



Farm to Fork Strategy

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European Commission
AGRI C1 'Policy perspectives'

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Farm to Fork Strategy



*‘We must preserve the vital work our farmers do to provide Europeans with nutritious, affordable and safe food. This is only possible if they can make a decent living for their families. We will support our farmers with a new **“Farm to Fork Strategy”** on sustainable food along the whole value chain.’*



European
Commission

Farm to Fork : Issues



Farm



To



Fork

Fisheries and aquaculture

Agriculture

Pollution from fertilisers and pesticides

GHG emissions from livestock and fertilisers

Environmental degradation puts at risk natural resources and biodiversity

Food industry

Food fraud

Labelling

Shifting values of EU society

Retailers

Consumers

Changes in retail channels trigger standardisation and concentration

Food losses and waste are growing

Impacts on consumers

Waste

Risks linked to unhealthy diet remain high

Diets

What do we mean with Food System?

Whole chain approach

Input

Production

Processing

Trade

Common project DGs SANTE, AGRI and MARE



Farm to Fork Strategy

Is part of New Green Deal (Dec 2019)

Describes the issue and announces action (spring 2020)

Inside CAP / outside CAP

Legislative / non-Legislative

Sensitive subjects (therefore extensive consultation)





Farm to Fork and the CAP Reform



**ENSURE
FAIR INCOME**



**INCREASE
COMPETITIVENESS**



**REBALANCE
POWER IN
FOOD CHAIN**



**CLIMATE CHANGE
ACTION**



**ENVIRONMENTAL
CARE**



**PRESERVE
LANDSCAPES &
BIODIVERSITY**



**SUPPORT
GENERATIONAL
RENEWAL**

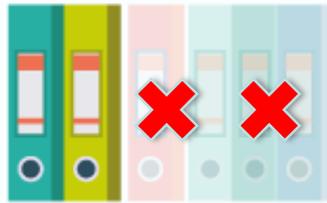


**VIBRANT
RURAL AREAS**



**PROTECT
FOOD & HEALTH
QUALITY**

SIMPLIFICATION



**Reduce
administrative
burden**

PERFORMANCE BASED SYSTEM



**Ensure
policy results**

BETTER TARGETING



**Rules with better links
to local realities**

KEEP STRONG COMMON ELEMENTS



**Keep a level
playing field**

Enhanced ambition

