

KEYNOTE

DAY 1

GI

A 150 YEAR JOURNEY

A DISTINCT IP INSTRUMENT



EX OFFICIO ENFORCEMENT PROTECTS SMALL PRODUCERS

NOW

OUTSTANDING ACHIEVEMENTS

LEFT TO DO

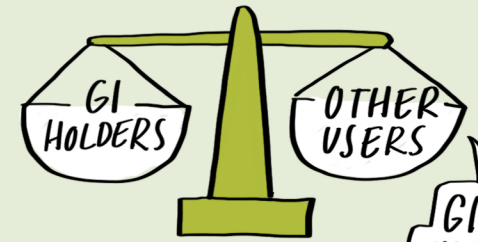


ADDRESS DIVERSITY IN THE 'HARMONISED' PROTECTION SYSTEMS

IN CONTROLS & ENFORCEMENT IN NATIONAL REGISTRAR APPROACHES

STRENGTHEN RESPONSIBLY

A SPECIAL FORM OF IP THAT DESERVES STRONGER PROTECTION



BALANCE OF RIGHTS

GIs AS INGREDIENTS?



DEV GANGJEE Professor - Oxford University

1883 PARIS CONVENTION PROTECTION OF SIMPLE INDICATIONS OF SOURCE

"MADE IN ..."



VISUALS BY *visuality*

