





## WHAT HAS BEEN ACHIEVED SO FAR?

## **DEMAND**

New initiatives like the EU Organic Day and Awards highlighting excellence across the organic value chain to enhance the visibility and develop the knowledge of the organic logo.

**Effective** audits and a continuously improved control system to **guarantee consumer trust** in the EU organic logo.

**Expanding** the market for organic products by negotiating international trade agreements and organising dedicated agricultural promotion campaigns.

More organic food in schools, hospitals, nurseries, etc. through more green public procurement for public catering.



More data collected on organic production leading to better informed decisions by consumers and producers.





SUPPLY

More financial support and opportunities for EU farmers converting to and remaining in organic farming through the Common Agricultural Policy 2023 – 2027.

**Strengthened** role for the organic farmer in the value chain supported through producer organizations and the monitoring of unfair trading practices.



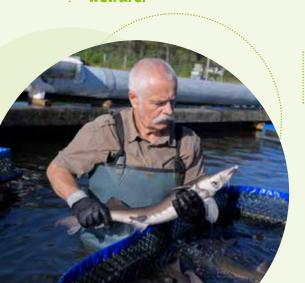
Increased investment in research and innovation to improve productivity and increase animal protein feed availability.

**Enhancement** of the complete organic supply chain, including beyond the farm gate, from farm to fork.



SUSTAINABILITY

Research and innovation contributing to minimising the climate impact of organic farming and further increasing animal welfare.



**Developing organic aquaculture** through the European Maritime, Fisheries and Aquaculture Fund.

**Developing alternatives** to contentious inputs like copper and **reducing** the use of plastic.

Agriculture and Rural Development