



# Market Transparency Implementation - State of play

Fruit & Vegetable Market Observatory – Stone Fruit Sub-Group

*Celine Keidel – DG AGRI E2 – 1/6/22*

# Regulatory framework

## **Art.55 Regulation 2017/891 & Annex VI**

→ Notifications by MS of producer prices on internal market “where data are available”

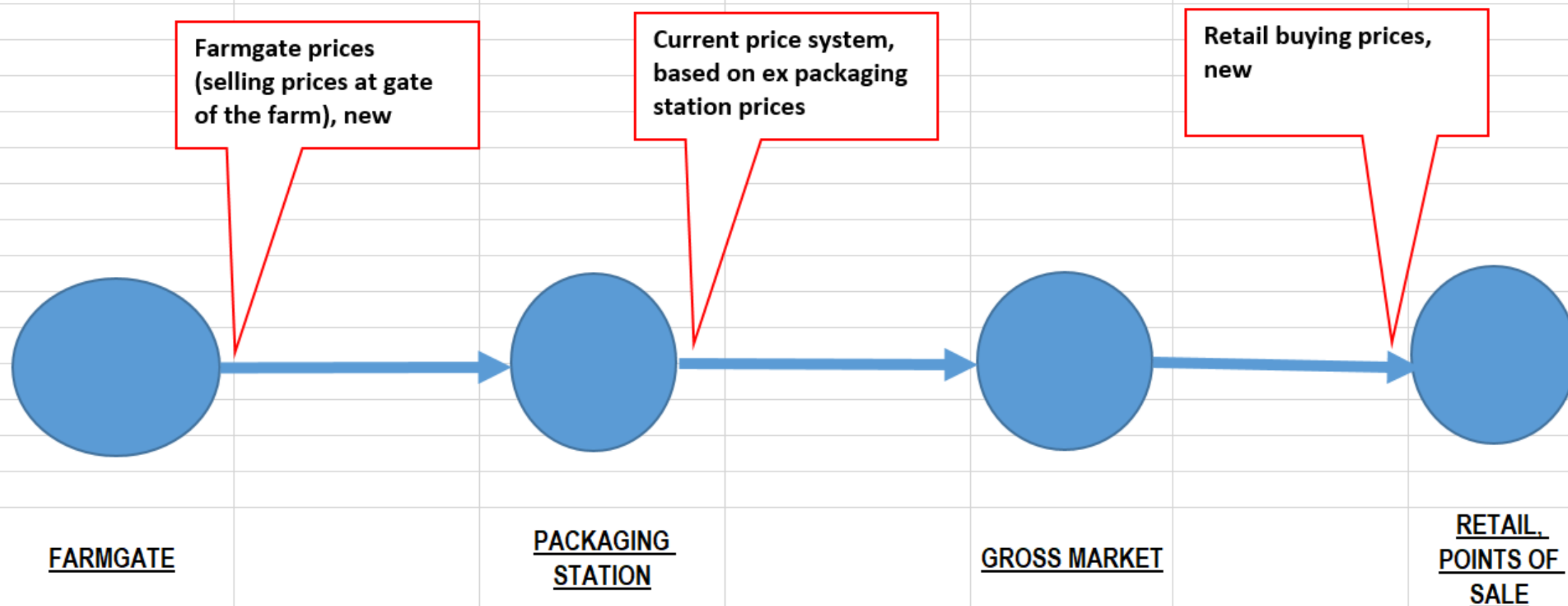
## **Amended Regulation 2017/1185 on market transparency adopted on 1 October 2019, applicable as of 1 January 2021**

→ Price collection along the food supply chain, for representative prices, and not only selling prices but also buying prices

→ Threshold at MS level: “Unless otherwise specified, Member States concerned are those producing or using more than 2 % of the total Union corresponding production or use, except for organic products, for which the threshold is 4 % of the production.”

# STAGES OF THE FRUIT AND VEG. CHAIN

Simplified diagram



# Two parallel work streams

- Preparing an optimal publication of the prices

→ New application created on AgriDataPortal in Feb 2022:

<https://agridata.ec.europa.eu/extensions/DashboardFruitAndVeg/FruitAndVegetablePricesSC.html>

→ Further developing the application to include aggregations, comparisons over time (e.g. 5-year averages), MS methodologies

- Analysing what is being notified
  - MS methodologies – still not complete
  - Reported prices
  - Missing prices
  - Following up with each MS on each product at each stage of the supply chain (37 lines)

# Stone fruit prices – what should be notified and by whom?

- Farmgate: peaches (EL, ES, FR, IT, HU, PT) and nectarines (EL, ES, FR, IT)
- Ex-packaging station: apricots (BG, EL, ES, FR, IT, HU), peaches (EL, ES, FR, IT, HU, PT), nectarines (EL, ES, FR, IT), organic peaches\*\* (ES, FR, IT), organic nectarines\*\* (ES, FR, IT)
- Retail buying: peaches\*\* (BE, DE, EL, ES, FR, IT, NL, PL) and nectarines\*\* (BE, DE, EL, ES, FR, IT, NL, PL)

*\*\* based on Commission's own estimates*

Year

or

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Member State

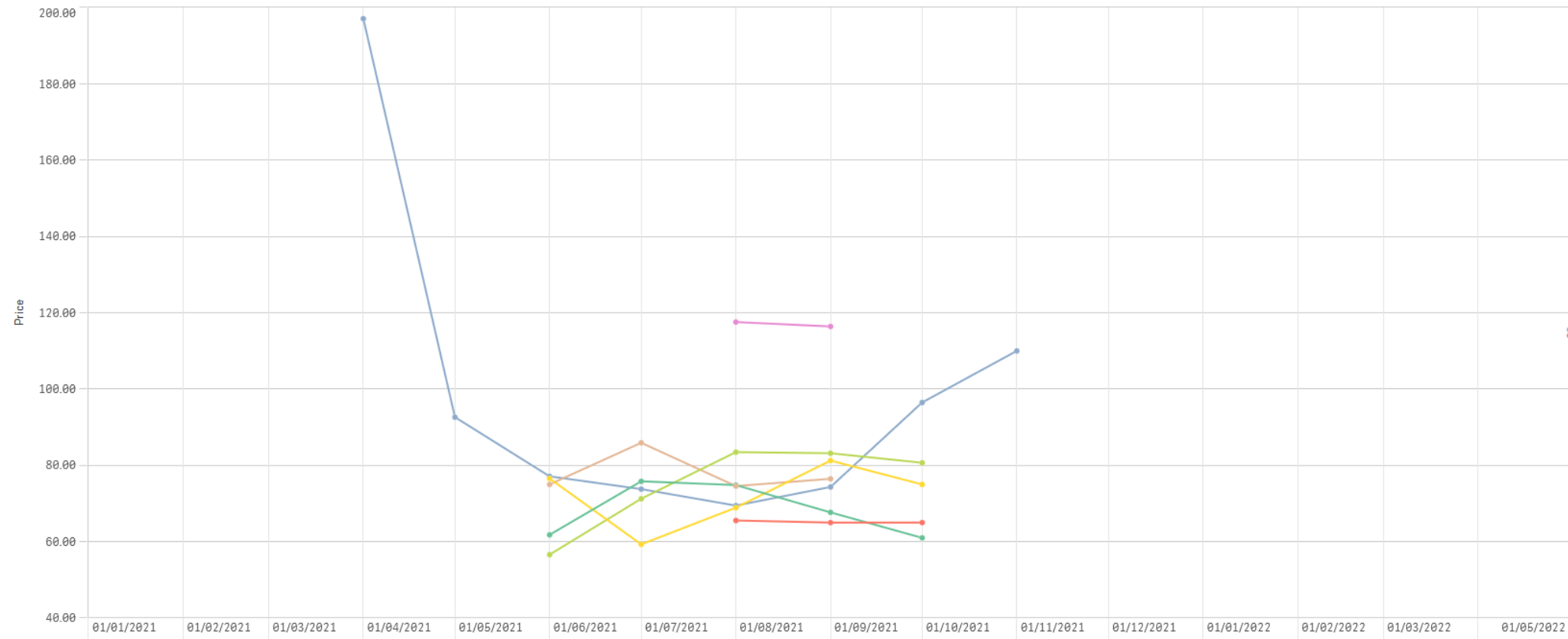
Product Stage

Product

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All Member States > Year: 2021, 2022 > Product: Peaches - White flesh, Peaches - Yellow flesh > Stage: Farmgate price

Begin period range from: 01-01-2021 to 16-05-2022



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MS Product Stage

- Czechia - Peaches - Yellow flesh - Farmgate price
- Greece - Peaches - White flesh - Farmgate price
- Greece - Peaches - Yellow flesh - Farmgate price
- Italy - Peaches - White flesh - Farmgate price
- Italy - Peaches - Yellow flesh - Farmgate price
- Spain - Peaches - White flesh - Farmgate price
- Spain - Peaches - Yellow flesh - Farmgate price

Year

or

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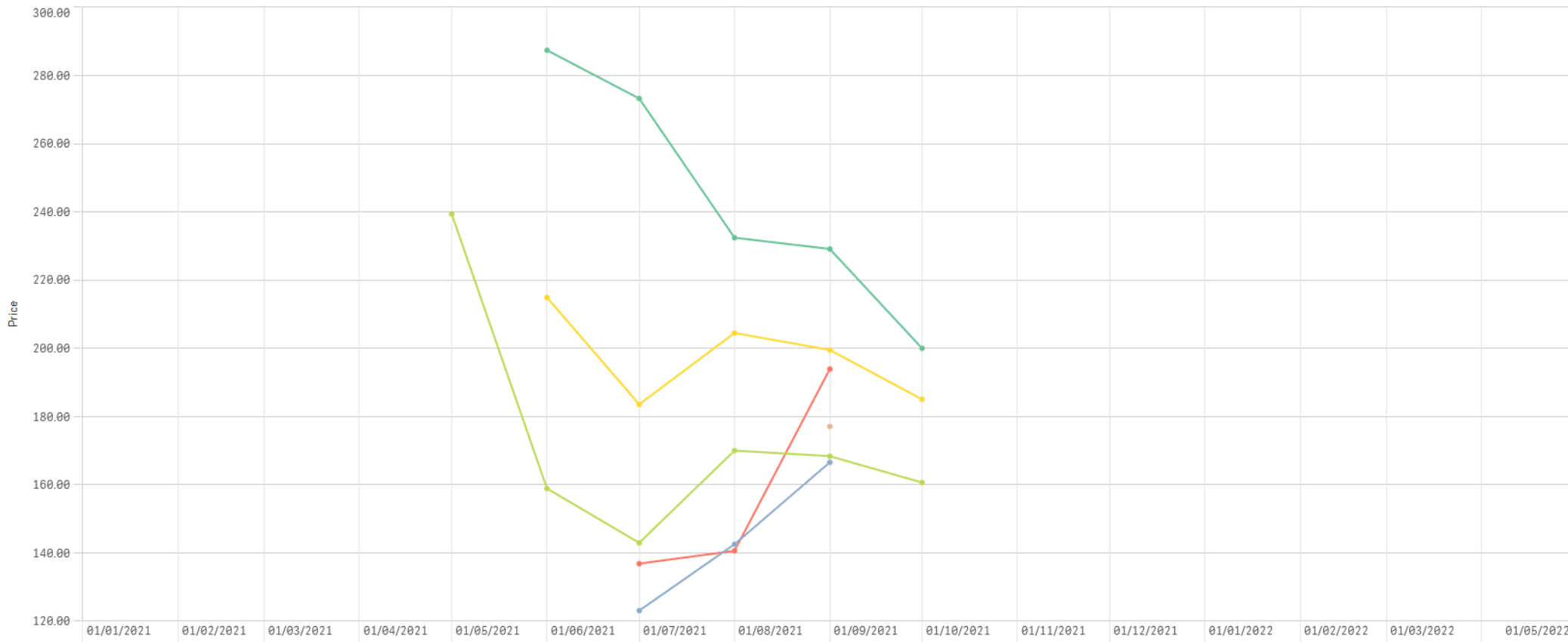
Member State

Product Stage

Product

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All Member States > Year: 2021, 2022 > Product: Peaches - White flesh, Peaches - Yellow flesh > Stage: Retail buying price  
Begin period range from: 01-01-2021 to 16-05-2022



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MS Product Stage	
Austria - Peaches - Yellow flesh - Retail buying price	
Greece - Peaches - White flesh - Retail buying price	
Greece - Peaches - Yellow flesh - Retail buying price	
Italy - Peaches - Yellow flesh - Retail buying price	
Poland - Peaches - White flesh - Retail buying price	
Poland - Peaches - Yellow flesh - Retail buying price	

Year

 or 

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Member State

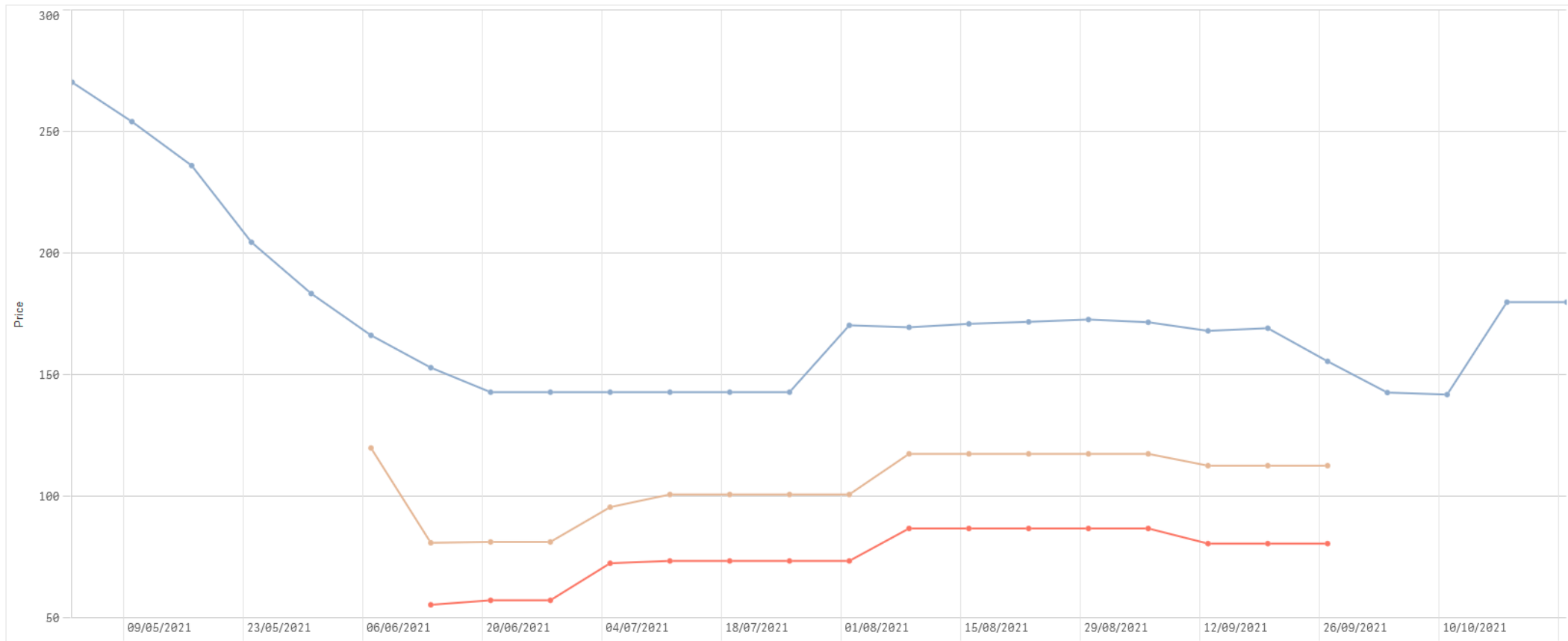
Product Stage

Product

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Member State: **Italy** > Year: 2021, 2022 > Product: Peaches - Yellow flesh > Stage: **Ex-packaging station price**, **Farmgate price**, Retail buying price  
Begin period range from: 01-01-2021 to 01-05-2022

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MS Product Stage

Italy - Peaches - Yellow flesh - Ex-packaging station price	
Italy - Peaches - Yellow flesh - Farmgate price	
Italy - Peaches - Yellow flesh - Retail buying price	



# Food for thought – future projects

Updating Annex VI of Regulation 2017/891 & Regulation 2017/1185 to reflect changes in the market situation:

- Adapt list of MS per product based on more recent production figures
- Include specificities on product where appropriate and feasible, e.g. flat peaches, size C calibres

# Thank you



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