco. She is a graduated agronomist from AgroParisTech, specialised in agricultural development.



Director-General
ASNACODI

Paola GROSSI

Paola Grossi is Director-General of ASNACODI and since 1980, Head of Legislative Affairs at Confederazione Nazionale Coldiretti. Qualified as lawyer, she is the President of the COPA-COGECA Working Party for Insurance in Agriculture. She is a board member of the Societa' Cattolica Di Assicurazioni, the National Association of Water and Land Management (ANBI), the Committee for Agricultural Insurance Planning at the Ministry of Agriculture, the COPA-COGECA Working Party for Tax and Legal questions and the CESAR Scientific Committee on Risk management in agriculture.



Director
Cooperativas Agro-
Alimentarias Spain

Fernando DE ANTONIO

Fernando De Antonio is a Veterinarian. Currently he is the Director of the Milk and Livestock sector Department at Spanish Agrifood Cooperatives. This organisation represents the agrifood cooperatives in Spain. There are 3 800 cooperatives in the agrifood sector in this country with EUR 26.5 billion turnover of Euros representing 60% of the total agriculture production in Spain. Spanish Cooperatives give around 100 000 direct jobs which represent an increasing employment of more than 7% between 2007 and 2014, a period which was the hardest in the economic crisis. In the milk sector there are 94 cooperatives where 40% Spanish milk farmers are members representing 42% of milk production on the market. Mr. De Antonio is also a member of the Administration Board of INLAC (Spanish Interbranch Organization of the Milk sector) and a member of the COPA-COGECA Milk Working Party.



Press Office Manager
THESgala Cooperative

Ioannis GIANNAKOPOULOS

Ioannis Giannakopoulos was born in Larissa Greece in 1965. He studied journalism in Athens and has been working as a journalist for over 25 years. He is also business communication consultant for private and public-sector enterprises. Since 2013 he is the manager for the Press Office of the cooperative THESgala. Today, the cooperative THESgala includes approximately 90 milk producers which are referring to almost 40 milk production units, with a total production reaching about 120 tonnes daily. Key objectives of the THESgala Cooperative are the distribution of its producers' milk, quality assurance, decrease of production costs through bulk supply of raw materials and the growth of synergies all over the primary sector.



CEO
Colruyt Group

Jef COLRUYT

Since 1994, Jef Colruyt is Chairman of the Board of Directors of Colruyt Group and Chairman of the Executive board (CEO). As of September 2012, Jef and Frans Colruyt decided to split up the operational management of Colruyt Group together. Next to being Chairman of the Executive Board (CEO), Jef Colruyt concentrates on the role of Chief Operations Officer Services (COO Services) for all supporting services of Colruyt Group (Finance, Human Resources, Business Processes and Systems, Technics & real estate, etc.) and all non-retail activities of Colruyt Group (Symeta, DATS 24, WE-Power, offshore, etc.). Throughout his leadership, his mission is to create sustainable added value through value-driven craftsmanship. Key drivers are related to customer satisfaction, lowest prices strategy, worksimplification and above all simplicity in retail. Next to his responsibilities within Colruyt Group, Jef Colruyt is chairman of the Parkwind (offshore) Board and he also holds directorships in retail, ICT and investment business areas.



Deputy Director-General
Joint Research Centre
EC

Charlina VITCHEVA

Charlina Vitcheva was appointed Deputy Director-General of the JRC in September 2016. Previous to this, she was Director of Smart and Sustainable Growth and Southern Europe at DG Regional and Urban Policy, and also held a position in Inclusive Growth, Territorial and Urban Development and Northern Europe. Before joining the Commission, Charlina spent 15 years in the Bulgarian public administration including at the Permanent Representation in Brussels, dealing mainly with agricultural and fisheries issues. During this period, she was actively involved in the accession negotiations of Bulgaria and headed, between 2000 and 2004, the negotiations teams in the area of agriculture and rural development, food safety and fisheries.



Director
Strategy,
Simplification and
Policy Analysis
DG Agriculture and
Rural Development
EC

Tassos HANIOTIS

Tassos Haniotis is Director for "Strategy, Simplification and Policy Analysis" in DG AGRI of the European Commission. He has also held posts as Acting Director for Direct Payments, as Head of Unit in the Units for Agricultural Policy Analysis and Perspectives, and for Agricultural Trade Policy Analysis in DG AGRI, as Deputy Head of Cabinet of former European Commissioner for Agriculture Franz Fischler, and as Agricultural Counsellor in the European Commission's Delegation in the US. He holds Ph.D. and M.S. degrees in Agricultural Economics from the University of Georgia in the U.S., and a B.A. in Economics from the Athens University of Economics and Business in his native Greece, and was a visiting Fellow at the Centre for European Agricultural Studies, Wye College, University of London. A member of the Executive of the IATRC during 2012-14, he currently represents the European Commission in the G20's Rapid Response Forum and GEOGLAM Advisory Committee.



Director
European Environment
Agency

Hans BRUYNINCKX

Hans Bruyninckx is the Executive Director of the European Environment Agency since 1 June, 2013. In 1996 Dr Bruyninckx completed a PhD in international environmental politics at Colorado State University. From 2010 to 2013, he was head of the policy oriented research institute, HIVA, in Leuven, Belgium. He was head of the Political Science department at Leuven University from 2007 to 2010. Over the last 20 years, he has conducted research in areas including environmental politics, climate change, and sustainable development. He has taught on global environmental politics and global environmental governance in relation to the European Union (EU), publishing extensively on EU environmental policies and its role as an actor in global environmental governance. Throughout his career Dr Bruyninckx has worked with and advised governmental agencies, civil society and businesses.



Director-General
(acting)
DG Eurostat
EC

Mariana KOTZEVA

Mariana Kotzeva is the Acting Director-General of Eurostat. She joined Eurostat as a special adviser in April 2012 and, in 2014, she became Deputy Director-General, a post she still holds today. Prior to joining the European Commission, Ms Kotzeva, who is a Bulgarian national, was the Head of Bulgaria's National Statistical Institute. She held a number of high-level consulting posts in the Bulgarian and foreign administrations and led international projects for the United Nations and the World Bank. Mariana Kotzeva is an Associate Professor of the University of National and World Economy (Department of Statistics and Econometrics) in Sofia. Ms Kotzeva has a Master's degree in economics and a PhD in statistics and econometrics.



Professor
Cork University
Business School

Thia HENNESSY

Thia Hennessy is Professor of Agri-Food Economics in University College Cork, Ireland and Dean of Cork University Business School. Prior to joining UCC in 2016, Thia worked for Teagasc, the Agriculture and Food Development Authority of Ireland, where she was head of economic research. From 2009 to 2016 she also headed up the National Farm Survey, Ireland's contribution to the Farm Accountancy Data Network of the EU. Her research interests include the sustainable development of the agri-food sector with a particular interest in the impact of public policy on food production. She is a member of a number of international research consortia and has published widely in both the academic literature and mainstream media.



Senior Specialist Crop
Innovation
Seges

Poul Henning PETERSEN

Poul Henning Petersen is responsible for the implementation of integrated pest management (IPM) in Danish agriculture. The work comprises 'translation' of the 8 IPM principles in the EU directive for sustainable use of pesticide to practical tools that can be used in plant production on Danish farms and by advisors. At the moment his main focus is to create awareness on the need to adjust the crop rotations in a way that prevents problems with grass weeds and herbicide resistance. Poul Henning is senior advisor in the Danish Agricultural Advisory Service and head of the plant protection team. As a young agronomist he was a plant production advisor in a smaller advisory service owned by the local farmers. This experience has given a humility and respect for the challenges of implementing new production methods. He is convinced that changes on the farms always need to be based on both farmers economy, mindset and heart.



Deputy Director-
General
DG Agriculture and
Rural Development
EC

Rudolf MÖGELE

Rudolf Mögele is a Deputy Director-General in the Directorate General for Agriculture of the European Commission. He is responsible for Directorates G “Markets and observatories”, H “Assurance and audit” and I “Legal, institutional and procedural matters”. In previous positions in DG AGRI he was dealing with legal and budgetary affairs, enlargement and cereals and oilseeds markets. Before joining the European Commission he held a position in the Bavarian Ministry of the Interior in Munich. He holds a Law degree and a Doctorate in Law from the University of Augsburg and is a Honorary Professor for European Law at the University of Würzburg.



Director
International,
Mainstreaming and
Policy Coordination
DG Climate Action
EC

Yvon SLINGENBERG

Yvon Slingenberg is Director in DG Climate Action of the European Commission, responsible for International climate negotiations and mainstreaming of climate issues in EU policies. During the first two years of the Juncker Commission, she was Senior Adviser in the Cabinet of Commissioner Arias Cañete for Climate Action and Energy, in charge of issues related to the EU Emissions Trading System (EU ETS), Effort Sharing and land-use, energy efficiency and renewable energy sources. Until November 2014 she was Head of Unit in the Directorate General for Climate Action in charge of the “Implementation of the EU ETS”, ETS reform and the role of the ETS in the 2030 climate and energy policy framework. From 2003 to 2007 she was in charge of the chemicals policy unit and negotiated the new chemicals legislation (REACH). She has also worked in the Cabinet of Commissioner Wallström on environment and climate issues (2002-2003), for the European Commission’s Task-force for the World Summit on Sustainable Development in 2002 (Johannesburg), in the international climate negotiations (1998-2002) and 5 years in the “Waste Management Policy” Unit. She is a lawyer of Dutch nationality with a degree in International Law (specialisation in environmental law) from the University of Amsterdam.



Executive Research
Expert
Munich RE
Reinsurance Company

Eberhard FAUST

Eberhard Faust is head of the risk research branch within the Corporate Underwriting / Accumulation Risks department of Munich Re. The perils he is monitoring comprise, among others, atmospheric hazards and natural variability / anthropogenic change of the climate. He has (co-)authored numerous articles and papers, and served as a lead author for the Fifth Assessment Report of the Intergovernmental Panel on Climate Change (IPCC). He holds a diploma (M.Sc.) of Environmental Sciences (meteorology) from the University of Bayreuth, and also a doctorate (Ph.D.) of Humanities from the University of Heidelberg.



Acting Deputy Under
Secretary
Farm Production and
Conservation
& Chief Economist
USDA

Robert JOHANSSON

Robert Johansson is currently the Acting Deputy Under Secretary for Farm Production and Conservation and USDA's Chief Economist. Since 2001, he has worked as an economist at USDA, the Office of Management and Budget, and the Congressional Budget Office. In 2011, he was appointed senior economist for energy, environment, and agriculture on the President's Council of Economic Advisers. He was named USDA Chief Economist in 2015, after serving as the Deputy Chief Economist from 2012 to 2014. Dr. Johansson received a B.A. in economics from Northwestern University and served with the U.S. Peace Corps as an extension agent in several African countries. He received a M.S. and a Ph.D. in agricultural economics from the University of Minnesota. His research has spanned a wide range of issues, including biofuels policy, water policy, regulatory economics, food security, and regional modeling of agricultural systems.



Assistant Professor
University of Bologna

Brunella MORANDI

Brunella Morandi is Senior Assistant Professor and Tree ecophysiology lecturer at the University of Bologna. Her research focuses on the effects of the environment on fruit tree physiology with the aim to develop new strategies to improve water use efficiency, while maintaining production quality and yields, in conditions of water scarcity and climate change. Chair of the EUFRIN Working Group on "Water Relations and Irrigation" and member of the EIP-Agri Focus Group on "Water & Agriculture". Currently involved in national and international projects addressing issues related to sustainable fruit production and efficient water use. Author of more than 60 publications in scientific and professional journals, PhD in fruit orchard management (since 2006) and M. Sci. in Agricultural Sciences and technologies (since 2002).



Director
Rural Development
DG Agriculture and
Rural Development
EC

Josefine LORIZ-HOFFMANN

Josefine Loriz-Hoffmann has a background of agronomist (Degree of Agrar-Engineer followed by a Doctorate in Agronomics). She worked in research and, for a short period, in the German Association of Industry before joining the Commission Services in 1989. She started her Commission career in the DG of Financial Control and changed in 1994 to DG Agriculture and Rural Development. In DG AGRI she then worked in different areas: as a desk officer in the Rural Development Policy, on relations with the European Parliament and from 2000 – 2004 as the Assistant to the Director General. In 2005, she became Head of the Unit dealing with the Rural Development Programmes of Sweden, Finland, Estonia and Latvia. Two years later she took over the unit responsible for the policy development and coordination of the Rural Development Policy. Since March 2014, she was Head of Unit for Environment, Forestry and Climate Change in DG AGRI. In July 2014 she became Director in DG Agri – Directorate F – Rural Development Programmes I. The Directorate is responsible for the approval and management of 56 Rural Development Programmes of 12 Member States.



Head of Unit
Analysis and Outlook
DG Agriculture and
Rural Development
EC

Pierluigi LONDERO

Pierluigi Londero leads the unit responsible for economic analysis and outlook in DG Agriculture and Rural Development of the European Commission. Economist by training, over the last 20 years he contributed to the impact assessment of major reforms of the Common Agricultural Policy and provided analysis to support multilateral and regional trade negotiations.



Agriculture Secretary
European Federation
of Food, Agriculture
and Tourism Trade
Unions

Arnd SPAHN

Arnd Spahn is the secretary of the agricultural trade unions in Europe, representing over 60 national organisations in 34 European countries. He works at the European Federation of Food, Agriculture and Tourism Trade Unions (EFFAT). Workers' participation, Europe, Agriculture, OSH and social security can be counted among his interests.



Director
Public Health, Country
Knowledge, Crisis
Management
DG Health and Food
Safety
EC

John F. RYAN

John F. Ryan is Director of the Commission 'Public Health, country knowledge, crisis management' directorate since September 2016. Previously, in the same department, he was the Head of Unit responsible for health threats, health information, the cancer programme, the pollution related disease programme, the drugs prevention programme, the health monitoring programme, the health promotion programme, the rare diseases programme and the injury prevention programme. Most recently, he led the unit responsible for health determinants and inequalities. He was a Commission representative on the Board of the EU Lisbon Drugs Agency, and is currently the Commission representative on the Board of the European Centre for Disease Prevention and Control. He also had the charge of dealing with tobacco control issues including product regulation directives, tobacco advertising, and the WHO international treaty negotiations for a tobacco convention. He has previously worked in other European Commission departments dealing with the completion of the internal market, and on international trade negotiations. He is also an official of the Irish civil service (on leave).



Socio-economic
Analyst
Unit Analysis and
Outlook
DG Agriculture and
Rural Development
EC

Marijke VAN SCHAGEN

Marijke van Schagen is an agro-economist. She has been working in the European Commission since 2006, amongst others in charge of the coordination of simplification of the Common Agricultural Policy and cross compliance within DG Agriculture and Rural Development. She currently works as socio-economic analyst in Unit C2 - Analysis and Outlook. Amongst her responsibilities are the short and medium term outlook of the wine and fruit and vegetable sector. From her past experience in the Netherlands, notably at the Dutch Product Board for Livestock Meat and Eggs, she also gained expertise on the meat sector.



Director
Unit Consumer and
Business
CREDOC

Pascale HÉBEL

Pascale Hebel is a specialist of the analysis of the consumer society and its anticipation. She is currently developing a tool for reading lifestyle changes based on generational marketing and proven in many sectors (automotive, consumer goods, etc.). She takes part in numerous general meetings, executive committee, etc. to present CREDOC knowledge. She began her career at INRA, and was then a senior consultant for "Models and Analysis" at AC Nielsen. She then headed the "Marketing and consumption" pole at BIPE until 2004. She is the author of "Behaviour and Food Consumption in France", Tec & Doc, 2012", and "The revolt of sheep: the consumer takes power", Edition Otherwise, 2013. She is Knight of the National Order of Merit, Agricultural Merit Officer and Member of the Academy of Agriculture. She is an agronomist (AgroParisTech, INA-PG 85) and doctor in applied mathematics.



Director
Communication
Spanish
Interprofessional
Spanish Olive Oil

Antonio MARTINEZ

Antonio Martinez has been director of Communications' Department of the Spanish Interbranch Olive Oil Organization since 2010. With a degree in Information Sciences from the Complutense University of Madrid, a good part of his career has been linked to agri-food information in various communication media.



Director-General for
Agriculture
Region Emilia
Romagna

Valtiero MAZZOTTI

Valtiero Mazzotti is Director-General for Agriculture, Fishery and Managing Authority of the regional Rural Development Program 2014-2020 of Emilia-Romagna. His previous experiences rotate around the fruit and vegetable sector with focus on economic aspects like the production costs, the production forecasts and the promotion activities at retail and consumption level. He was also involved in several European and international associations like AREFLH (Assemblée des Régions Européennes Fruitières, Légumières et Horticoles), IKO (International Kiwifruit Organisation), and in the coordination of the Consortium of PGI products like "Pesca e nettarina di Romagna PGI" and "Pera dell' Emilia-Romagna PGI".



Director-General
Spanish Observatory
for Wine market

Rafael DEL REY

Rafael Del Rey has been running the Spanish Observatory of Wine Markets (OeMv) since July 2008 and is also General Manager of the Spanish Foundation for Wine Culture since 2011. From 2001 to 2008, he served as Deputy Secretary-General and General Manager of the Spanish Wine Federation (FEV), in charge of economic analysis, communication and legal affairs. From 1995 to 2001, he was the General Manager of ARBOR, the wineries' association of quality wine in Rioja, with active participation both at the regional and national regulatory organisations. He graduated in Political Science and Sociology from the University of Madrid (1982) and holds a Master of Arts with Honours in International Economics by the Johns Hopkins School of Advanced International Studies (Italy, 1985 – Washington DC 1986). During his career in the wine sector, he has published a great number of articles. He also acts as visiting professor at the Master on Oenology of the University of Madrid and other private universities. He is married and has two daughters of 19 and 17 years.



Adviser
Observatory of
agricultural markets
DG Agriculture and
Rural Development
EC

Fabien SANTINI

Fabien Santini has been working in the European Commission for more than 20 years in different Directorate-Generals (AGRI, DEVCO, JRC), in charge among other of agricultural outlook, fruit and vegetables or olive oil market issues, agricultural quality policy. He is currently economic advisor to the DG AGRI Director on markets and observatories. Originally, he graduated as agronomist from Agro Paris Tech, with a specialisation in agricultural development and also holds a degree in public administration of the Paris Institute of Political sciences.



Deputy-Head of Unit
Analysis and Outlook
DG Agriculture and
Rural Development
EC

Sophie HELAINE

Sophie Hélaine is an agro-economist. She is part of the European Commission since 2005. After 3 years at the Joint Research Centre in Seville she went back to DG Agriculture and Rural Development in 2013 where she is deputy head of Unit C2 - Analysis and Outlook and particularly in charge of the dairy sector. From her past experience in France, notably at the French livestock Institute, she also gained expertise on the meat sector.



Economist
Food and Agriculture
Organisation of the
United Nations

Marc MÜLLER

Marc Mueller works since 2015 as economist for the Global Perspectives Studies Team at the FAO in Rome, where he is involved in long-term projections for the food- and agricultural sector at global scale. Before joining FAO, he was a senior researcher at the Centre for Development Research, University of Bonn (Germany), and performed computer-based analyses of climate change impacts on West African agriculture. Between 2006 and 2009, he worked as scientific officer at the European Commission's Joint Research Centre in Sevilla (Spain). He holds a doctoral degree in agricultural sciences (Dr. agr., University of Bonn, Germany) with his thesis on economy-wide impacts of water and land use reforms in Uzbekistan. Thematic areas of interest involve the model-based analysis of bio-physical and technological aspects of livestock and crop production systems in a larger economic context.



President
Isigny Saint-Mère

Arnaud FOSSEY

Arnaud Fossey is a French dairy farmer and President of Isigny Sainte-Mère. He was born on 20 April 1971 in Normandy. His parents were milk producers and he naturally joined an agricultural college. He then followed management studies (Master in Management science at the University of Caen and Master of Business Administration at the University of Coventry). Subsequently, he worked for several years in the banking sector. In 2000, he finally decided to take over the family farm, where, at present, he manages 180 hectares. The main activity of the farm is dairy production (1 million litres of milk per year), completed with around 50 hectares of crop production (wheat/colza). He quickly engaged in various professional responsibilities and in 2008 he joined the Board of Directors of the Isigny Sainte Mère cooperative. In 2015, he was appointed President of Isigny Sainte-Mère.



Head of Livestock and
Meat Division
Deutscher
Raiffeisenverband e.V.

Verena SCHÜTZ

Verena Schütz is the head of the meat and livestock division of the German Raiffeisen Association. She received her Diploma from University of applied sciences in Weihenstephan and her M.Sc. from Cristian-Albrecht-University of Kiel. She did her PhD thesis with the title "Planning Model for internal health management services in the meat sector" at the University of Bonn. Part-time farming gives her necessary contrast to the work in Berlin. You can reach her at schuetz@drv.raiffeisen.de.



National Livestock
Chairman
Irish Farmers
Association

Angus WOODS

Angus Woods is a Cattle, Sheep and Tillage farmer from County Wicklow. He was elected Chairman of the IFA National Livestock Committee in April 2016, representing Ireland's 100 000 beef and livestock producers. He represents Irish livestock farmers on the Meat and Livestock Board of Bord Bia. Angus is the Vice-Chairman of the Commission Civil Dialogue Group on Animal Products and represents Irish livestock farmers' interests as a member of the COPA/COGECA Beef Working Party.



Director
Markets and
Observatories
DG Agriculture and
Rural Development
EC

Jens SCHAPS

Since 1983, Mr Jens Schaps served in different positions in the Commission of the European Union. In January 2015 he took over the Market Directorate G in DG AGRI. Before joining DG AGRI he was Director for Trade Defence in Directorate General for TRADE responsible for the different anti-dumping and anti-subsidy measures against Third Country's unfair trading practises. In DG Agriculture, Mr Schaps dealt in particular with the external aspects of the Common Agricultural Policy and related commercial and bilateral aspects. He was member of the agricultural negotiation team during the GATT Uruguay Round for trade liberalisation in the late 80ies, he served as the Assistant to the Director-General for Agriculture and continued his carrier in DG TRADE.



Socio-economic
Analyst
Unit Analysis and
Outlook
DG Agriculture and
Rural Development
EC

Koen MONDELAERS

Koen Mondelaers currently works as socio-economic analyst at the European Commission, DG Agriculture and Rural Development, Unit C2 - Analysis and Outlook, where he contributes to economic analysis and modelling, impact assessment and the medium term outlook of European agricultural markets. Previously he worked at the Flemish Institute for Agriculture and Fisheries Research, supervising projects and PhDs focusing on the transition to a more sustainable agriculture, fisheries, bio-economy and agri-food chain. He holds a master degree in Bioscience-Engineering, a degree in complementary studies of Business Economics and a PhD in Bioscience Engineering from Ghent University.



President
DATAGRO &
Representative at
CNPE Brazil

Plinio NASTARI

Plinio Nastari has a Master and Ph.D degree in Agricultural Economics, and since 2016 is the Civil Society Representative at CNPE, Brazil 's National Council on Energy Policy. He acted as Chairman of the Board of Directors, and Executive Director, of the Brazilian Association of Automotive Engineering, and Member of the Technical Groups of the National Energy Commission, the Commission for Reexam of the Energy Matrix, and the Interministerial Commission on Sugar and Alcohol. He was the economist responsible for the economic studies that guided trade disputes over ethanol, sugar, bananas and tires at the International Trade Commission (US-ITC) and the World Trade Organization (WTO), and was one of the lead authors of IPCC (Intergovernmental Panel on Climate Change) Assessment Report-2. He has also served as Consultant on Biomass Energy except wood at the World Energy Council (WEC), and Professor of Economics at Fundação Getúlio Vargas (FGV) for 18 years. He is president of DATAGRO, the largest sugar and ethanol consultancy.



President
International
Confederation of
European Beet
Growers

Bernhard CONZEN

Bernhard Conzen, born in 1957, was elected President of CIBE on 22 May 2014. He attended his first CIBE meeting in January 2006, became a Member of the CIBE Presidium in May 2007 and was elected First Vice-President of CIBE in May 2011. In Germany, he has been Chairman of the Rheinischer Rübenbauerverband (RRV, Rhineland Beet Growers' Association) and of the Association of German Beet Growers' Associations (ADR) since 2007. On 8 May 2014, he was elected President of the Rheinischer Landwirtschaftsverband (RLV, Rhineland Farmers' Association), having been a member of its Board since 1995 and one of its Vice Presidents since 2008. After studying agriculture in Soest and Göttingen (Diploma in 1981), he worked for an agricultural technology company in Neuss in marketing and sales. In 1986, he took over the family farm, on which he grows sugar beet, wheat and maize. He also runs a biogas plant in cooperation with the Maria Hilf Hospital's farm unit. He is married to Elisabeth and they have two sons.



Secretary
French Federation of
Oilseed and Protein
Producers

Benjamin LAMMERT

Benjamin Lammert is an agronomist. He is married and father of two sons. He returned to the family farm in 2009 after working in the agricultural sector for several years. Located south of the plain of Alsace the farm produces soya beans, wheat and maize. In order to promote his job as a farmer, which he wants to see better understood, Benjamin has set up a website to present his farm and the work on the farm: www.ferme-lammert.fr. Engaged in the defence of his profession, he participates in various trade union bodies from local to national level. He is a member of the office of the National Federation of Oilseed and Protein Producers (FOP) and, as such, represents producers within the French Interprofession of Vegetable Oils and Proteins (Terres Univia) and at the board of the Avril Group (an industrial group created 30 years ago by French oilseed producers to promote their production).



Biodynamic
agricultural
entrepreneur
Società Agricola
Mellano S.S.

Raffaella MELLANO

Raffaella Mellano works in her family run cattle farm where they produce organic biodynamic milk. She is very active in various agricultural and biodynamic associations in Italy. Her very practical and straight-to-the point way of speaking has earned her the appreciative attention of large audiences across Italy. She enjoys spending her free time with her two pet dogs and family and is a strong believer in the spiritual importance of healthy foods.



Head of Agri
Commodity Markets
Research
Rabobank

Stefan VOGEL

Stefan Vogel is Head of Agri Commodity Markets Research and Global Sector Strategist, Grain & Oilseeds within Rabobank's Food & Agribusiness Research (RaboResearch F&A). He has a wealth of market research and corporate strategy experience and is responsible for fundamental market analysis and price forecasting of agri commodities. In addition, as Global Sector Strategist, Grains & Oilseeds he drives the bank's research agenda in this sector and advises clients on sector trends and strategic implications. Prior to joining Rabobank he has worked in different agricultural market research and strategy positions, including Head of Economics Department of ADM Germany (former Toepfer International) and Director of Market Research & Business Analytics of Archer Daniels Midland in the US. He also was Vice President of the European Grain Trading association and a member of the EU Commission's Expert Group on Agricultural Commodity Derivatives and Spot Markets. He holds a Diploma (equivalent to Master's Degree) in Agricultural Economics from the University of Giessen in Germany.



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