



Views on the EU Trade Policy

25 National Federations



26 EU Sector Associations



23 Liaison Companies



The industry in a snapshot

EU food and drink industry figures

Turnover

€1,205 billion

Largest manufacturing sector in the EU

Value added

1.9%

of EU gross value added

Consumption

20.7%

of household expenditure on food and drinks

Employment

4.82 million people

Leading employer in the EU

Number of companies

291,000

R&D expenditure

€2.9 billion

Sales within the Single Market

91%

of food and drink turnover

Small and medium-sized companies

42.7%

of food and drink turnover

58.1%

of food and drink employment

External trade

€120 billion

Exports

€76 billion

Imports

€44 billion

Trade balance

18.8%

EU share of global exports

€120 billion
value of EU food and drink exports

1.6 million
Jobs supported by EU food and drink exports to the rest of the world

90% of EU food and drink exporters are SMEs

Contribution to the EU Trade Policy Review consultation

- Resilience and COVID-19 recovery
- Openness, fairness and a level playing field
- Multilateral rules-based trade
- Market access
- SME support incl. EU promotion policy
- Sustainable development
- Digital trade rules



**Views on key
themes**

covered in the

**EU Trade Policy
Communication**

- WTO reform
- Enforcement and implementation
- Implications for key markets (US, UK, China etc.)
- International regulatory cooperation
- Links with the Green Deal and Farm to Fork initiatives



Thank you for your attention

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