

# The role of Short Supply Chains in the EU

The view of a young farmer

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# Current situation



10,5 millions farms, 95,2% of family farms



15% of EU farms sell more than half of their products directly to consumers



## Large involvement of small farms

Most of them between 1 and 8 **ESU**\* / Only 3% above 100 ESU

# Opportunities and obstacles

## Economic return

- Rebalance the bargaining position of farmers
- Fewer or no intermediaries
- Prices set by farmers
- Growing interest of consumers for local food

## Farmers' image and link with consumers

- Creating a direct link with consumers
- Revaluation of the work of farmers by consumers
- Transparency

## Potential environmental benefits

# Opportunities and obstacles

## Economic return

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## Varying channels of distribution depending on the context

Depends on demand (area, awareness...)

Depends on the supply

## New skills needed

Skills to develop farmer's network

Need to build trust

## Farmers' image and link to consumers

- Creating a direct link with consumers
- Revaluation of the work of farmers by consumers
- Transparency

## Potential environmental benefits

# Public support

Common Agricultural Policy (CAP)

Farm to Fork Strategy

## Public procurement

Future framework initiative for Sustainability

# Levers of improvement



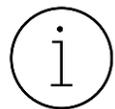
Knowledge transfer and access to technology



Ensuring long-term contracts



Promotion of short supply chains



Information and education of consumers

# Conclusion

Risk mitigation can be ensured by:

- Giving preference to local supply for public institutions;
- Encouraging direct selling and short supply chains at EU and Member State level;
- Long-term contracting which ensure income security.



- Depends on the context, demand and supply of farmers.