

THE AGRICULTURAL **OUTLOOK** CONFERENCE

A sustainable
agri-food system
forged in crises

Brussels, 8-9 December 2022





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Meat

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MAIN DRIVERS IN MEAT SECTOR

Consumption

- Consumer prices
- Population in EU and in the World
- Ethics
- Health
- Culture and religion
- Convenience

Production

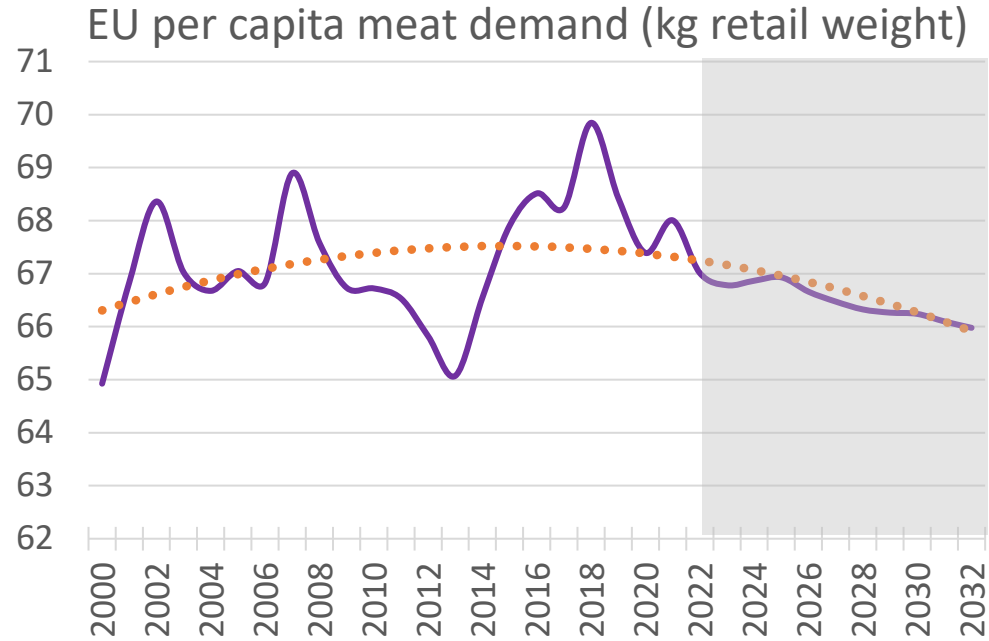
- Environment and climate
- Animal diseases
- Trade agreements
- CAP
- Producer margins
- Structural change



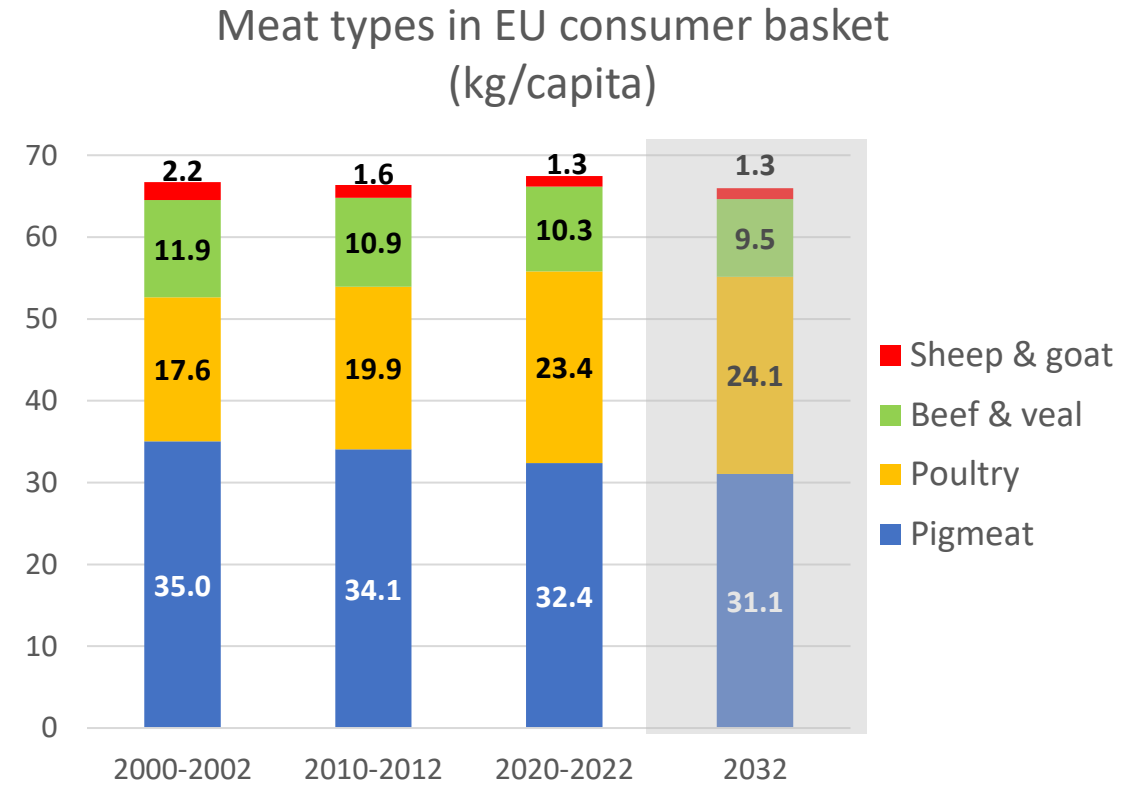
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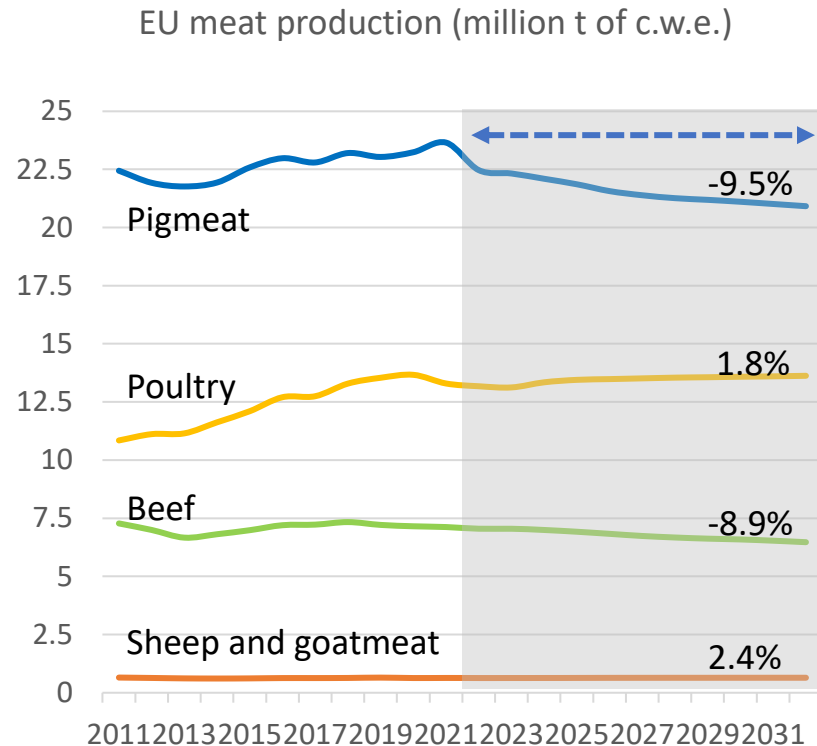
DECLINE IN MEAT CONSUMPTION CONFIRMS



- -1.5kg by 2032 (or -2.2%)



MEAT PRODUCTION DOWN BY 2.6 MILLION T



Challenges because of:

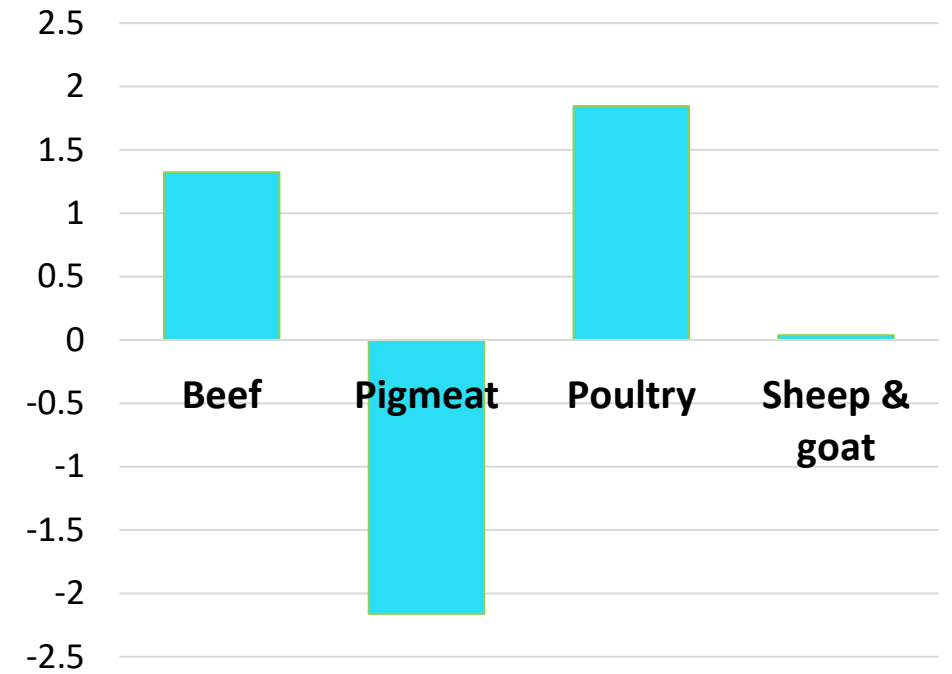
- Declining consumption
- Limited export opportunities
- Structural change
- Animal diseases

Opportunities:

- Sustainable production systems
- Local sourcing and quality schemes

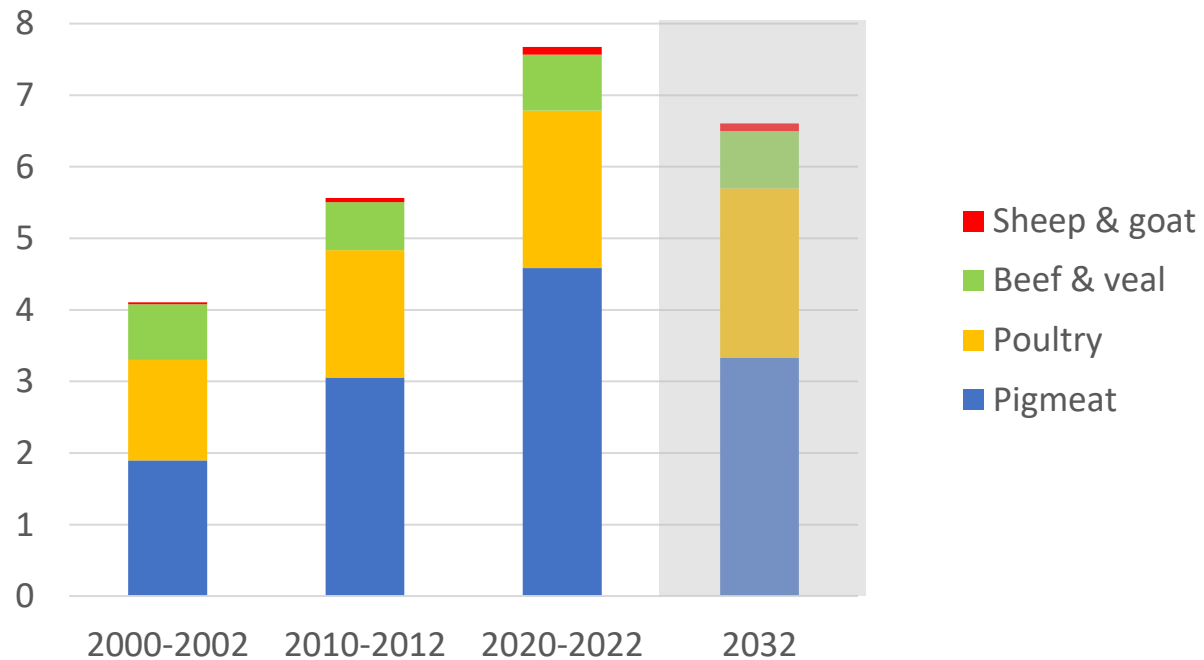
TRADE OPPORTUNITIES FOR BEEF AND POULTRY

Change in global trade
(2032 vs. average 2020-22, million t)



TRADE

EU meat exports
(million t carcass weight equivalent)



Challenges because of:

- Competition
- Recovery of pigmeat production in China

Opportunities stemming from:

- Increasing demand from current trade partners
- Phasing in of trade agreements
- Quality of EU products



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THANK
YOU

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