

The apple and pear markets in Germany

PIP FRUIT” MARKET OBSERVATORY MEETING
6TH NOVEMBER 2023
(AMI GMBH)

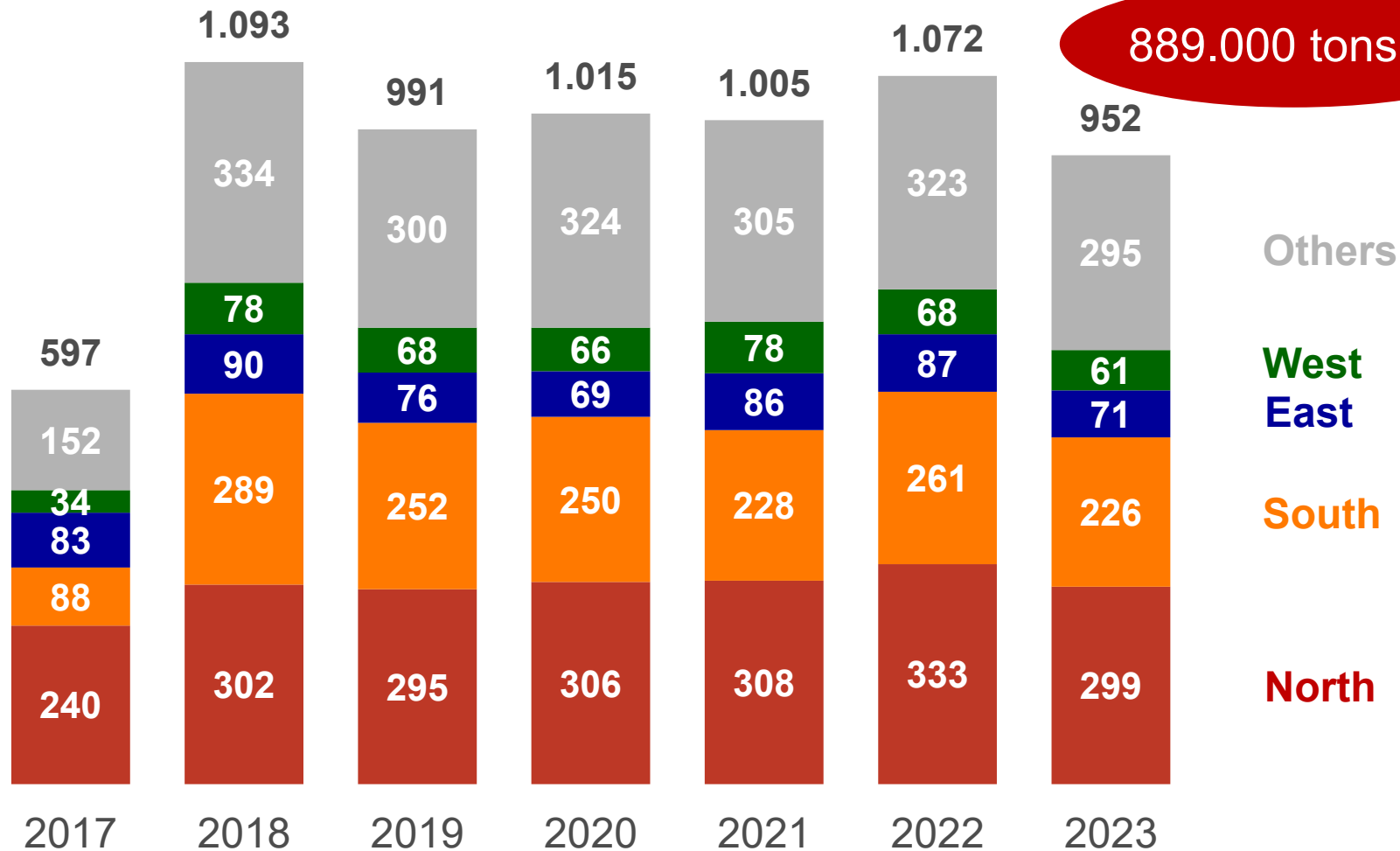


natürlich informiert.

Apple crop overestimated

German apple crop, in 1,000 tons

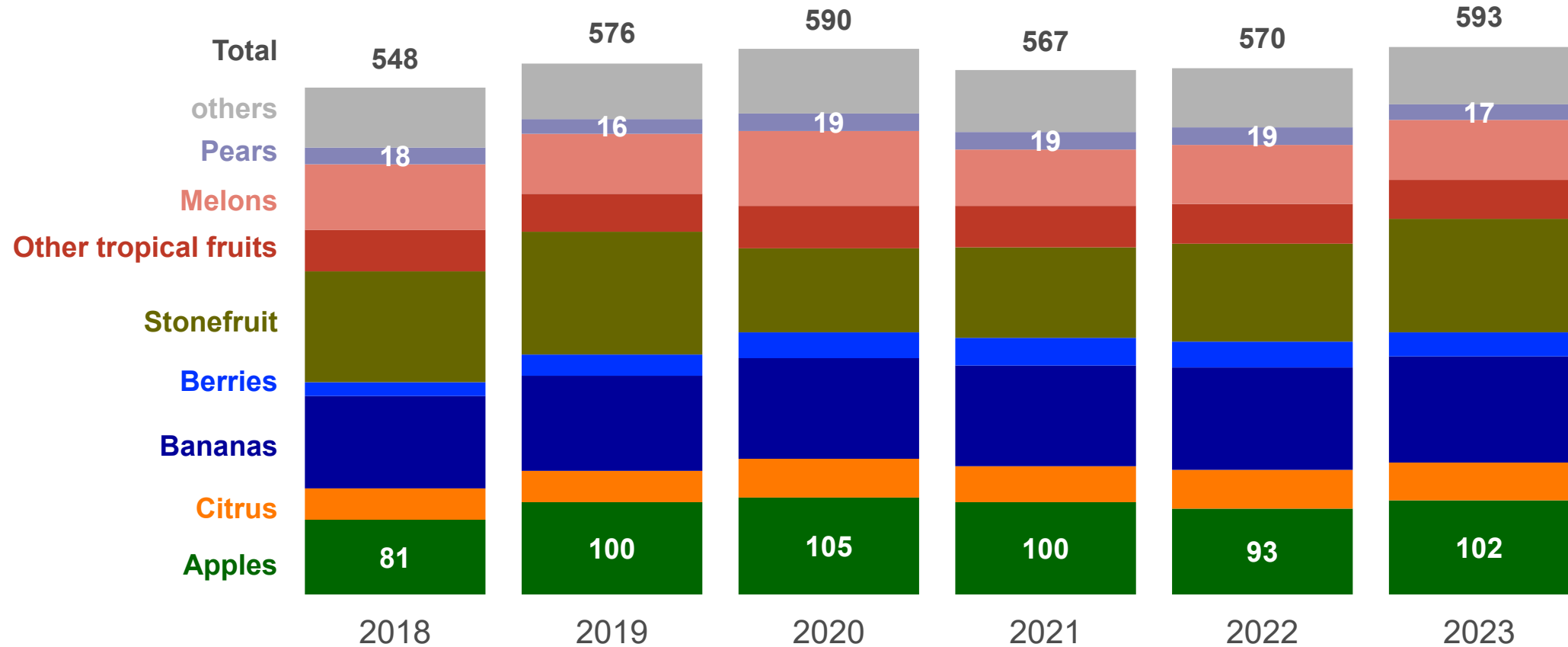
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Higher purchases



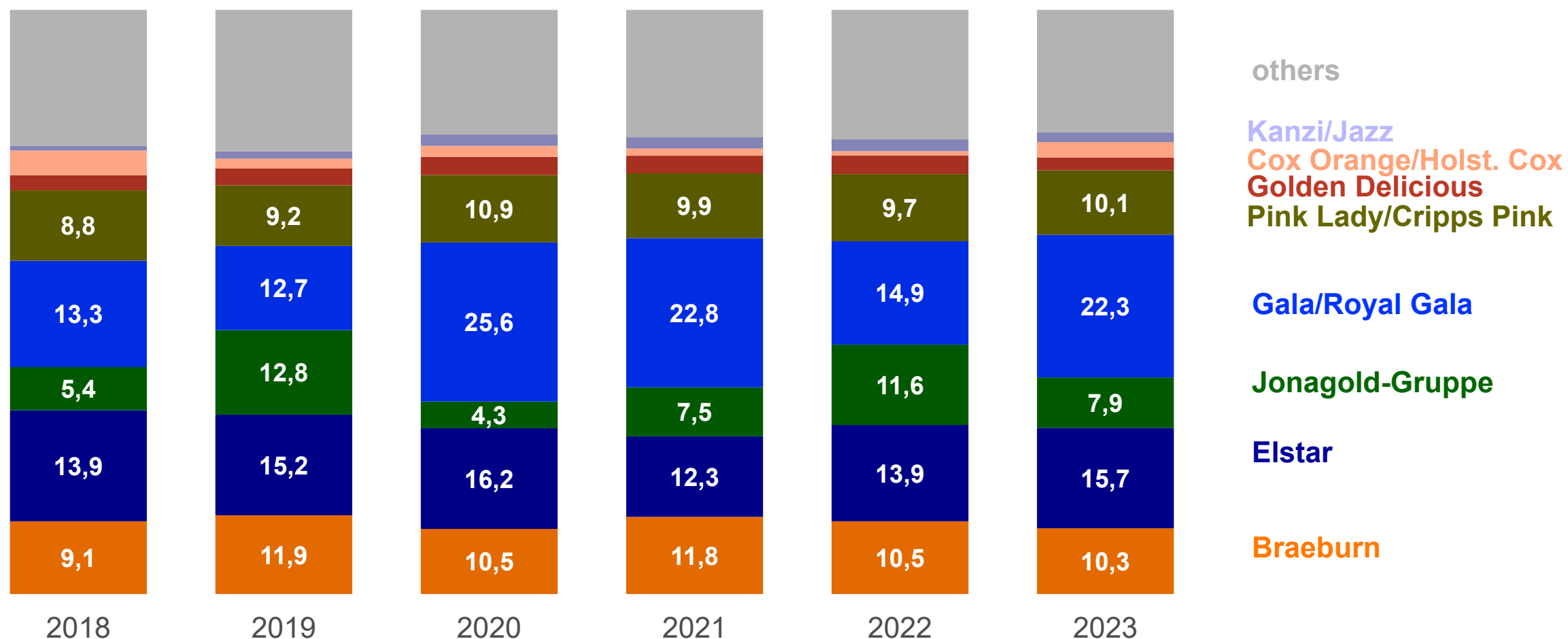
Fruit purchases by German households, August to September, volume in 1,000 tons



Significant increase in sales of Elstar and Gala



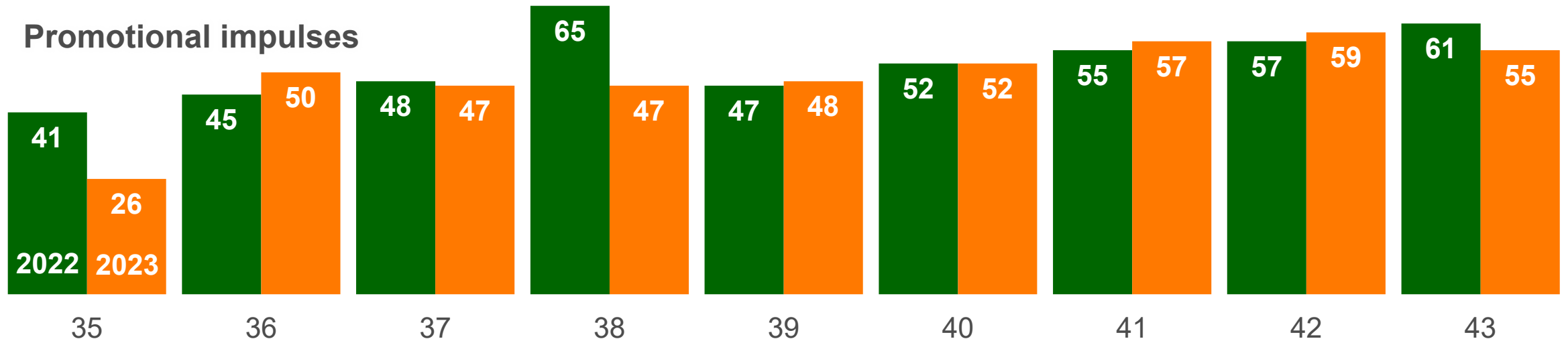
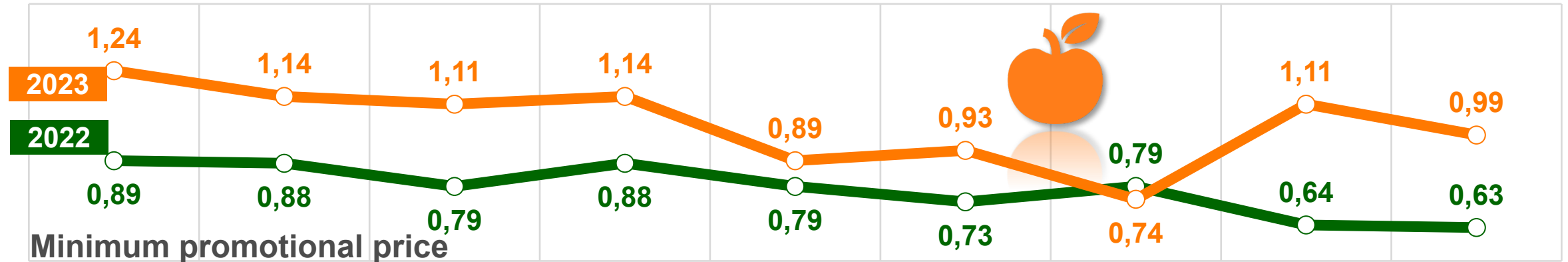
Purchase volumes of apples by private German households in food retail, August-September, in %



Numerous promotions, but moderate prices

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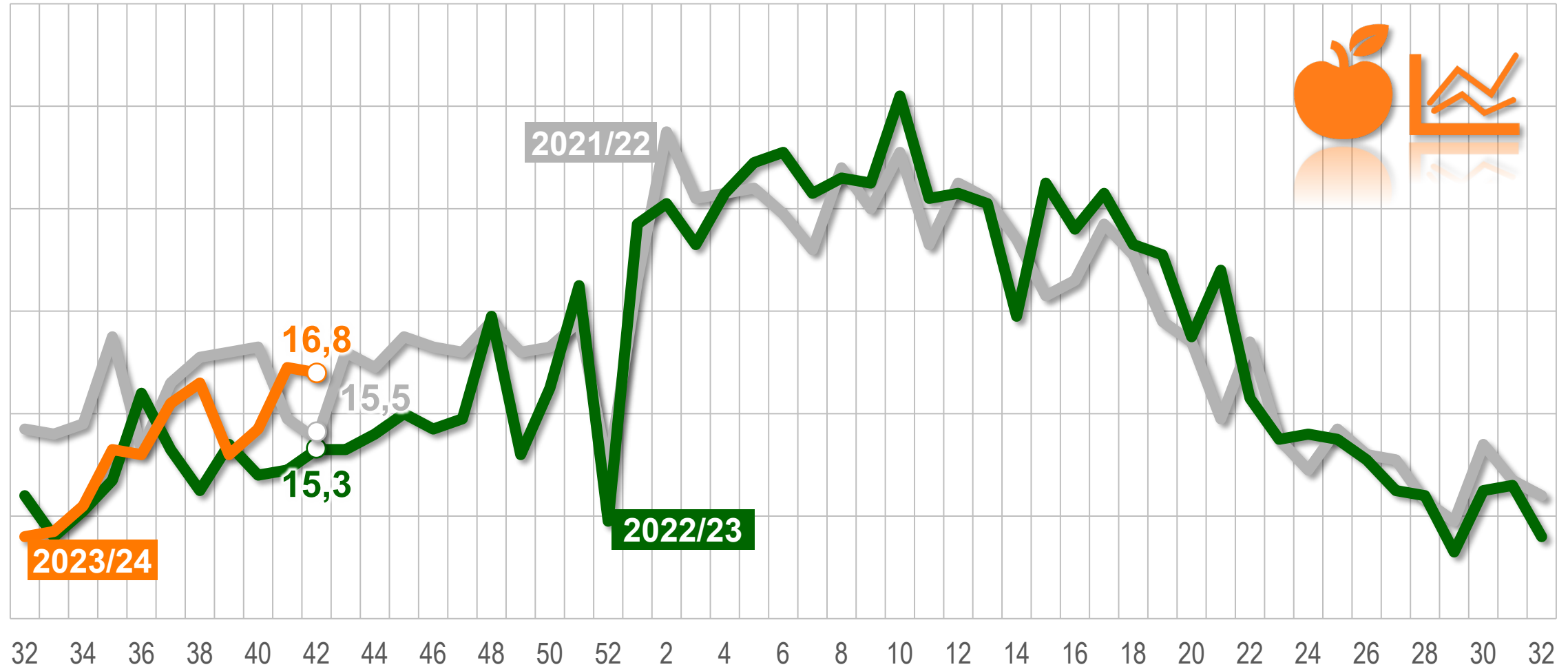
Promotional impulses applies by number/week and minimum prices in EUR/kg in German food retail



Apples more in focus

Penetration for apples in German retail by week, in %

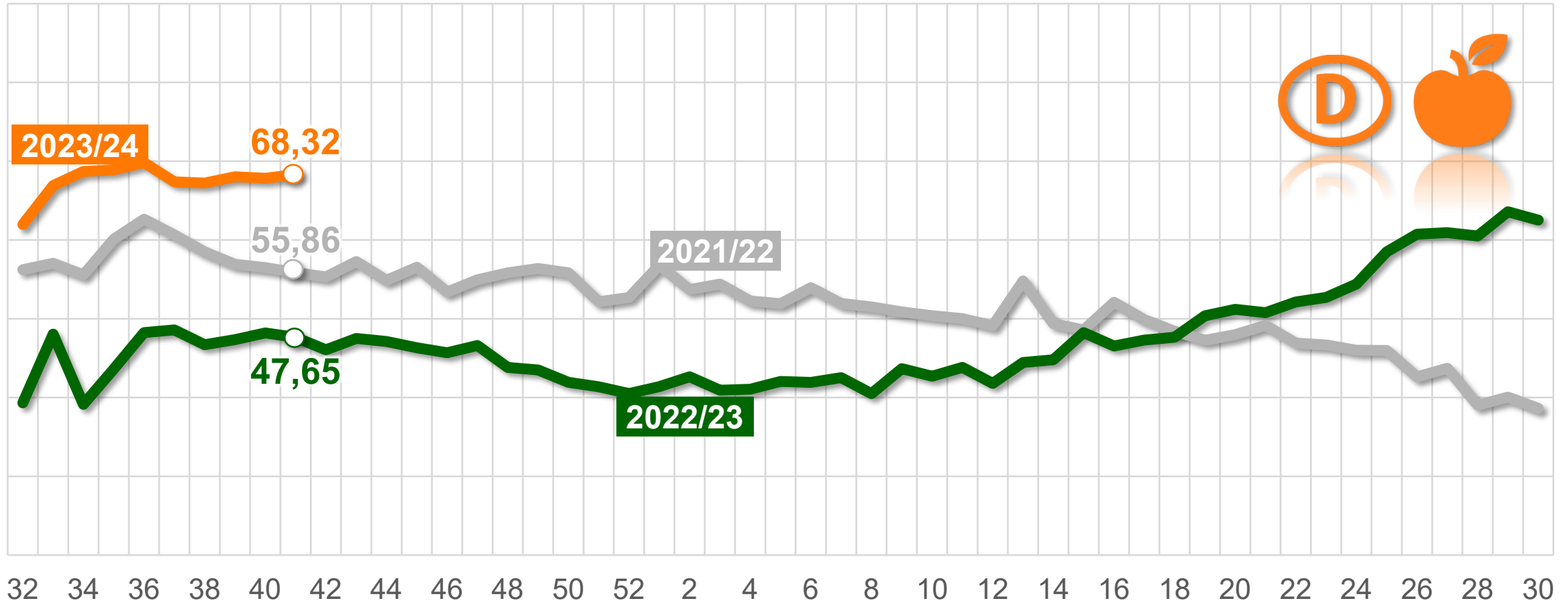
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Strong increasing prices



Price development of the producer organisations on Lake Constance/Lower Elbe, total apples, class I dessert apples, in EUR/100 kg

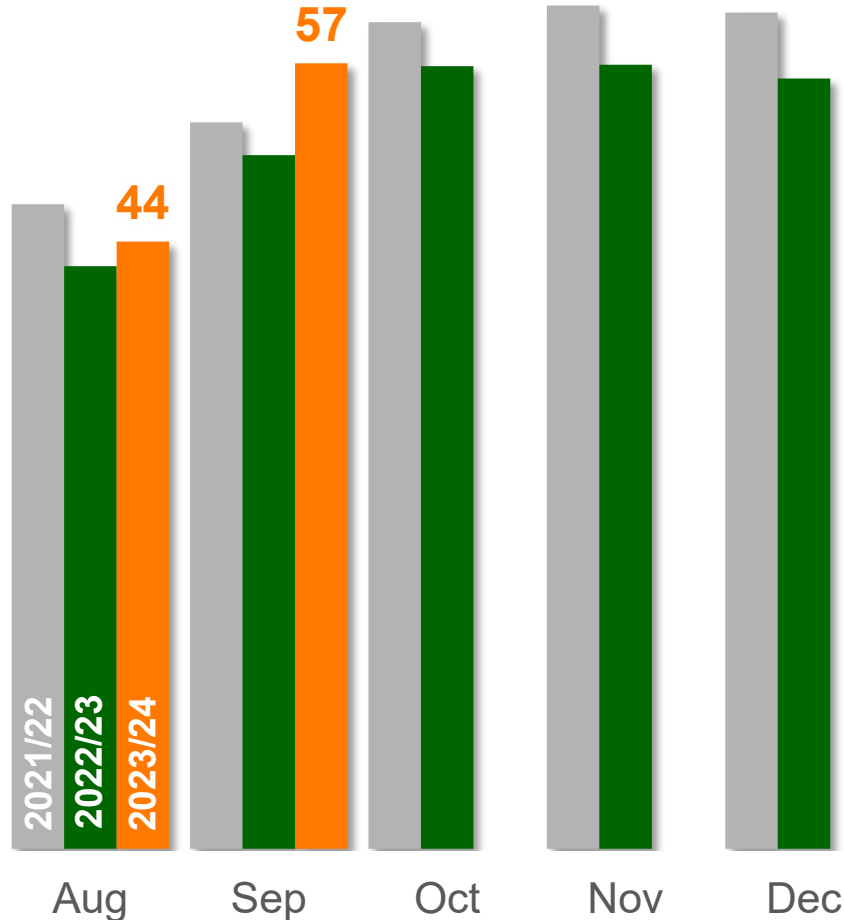


More volume, more sales

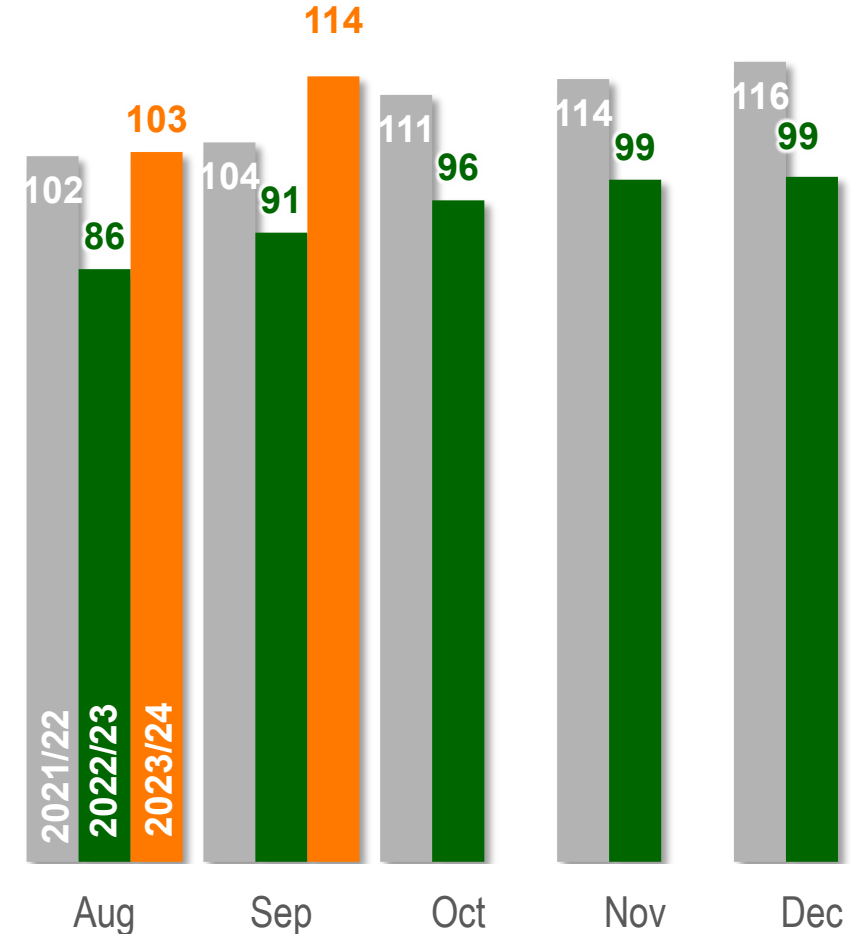
Apple purchases and sales by private households by month in Germany,
purchase volume in 1,000 tonnes and turnover in Mio. EUR



Purchases



Turnover

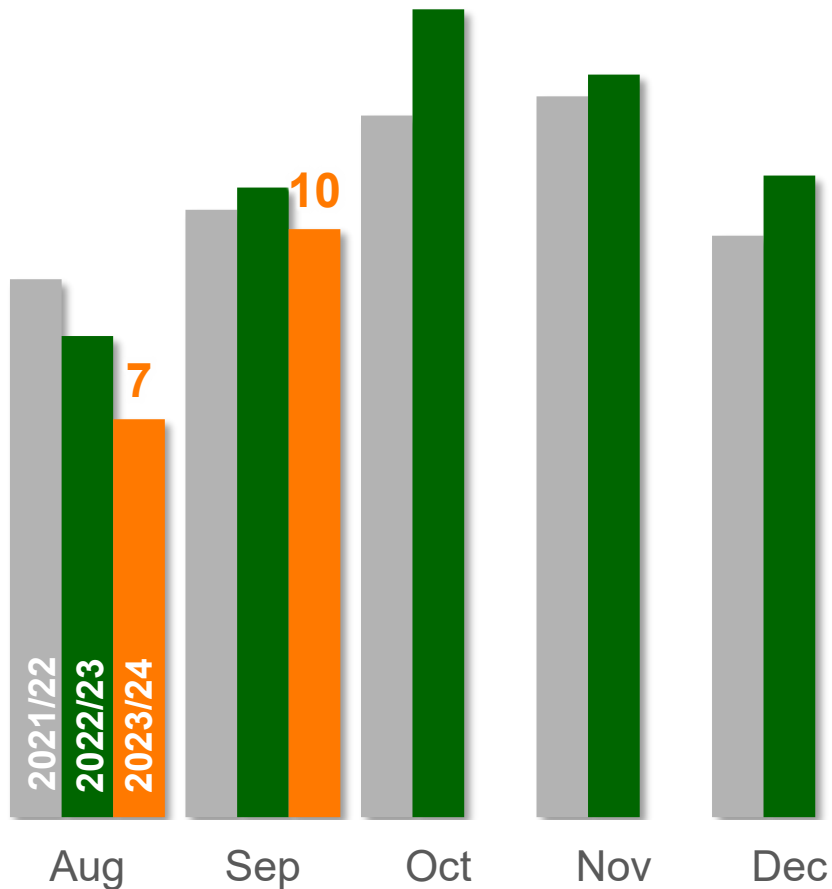


Fewer sales, higher prices

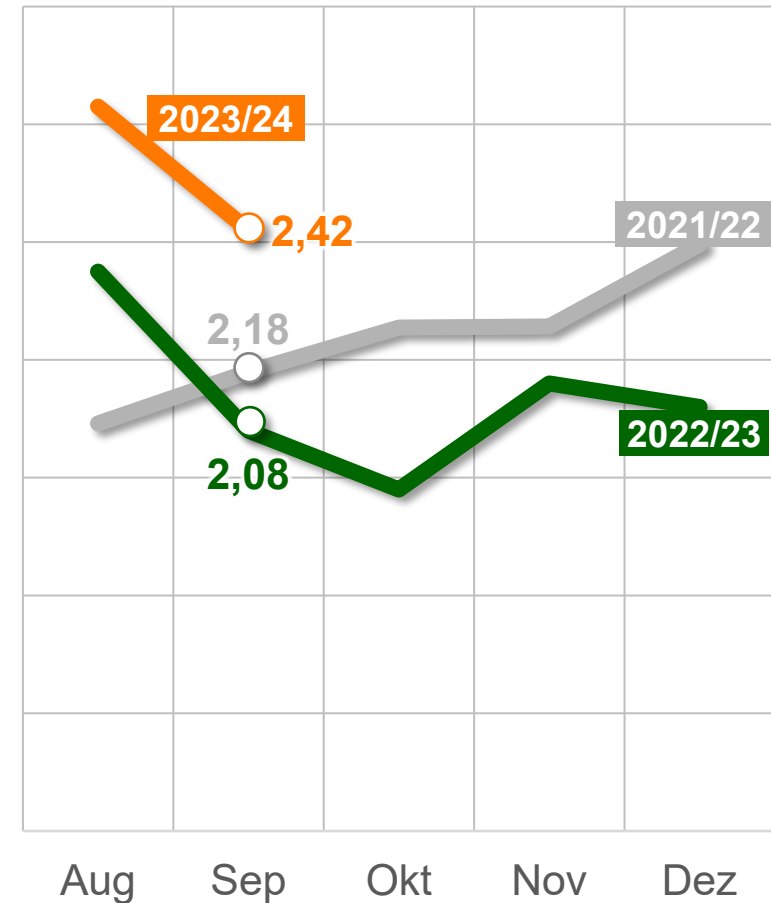


Pear purchases by private households by month in Germany, purchase volume in 1,000 tons and prices in EUR/kg

Purchases



Prices



Thank you for your attention.

AMI, HAMBURG



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