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FranceAgriMer
ÉTABLISSEMENT NATIONAL DES PRODUITS DE L'AGRICULTURE ET DE LA MER

State of the french vitivinicultural sector in 2022

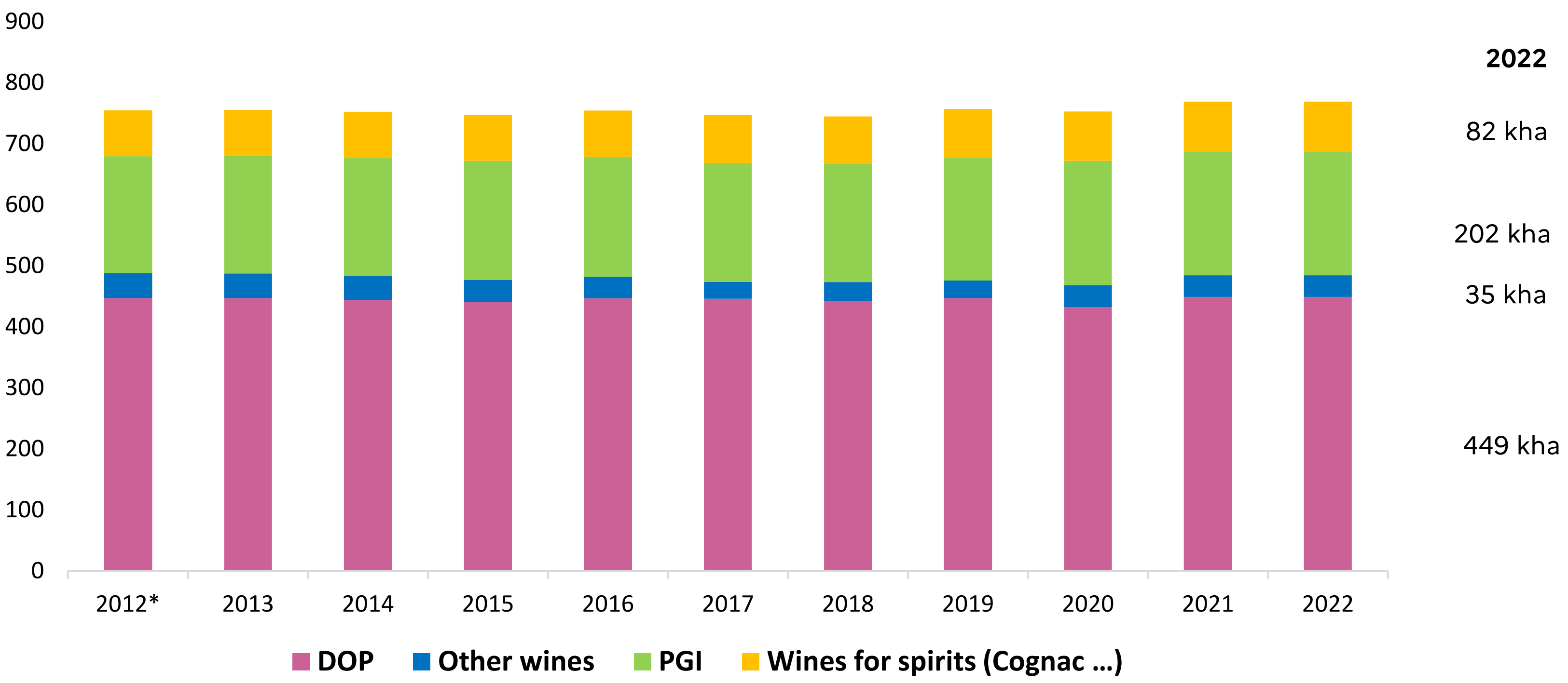
Current state and evolution

Summary

- Productive capacity
- Foreign trade
- Consumption

Vineyard surface area (2012 to 2022)

Total vineyard in 2022 = 774 kha (stable *vs* 2021)
- wine grape = 769 kha (99,3 %)
- table grape = 5 kha (0,7 %)



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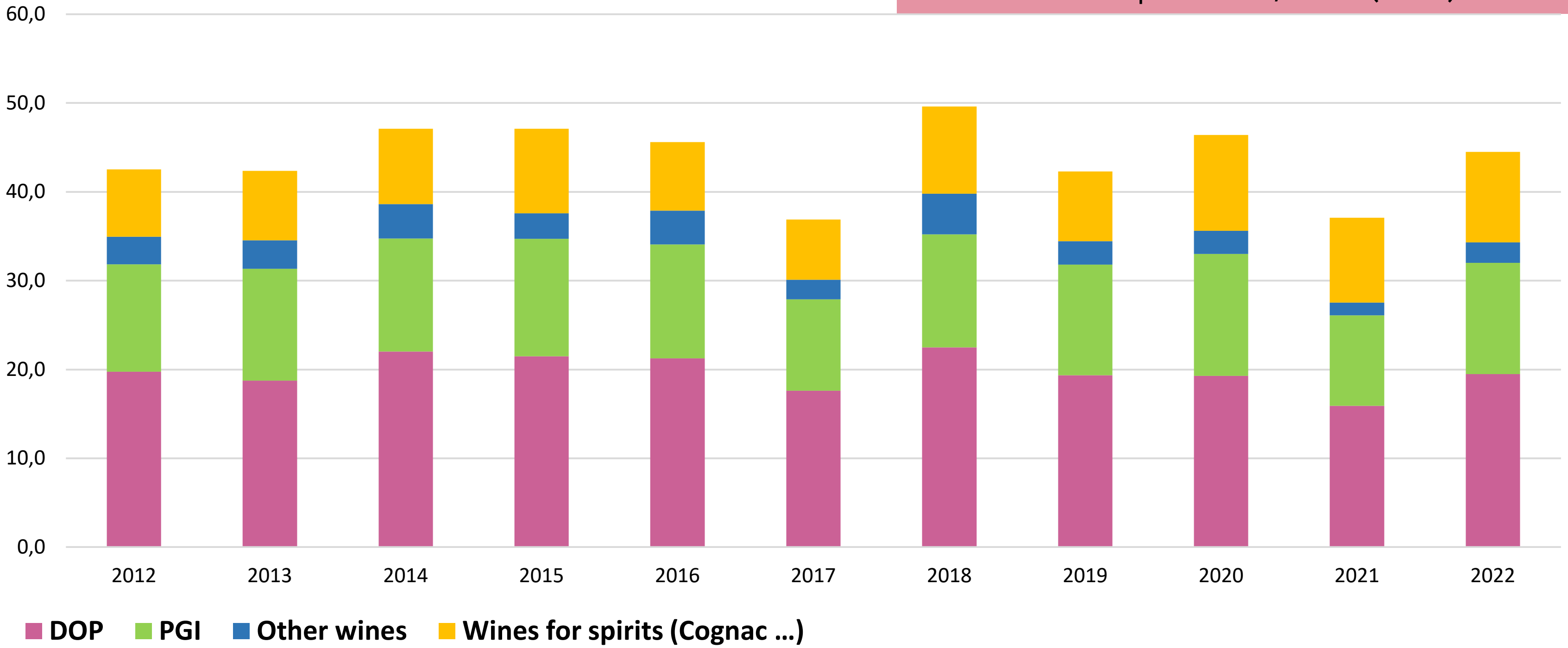
French wine production (2012 to 2022)

High level of production in 2022 after a difficult year in 2021

Total production in 2022 = 44,5 mhl (+ 20 % *vs* 2021)
- DOP = 19,5 mhl (43 %)
- PGI = 12,5 mhl (27 %)
- Other wines = 2,3 mhl (5 %)
- Wines for spirits = 10,2 mhl (26 %)

Average 2018-2022 → 44 mhl



Source : DGDDI – FranceAgriMer

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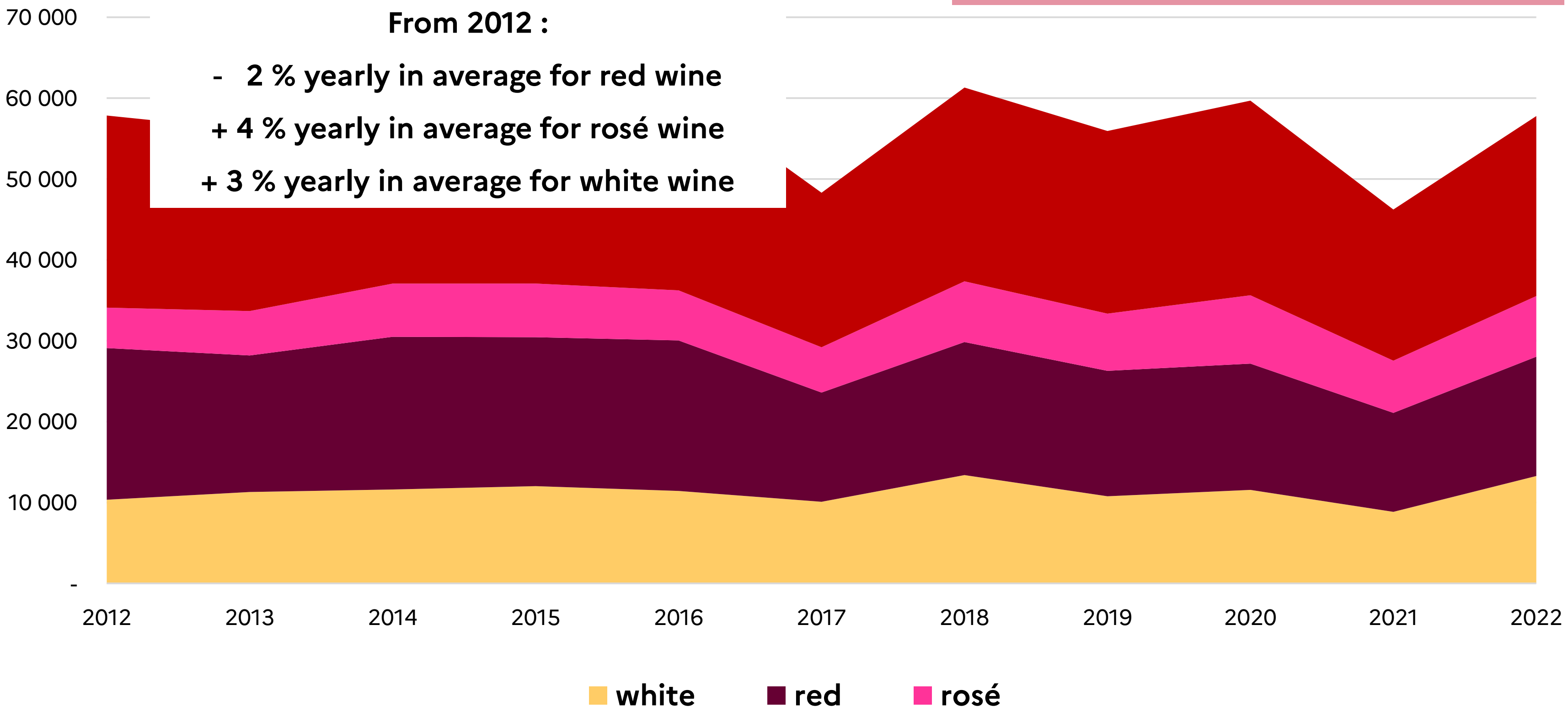
French Wine production

Decrease of reds wines in favor of whites and rosés

Production by type of wine in 2022 :
- white = 13,3 mhl (37 %)
- red = 14,8 mhl (42 %)
- rosé = 7,5 mhl (21 %)

From 2012 :

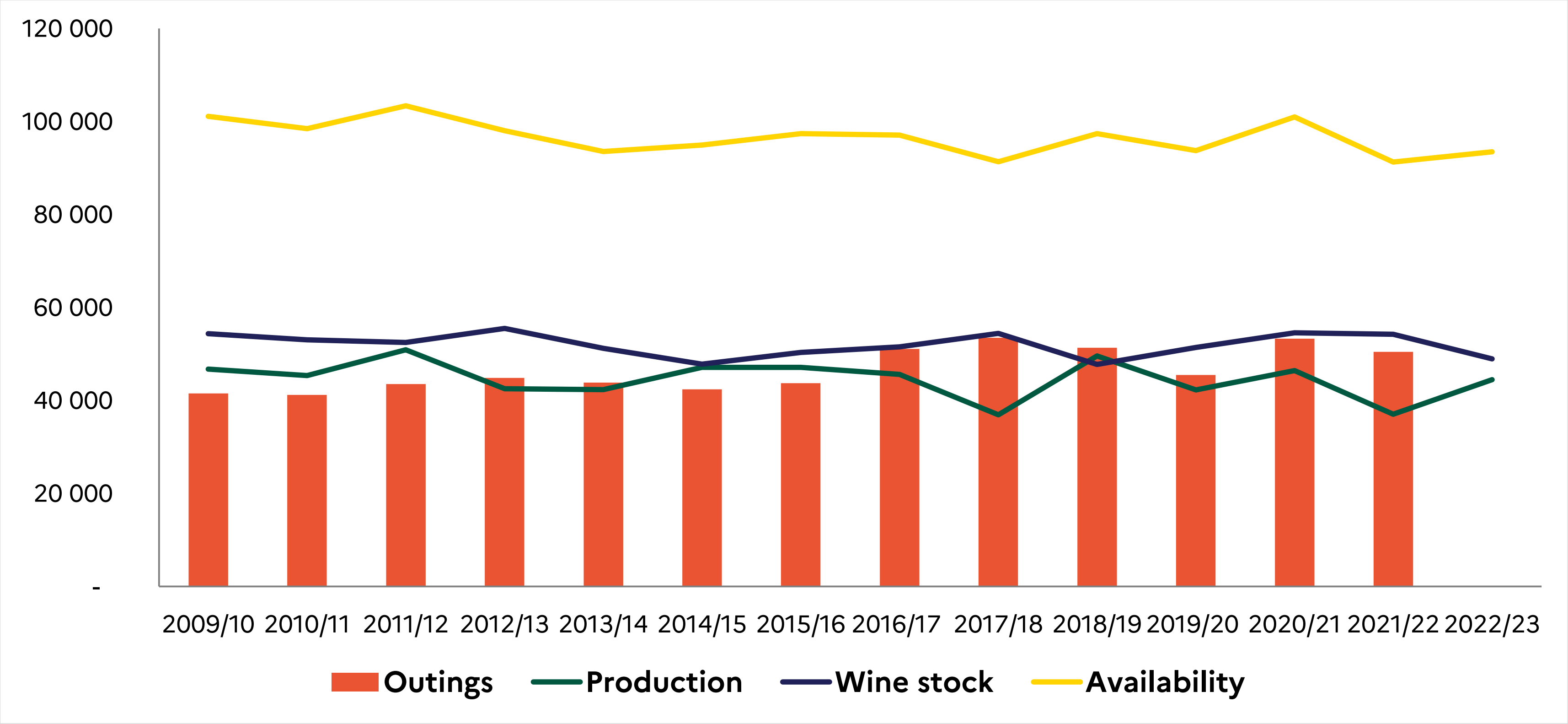
- **- 2 % yearly in average for red wine**
- **+ 4 % yearly in average for rosé wine**
- **+ 3 % yearly in average for white wine**



Source : DGDDI – FranceAgriMer

Disponibilités en vin de la France

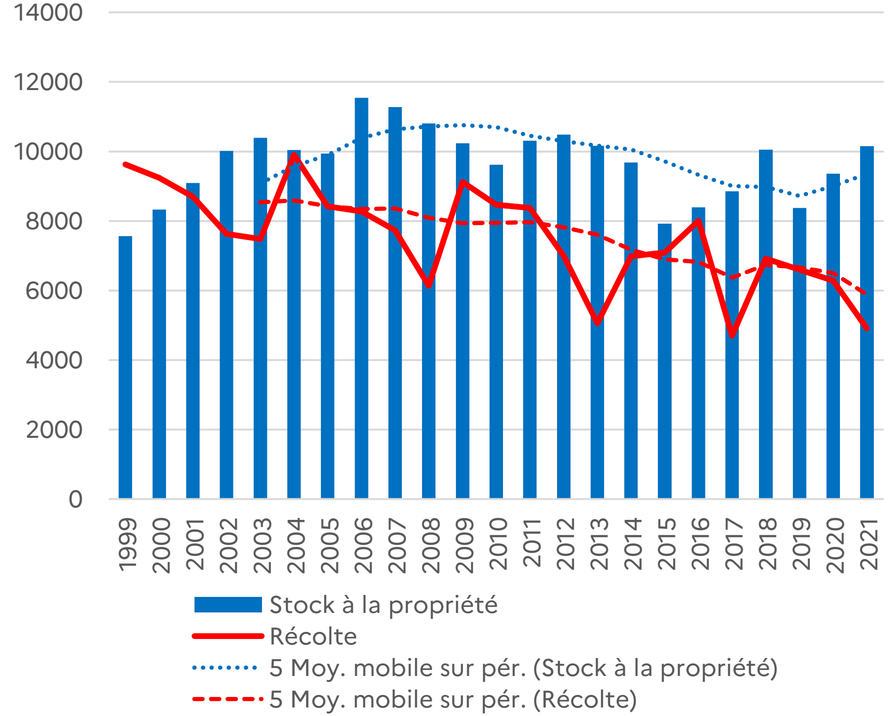
La barre des 100 millions d'hl de vins disponibles dépassée pour 2020/21



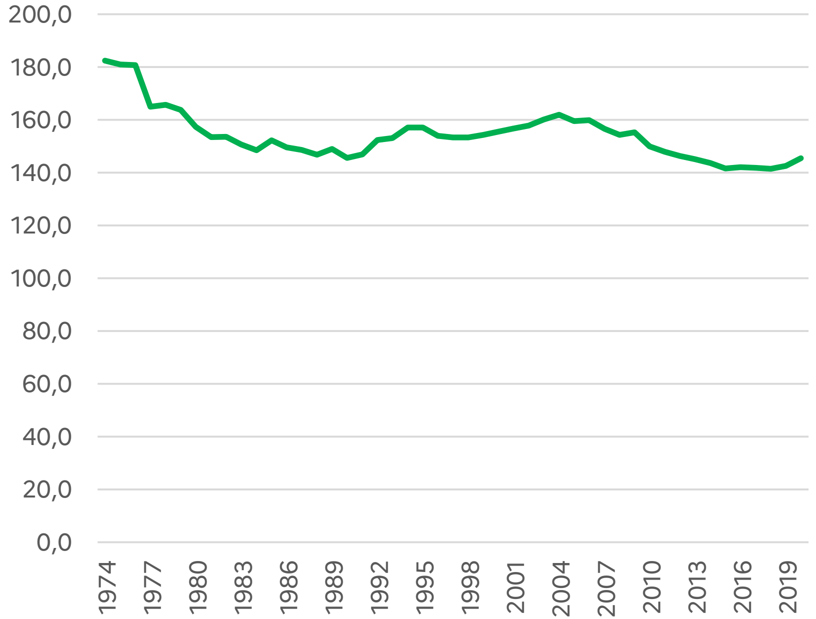
Source : DGDDI– FranceAgriMer

Focus Nouvelle aquitaine – Stock et Production - Surface

Volume – milliers d'hl



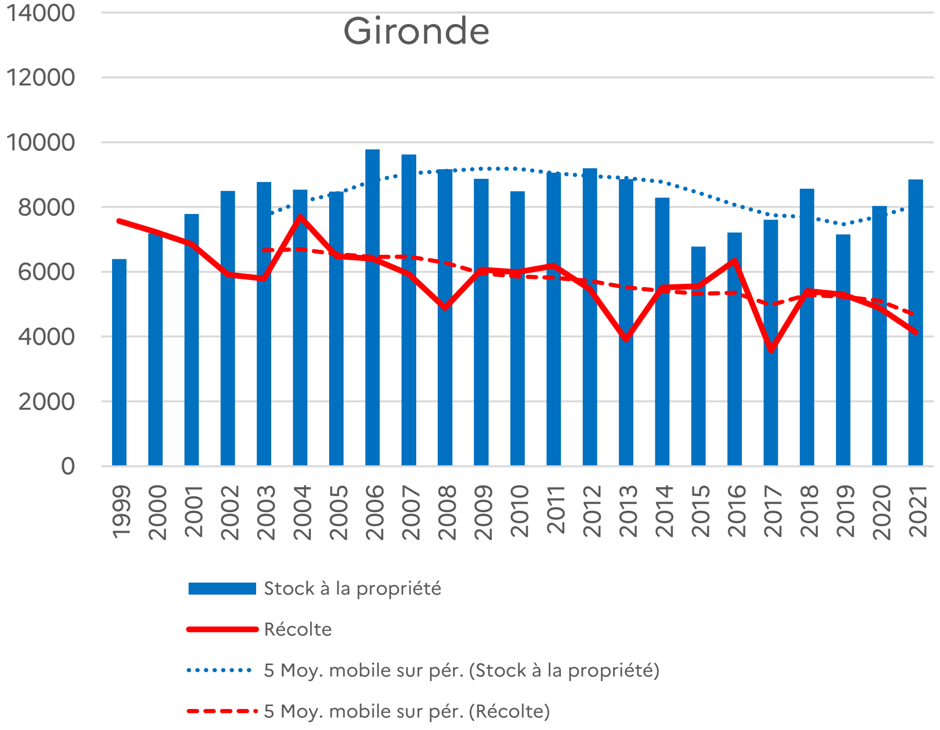
Surfaces – milliers d'ha

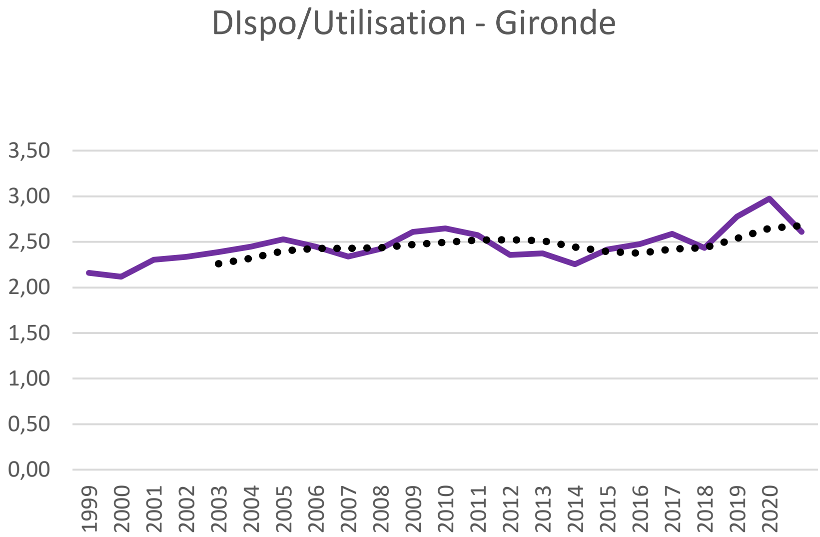


Source : DGDDI– FranceAgriMer

Focus – Gironde (proxy de tendance pour le Bordeaux)

Volume – milliers d'hl





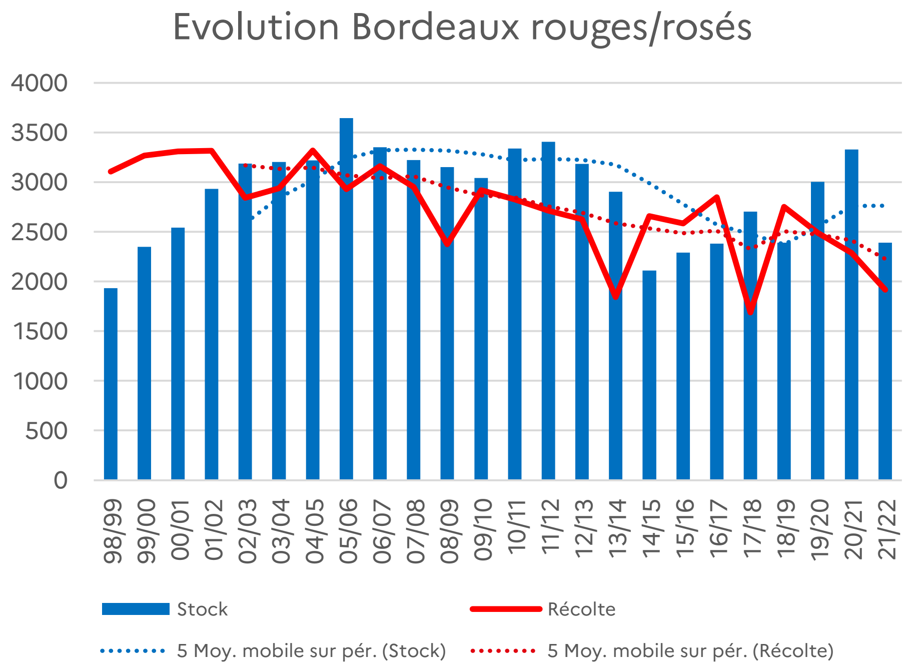
Disponibilité = Stock à la propriété initial + récolte de l'année

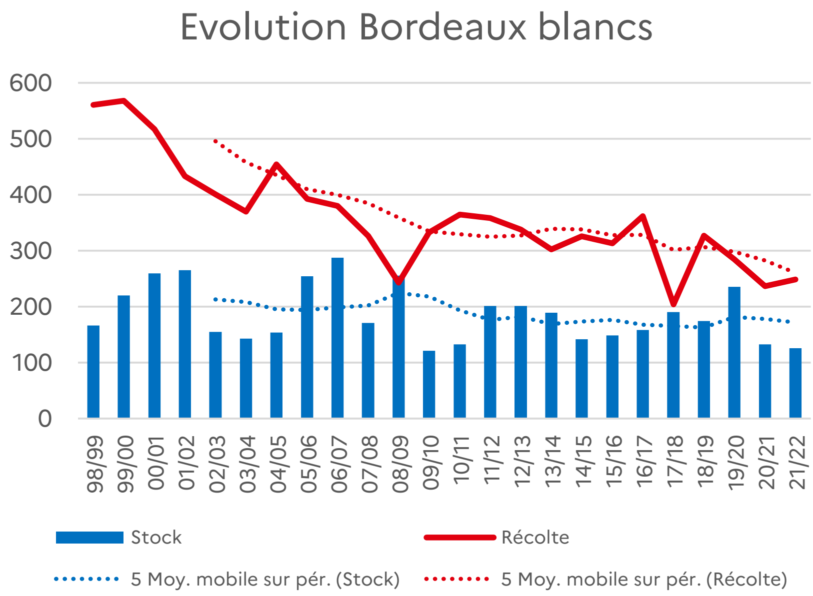
Utilisation = Disponibilité – Stock à la propriété final

Source : DGDDI– FranceAgriMer

Focus – Appellation Bordeaux (yc Bordeaux Sup.)

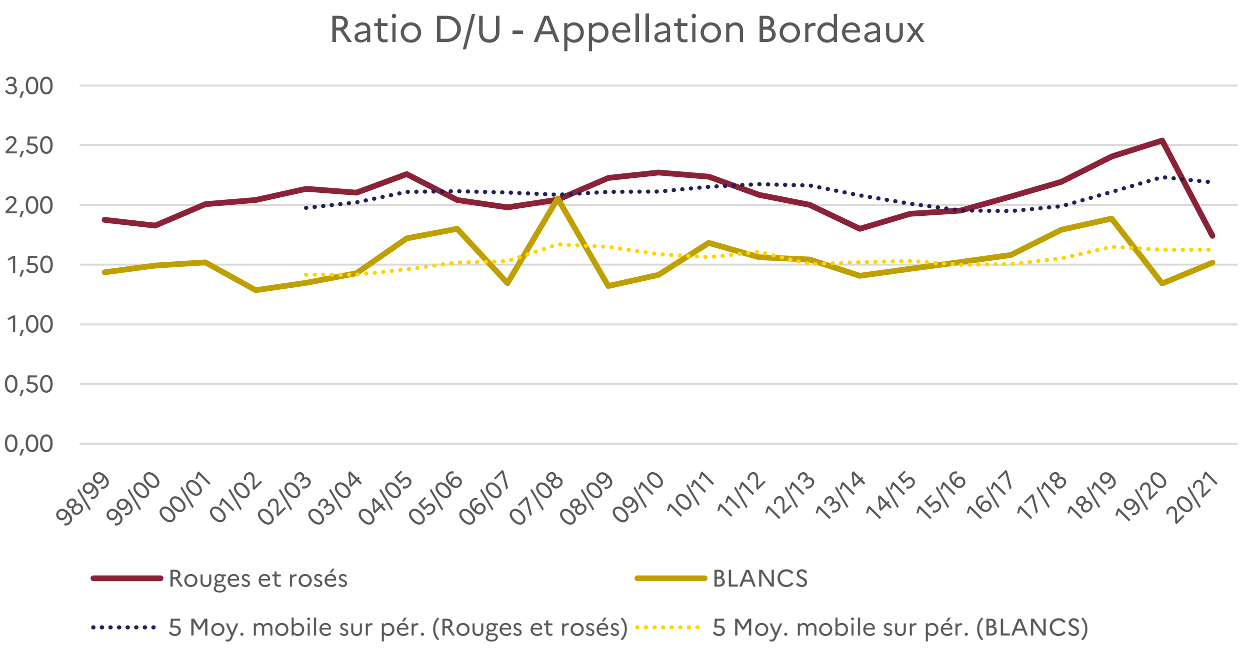
Volume – milliers d'hl





Source : DGDDI– FranceAgriMer

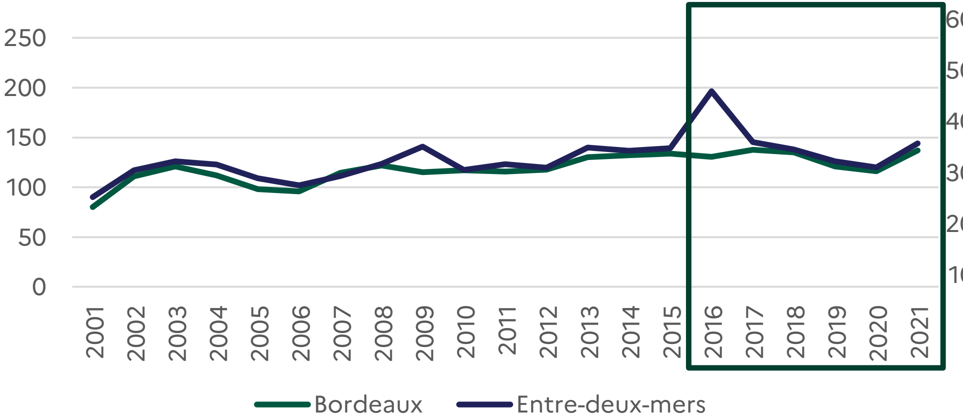
Focus – Appellation Bordeaux (yc Bordeaux Sup.)



Source : DGDDI– FranceAgriMer

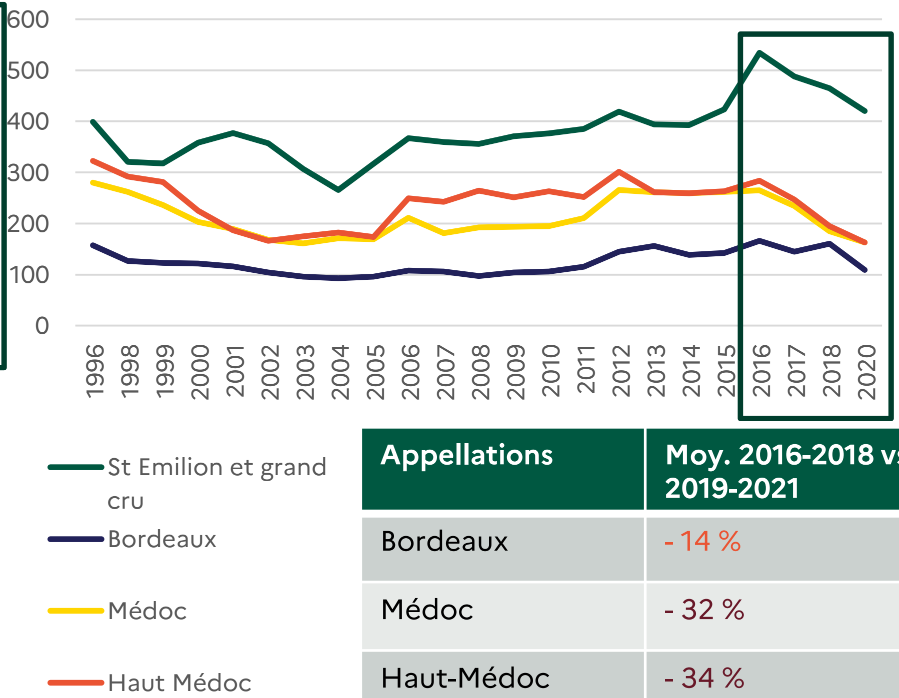
Focus Nouvelle Aquitaine – Focus prix (€/hl) blanc vs rouge

Principales appellations vins blancs – évol prix moyen



Appellations	Moy. 2016-2018 vs 2019-2021
Bordeaux	- 7 %
Entre-deux-mers	- 19 %

Principales appellations rouges/rosés – évol prix moyen



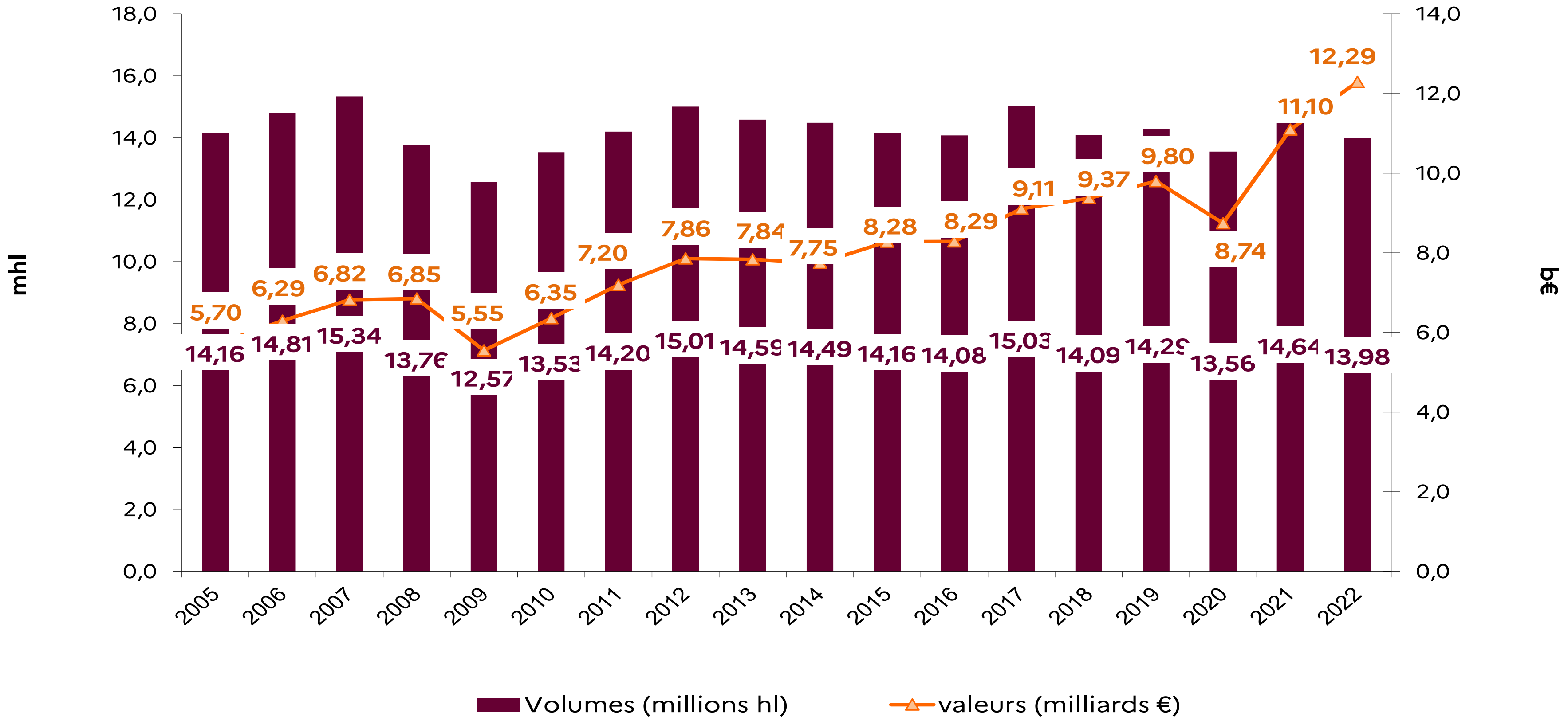
Appellations	Moy. 2016-2018 vs 2019-2021
Bordeaux	- 14 %
Médoc	- 32 %
Haut-Médoc	- 34 %
Saint Emilion et Gd cru	- 7 %

Source : DGDDI– FranceAgriMer

- Productive capacity
- Foreign trade
- Consumption

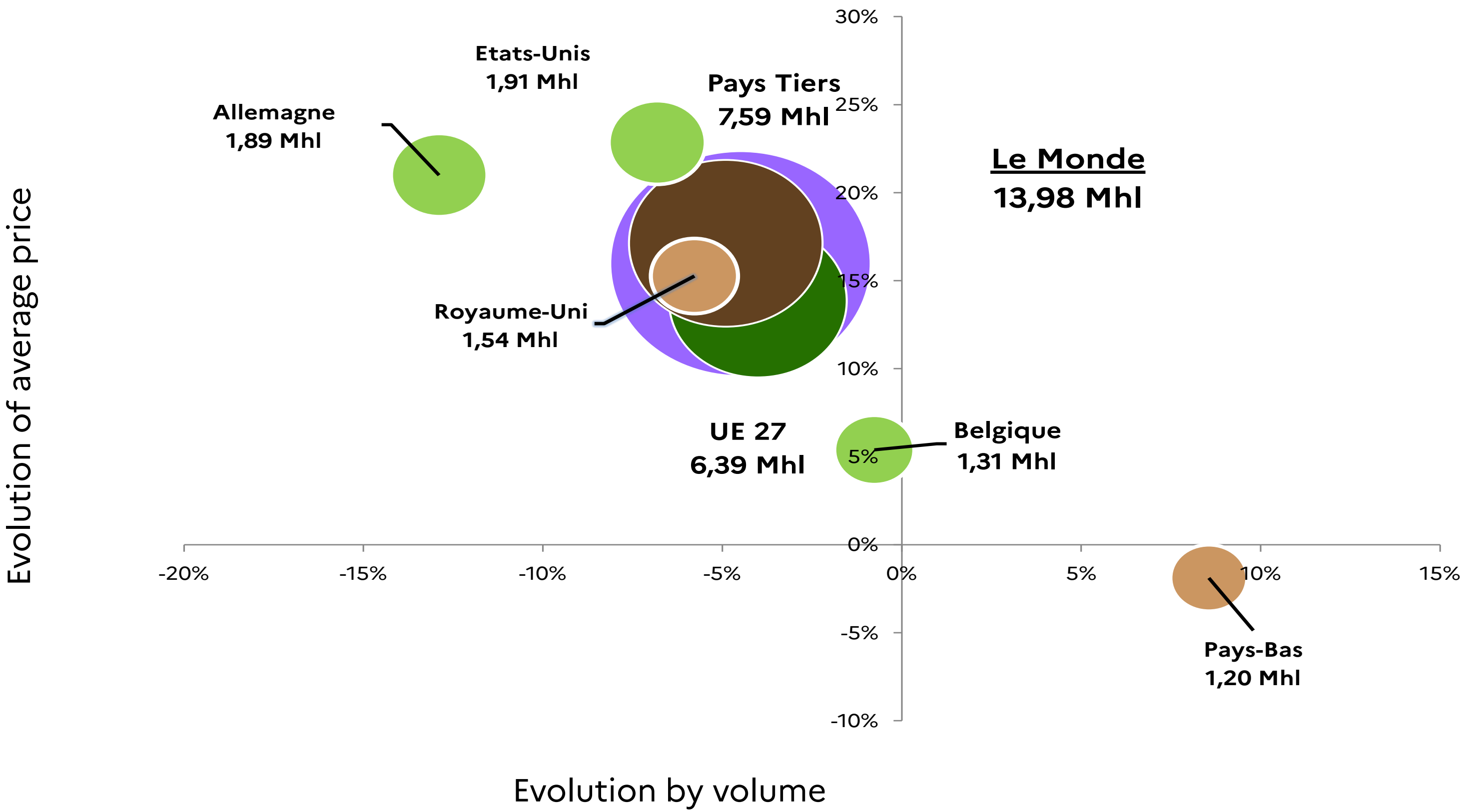
French wine exports (2000 to 2022)

A sharp rebound in value in exports for 2022



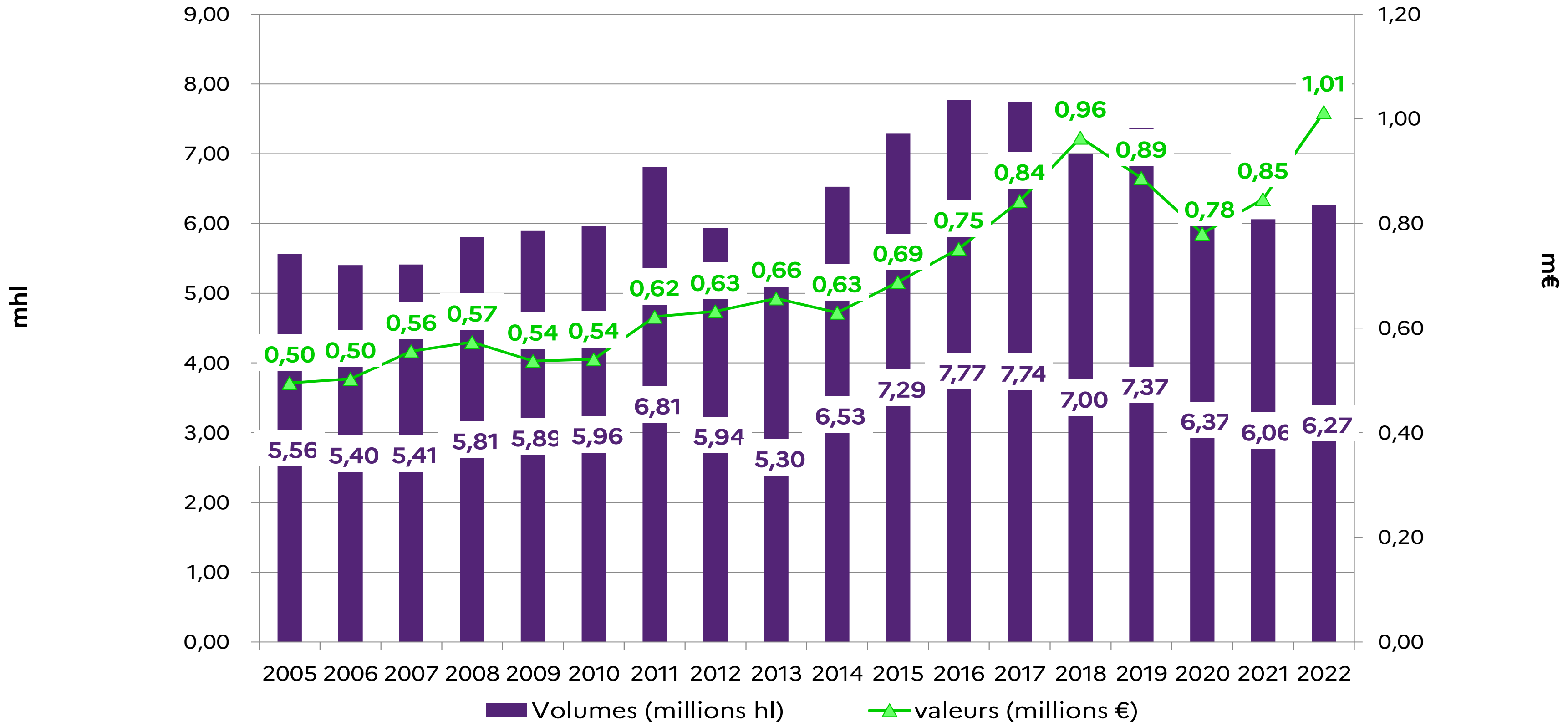
Source : Douane France – Elaboration FranceAgriMer

French wine exports : Evolution by destination (2021-2022)



French wine imports (2000 to 2022)

Slight increase in the value of imports while volumes continue to decline



Source : Douane France – Elaboration FranceAgriMer

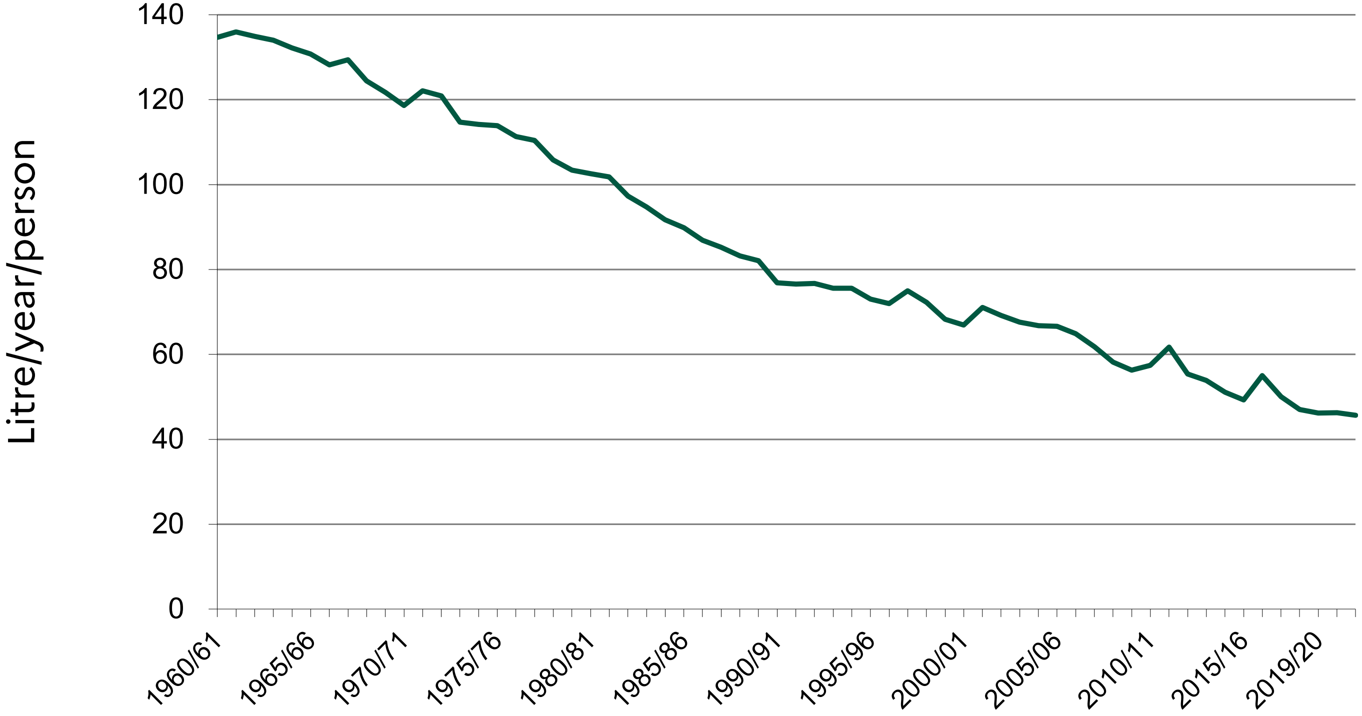
– Productive capacity

– Foreign trade

– Consumption

Evolution of individual taxed consumption

Continued erosion of per capita consumption



2021/22

45,7 litre

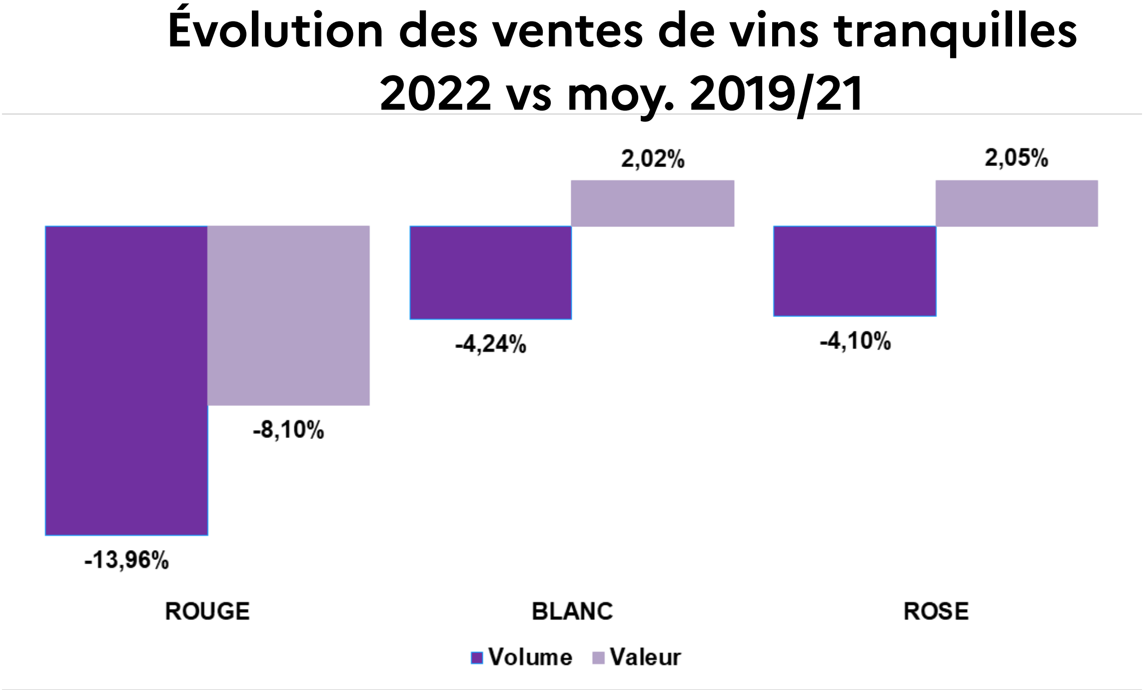
Sales of wines (without sparkling) in supermarkets* 2022

Total 2022

- 8,9 million hectoliters :
  - 6 % *vs* 2021

- 4,5 billions euros :
  - 3 % *vs* 2021

- 5,07 €/l
  + 3 % *vs* 2021



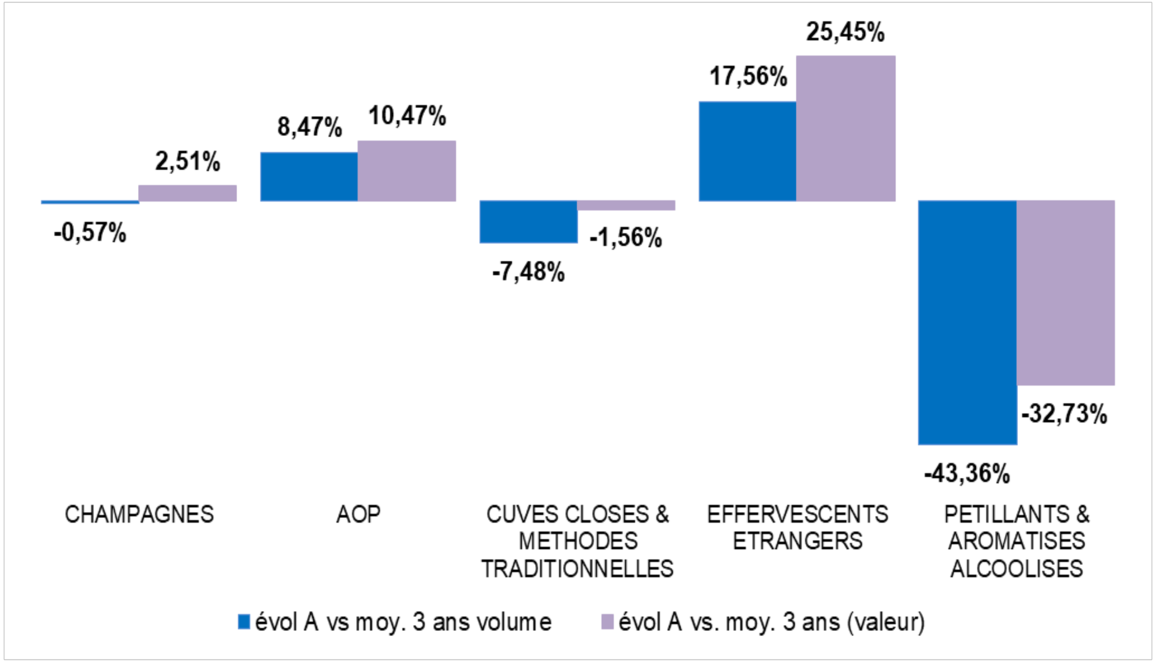
*HM+SM+EDMP FR+E-commerce GSA+Proxi
Source : IRI – élaboration FranceAgriMer

Sales of sparkling wine in supermarkets* 2022

Évolution des ventes de vins effervescents 2022 vs moy. 2019/21

Total 2022

- 174 million bottles:
  - 2 % *vs* 2021
- 1,4 billions euros :
  - 3 % *vs* 2021
- 8,21 €/l
  - 1 % *vs* 2021



*HM+SM+EDMP FR+E-commerce GSA+Proxi
Source : IRI – élaboration FranceAgriMer