

## **QUALITY ASSESSMENT FORM**

**Title of the study:**

**Study on Economic Value of EU quality schemes, Geographical Indications (GI) and traditional Specialities Guaranteed (TSG)**

**DG/Unit: DG AGRI, Unit B3**

- Official(s) managing the evaluation: Aniko NEMETH and Peggy DIERYCKXVISSCHERS

**Evaluator/contractor:** AND International

**Assessment carried out by the Steering Group.**

**Date of the Quality Assessment: October 2019**

### **(1) RELEVANCE**

*Does the evaluation respond to information needs, in particular as expressed in the terms of references?*

<b>SCORING</b>	Poor	Satisfactory	Good	Very Good	Excellent
				X	

Arguments for scoring:

The study adequately responds to the information needs of the commissioning body and meets the requirements set by the terms of reference. The geographical scope and the time scope for the study have been covered. However, the analysis of the price premium for wines as compared to standard prices, could have been more thorough but was hindered by lack of data for certain categories of grapevine products.

### **(2) APPROPRIATE DESIGN**

*Is the design of the evaluation adequate for obtaining the results needed to answer the evaluation questions?*

<b>SCORING</b>	Poor	Satisfactory	Good	Very Good	Excellent
				X	

Arguments for scoring:

The methodology design is appropriate for addressing the study objectives. It included both desk work and direct survey, appropriate survey and estimates. The methodology for the analysis combined aggregation of data, reports on the socio-economic aspects of GIs and TSGs, analysis of the price and value premium and qualitative interviews.

The combination of these approaches allowed addressing the objectives of the study as well as filling the gaps linked to the non-availability of certain data.

### **(3) RELIABLE DATA**

*Are data collected adequate for their intended use and have their reliability been ascertained?*

<b>SCORING</b>	Poor	Satisfactory	Good	Very Good	Excellent
			X		

Arguments for scoring:

The study uses a wide range of data originating from MS databases, surveys, interviews. The data collected are fit for the purpose of the study. Estimates cover a significant number of products, however these do not contribute to the majority of the sales value under GIs and TSGs. The number of estimates is due to the lack of economic monitoring of GIs/TSGs in several MSs and the relative low response rate to the direct survey. The estimates are based on several statistical and data sources, as well as on surveys and qualitative information from experts.

#### **(4) SOUND ANALYSIS**

*Are data systematically analysed to answer evaluation questions and cover other information needs in a valid manner?*

SCORING	Poor	Satisfactory	Good	Very Good	Excellent
			X		

Arguments for scoring:

The analytical framework was sound. The methodological approach for the analysis combined aggregation of data on GIs and TSGs, reports on the socio-economic aspects of GIs and TSGs, analysis of the price differences between GI and TSG products and comparable products without a quality denomination complemented by qualitative interviews.

#### **(5) CREDIBLE FINDINGS**

*Do findings follow logically from and are justified by, the data/information analysis and interpretations based on pre-established criteria and rational?*

SCORING	Poor	Satisfactory	Good	Very Good	Excellent
			X		

Arguments for scoring:

The findings are based on a clearly defined analysis and supported by the data collection methodology.

#### **(6) VALID CONCLUSIONS**

*Are conclusions non-biased and fully based on findings?*

SCORING	Poor	Satisfactory	Good	Very Good	Excellent
			X		

Arguments for scoring:

The conclusions are based on the findings of the study, drawn from the sound analysis. Given the data constraints, they are balanced and prudent.

## **(7) HELPFUL RECOMMENDATIONS**

*Are areas needing improvements identified in coherence with the conclusions? Are the suggested options realistic and impartial?*

SCORING	Poor	Satisfactory	Good	Very Good	Excellent
		X			

Arguments for scoring:

The contract foresees in the assessment of options for future updates and improvements. The proposals are based on the conclusions of the data collection exercise. They include some valuable proposals for the monitoring aspects of the economic data linked to GIs/TSGs sales and the regularity of the exercise.

## **(8) CLARITY**

*Is the report well structured, balanced and written in an understandable manner?*

SCORING	Poor	Satisfactory	Good	Very Good	Excellent
				X	

Arguments for scoring:

The document is logically structured and clearly indicates the key issues. Details and further technical analysis are provided in annexes. Taking into account that the subject is very technical and that large datasets are necessary to underpin the analysis, the report is written in an accessible and comprehensible language. The use of more visual aids improved the readability of the document.

## **OVERALL ASSESSMENT OF THE FINAL REPORT**

**Is the overall quality of the report adequate, in particular:**

- Does the report fulfil contractual conditions?

**Yes**

- Are the findings and conclusions of the report reliable, and are there any specific limitations to their validity and completeness?

**The findings and conclusions of the report are reliable and clear. Limitations are indicated.**

- Is the information in the report potentially useful for designing intervention, setting priorities, allocating resources or improving interventions?

**Yes**