

UK MARKET : A PROIRITY

A series of several thin, white, parallel diagonal lines extending from the bottom right towards the top right of the slide, creating a sense of movement and modern design.

WHY UK MARKET SO IMPORTANT FOR EU EXPORT BALANCE ?

- ▶ A « local » export market ! After Brexit , the british island is still 40 km away !
- ▶ The biggest Apple export market for Europe in volume
 - ▶ 140 to 170,000 t per season
 - ▶ More than: all middle east (150,000 t) or all eastern europe (100 to 150,000 t) or Asia (100,000 t) or south and central america (100,000 t)
- ▶ A market with high value and not only seasonal like overseas (12 month)

WHAT WE WOULD LIKE: MORE FLEXIBILITY IN FUTURE !

- ▶ **Pull out NON necessary administrative procédure:**

- ▶ Certificate of quality: only require by europe - no necessary
- ▶ Around 12,000 certificates (just apples) issued with no need per season

- ▶ **Stop definitly Phytosanitary certificate**

- ▶ Delayed 3 times -
- ▶ But : do we need it after more than 30 years without Phytosanitary certificate ?
- ▶ Fruit and vegetable -including apples - consider at low risk by UK authorities
- ▶ Cost : > 4 millions for all of us at least ! (400 euro/truck on first approach just apples)
- ▶ Can we renegotiate in both side this « **commercial potential barrier** »
 - ▶ **For exporters a priority: new negotiation to cancel it !**