



# Farm to Fork strategy, CAP post 2020 and Development of EU plant proteins

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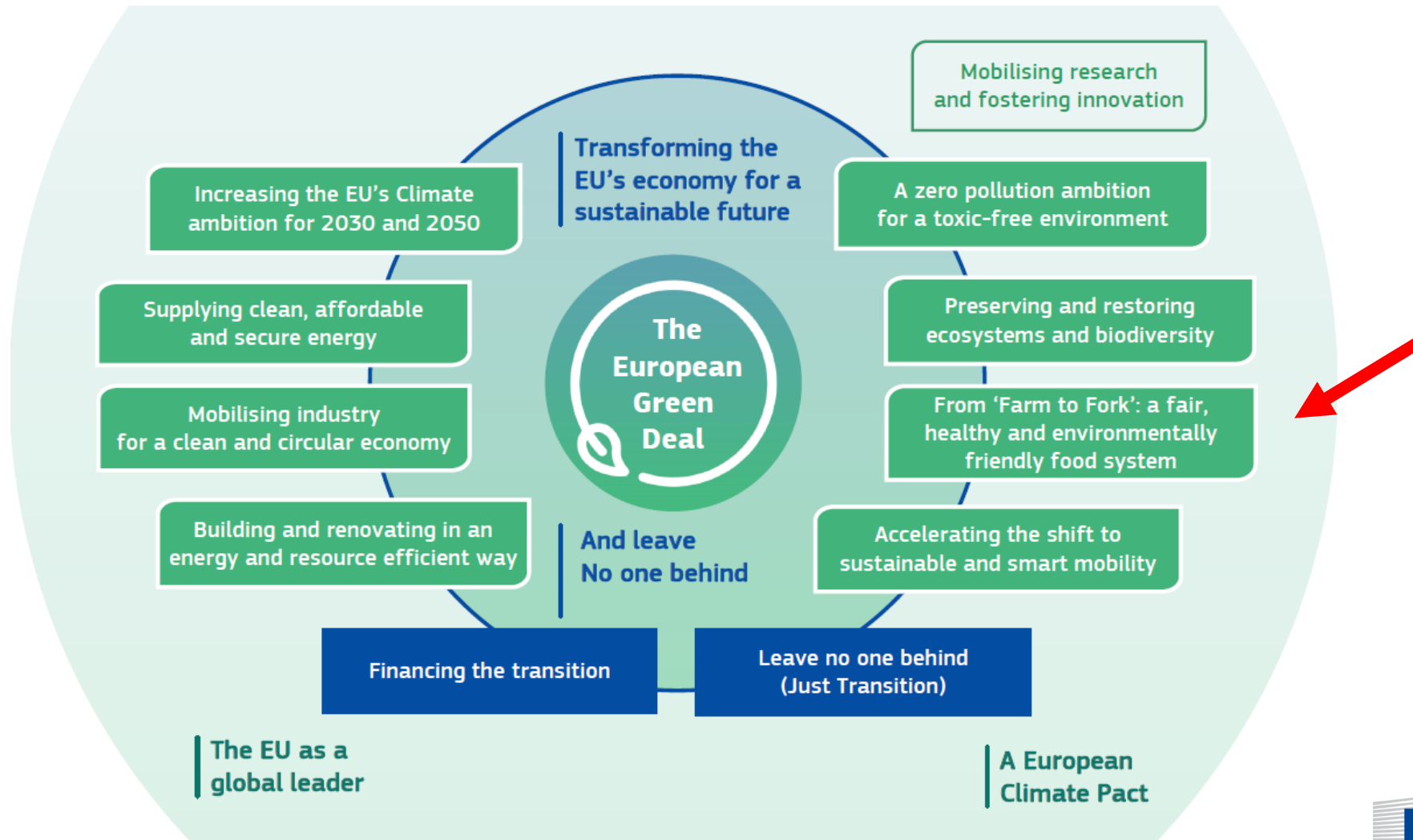
European Commission

DG AGRI

*12 November 2020*

# Green Deal - for a climate neutral EU

## The **European Green Deal**



# The Farm to fork Strategy

**Moving towards a more healthy and sustainable EU food system,  
a corner stone of the European Green Deal**



Make sure Europeans get  
healthy, affordable and  
sustainable food



Tackle climate  
change



Protect the environment  
and preserve biodiversity



Fair economic  
return in the food  
chain



Increase organic  
farming

# Green Deal / F2F / new CAP

## Opportunities for supporting plant proteins sector



Environmental  
and climate  
benefits -  
significant  
reduction of input  
use (fertilizers)



Organic  
production,  
ambitious plans  
to increase at  
EU level



Plant-based diet  
can contribute to  
a healthier and  
more  
sustainable diet



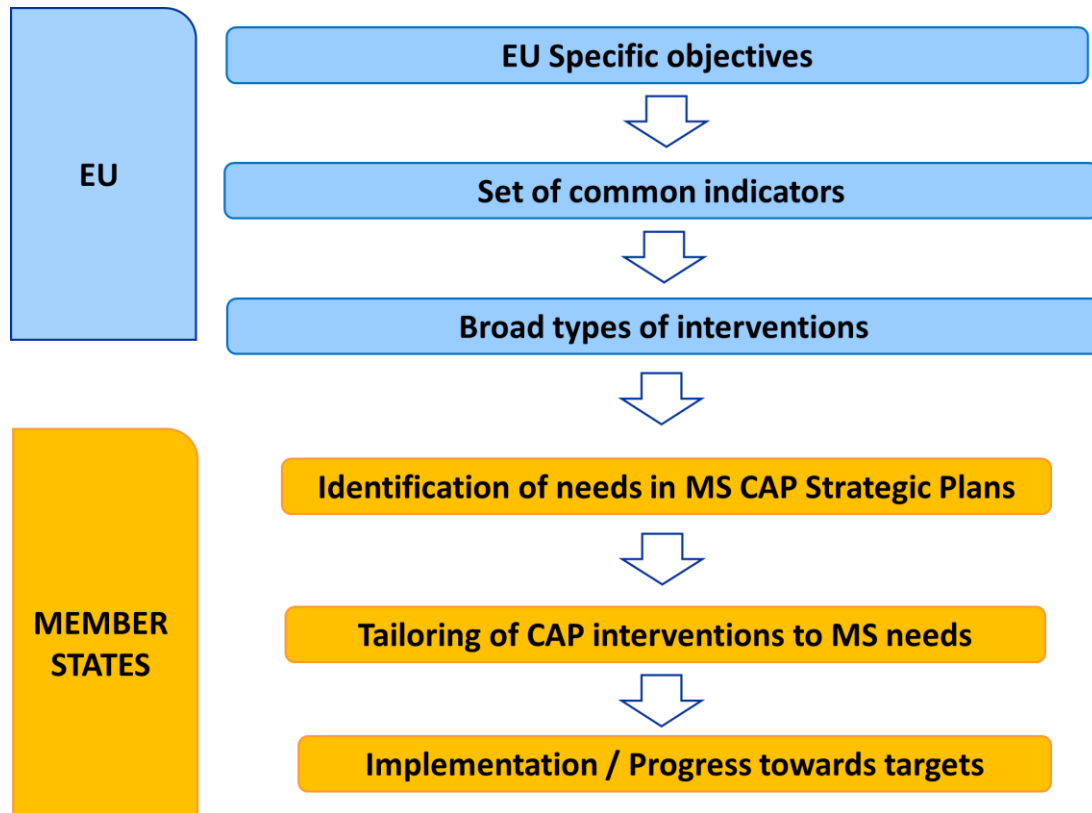
Product  
innovation, new  
supply chains,  
start-ups,  
regional clusters

# Follow-up actions of the EU Protein Report

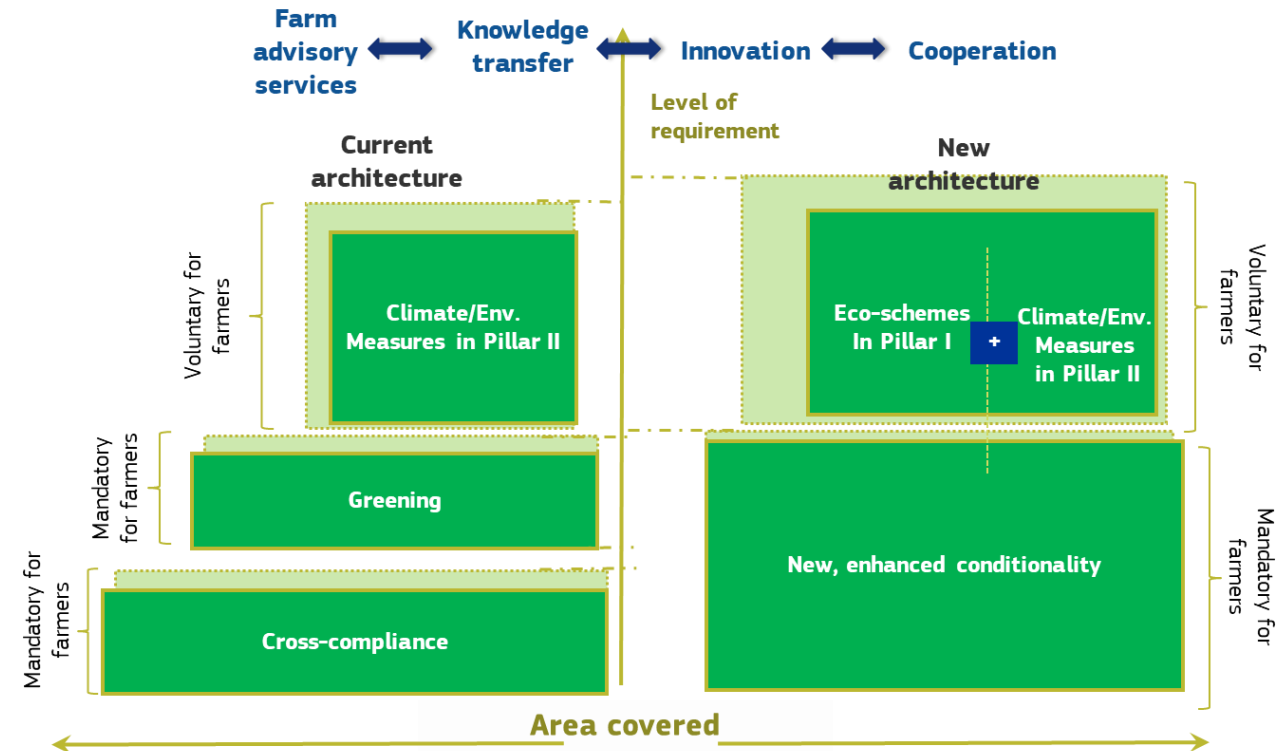
- 1. CAP Strategic plans**
- 2. Market analysis and transparency**
  - EU Market Transparency Initiative (improve price collection)
  - Crops Market Observatory
- 3. Research & Innovation**
  - Horizon Europe
  - EIP-AGRI
- 4. Knowledge exchange**
  - Initiatives in the EU at regional level
  - Set up a European Platform to bring actors together

# New CAP, New Delivery Model, New Green Architecture

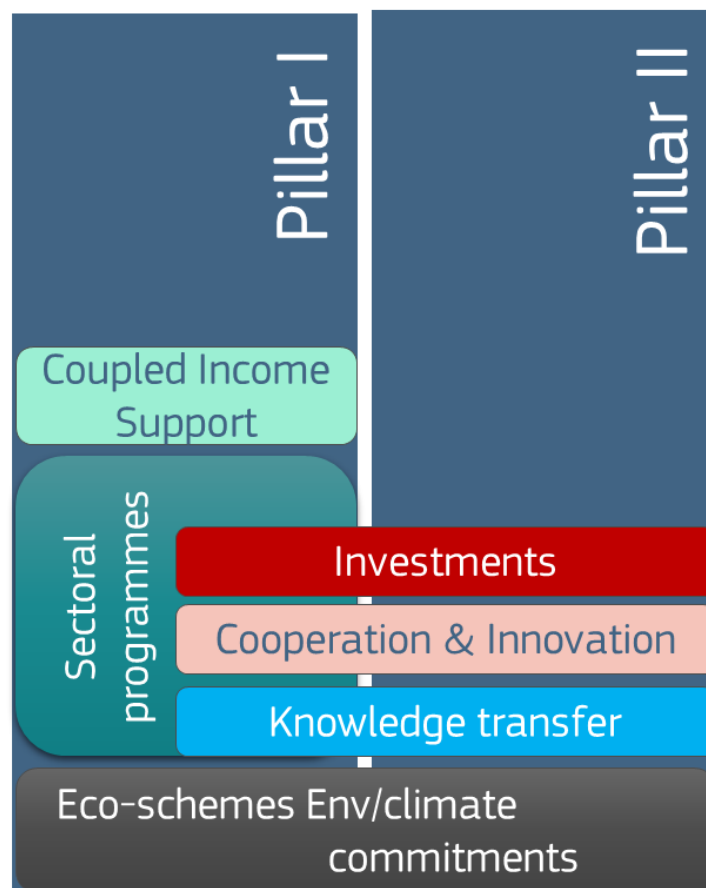
## INTERVENTION LOGIC



## CURRENT VS NEW GREEN ARCHITECTURE



# CAP Interventions for Protein Crops



# Thank you



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