

CLOSING PLENARY

DAY 2

LET'S CONTINUE MOLDING THE GI LANDSCAPE TOGETHER

GI



IMPORTANT COLLABORATION AGRI & EUIPO



A PROUD ACHIEVEMENT!

A VOICE REGARDLESS OF SIZE

VISIBILITY IN A COST EFFECTIVE WAY

A TOOL FOR ENFORCEMENT

CONTROL ONLINE & OFFLINE

WE ARE STRONGER TOGETHER



ANDREA DI CARLO
Deputy Executive Director EUIPO

GI
A SUCCESS THANKS TO THE COLLECTIVE EFFORT!

LET'S CONTINUE THE JOURNEY TOGETHER

INCREASE IN LOW USER MEMBER STATES
CAP2020 REFORM
ANALYSIS & IMPACT ASSESSMENT



12 WEEK CONSULTATION



INPUT FROM STAKEHOLDERS

WHAT I'VE HEARD

SUSTAINABILITY AT THE HEART OF ALL NEW POLICY

SUPPORT PRODUCERS

REGULATE NON-AGRICULTURAL GIs

NEED FOR COHERENT PROTECTION

EMPOWER & INVOLVE PRODUCER GROUPS IN ALL PARTS OF THE PROCESS

ROLE OF CONSUMERS

EMOTIONAL COMMUNICATION & PROMOTION

AN AMAZING & INCREDIBLY RICH CONFERENCE

THANK YOU FOR YOUR CONTRIBUTIONS!



MARÍA ÁNGELES BENÍTEZ SALAS
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