

The EU school fruit, vegetables and milk scheme



Annual monitoring report

2019/2020 school year

Country: **Finland**

Received on: **29-01-2021**

Information by the country's competent authorities. The report is sent to, but not approved by, the Commission that may make comments.

Non-mandatory information, nevertheless recommended for the quality of the report, in grey.

Figures on budget execution (31 December 2020) are preliminary: corrections are possible and payments may still be made.

1. Budget execution

1.1. Expenditure for the supply/distribution of products (EUR)

	School fruit and vegetables			School milk			Total	
	Fresh	Processed	Total fruits and vegetables	Drinking milk and lactose-free versions	Cheese, curd, yoghurt and other milk products with no added flavouring, fruit, nuts or cocoa	Milk products with added flavouring, fruit, nuts or cocoa		Total milk and milk products
EU aid	625.405	0	625.405	1.985.916	126.867	0	2.112.783	2.738.188
National Funds	0	0	0	0	0	0	0	0
<i>of which: Public</i>								
<i>of which: Private</i>								
Comments								

1.2. Expenditure for the educational measures (EUR)

	On school fruit and vegetables	On school milk	Total
EU aid	123.818	288.909	412.727
National Funds	0	0	0
<i>of which: Public</i>			
<i>of which: Private</i>			
Comments			

1.3. Expenditure for information, monitoring and evaluation (EUR)

	On school fruit and vegetables	On school milk	Total
EU aid	0	0	0
National Funds	0	0	0
<i>of which: Public</i>			
<i>of which: Private</i>			
Comments			

2.1 Participating children

	Participating children		
	Number of children	Number of children who participated in the school fruit and vegetables part	Number of children who participated in the school milk part
Nurseries/Pre-schools	156.839	43.157	156.207
<i>Of which: Nurseries</i>			
<i>Of which: Pre-schools</i>			
Primary schools	475.309	149.887	472.707
Secondary schools	147.560	0	147.560
Total	779.708	193.044	776.474
Comments	<p><i>All the children in comprehensive school (classes 1-10) are counted as primary school children. Technically classes 7-10 could be considered as secondary school, but for the purposes of the scheme this division is more appropriate.</i></p> <p><i>Target group: children in primary schools and nurseries.</i></p>		

2.2 Number of children in the target group

	Number of children in the target group set out in the strategy
Nurseries/Pre-schools	
<i>Of which: Nurseries</i>	
<i>Of which: Pre-schools</i>	
Primary schools	
Secondary schools	
Total	
Comments	



2.3 Total number of children

	Number of children eligible for the EU school fruit, vegetables and milk scheme
Nurseries/Pre-schools	
<i>Of which: Nurseries</i>	
<i>Of which: Pre-schools</i>	
Primary schools	
Secondary schools	
Total	
Comments	<p><i>No comprehensive data available taking into account all different stages of education for the same time period. To avoid incomplete and possibly misleading data we chose not to add this information.</i></p>

3.1 Participating schools

	Participating schools		
	Number of schools	Number of schools that participated in the school fruit and vegetables part	Number of schools that participated in the school milk part
Nurseries/Pre-schools	2.396	657	2.374
<i>Of which: Nurseries</i>			
<i>Of which: Pre-schools</i>			
Primary schools	2.285	742	2.262
Secondary schools	385	0	385
Total	5.066	1.399	5.021
Comments			

3.2 Number of schools in the target group

	Number of educational establishments in the target group set out in the strategy
Nurseries/Pre-schools	
<i>Of which: Nurseries</i>	
<i>Of which: Pre-schools</i>	
Primary schools	
Secondary schools	
Total	
Comments	



3.3 Total number of schools

Nurseries/Pre-schools	
<i>Of which: Nurseries</i>	
<i>Of which: Pre-schools</i>	
Primary schools	
Secondary schools	
Total	
Comments	<i>No comprehensive data available taking into account all different stages of education for the same time period. To avoid incomplete and possibly misleading data we chose not to add this information.</i>

4.1 Products supplied/distributed to schoolchildren and, if applicable, tasted by schoolchildren as part of educational measures

4.1.1 Fresh fruit

	List
Apples	✓
Apricots	
Aromatic Herbs	
Avocados	
Bananas	✓
Berries	✓
Cherries	
Citrus Fruit	✓
Figs	
Grapes	
Guavas/Mangoes	
Kiwis	
Melons	
Nuts	
Peaches/Nectarines	
Pears	
Pineapples	
Plums	
Quinces	
Strawberries	✓
Watermelons	
Comments	<i>Berries include blueberry, lingonberry and currants. Bananas and citrus fruits only in spring term.</i>

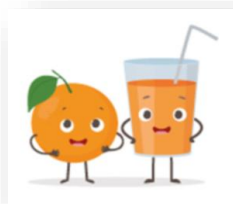


4.1.2 Fresh vegetables

	List
Artichokes	
Asparagus	
Aubergines	
Beet	
Broccoli	
Cabbages	
Carrots	✓
Cauliflowers	
Celery	
Chicory	
Courgettes	
Cucumbers	✓
Fennel	
Kohlrabi	
Kale	
Garlic	
Gherkins	
Leeks	
Lettuce	
Mushrooms	
Onions	
Parsnips	
Peas	✓
Peppers	
Pulses	
Pumpkins	
Radishes	
Rutabagas	✓
Salad beetroot	
Salsifis	
Spinach	
Tomatoes	✓
Turnips	
Comments	

4.1.3 Processed fruit and vegetables

	List
Fruit Juices	
Fruit Purées/Compotes	
Jams/Marmalades	
Dried Fruits	
Vegetable Juices	
Vegetables Soups	
Other:	
Comments	



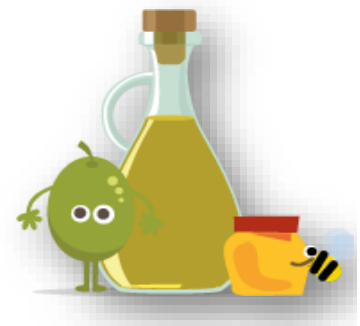
4.1.4 Milk and milk products

	List
Drinking milk or lactose-free versions	✓
Cheese and curd	✓
Plain yoghurt	✓
Milk products without added sugar, flavouring, fruit, nuts or cocoa	✓
Milk products without fruit juice, naturally flavoured	
Milk products with fruit juice, naturally flavoured or non-flavoured	
Milk-based drinks with cocoa, with fruit juice or naturally flavoured	
Fermented or non-fermented milk products with fruit, naturally flavoured or non-flavoured	
Comments	



4.1.5 Other agricultural products that children tasted as part of educational measures

	List
Table olives	
Olive oil	
Honey	
Other:	
Comments	



4.1.a) Priorities for the choice of school fruit, vegetables and milk

	Yes/No	Comments
Local/regional purchasing		
Organic products		
Short supply chains		
Quality schemes		
Fair trade		
Other:		

4.2 Average size of portion of school fruit, vegetables and milk (Kg/Lt)

	School fruit and vegetables	School milk
Kg	0,02	0,10
Liters	0,00	0,07
Comments	<i>Aid is limited to 0,15 kilograms of products per student per day. Aid is then paid for the actual amount purchased, not based on the maximum possible amount.</i>	<i>Aid is limited at 0,25 litres of products per student per day. Aid is then paid for the actual amount purchased, not based on the maximum possible amount.</i>

4.3 Average cost of portion of school fruit, vegetables and milk (EUR)

	School fruit and vegetables	School milk
EU aid	0,02	0,02
National aid (private/public)		
Comments	<i>Aid is paid for the actual amount purchased, not for the maximum possible amount. Therefore, the portion size and the average cost of the portion are lower than what they could be based on the maximum.</i>	

4.3.a Average cost of portion of apples in bulk (EUR)

	Portion of apples in bulk
EU aid	
National aid (private/public)	
Comments	

4.3.b Average cost of portion of drinking milk (EUR)

	Portion of drinking milk
EU aid	
National aid (private/public)	
Comments	

4.4. Frequency of supply/distribution of school fruit, vegetables and milk

	School fruit and vegetables	School milk
Once per week		
Twice per week		
Three times per week		
Four times per week		
Daily	✓	✓
Other:		
Comments	<i>For fruit/vegetables: two application periods, 1.8-31.10.2019 and 1.2-31.7.2020 within which products supplied daily.</i>	

4.5. Duration of supply/distribution of fruit, vegetables and milk

	School fruit and vegetables	School milk
≤ 2 weeks		
> 2 and ≤ 4 weeks		
> 4 and ≤ 12 weeks		
> 12 and ≤ 24 weeks		
> 24 and ≤ 36 weeks	✓	
Entire school year		✓
Other: please specify under comments		
Comments		

4.5.a. Supplied/distributed portions

	School fruit and vegetables	School milk
Number of portions supplied/distributed per child	186	192
Comments	<i>Estimate - to be verified</i>	

4.6. Quantities of school fruit, vegetables and milk supplied/distributed and, if applicable, of other agricultural products that children tasted under educational measures

4.6.1 Fresh fruit and vegetables

		Quantity	Comments
Fresh fruit and vegetables	Quantity in kg	721.230	
<i>Of which: Fruit</i>	<i>Quantity in kg</i>	307.982	
<i>Of which: Vegetables</i>	<i>Quantity in kg</i>	413.248	

4.6.2 Processed fruit and vegetables

		Quantity	Comments
Processed fruit and vegetables	Quantity in kg	0	
	Quantity in litres	0	
<i>Of which: Fruit juices</i>	<i>Quantity in litres</i>		
<i>Of which: Fruit purees/compotes</i>	<i>Quantity in kg</i>		
<i>Of which: Jams/Marmalades</i>	<i>Quantity in kg</i>		
<i>Of which: Dried fruits</i>	<i>Quantity in kg</i>		
<i>Of which: Vegetable juices</i>	<i>Quantity in litres</i>		
<i>Of which: Vegetable soups</i>	<i>Quantity in litres</i>		
<i>Of which: Other</i>	<i>Quantity in kg</i>		

4.6.3 Milk and milk products

		Quantity	Comments
Drinking milk and lactose-free versions	Quantity in litres	11.453.657	
Cheese and curd	Quantity in kg	197.476	
Plain yoghurt	Quantity in kg	384.909	<i>This includes also plain quark and plain curdled milk.</i>
Milk products without added sugar, flavouring, fruit, nuts or cocoa	Quantity in kg	999.472	<i>This includes only sour milk so the quantity is in fact in litres</i>
Milk products without fruit juice, naturally flavoured	Quantity in kg	0	
Milk products with fruit juice, naturally flavoured or non-flavoured	Quantity in kg	0	
Milk-based drinks with cocoa, with fruit juice or naturally flavoured	Quantity in litres	0	
Milk products with fruit, naturally flavoured or non-flavoured	Quantity in kg	0	

4.6.4 Other agricultural products

		Quantity	Comments
Olive/olive oil	Quantity in kg	0	
	Quantity in litres	0	
Honey	Quantity in kg	0	
Others:	Quantity in kg	0	

5.1 Educational measures carried out

		Number of schoolchildren	Comments
Type of measure	School gardens	0	<i>RuokaTutka doesn't have measures that involve school gardens</i>
	Visits to farms, dairies, famers' markets and similar activities	50.100	<i>One YouTube-video for children about organic farm and milk producing. The combined viewer number is an estimate based on YouTube and Instagram reaches of unique viewers.</i>
	Tasting classes, cooking workshops, other	199.859	<i>YouTube videos for children. Themes: 1. Easy cooking hacks for children 2. Healthy snacks 3. Healthy snacks 4. Making a sustainable dinner 5. Preventing food waste. In addition to the videos directed to children number of teacher's snack making and school lunch videos has been produced in RuokaTutka. These have potentially reached thousands of kids indirectly.</i>
	Lessons, lectures, workshops	99.140	<i>Six online lessons broadcasted via Instagram (IG-TV). The combined viewer number is an estimate based on Instagram reaches of unique viewers.</i>
	Other activities: competitions, games, themed periods ...	500.422	<i>The number includes unique listeners of audio stories, viewers of online exercises, games, tests and competitions on website, social media challenge reaches, number of nutrition themed printed excercise books sent and augmented reality app users. In addition to this number RuokaTutka has been present in schools and daycare centers because of the poster sent to them earlier (approx. 5500 units).</i>

5.2 Theme(s) of the educational measures carried out

		Yes/No	Comments
Theme(s)	Reconnection of children to agriculture	Yes	
	Healthy eating habits	Yes	
	Local food chains	Yes	
	Organic	Yes	
	Sustainable production	Yes	
	Food waste	Yes	
	Other: please specify under comments	Yes	<i>Cooking, Tasting, Media education, School lunch</i>



6. Communication activities carried out

		Yes/No	Comments
Activity carried out/tool used	Poster at school premises	Yes	<i>The poster is visually a part of the Food Radar campaign</i>
	Poster at other relevant places	No	
	Dedicated website(s)	No	
	Informative graphic material	No	
	Information and awareness campaign (TV, radio, social media)	No	
	Others (e.g. networking activities)	No	



7. Authorities and stakeholders involved

		Name	Involved in Planning	Involved in Implementation	Involved in Monitoring	Involved in Evaluation	Responsible for implementation / supervision / advice (if yes, please specify for which of those under comments)	Member of Steering / Consultative or Coordination / Monitoring Committee (if yes, please specify which committee or group under comments)	Participation in regular meetings	Events (conferences/seminars, workshops ...) (if yes, please specify which event/s under comments)	Surveys or other information / communication activities, including through web and social media (if yes, please specify which activity/ies under comments)	Other (if yes, please specify under comments)	Comments	
Public authority/ Private stakeholder	Agriculture	Authority	Maa- ja metsätalousministeriö	Yes	No	No	No	No	Yes	No	No	No	Ministry of Agriculture and Forestry provides direction and is in charge of the legislation for the school scheme. The implementation of the scheme is in the Finnish Food Authority under the Ministry.	
		Stakeholder	Maa- ja metsätaloustuottajain keskusliitto MTK	No	Yes	No	No	No	No	No	No	No	Yes	The Central Union of Agricultural Producers and Forest Owners (MTK) commented on national legislation.
	Health and Nutrition	Authority	Sosiaali- ja terveysministeriö	No	Yes	No	No	No	No	No	No	No	Yes	Ministry of Social Affairs and Health commented on national legislation.
		Stakeholder	Terveyden ja hyvinvoinnin laitos	No	Yes	No	No	No	No	No	No	No	Yes	National Institute for Health and Welfare commented on national legislation.
	Education	Authority	Opetus- ja kulttuuriministeriö	No	Yes	No	No	No	No	No	No	No	Yes	Ministry of Education and Culture commented on national legislation.
		Stakeholder	Opetushallitus	No	Yes	No	No	No	No	No	No	No	Yes	Finnish National Agency for Education commented on national legislation.
	Other	Authority	Valtiovarainministeriö	No	No	No	No	No	No	No	No	No	No	Ministry of Finance participates in the planning of national legislation.
		Stakeholder	Cocomms Oy	Yes	Yes	Yes	No	Yes	No	Yes	No	Yes	No	Cocomms Ltd, carries out the campaign RuokaTutka which is our additional educational measures campaign.