

### **MMO Economic Board**

#### Meeting of 19 September 2019

- o The 31st meeting of the MMO Economic Board took place on 19/09/2019, with the participation of experts from the milk supply chain: COPA-COGECA (producers and cooperatives), EMB (European Milk Board), ECVC (Via Campesina), EDA (dairy industry), Eucolait (dairy trade) and Eurocommerce (retail). CEJA (young farmers) was not present. Presentations and information exchanged during the meeting showed the following.
- o EU milk deliveries modestly increased in Jan-Jul 2019 by 0.2%. In July, EU deliveries increased by 0.2% with IE (+10%, +92 000 tonnes) and the UK reporting the highest production growth and DE, NL and FR the main contraction. The moderate increase of milk collection in these 7 months translates into limited production growth for dairy products: butter (+2.8%), cream (+1.4%) or SMP (+0.3%). Butter production increased noticeably in July (+6%, with +18% in IE). Decreased production in Jan-Jul has been reported for WMP (-3.7), drinking milk (-2.1%), fermented milk (-0.7%) and cheese (-0.6%).
- o The EU average farm gate milk price is reported at 33.7 c/kg in July, which is 5% above the last 5 years' average. Indexes for milk prices and operating costs show an increase of gross margins in Q2 2019, above levels of 2017 and 2018.
- o EU butter and SMP prices continue the trends initiated one year ago (-17% for butter, +25% for SMP in 2019). Prices have improved this year for WMP (+8%), Cheddar (+2%) and Emmental (+0.3%). On the contrary, prices are declining for whey powder (-17%), Edam (-1.9%) and Gouda (-1%).
- o The assessment of EU stock levels based on a residual approach (production + imports consumption exports) shows a progressive reduction of private SMP stocks (all public stocks released) thanks to a contained production and a strong export performance. Butter stocks present more uncertainties due to changes in fat uses in the industrial sector, but are estimated at 20 000 to 70 000 t higher than last year. Cheese stocks are at their highest in the last 5 years, but at levels considered as not of concern by the industry.
- o Global milk supply has been stagnating for more than 9 months. World production shrank in the first half of the year (-0.5%), with notable drops in Oceania and South America, and rather flat growth in the EU and the US. A moderate increase is expected for the remainder of the year.

Combined global exports have increased in the first half of the year. Global demand is solid (except for whey) but a slowdown can be expected in H2 2019 due to intensive buying in H1. EU cheese exports are increasing though at a lower rate due to strong global competition. EU SMP exports show record growth figures, but trade could slow down as prices increase. EU butter is competitive in world markets, resulting in 7.4% export growth in H1 2019, and more than 90% increase in July. Demand in China remains strong, particularly for milk powders (both SMP and WMP) and infant formula. For cheese, China now registers as the 6<sup>th</sup> main world importer, approaching South Korea. Chinese butter imports have dropped, to the detriment of NZ exports. US imports have surged this year, notably for butter (+46%). The whey powder market is highly influenced by the effects of African Swine Fever in China. Combined whey exports have contracted by 13% (-4% for the EU). Yet, EU exports of whey powder to China have increased this year. In the butter market, high stock levels keep prices relatively low and therefore encourage trade flows. This year India emerges as a major butter exporter, with sizeable volumes shipped to Turkey.

Last update: 20.09.2019

- o With regard to retail sales, domestic consumption of dairy products is generally flat or declining for most product categories (with the exception of butter, cream and cheese) albeit at higher prices. The trend seems to have reverted to a more positive one in Italy. Sales of organic dairy products maintain steady growth.
- o The Commission presented a draft of the autumn edition of its Short Term Outlook. Warmer than usual temperatures and rainfall below average in large parts of Europe has resulted in a constrained grassland growth in many parts of Europe. In addition, the dairy herd decline is expected to continue in 2019 (yet at slower pace). Milk collection in the EU may moderately increase by 0.8% in Q3 and 1% in Q4 2019, resulting in +0.5% for the whole year (with deliveries increasing notably in IE, UK, PL and BE, decreasing in NL, FR and IT, and remaining fairly stable in DE).
- o Market fundamentals for dairy remain positive and global markets are in relatively good balance due to reduced milk output and strong demand. Sentiment is weakened by Brexit, other geo-political uncertainty factors and worsening trade conflicts.

### **ANNEX 1**

### **Milk Market Situation**

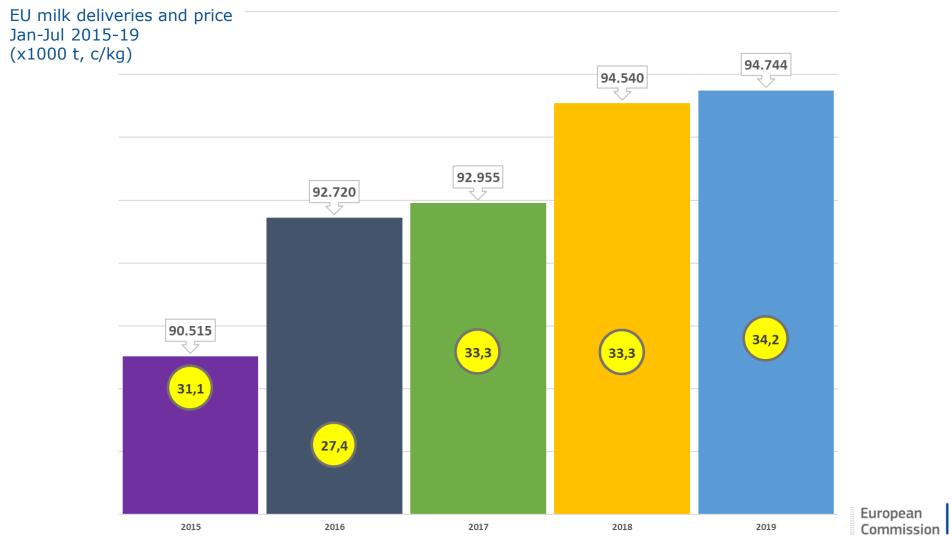
European Commission



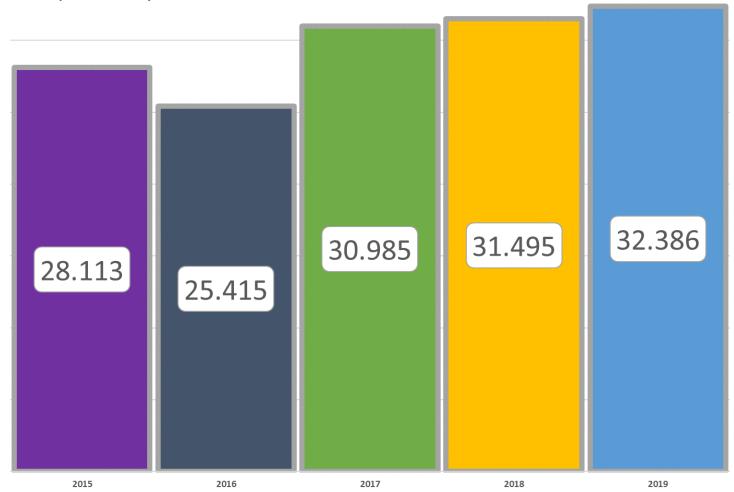


## Milk Market Situation

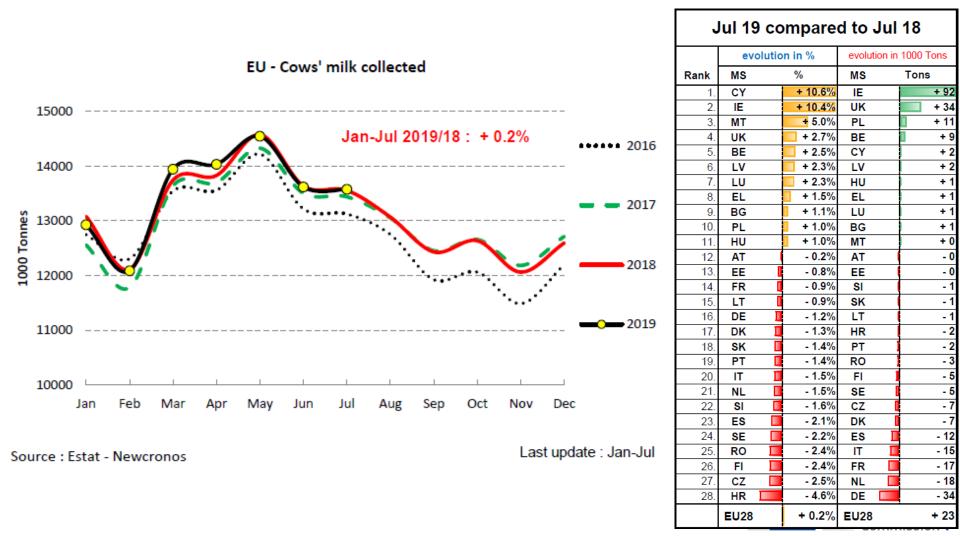
Brussels, 19 September 2019



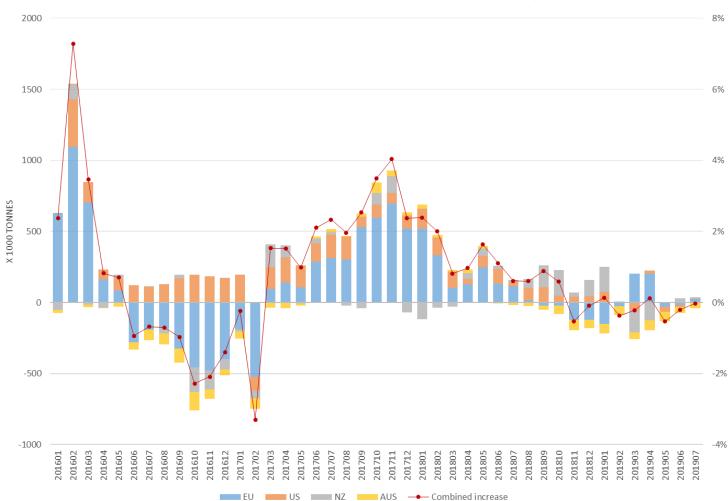
EU value milk production Jan-Jul 2015-19 (x million €)



European Commission



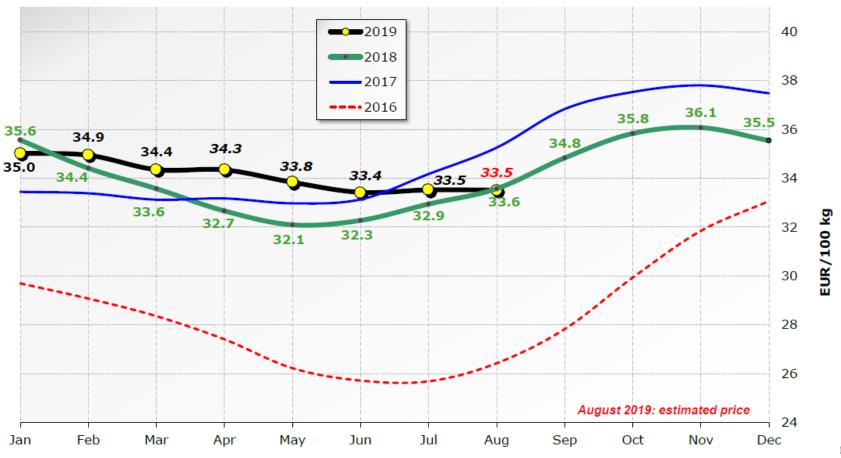
### **EU+US+NZ+AUS COMBINED MILK PRODUCTION GROWTH**



European

Commission

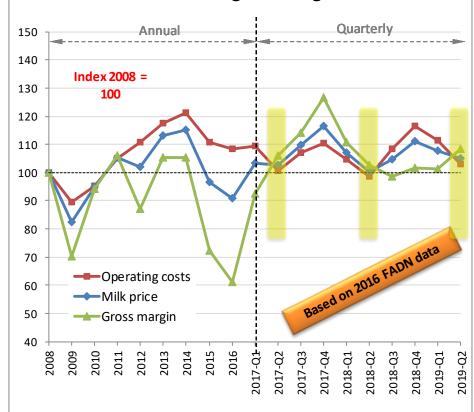
## Milk Prices paid to the Producers EU (weight. avg.)



Source: Member States Reg. (EU) No 2017/1185 Article 12(a) - Annex II.4(a))

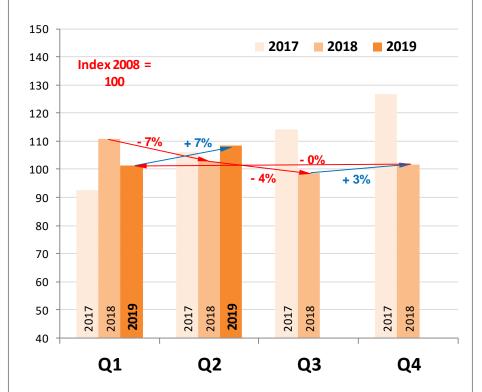
ean nission

## EU indexes for milk price, operating costs and gross margin



Source: FADN (base year 2016) + indexes (Eurostat, DG AGRI)

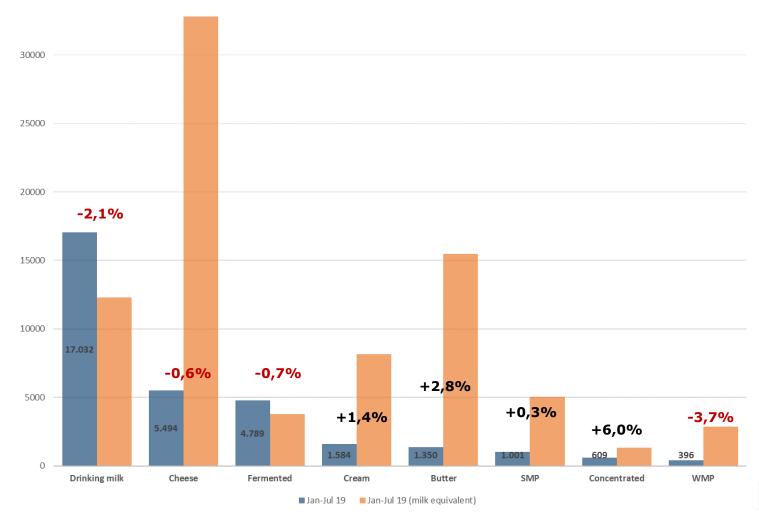
### **Estimation of EU Gross margin**



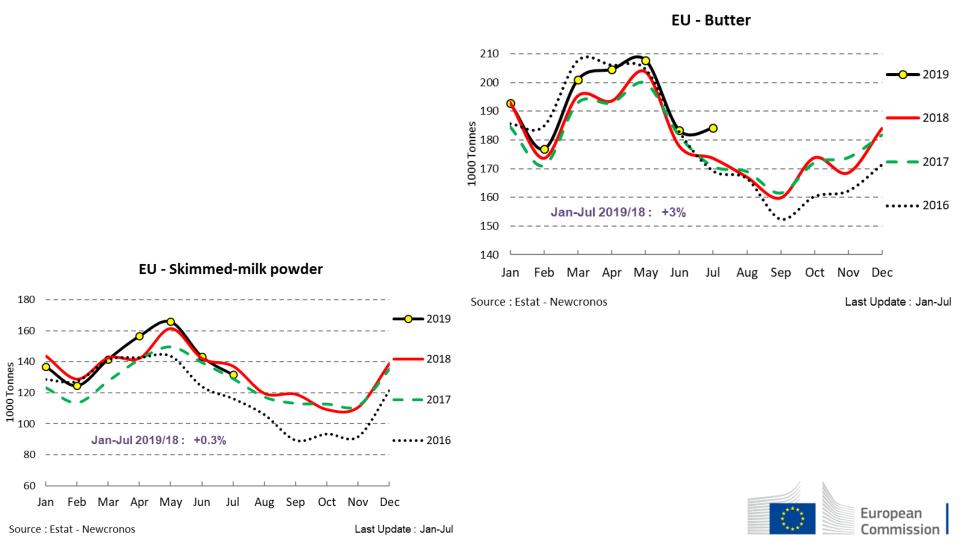
Source: FADN (base year 2016) + indexes (Eurostat, DG AGRI)

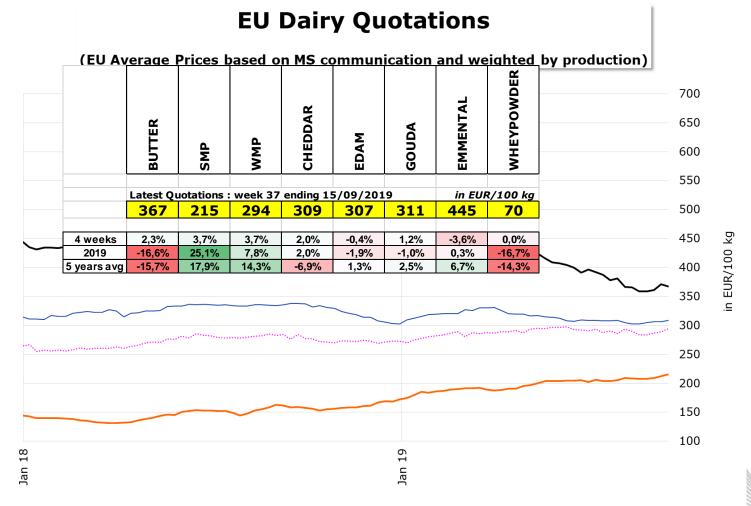


### EU dairy production (x1000 t, x1000 t milk equivalent)



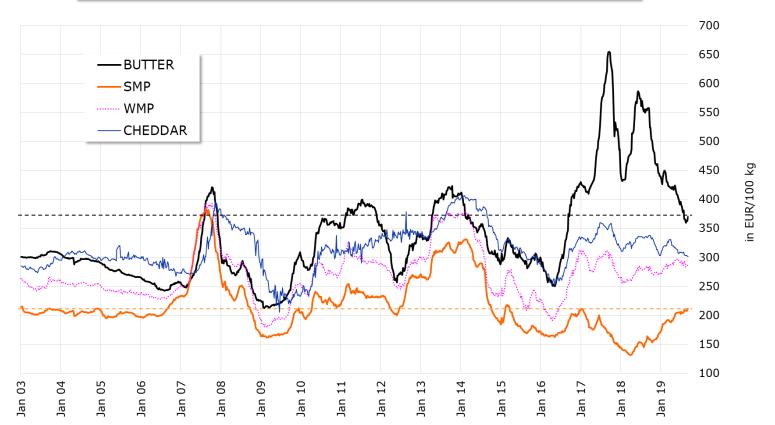
European Commission



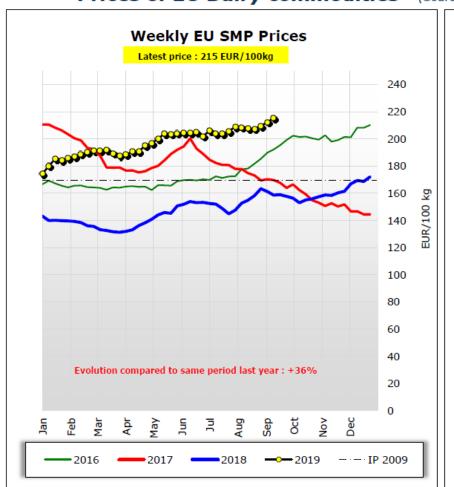


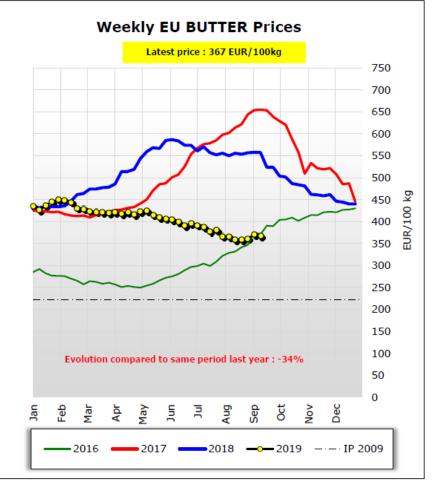
### **EU Dairy Quotations**

(EU Average Prices based on MS communication and weighted by production)

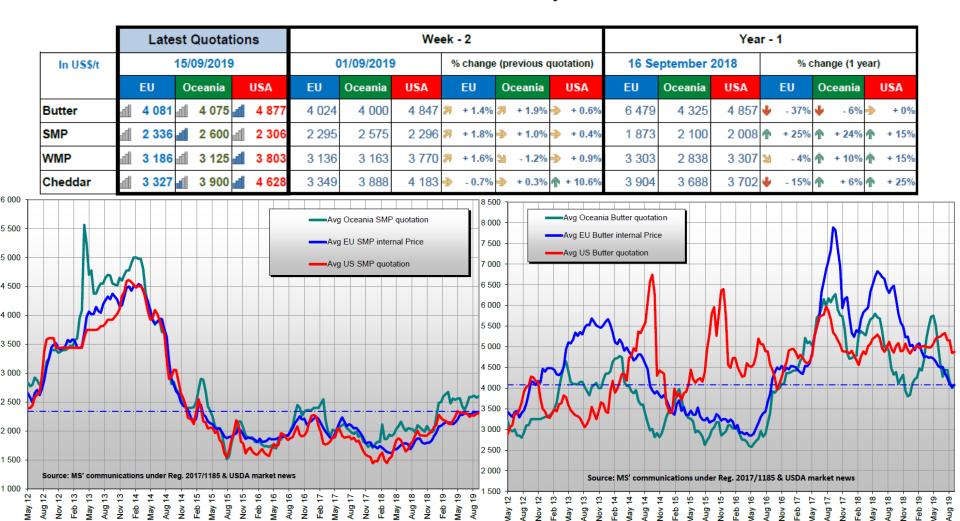


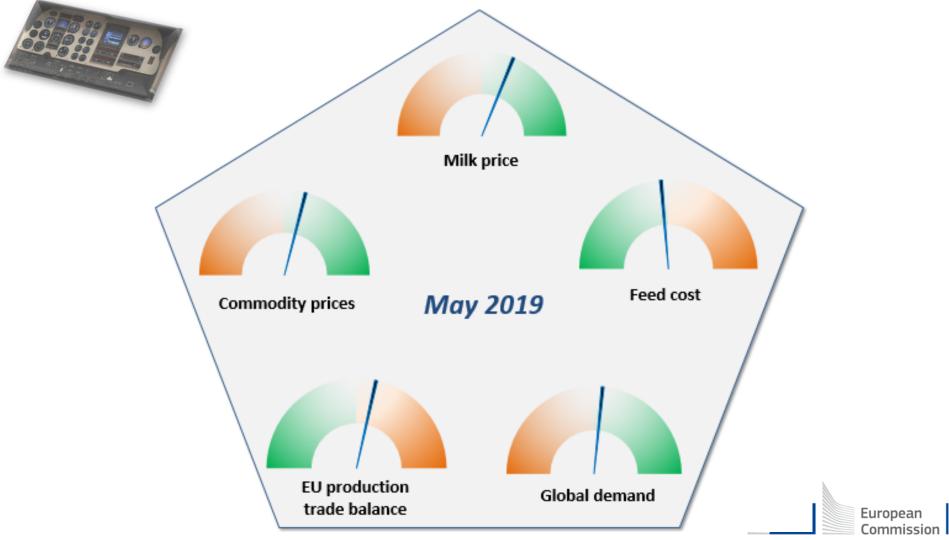
### **Prices of EU Dairy commodities** (Source: Regulation (EU) No 2017/1185 Article 11 - Annex I.7)

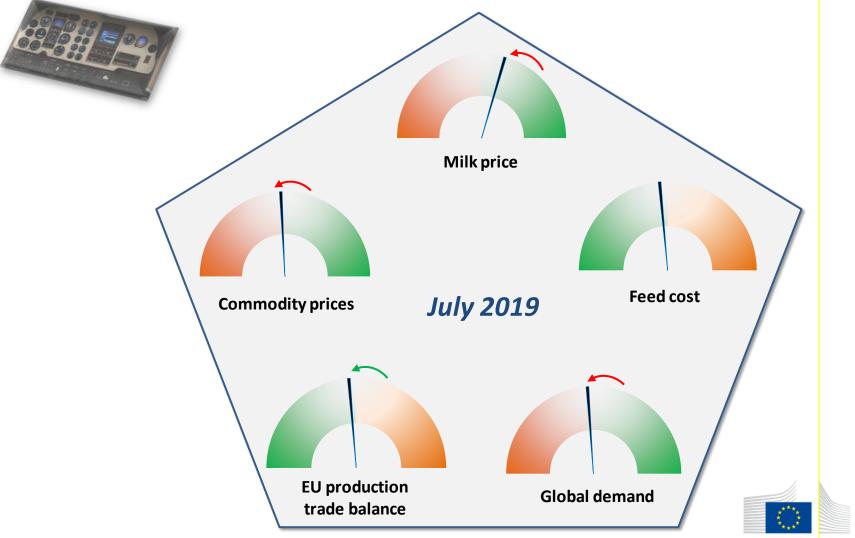




### Latest World Quotations of Dairy Products







European Commission

### **ANNEX 2**

### **Milk Market Situation**

LTO Nederland



## Milk market situation



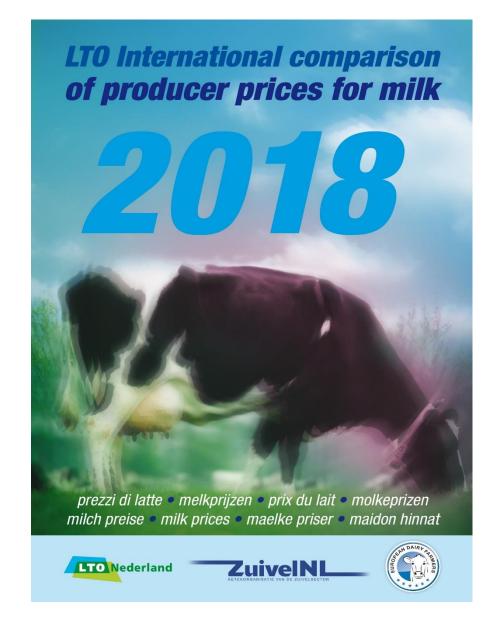
- 1. Milk Prices
- 2. Production figures
- 3. Futures, indices...
- 4. Conclusions
- 5. Farmers' sentiment

**September 19, 2019** 

## 1. The big picture....









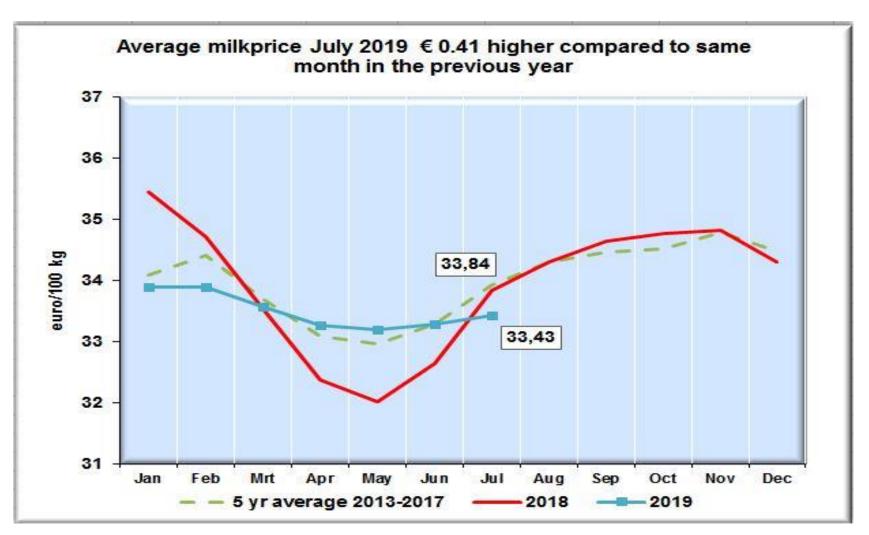




http://milkprices.nl/



## LTO milk prices average

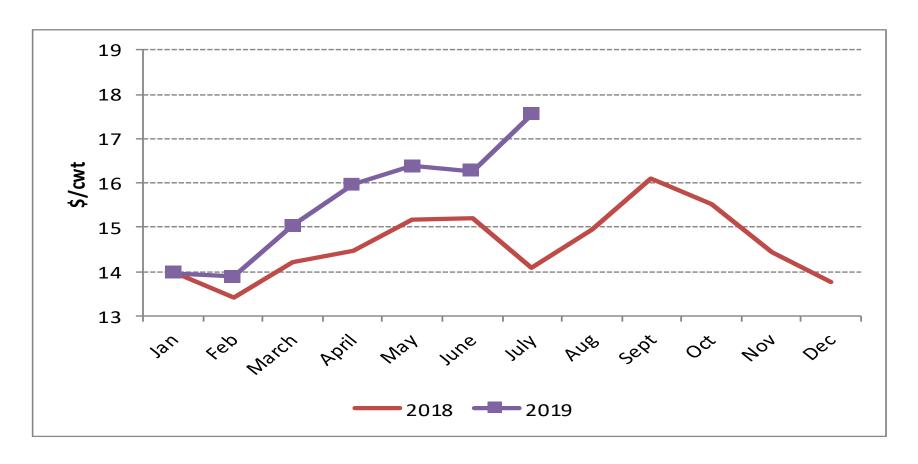


## Farm gate milk prices € per rederland 100 kg standardised milk

Dairy Company		July 2019	Rank	Rolling average (12 months)	Rank	Changes in Aug/Sept	Most recent profit payment
GRANAROLO (North)	ITA	38.84	1	38.20	1	Increase in Sept	
DANONE (PAS DE CALAIS)	FRA	37.59	2	34.91	6		
SAVENCIA (BASSE NORMANDIE)	FRA	35.91	3	34.66	7	No changes in Aug/Sept	
VALIO	FIN	35.88	4	34.99	5		1.02
SODIAAL (PAS DE CALAIS)	FRA	35.70	5	35.28	3		0.29
LACTALIS (PAYS DE LA LOIRE)	FRA	34.89	6	35.00	4	No changes in Aug/Sept	
FRIESLANDCAMPINA	NL	34.51	7	35.83	2	No changes in Aug/Sept	0.57
ARLA FOODS	DK	32.56	8	33.46	9	No change in Aug/Sept	2.30
HOCHWALD MILCH eG	DEU	32.53	9	33.25	10		0.02
SAPUTO DAIRY UK (DAIRY CREST)	UK	32.06	10	33.10	11		
MULLER (LEPPERSDORF)	DEU	31.87	11	32.79	13		
MILCOBEL	BE	31.72	12	33.04	12		0.24
DMK DEUTSCHES MILCHKONTOR eG	DEU	31.26	13	32.77	14	No change in Aug/Sept	
VREUGDENHIL	NL	31.19	14	33.50	8		
KERRY	IRL	30.00	15	32.02	15	No change in August	
DAIRYGOLD	IRL	29.80	16	31.33	16	-1.0 in August	0.40
GLANBIA	IRL	29.68	17	31.44	17	-1.0 in August	
Average		33.29		33.86			
ЕММІ	СН	55.44		50.22			
FONTERRA	NZ	29.31		28.97			
USA Class III (USDA)	USA	39.49		34.17		See next slide	



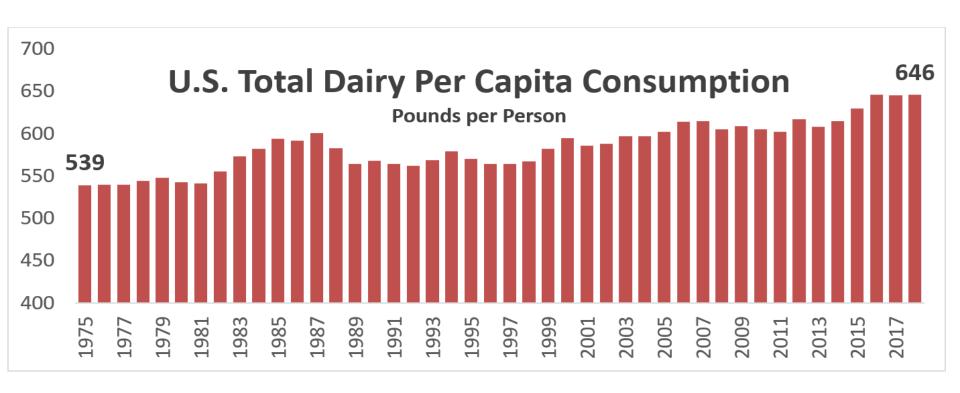
## US Class III milk price has risen



Main reason: tighter milk supplies and falling cheese stocks



# Also: US dairy consumption per person at all high



Source: USDA ERS Dairy Data 1975-2018

Total dairy is reported on a milk equivalent, milkfat basis

This measure is a proxy for consumption as it based on product available to be consumed



## 2. Milk production

United States: no growth

USDA (y-o-y):

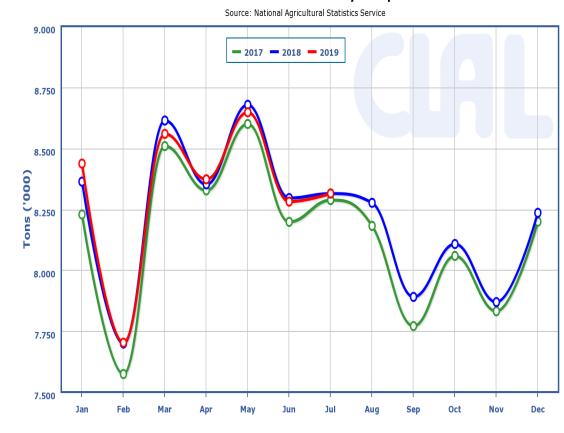
May: -0.4%

June: -0.2%

July: +/- 0.0%

Year to date: +/- 0.0%

### US: Triennial overview of monthly Milk production

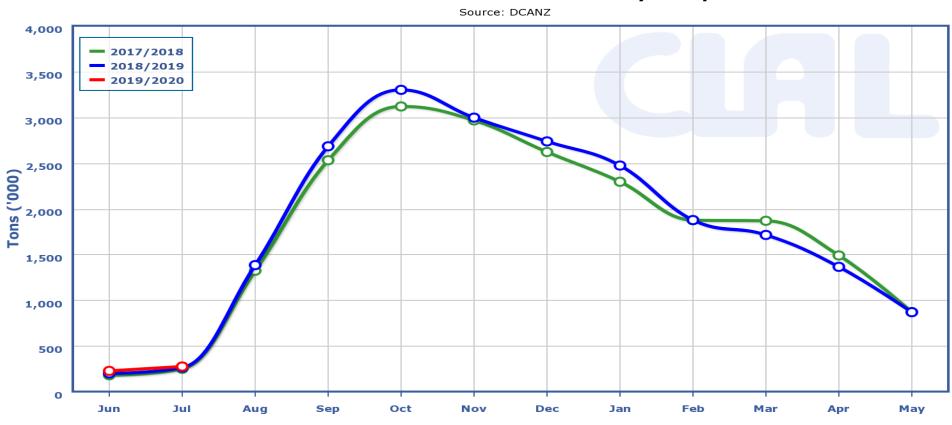




## Milk production

New Zealand July 2019: +4.6%

### New Zealand - Triennial overview of monthly Milk production

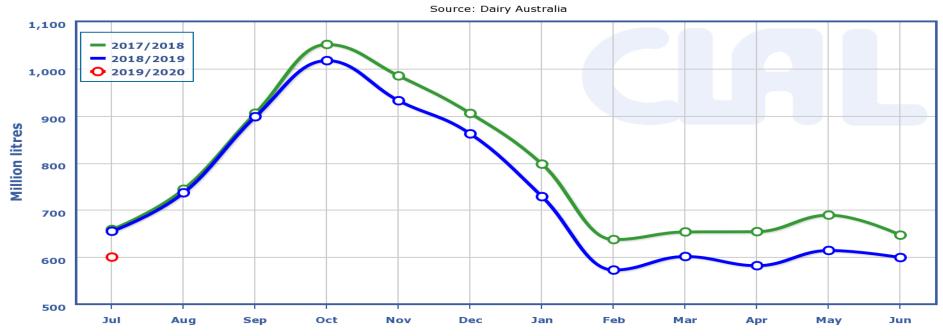




## Milk production

Australia: July 2019 -8.4%

### Australia - Triennial overview of monthly Milk production



Drought likely to be a big influence on ag exports for the upcoming marketing year



## Milk production



## EU – some latest data:

Germany

France

UK

Netherlands

**Portugal** 

Poland

Belgium

Hungary

Latvia

Denmark

Austria

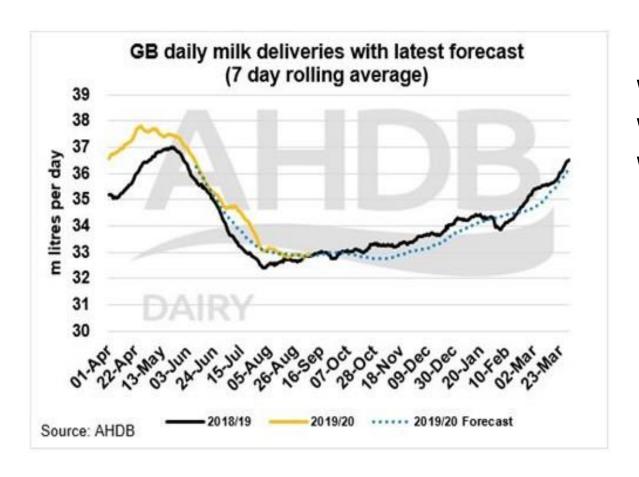
# Germany & France milk production (year-on-year)



Week	Germany	France
Week 35	-1.2%	+0.8%
Week 34	+0.9%	+0.9%
Week 33	+0.2%	+0.5%
Week 32		+1.8%
Week 31		- 1.0%
Year 2019	-0.8%	



## **Great Britain (y-o-y)**



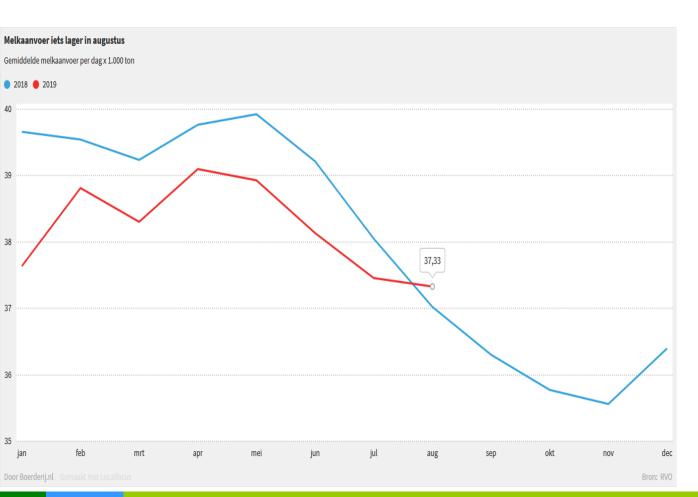
Week 34: +0.5%

Week 35: +0.6%

Week 36: +0.3%



## Netherlands milk production



Jan-Aug 2019:

-2.1% (milk)

-1.1% (fat)

Aug 2019:

+0.8%

+2.4% (fat)

### **Milk Statistics**

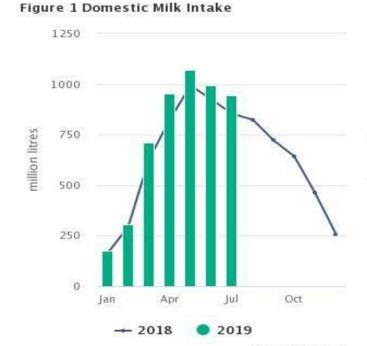
### July 2019

#### **Domestic Milk Intake**

	2018	2019	change	
	million litres			
July	853.4	942.4	10.4%	
January-July	4,677.8	5,149.1	10.1%	

### Domestic Milk Intake is up by 10.4% in July 2019





Domestic milk intake by creameries and pasteurisers was estimated at 942.4 million litres for July 2019. This was 10.4% above the corresponding 2018 figure. See graph opposite.

Comparing the July 2019 milk produce figures with those for July 2018 shows that:

- Total milk sold for human consumption increased by 4.1 % to 45.3 million litres.
- Butter production was up 18.1 % to 27,680 tonnes.

See Table 1 for more details.

The information used to compile this release was collected under EU Directive 96/16/EC.



### **COPA COGECA members' information**

Member State	Milk price and trend (euro)	Milk production	Production costs
Austria	36.73	+1.0% (July)	
Belgium	33.00 (July)	+2.2% (July)	Energy +5-10%
Hungary	30.10 (Aug)	-1.5% (Aug)	Rising costs: labour, heat
Latvia	28.38 (July)		
Portugal	31.50 (Aug)	-1.05% (August)	
Sweden	33.00 (June)		
Denmark	34.20	+1.0% (Jan-July)	
Poland	29.99 (July)	+0.7% (July)	Costs are increasing
France	34.00 (July)	-0.9% (July)	Indice IPAMPA (70% of dairy farms inputs): July 2019 - July 2018 = + 1,2%





Calender year 2019 (billion kg milk)

$$\pm$$
 1.0 (=  $\pm$ 0.5%)

USA 
$$+ 0.5 (= +0.5\%)$$

New Zealand 
$$+$$
 0.4 (= +2.0%) (2019/20)

Total + 1.9 billion kg – low!

(Volume of world market is about 60 bn kg)

## 3. Futures & indices: CME Chicago (18 Sept) Class III contract Oct 2019





# US cheese prices: the bulls are in charge...



US, Chicago - Price of Cheese (40# Blocks)

Source: CME 4.500 2019 2018 **4.**208 € 4.000 Price in € per ton 3.500 3.000 2.500 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

# 3. CME Chicago (18 Sept) Class III contract April 2020







## Some dairy quotations

ZuiveINL quotations Sept 18, 2019:

Butter, 25 kg cartons: +€ 4.00 € 347.00

WMP, 26% fat: +€ 4.00 € 290.00

SMP extra quality: +€ 3.00 € 221.00

SMP feed quality: +€ 4.00 € 206.00

Whey powder: - € 1.00 € 58.00

Cheese Edam/Gouda: Hannover € 2.95-3.20 (stable, 18 Sept)

Milk spot price (*DCA*) € 0.37 (+0.015) (week 37)

*Ife-Rohstoffwert* € 29.80 (-0.60, 'ab hof') (4% fat, Aug 2018)

## On the consumption side, finally.....







The two faces of the same retailer...

## 4. Conclusion: driving factors Nederland

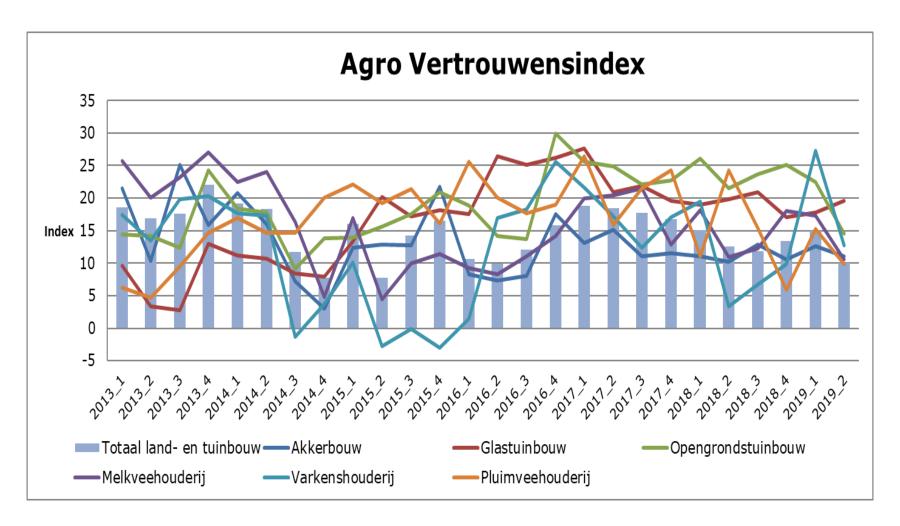
- Milk production growth modest – markets tightening...
- 2. Brexit uncertainty.... (Halloween, Oct 31)
- 3. Trade wars (China, US, EU?)
- 4. Yuan/Pound/dollar/euro fluctuations
- 5. Asia's protein deficit (African Swine Fever)
- 6. Drought in Australia



"Stable market" but how stable is it? We have some doubts....

## 





# Thank you for your attention Nederland





## **ANNEX 3**

# EU dairy products monthly stock estimates at the end of June 2019

**EDA** 



## EU dairy products monthly stock estimates at the end of June 2019

Milk Market Observatory
Economic Board
September 19<sup>th</sup>, 2019

## Methodology

- For each dairy product and each month, the stock estimates are based on the equation:
  - Stock variation = EU production + EU import EU internal consumption EU exports
- ZMB balance sheets and forecasts have been used as references for :
  - End of year stock levels
  - Yearly consumption levels
- Monthly production statistics are based on ZMB Dairy World publications.
- Exports and imports figures are based on MMO website figures.
- The initial stocks entered in the model at the beginning of 2012 are :

SMP: 152 000 tButter: 80 000 t

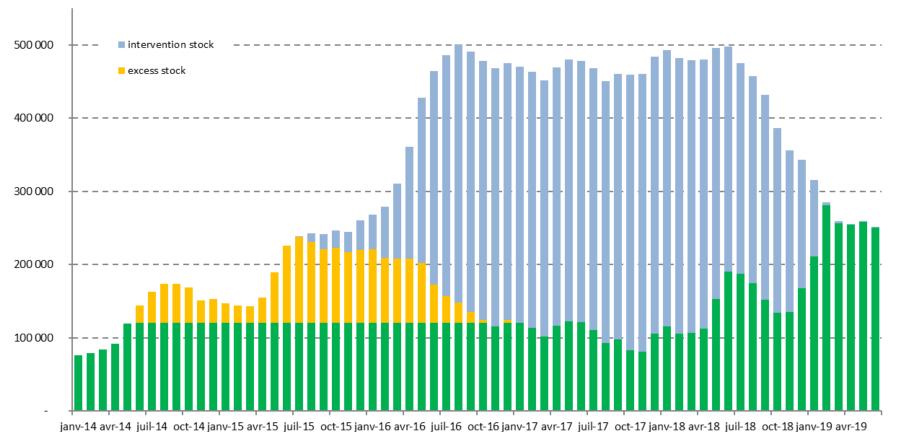
Cheese: 200 000 t (arbitrary basis)

- The green parts in each graph mean that this stock level can be considered as normal for the month.
- The orange part means that this stock level can be considered as too high for the month.
- These qualifications are based on the EDA analysts' personal views and past market observations.

stock level in tons

### **European stock level estimates - SMP**

Calculations based on Eurostat production, export and import statistics and EU internal consumption annual estimates subject to revisions



## **Butter stocks**

### Methodology concerns:

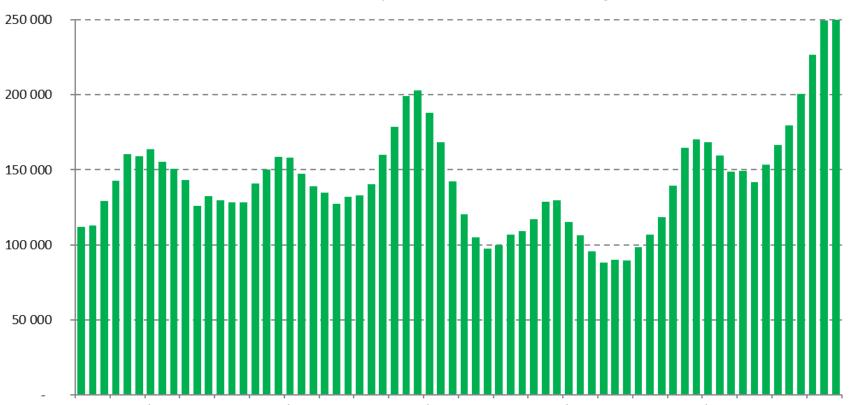
- In the calculation of stocks estimates, EDA is facing 2 areas of uncertainties where hypotheses are needed, especially in 2019:
  - The butter fat uses in the industrial sector have certainly changed after the high butter prices of 2017-2018. The market operators have very different views on the evaluation of these cuts.
  - It seems that the Eurostat statistics on butter and AMF European production do not totally reflect the European production for these products. It seems that Eurostat underestimates the overall European production of butter and related butterfat products.
- So, EDA has prepared two hypotheses for the European butter stock estimate for this MMO meeting.

### Hypothesis 1: European stock level estimates - Butter



stock level in tons

Calculations based on Eurostat production, export and import statistics and EU internal consumption annual estimates subject to revisions



 $janv-14 \ avr-14 \ juil-14 \ oct-14 \ janv-15 \ avr-15 \ juil-15 \ oct-15 \ janv-16 \ avr-16 \ juil-16 \ oct-16 \ janv-17 \ avr-17 \ juil-17 \ oct-17 \ janv-18 \ avr-18 \ juil-18 \ oct-18 \ janv-19 \ avr-19 \ juil-19 \ oct-19 \ janv-19 \ avr-19 \ avr-19 \ juil-19 \ oct-19 \ janv-19 \ avr-19 \ juil-19 \ oct-19 \ janv-19 \ avr-19 \ janv-19 \ avr-19 \ avr-19 \ avr-19 \ janv-19 \ avr-19 \ av$ 

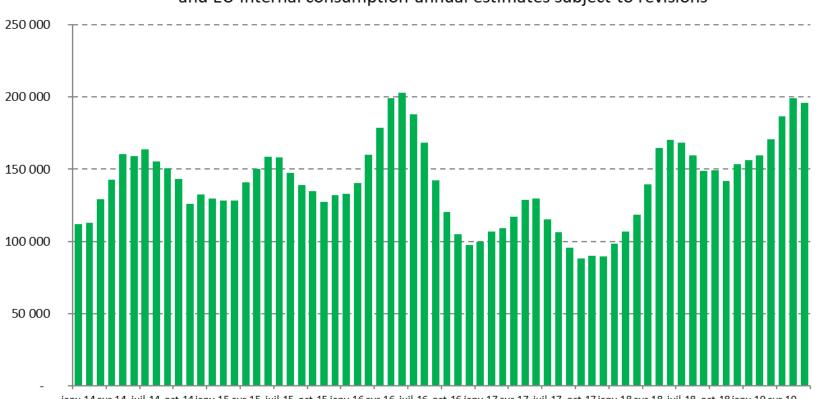
#### Hypothesis 2: European stock level estimates - Butter



Calculations based on Eurostat production, export and import statistics and EU internal consumption annual estimates subject to revisions

stock level

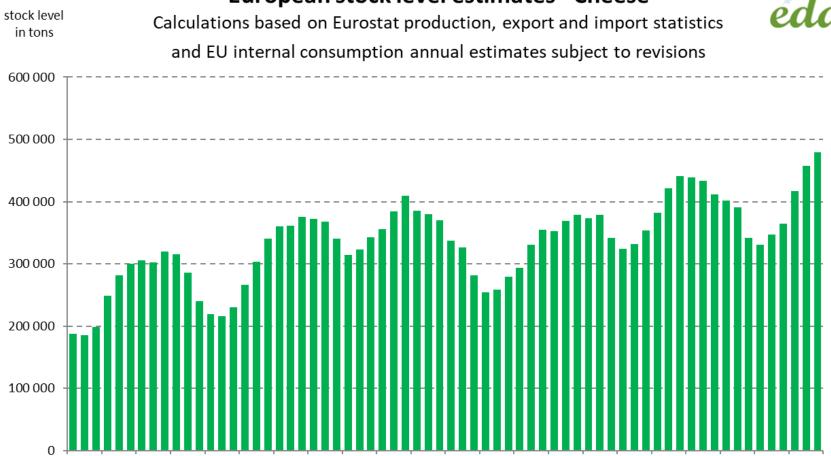
in tons



 $janv-14 \ avr-14 \ juil-14 \ oct-14 \ janv-15 \ avr-15 \ juil-15 \ oct-15 \ janv-16 \ avr-16 \ juil-16 \ oct-16 \ janv-17 \ avr-17 \ juil-17 \ oct-17 \ janv-18 \ avr-18 \ juil-18 \ oct-18 \ janv-19 \ avr-19 \ juil-19 \ oct-19 \ janv-19 \ avr-19 \ avr-19 \ juil-19 \ oct-19 \ janv-19 \ avr-19 \ avr-19$ 

#### **European stock level estimates - Cheese**





janv-14 avr-14 juil-14 oct-14 janv-15 avr-15 juil-15 oct-15 janv-16 avr-16 juil-16 oct-16 janv-17 avr-17 juil-17 oct-17 janv-18 avr-18 juil-18 oct-18 janv-19 avr-19

## **ANNEX 4**

# Perspectives from the Dairy Trade

Eucolait



### **Perspectives from the Dairy Trade**

**MMO Economic Board** 

19 September 2019

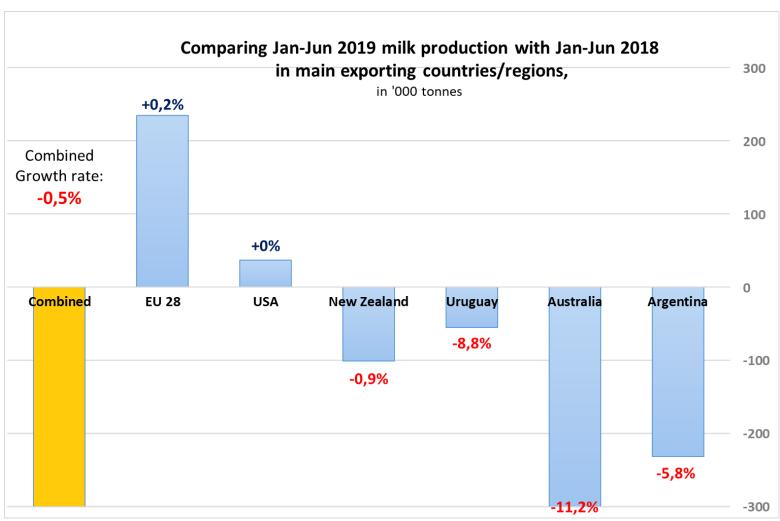


### **Outline**

- Global supply
- Global exports & demand
- Developments in key import markets
- Conclusions

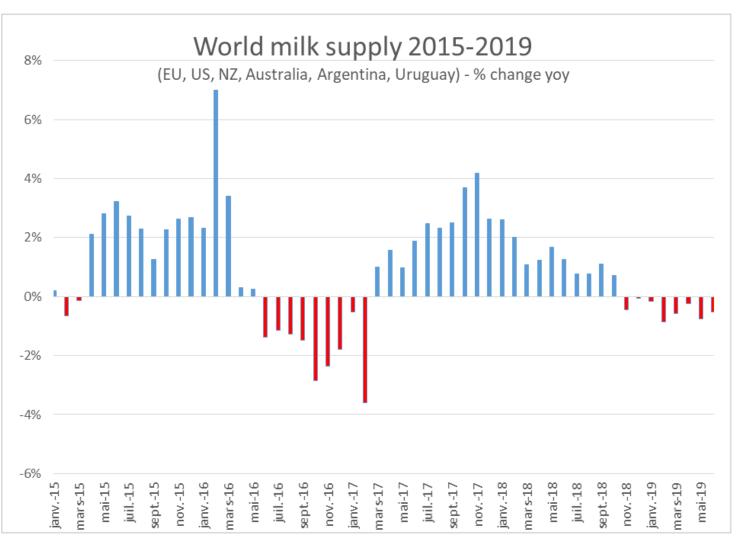


## Milk production in key export regions





## Milk production in key export regions



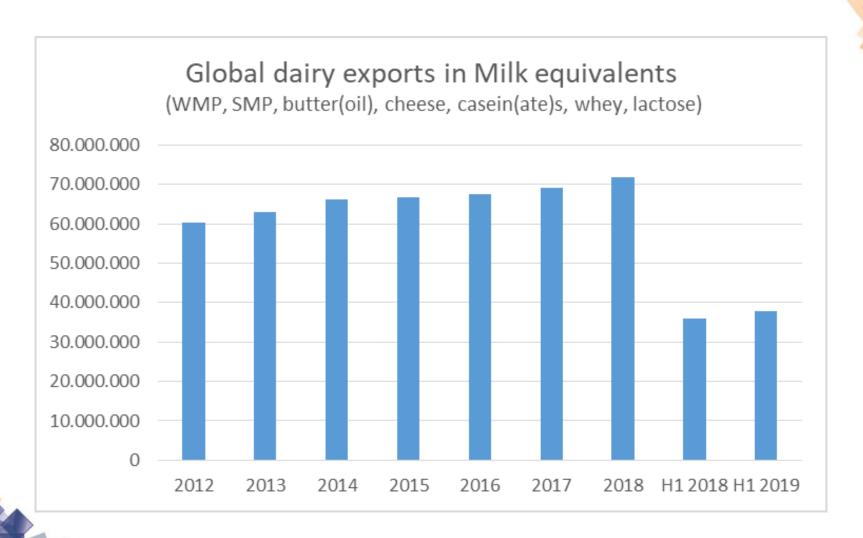


### **Production outlook**

- EU: heat waves took a toll on milk production in some Member States. Environmental, contractual and strategic factors also play a role. EU June production was at -0,4% (-0,2% in May yoy, +1,5% in April yoy) but fat & protein components are high in 2019 are making up for lower milk production/ Modest growth expected for the whole year 2019
- US milk production was slightly up in August (+0,2%), following falls in May and June & a flat output in July, the 0,9% rise in average yields per cow in July was offset by an equivalent fall in cow numbers, USDA outlook for 2019 was revised downwards to +0,2%
- **NZ season starts on a high, up by +4,6% in July yoy** (+14% in June yoy but seasonally low volumes in June & July), due to good grass & soil condition and good rainfall, Outlook: +1,1% for current season
- Australia milk production continues to fall strongly in the beginning of the new season (July yoy 8,4%) after a -5,7 % drop during the 2018/19 season. Upward movement in milk prices might encourage production but weather/drought challenges mean further decreases are likely.
- South America: 2019 milk production improved but is still below 2018 levels, Argentina's production recovered due to improved weather and farm margins (0% in July yoy after 8 months of consecutive declines), Uruguay's production decreases also slowed down (-6,2% in June yoy), Outlook: moderate milk production for H2
- Global milk supply: continues to be slightly down in June (for the 9<sup>th</sup> month), Outlook: at best moderate increase in H2 2019



## Dairy exports of main market players in ME





## Main EU export markets for all dairy products (in value - €)

Jan-Jun 2017

Jan-Jun 2018 Jan-Jun 2019

China

**United States** 

Saudi Arabia

Algeria

**Hong Kong** 

Japan

South Korea

Switzerland

**United Arab Emirates** 

Indonesia Mexico

Egypt Australia Philippines China

**United States** 

**Hong Kong** 

Saudi Arabia

Algeria

Japan

Switzerland

South Korea

United Arab Emirates

Australia Egypt Indonesia

Libya

China

**United States** 

**Hong Kong** 

Saudi Arabia

Japan

Algeria
South Korea

Switzerland

Indonesia

Egypt

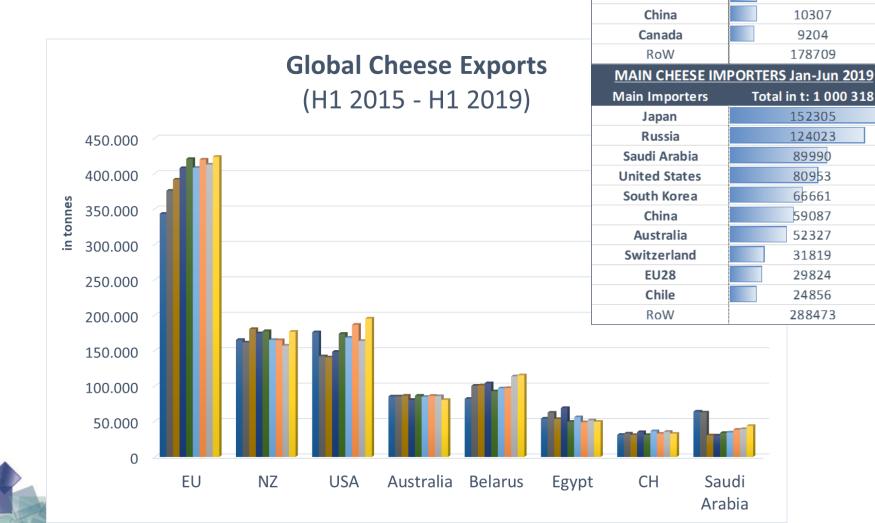
**United Arab Emirates** 

Philippines Australia Malaysia



#### EU cheese exports:

- Growth rate Jan-Jun 19/18: +0,9%
- Combined cheese exports:
  - Growth rate Jan-Jun 19/18: +3,7%



**EU CHEESE EXPORTS Jan-Jun 2019** 

Total in t: 423 610

63263

56989

31328

20020

17976

12740 12652

10422

Main destinations

**United States** 

Japan

**Switzerland** 

Saudi Arabia

South Korea

Algeria

Australia

Lebanon



- EU butter exports:
  - Growth rate Jan-Jun 19/18: +7,4%

**EU BUTTER EXPORTS Jan-Jun 2019** 

Total in t: 75 536

17323

5206

4558

4268

3238

3046

2783

2697

2561

Main destinations

**United States** 

Japan

China

Saudi Arabia

**United Arab Emirates** 

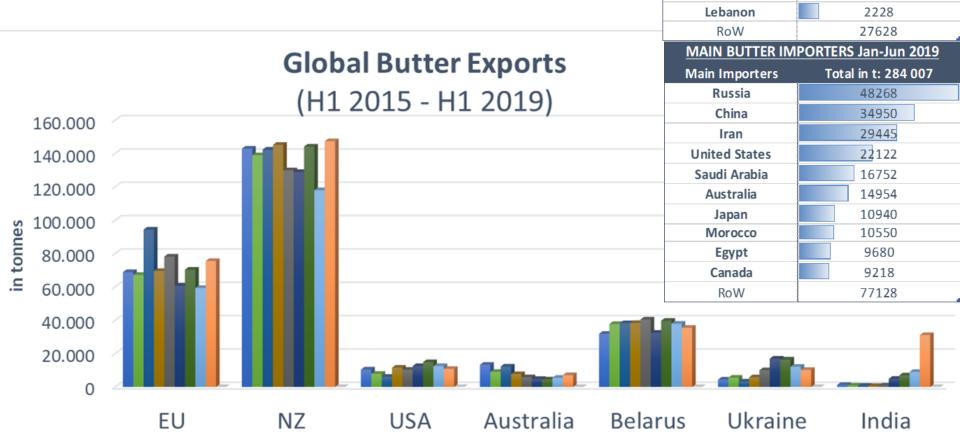
Singapore

Turkey

South Korea

**Taiwan** 

- Combined butter exports:
  - Growth rate Jan-Jun 19/18: +6,6%





- EU butteroil exports:
  - Growth rate Jan-Jun 19/18: -28,8%

**EU BUTTEROIL EXPORTS Jan-Jun 2019** 

Total in t: 11 826

2031 1223

951

881 688

667

662 658

627 597

2841

17221 11789

10940

7088

5965

5615

5474

5342

4620

3838

Main destinations

Saudi Arabia

Indonesia

Jordan

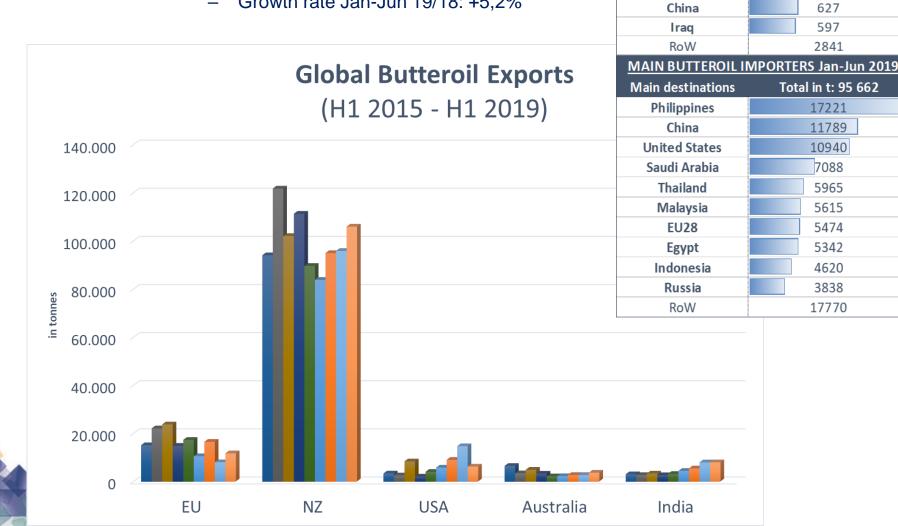
Lebanon

Egypt Algeria

Syria

**Taiwan** 

- Combined butteroil exports:
  - Growth rate Jan-Jun 19/18: +5,2%





- EU SMP exports:
  - Growth rate Jan-Jun 19/18: +30,6%

EU SMP EXPORTS Jan-Jun 2019

Total in t: 514 564

67346

50131

47636

41625

34647

28207

21605

20123

**Main destinations** 

China

Algeria

Indonesia

**Philippines** 

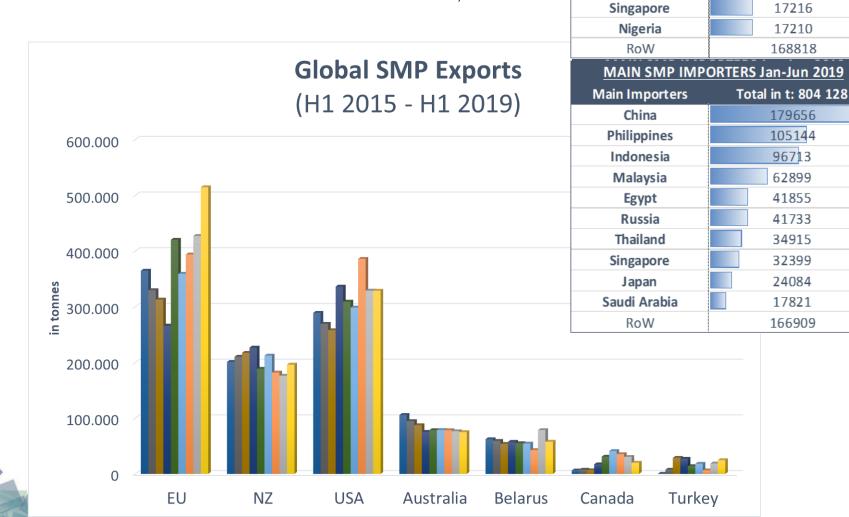
Egypt

Malaysia

Saudi Arabia

Mexico

- Combined SMP exports:
  - Growth rate Jan-Jun 19/18: +6,6%





- EU WMP exports:
  - Growth rate Jan-Jun 19/18: -21,8%

EU WMP EXPORTS Jan-Jun 2019

Total in t: 141 348

25561

9028

7356

7321

6620 5813

4665

4490

Main destinations

Oman

Kuwait

Lebanon

China

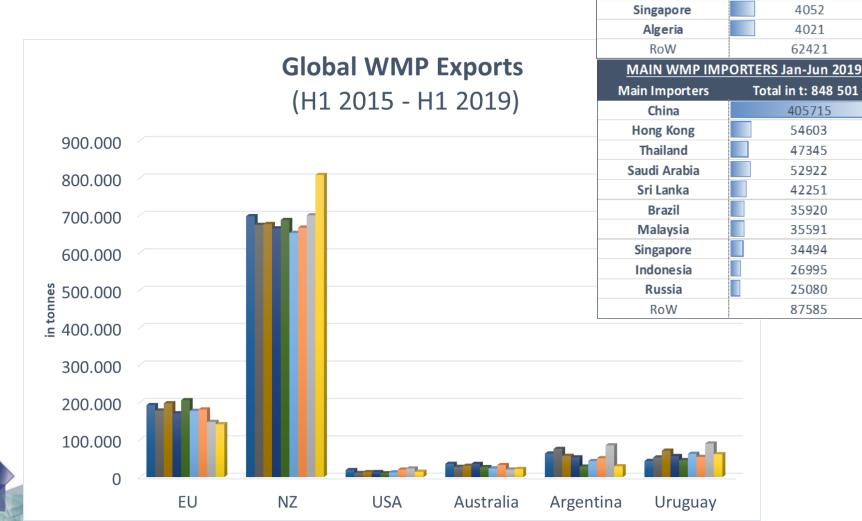
Angola

Nigeria

Cuba

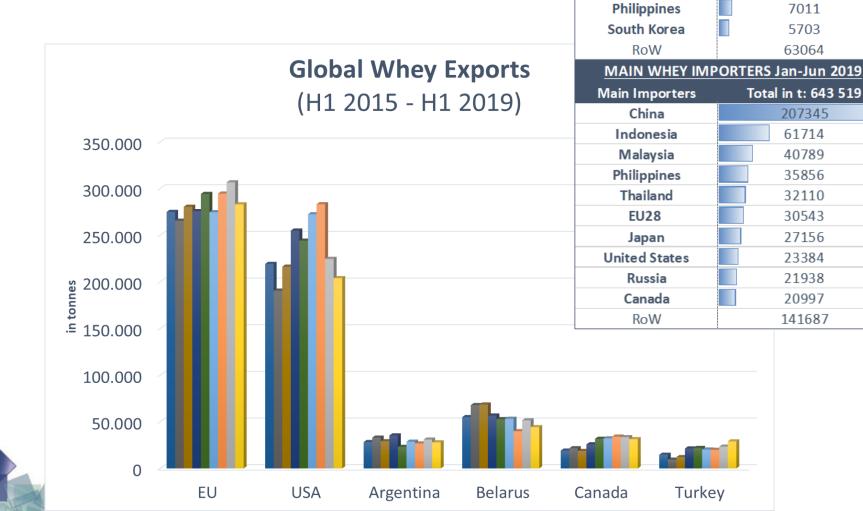
Saudi Arabia

- Combined WMP exports:
  - Growth rate Jan-Jun 19/18: +7,1%





- EU Whey exports:
  - Growth rate Jan-Jun 19/18: -3,9%
- Combined Whey exports:
  - Growth rate Jan-Jun 19/18: -13%



**EU WHEY EXPORTS Jan-Jun 2019** 

Total in t: 283 063

90459

37445

29053

18605

8470

8437

7742

7074

Main destinations

China

Indonesia

Malaysia

Thailand

Vietnam

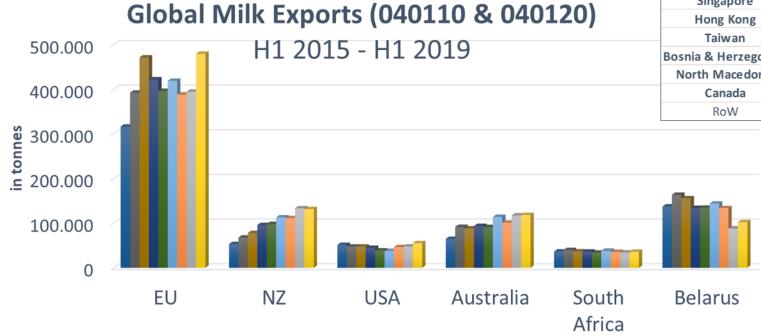
**New Zealand** 

Japan

South Africa



- EU milk exports:
  - Growth rate Jan-Jun 19/18: +23,5%
- Combined milk exports:
  - Growth rate Jan-Jun 19/18: +12,8%



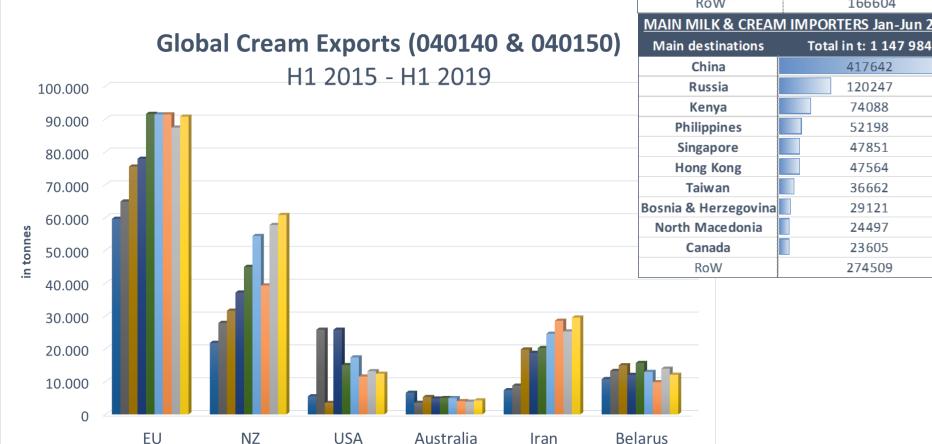
EU MILK AND CREAM EXPORTS Jan-Jun 2019		
Main destinations	Total in t: 570 337	
China	242685	
Libya	47733	
South Korea	21869	
Mauritania	16186	
South Africa	15116	
Philippines	14953	
Switzerland	12804	
Angola	11595	
Melilla	10509	
Hong Kong	10283	
RoW	166604	
MAIN MILK & CREAM IMPORTERS Jan-Jun 2019		

#### MAIN MILK & CREAM IMPORTERS Jan-Jun 2019

iviain destinations	lotal in t: 1 147 984
China	417642
Russia	120247
Kenya	74088
Philippines	52198
Singapore	47851
Hong Kong	47564
Taiwan	36662
Bosnia & Herzegovina	29121
North Macedonia	24497
Canada	23605
RoW	274509



- EU cream exports:
  - Growth rate Jan-Jun 19/18: -0,8%
- Combined cream exports:
  - Growth rate Jan-Jun 19/18: +13,2%



Iran

#### **EU MILK AND CREAM EXPORTS Jan-Jun 2019** Main destinations Total in t: 570 337 China 242685 Libya 47733 South Korea 21869 Mauritania 16186 South Africa 15116 **Philippines** 14953 **Switzerland** 12804 Angola 11595 Melilla 10509 Hong Kong 10283 RoW 166604

#### MAIN MILK & CREAM IMPORTERS Jan-Jun 2019

Ivialii destillations	10tai III t. 1 147 304
China	417642
Russia	120247
Kenya	74088
Philippines	52198
Singapore	47851
Hong Kong	47564
Taiwan	36662
Bosnia & Herzegovina	29121
North Macedonia	24497
Canada	23605
RoW	274509



EU

NZ

**USA** 

Australia

CH

Mexico

Singapore

- EU infant formula exports:
  - Growth rate Jan-Jun 19/18: -2,4%
- Combined infant formula exports:
  - Growth rate Jan-Jun 19/18: +4,3%



**EU INFANT FORMULA EXPORTS Jan-Jun 2019** 

Total in t: 294 825

128695

22351

15862

13989 11483

8550

8099

Main destinations

China

Hong Kong

Saudi Arabia

Algeria

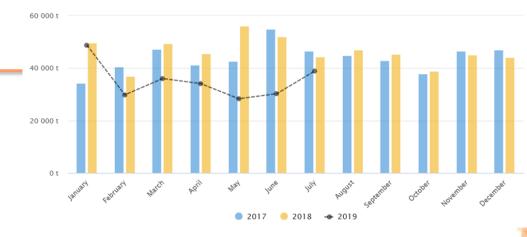
Russia

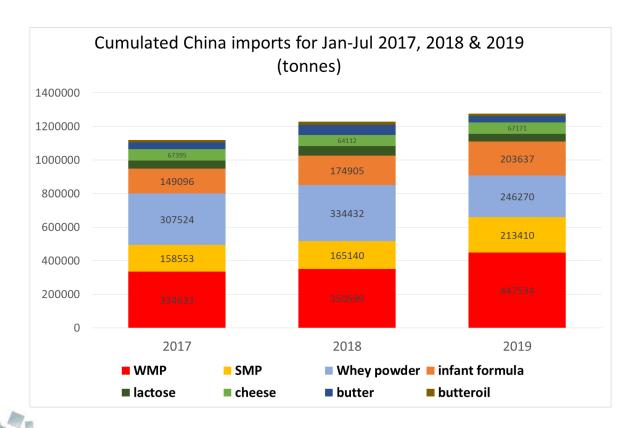
Egypt

Iraq



### **China imports**

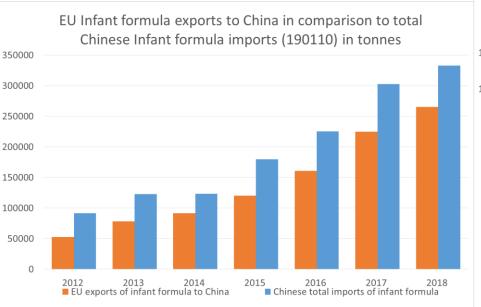


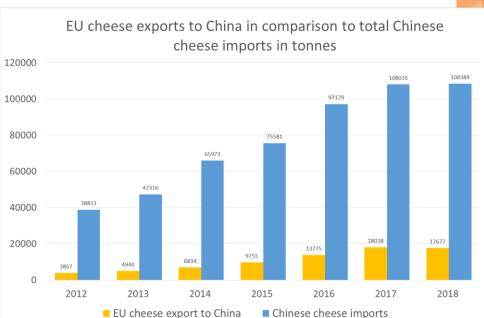




### **China imports**

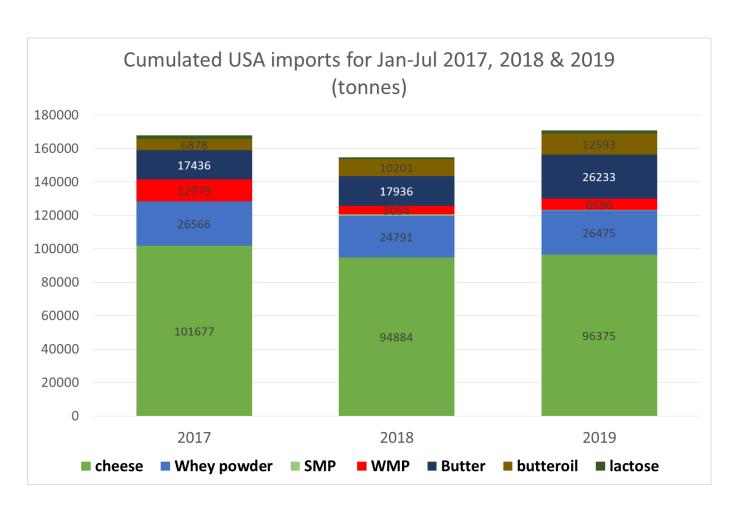






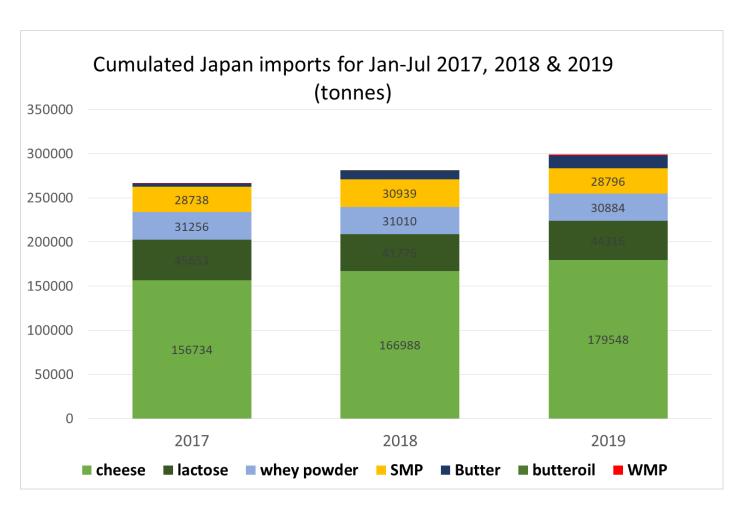


### **USA** imports





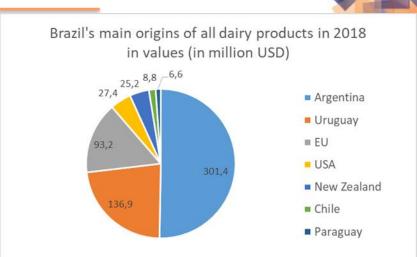
### **Japan imports**

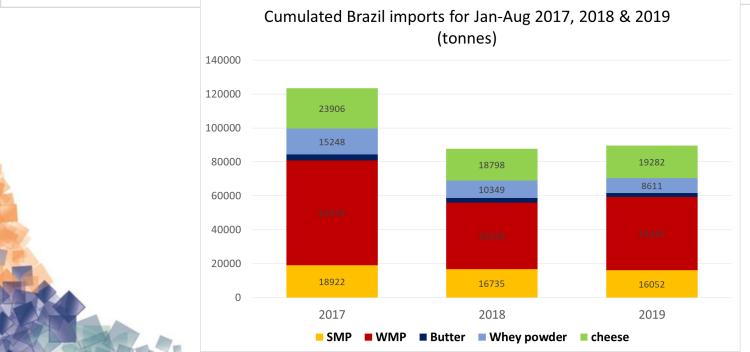




### **Brazil imports**









### **Conclusions (1)**

- Milk output continues to be sluggish across all main producing regions and is recovering very slowly
- Global demand has been solid (except for whey) but a slow down can be expected in H2 2019 due to intensive buying in H1.
- Sentiment is weakened by Brexit, other (geo)political uncertainty factors and worsening trade conflicts
- The escalating trade war between US and China could lead to a global recession with potentially negative impacts on dairy consumption beyond these countries
- Latest measures by the ECB will likely lead to a **weaker Euro** (compared to USD), **which will support EU exports**
- SMP market recovered with most of the stocks gone thanks to record exports. Trade is likely to slow as prices increase.



### **Conclusions (2)**

- **EU butter exports** and reportedly also domestic demand **strong again** at historically more "normal" price levels. Higher production and stocks render the outlook quite uncertain.
- Cheese market is stable, as is demand. Less EU export growth than in previous years due to strong global competition. Looming US tariffs are a serious concern.
- Whey market weakened due to ASF but low prices stir demand growth
- WMP market is growing but only because of New Zealand exports to China. EU's share in this product category continues to decline.
- Overall market fundamentals for dairy remain positive and global markets are in relatively good balance due to still reduced milk output & relatively strong demand
- Even short term forecasts are more difficult than ever due to the huge number of uncertainty factors



- Thank you for your attention -

### **ANNEX 5**

# Trends in sales of Milk & Dairy products – a retail perspective

**EuroCommerce** 







# TRENDS IN SALES OF MILK & DAIRY PRODUCTS – A RETAIL PERSPECTIVE

Milk Market Observatory
19 September 2019



### Belgium

### Period ending August 2019

Consumer price index					
Product	August 19 vs August 18	YTD 2019 vs YTD 2018			
Whole milk	1.7%	1.0%			
Semi-skimmed milk	2.1%	0.1%			
Concentrated milk, powdered milk	2.1%	1.6%			
Yogurt	0.6%	0.7%			
Butter	-0.5%	2.4%			
Source: SPF Economie (2019)					



### **Belgium**

### Period ending August 2019

August 2019 year-on-year	Volume % change	Value % change	Price % change
Total Dairy products	-0.5%	1.7%	2.2%

Source: Nielsen ScanTrack



### **France**

#### Period ending 30 June 2019

Product category	Volume (% change) Year-to-date	Volume (% change) Year on year	Price (% change) 4 weeks period Year-to-date	Price (% change) Year on year
Total liquid milk	-7,4%	-4.6%	+1,2%	+1,5%
Of which UHT semi- skimmed milk	-10,4%	-3,2%	+1,9%	+2,1%
Yoghurt & fresh cheese	-5,4%	-2.0%	+3,3%	+2,0%
Butter	-5,2%	-2.9%	+8,3%	+11,3%
Cream	-2,0%	+0,3%	+6,9%	+6,0%
Cheese	-2,1%	+0,2%	+2,1%	+1,9%

Source: Kantar World Panel via FranceAgriMer (Min. de l'Agriculture)



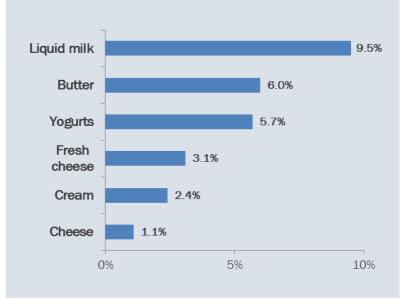
### **France**

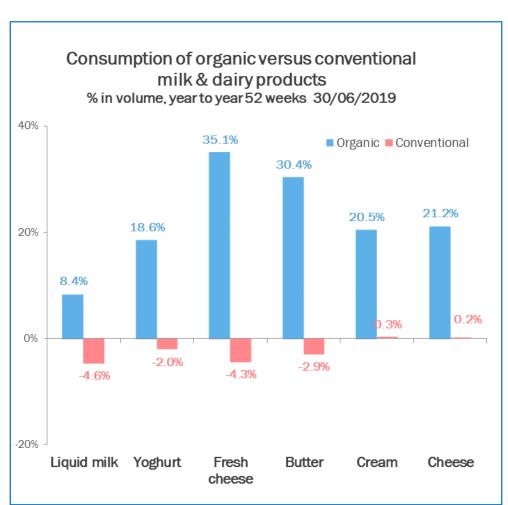
#### Sales of organic versus conventional milk & dairy products

#### Organic milk & dairy products

Organic dairy products sales have continued to increase. The increase is recorded for every product.

Organic market shares (% vol. 30/06/2019)





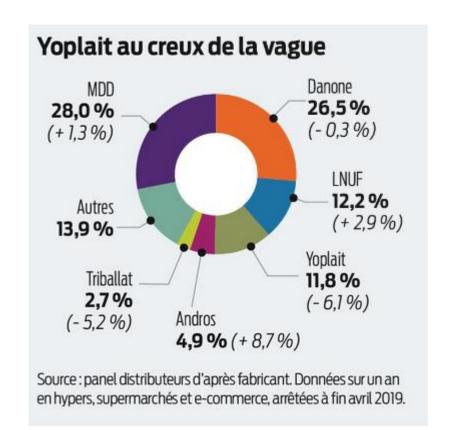
Source: Kantar World Panel via FranceAgriMer (Min. de l'Agriculture)

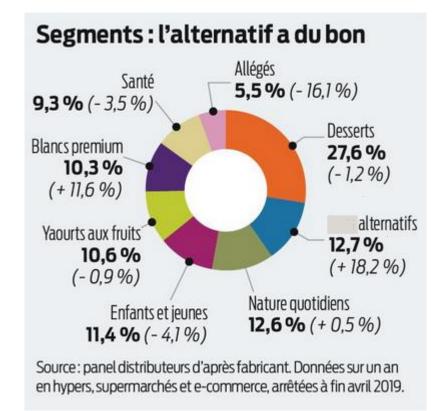


#### **France**

Yoghurt & fresh cheese : the market represents a turnover of €4.2 billion (-1.5% vol, +0.8% value)

- The yoghurt & fresh cheese market sees growing importance of alternative products (premium, etc)
- Private labels represent 28% of sales, Danone 26.5%.





Source: Linéaires, P4 yoy 2019



### Italy

Period: Q2 2019 and H1 2019

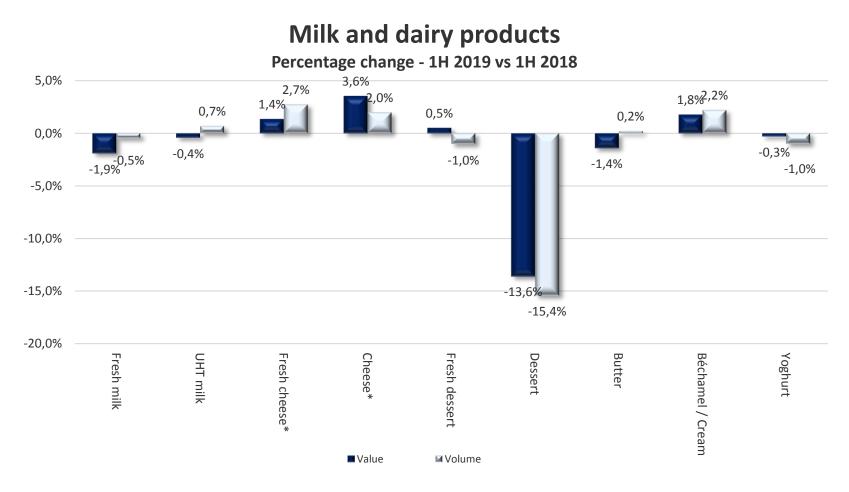
Product category	<u>VOLUME</u> (2Q 2019 vs 2Q 2018 % change)	<u>VOLUME</u> (H1 2019 vs. H1 2018) % change)	<u>VALUE</u> (2Q 2019 vs 2Q 2018 % change)	<u>VALUE</u> (H1 2019 vs. H1 2018) % change)
Fresh milk	1,7	-0,5	0,4	-1,9
UHT milk	1,7	0,7	1,0	-0,4
Fresh cheese*	5,6	2,7	2,8	1,4
Cheese*	3,6	2,0	6,3	3,6
Fresh dessert	-1,0	-1,0	0,2	0,5
Dessert	-10,7	-15,4	-10,2	-13,6
Butter	10,2	0,2	7,4	-1,4
Béchamel / Cream	8,8	2,2	7,2	1,8
Yoghurt	-2,9	-1,0	-2,4	-0,3

Source: Market Track Nielsen



### **Italy**

#### Period: H1 2019 versus H1 2018



Source: Market Track Nielsen

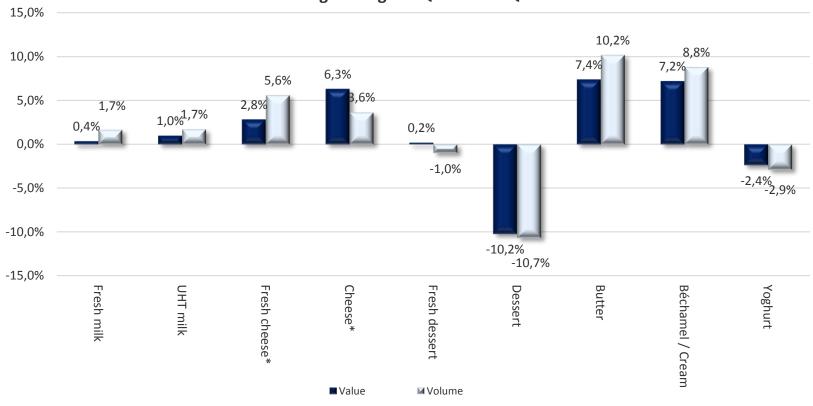


### **Italy**

#### Period: Q2 2019 versus Q2 2018

#### Milk and dairy products

Percentage change - 2Q 2019 vs 2Q 2018



Source: Market Track Nielsen



### **Portugal**

#### Period ending 11 August 2019

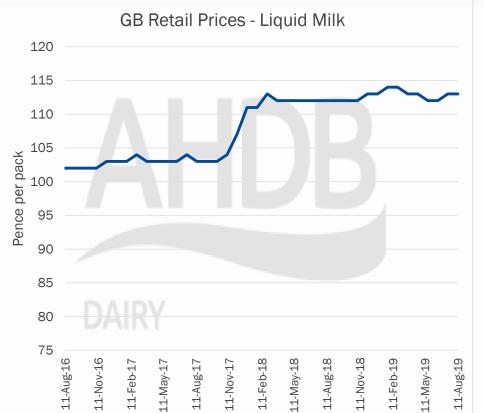
Product category	volumes (% change year-to-date)	volumes (% change) Year on year	value (% change year-to-date)	Value (% change) Year on year
Fresh milk	-1,4	-0,9	-2,7	-3,7
UHT milk	-2,7	-3,3	-3,0	-2,9
Yoghurt	-0,1	-1,7	2,0	0,6
Butter	3,5	3,2	7,9	7,6
UHT Cream	4,9	3,7	7,4	5,9
Fresh desert	-3,4	-1,9	-8,1	-2,3
Cheese	2,6	3,0	2,4	2,6

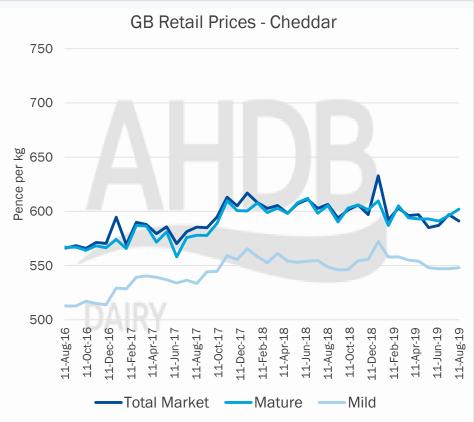
Source: Nielsen



### **United Kingdom: retail prices**

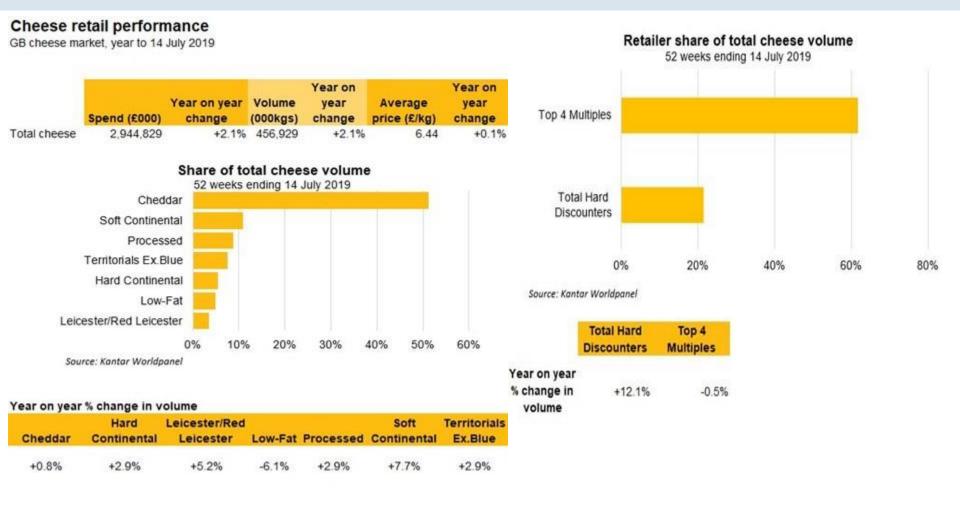
### Period ending July 2019







### United Kingdom: cheese market Period ending July 2019



Source: Kantar Worldpanel



### **ANNEX 6**

### DRAFT EU dairy shortterm outlook

**European Commission** 

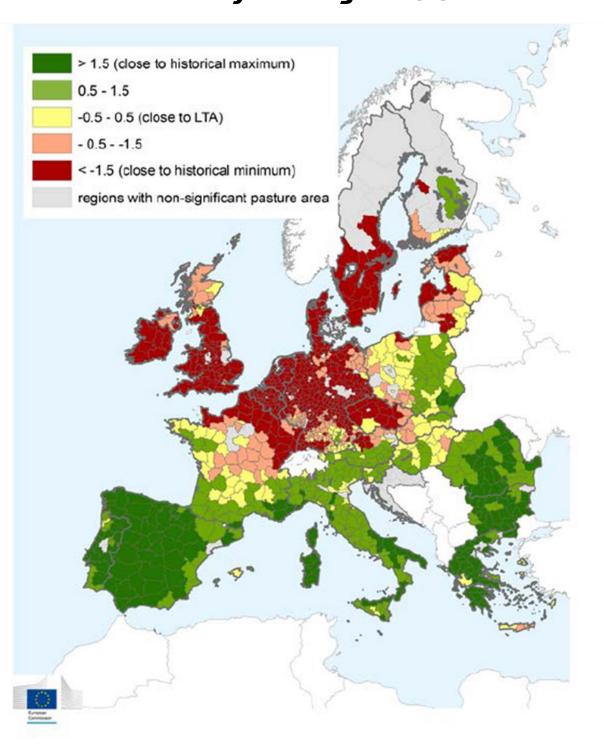




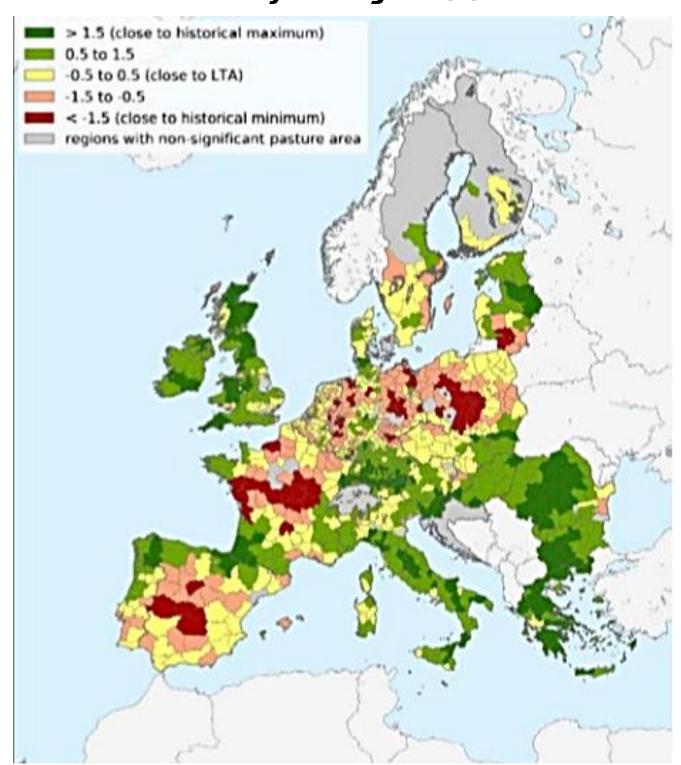
# Pasture prospects

# Mixed impact of the summer on the grassland growth

*1 July - 20 August 2018* 



*1 July - 31 August 2019* 



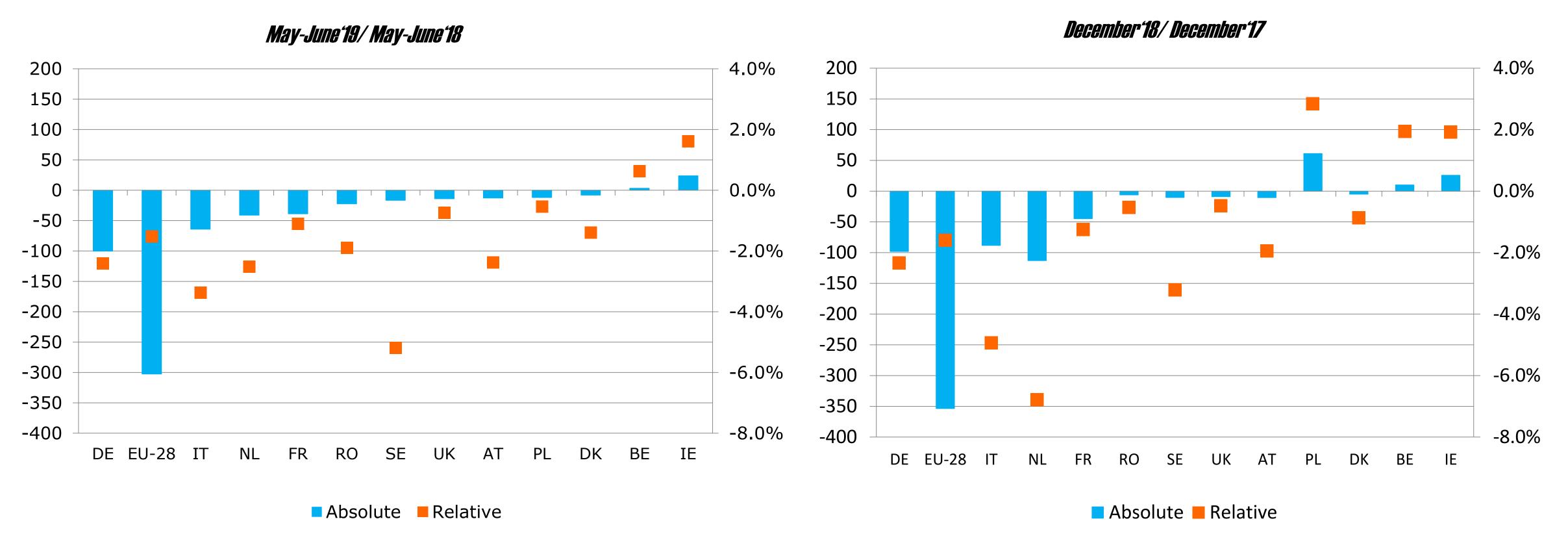
- **temperatures warmer** than usual
- rainfall below average in large parts of Europe
- => **grassland growth** has been **constrained** in many parts of Europe

Source: Mars https://ec.europa.eu/jrc/en/mars/bulletins



# Dairy herd development

# Livestock survey



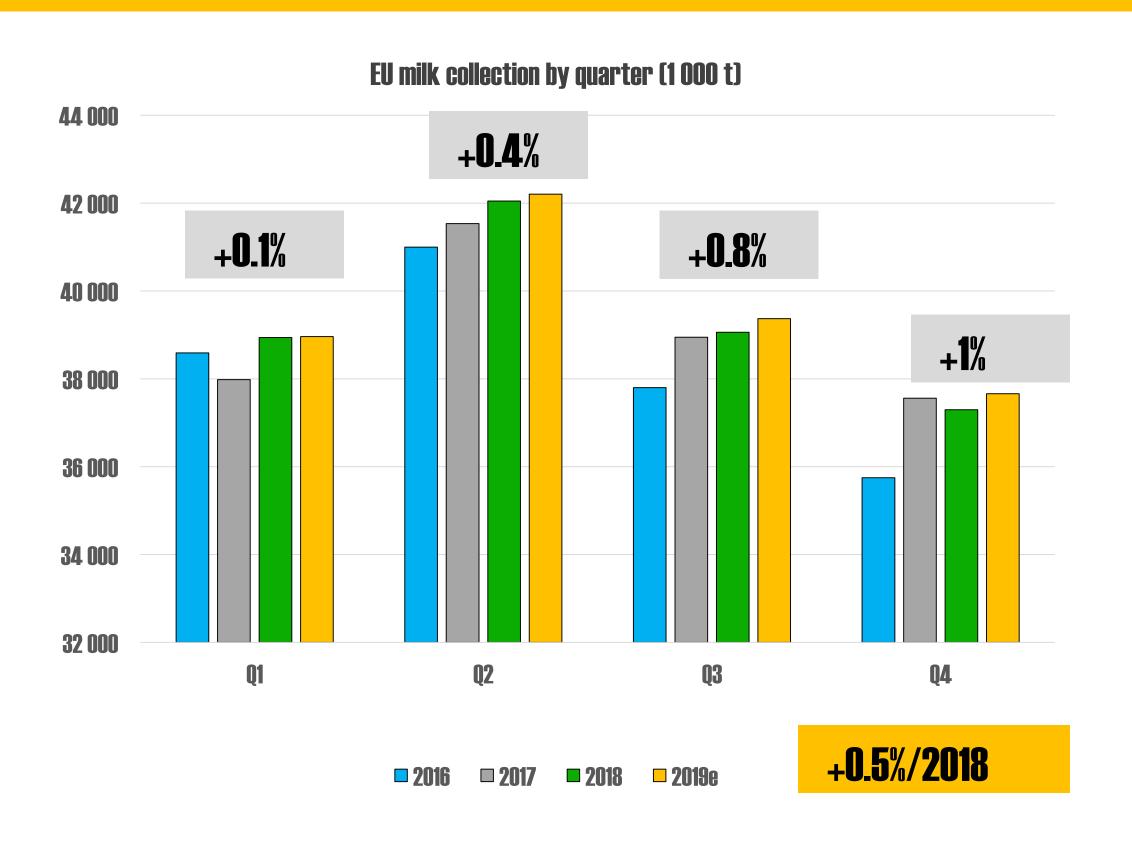
#### Source: Eurostat

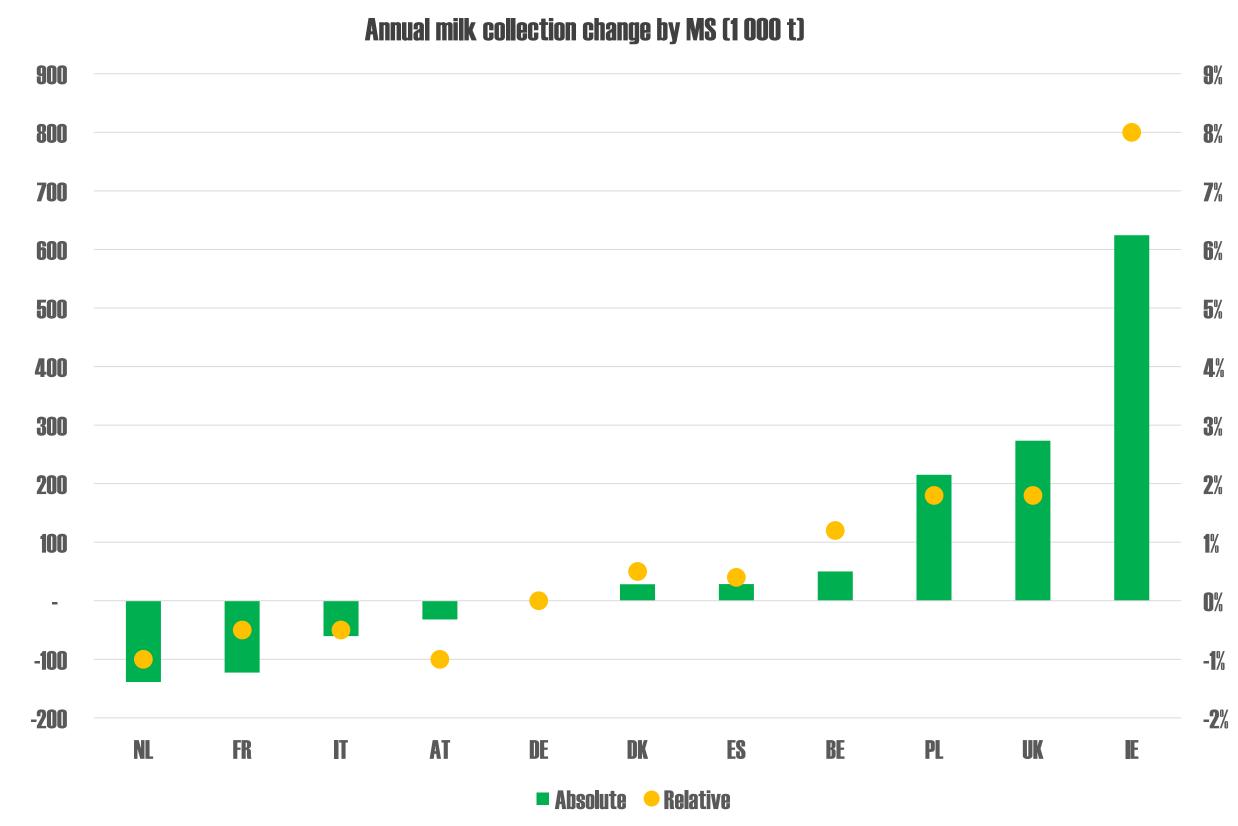
- **Dairy herd decline** expected to continue in **2019** but at slower pace (-0.7 %) (-1.6%)
- **Slowdown** in the **yield** increase (EU-15 +1.2%, EU-N13 +1%) (+3%/+2.3%)
- Gap between the yield EU-15 and EU-N13 to remain at 70%



# Milk collection development

# +850 000 tonnes more milk in 2019



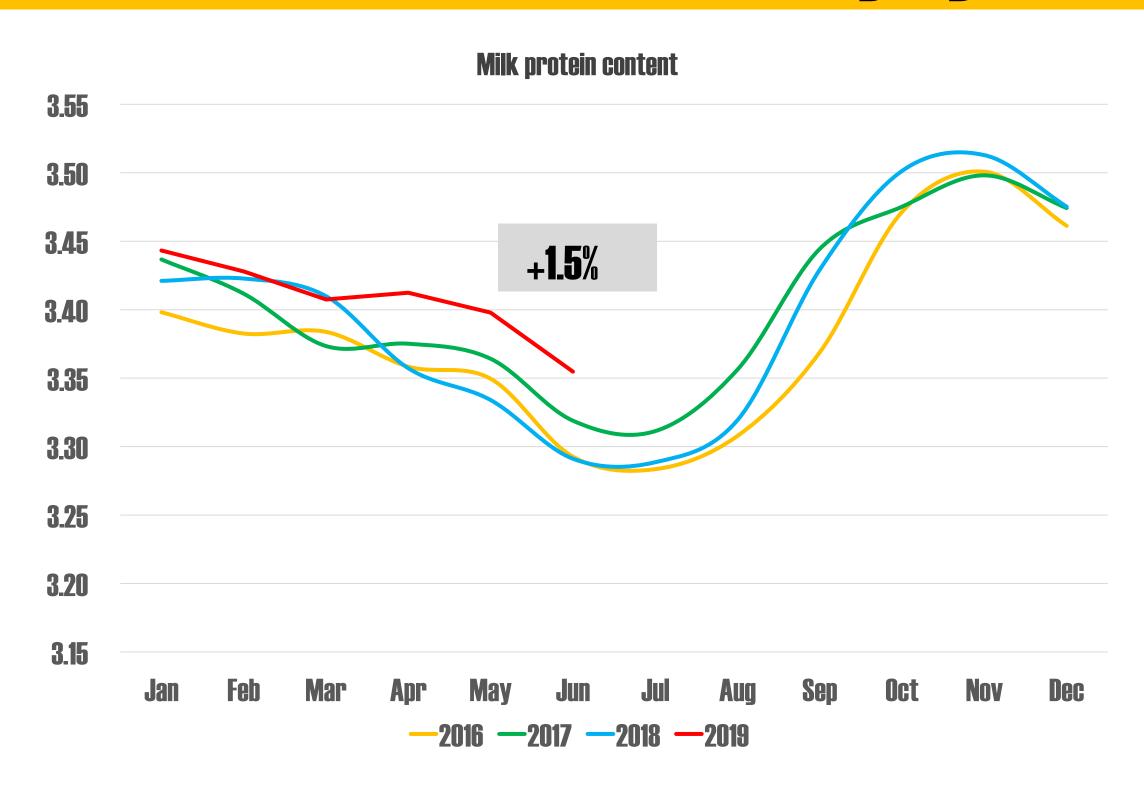


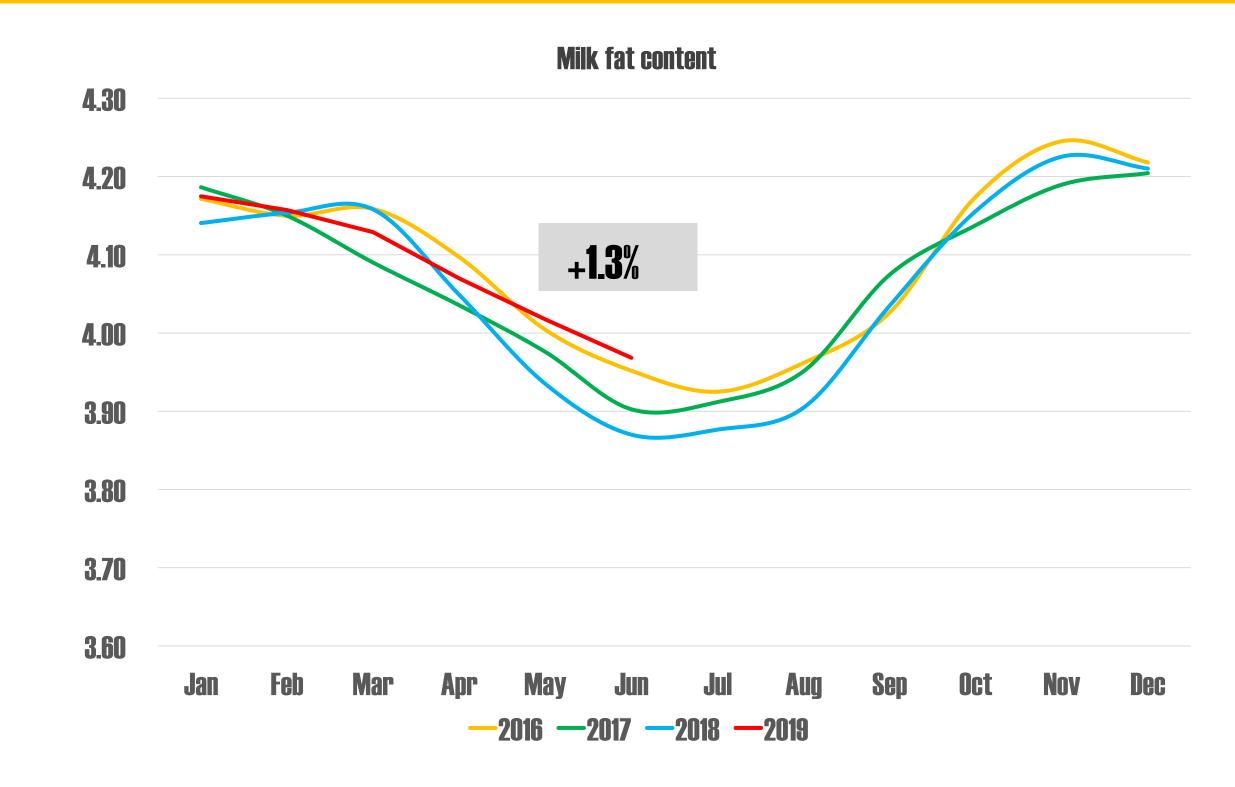
Source: DG Agriculture and Rural Development, based on Eurostat and MS notifications



# Milk solids content

# Stronger growth than the milk collection





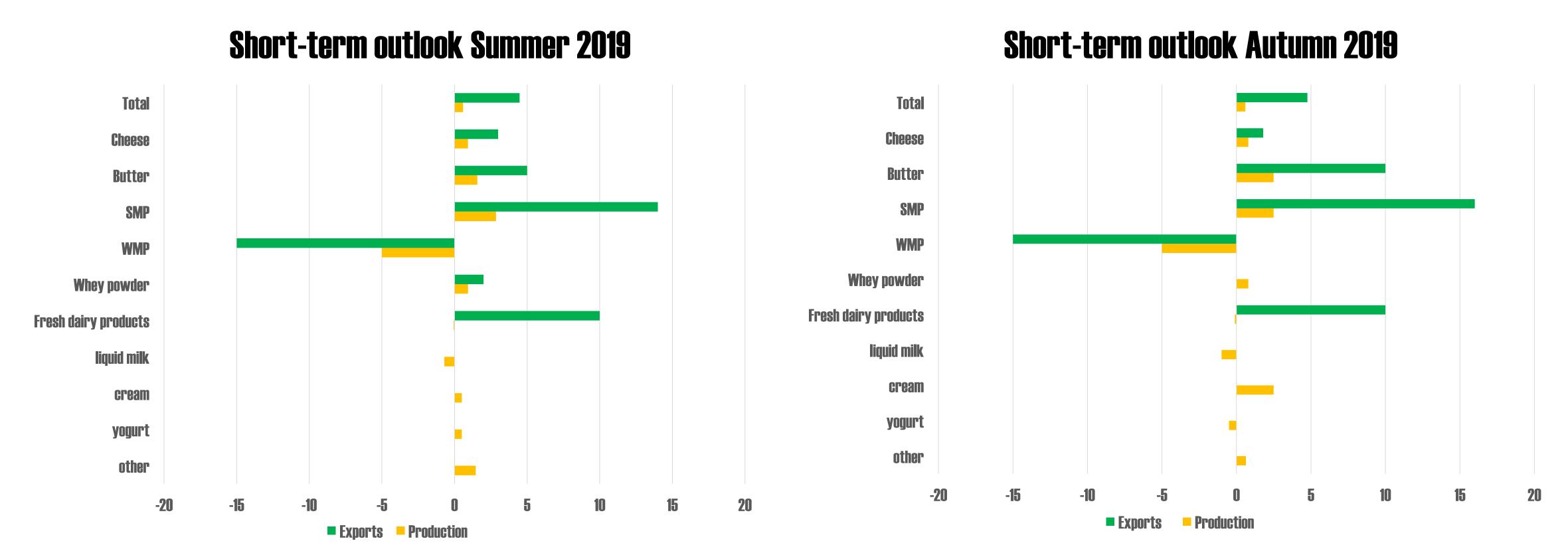
Source: Eurostat



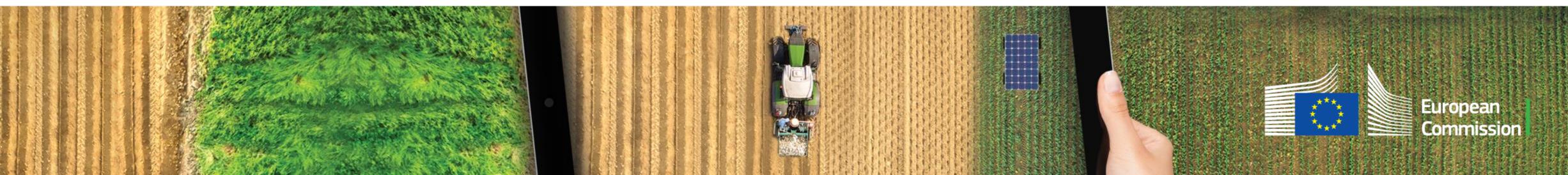


# 2019 draft estimates for dairy products

Estimated change in production and exports 2019/2018 (%)



Source: DG Agriculture and Rural Development, based on Eurostat, MS notifications and COMEXT

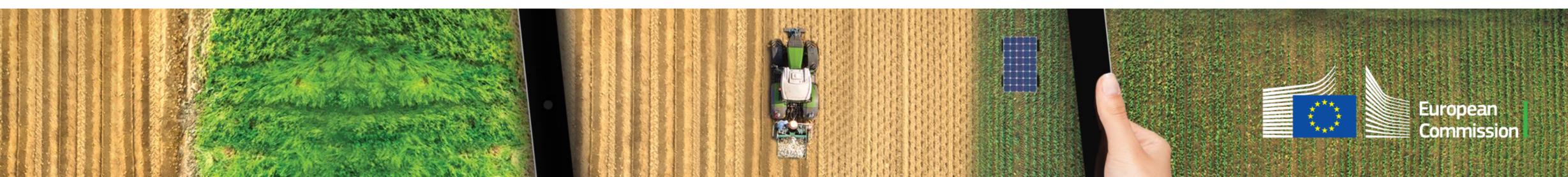


# Focus on SMP

### How the market balance will be achieved in 2019 and 2020?

	2019 0	19/18	<b>2020</b> f	<b>20/18</b>
Beginning stocks	319	-30%	95	<b>-70</b> %
<b>Intervention</b>	99	-74%	0	-100%
<b>Private</b>	220	175%	95	<b>-57</b> %
Production	1577	3%	1649	<b>4</b> . <b>6</b> %
Exports	952	16%	829	-13%
Imports	5	30%	5	0%
Domestic use	853	0.3%	855	0.2%
Ending stocks	95	<b>-70</b> %	65	<b>-32</b> %

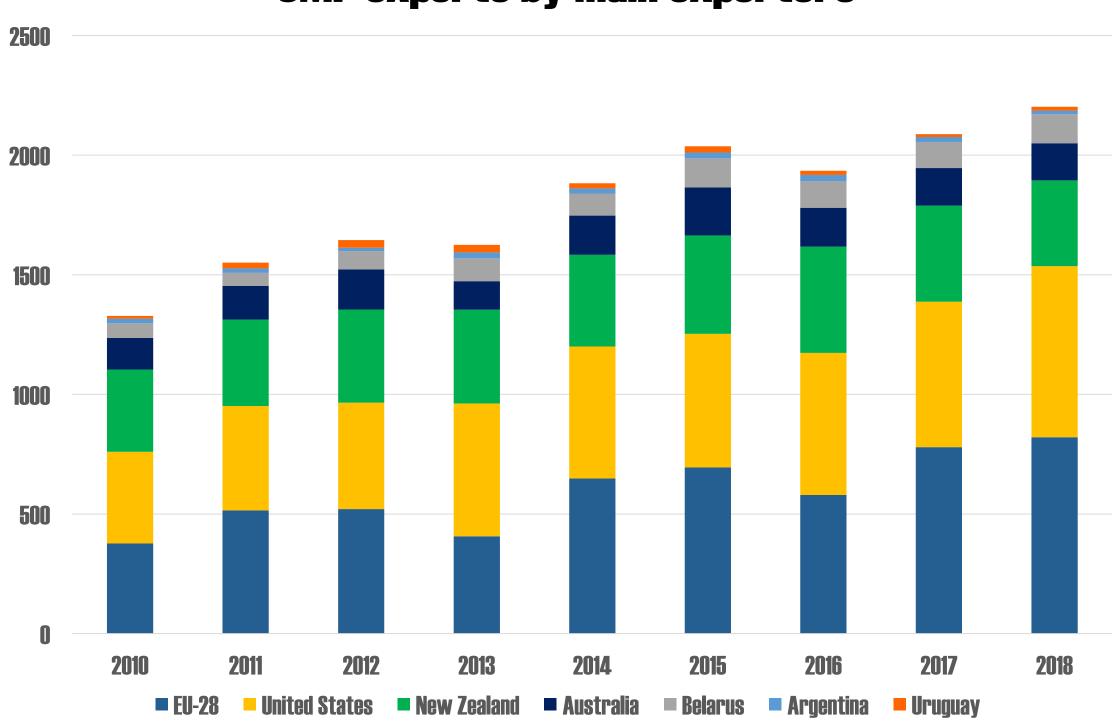
Source: DG Agriculture and Rural Development, 1 000 t



# SMP trade

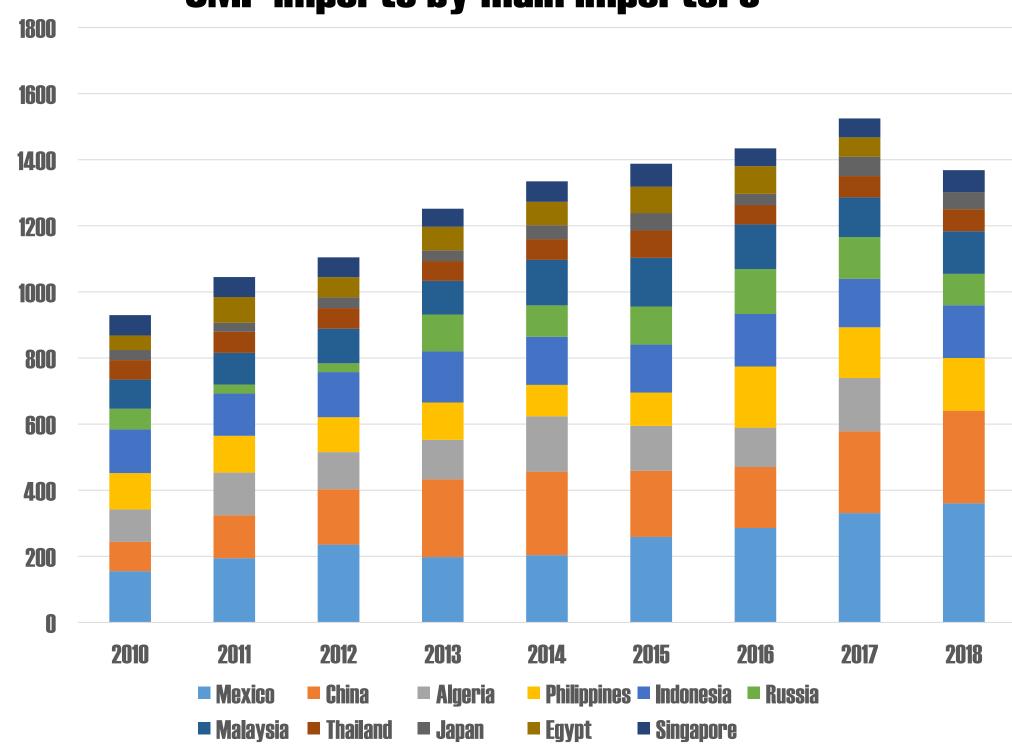
# The development over the period 2010-2018

# SMP exports by main exporters



#### Source: Global Trade Atlas

### **SMP** imports by main importers

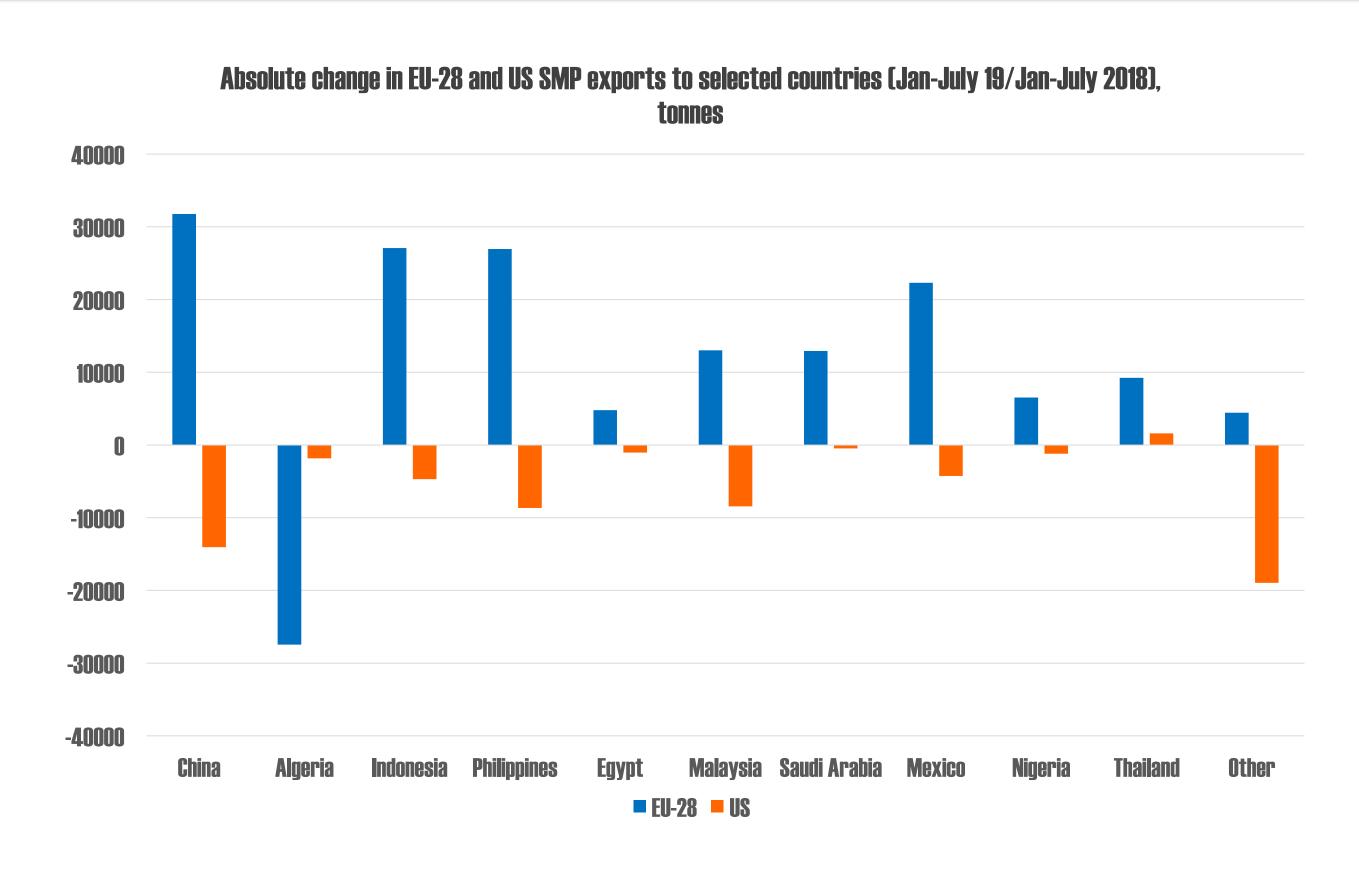


Note: 2018 not available for Algeria and Egypt in Global Trade Atlas



# EU and US SMP exports

# By main importing destinations



Source: COMEXT, Global Trade Atlas



# Thank you

# Agricultural Outlook

https://ec.europa.eu/agriculture/markets-and-prices/medium-term-outlook\_en

# Markets briefs

https://ec.europa.eu/agriculture/markets-and-prices/market-briefs\_en

# Market observatories

https://ec.europa.eu/agriculture/market-observatory\_en

# **CAP** reform

https://ec.europa.eu/agriculture/future-cap\_en

