



EU plant protein: state of play in the implementation

**Civil Dialogue Group
2 December 2019**



European
Commission

COMMISSION REPORT ON PLANT PROTEINS IDENTIFIES THREE MAIN MARKET SEGMENTS

Conventional
compound
feed – largest
market,
smallest
potential

Premium feed
– strong
growth rates in
some MS

Food – good
profit margins
but niche
market



European
Commission



MAIN DRIVERS FOR FUTURE DEVELOPMENT OF EU-GROWN PLANT PROTEINS

- *Relative competitiveness versus other crops and non-EU plant proteins*
- *Supply chain development and producer organisations*
- *Recognition of legume's contribution to environmental and climate targets*
- *Evolving consumer behaviour and preferences*
- *Influence of other policies and debates in society (deforestation, SDGs, Renewable Energy Directive, European Bio Economy Strategy)*



FOLLOW-UP ACTIONS: CAP STRATEGIC PLANS

1-2 July Workshop with Member States

- 25 Member States participated
- 7 Member States presented their ideas

Sectoral programmes open to protein crops

Remain 2% top up for protein crops in Coupled Income Support (CIS)



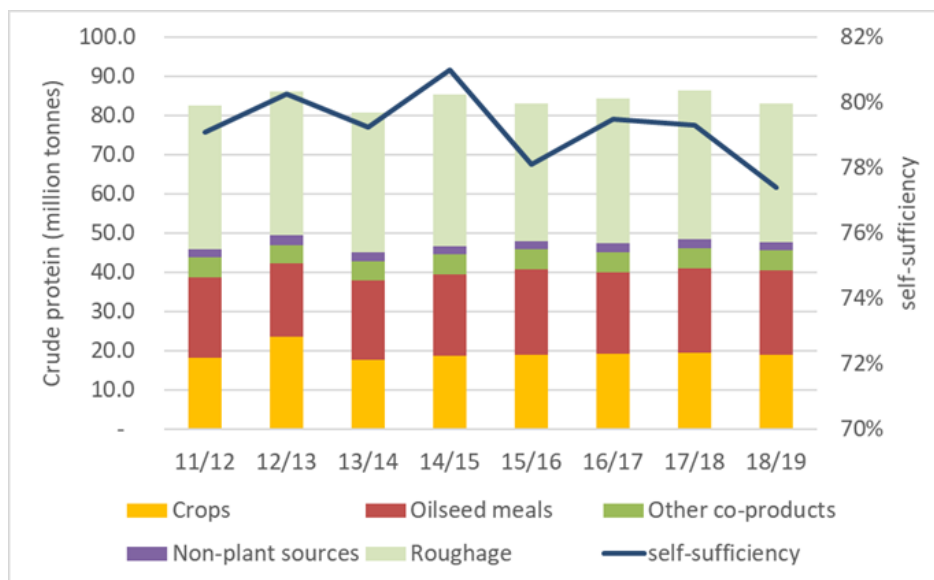
FOLLOW-UP ACTIONS: RESEARCH & INNOVATION

Horizon Europe

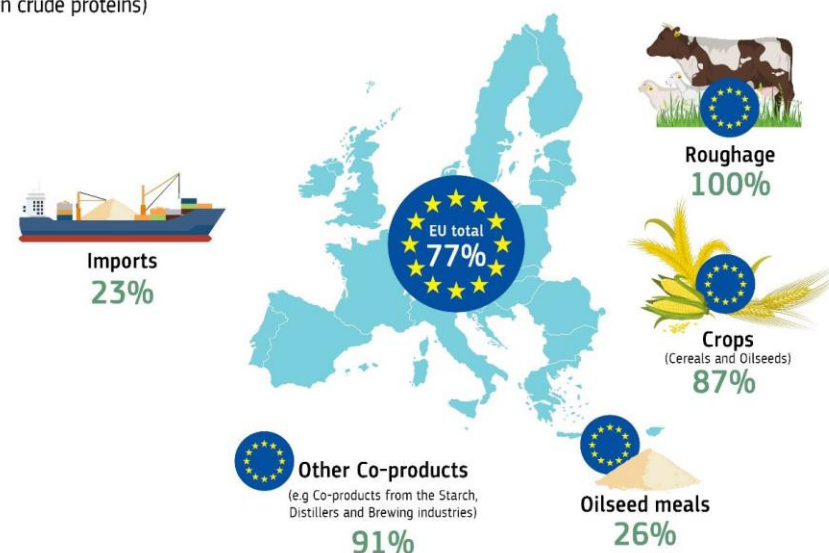
- *€ 100 Billion: Most ambitious EU research programme ever*
- *€ 10 Billion in cluster on food, bioeconomy, natural resources, agriculture and environment*
- *Different explicit references to plant proteins in the context of environment, supply chains, balanced diets, farm to fork and green deal*

FOLLOW-UP ACTIONS: MARKET TRANSPARENCY

EU FEED PROTEIN BALANCE SHEET



EU self-sufficiency per protein source
(in crude proteins)



https://ec.europa.eu/info/files/eu-feed-protein-balance-sheet-2018-19_en



FOLLOW-UP ACTIONS: MARKET TRANSPARENCY PRICE NOTIFICATIONS

Starting next year with price notifications on:

- **Field peas**
- **Field beans**
- **Lupines**
- **Chickpeas**
- **Lentils**
- **Lucerne (alfalfa)**



FOLLOW-UP ACTIONS: KNOWLEDGE EXCHANGE

Plant protein seminar in Helsinki 18/19 November

Highlights:

- Plant protein food needs to be tasty and needs to have an attractive texture
- Flexitarians will bring the volume
- Sustainability has to be important for everybody, and it needs to be supported by general accepted figures
- Research and innovation is key
- The policy for plant proteins is broader than only the CAP
- Market data on pulses is still very limited



Thank you for your attention!