



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate C. Single CMO, economics and analysis of agricultural markets
C.3. Animal products

Brussels,

Milk Market Observatory – Kick-off meeting

Wednesday 16 April 2014 – 14h30 till 18h00
Brussels, rue de la Loi, 130, 11th floor, room A

Agenda

14h30 Welcome

15h00 Opening by Dacian CIOLOȘ, Commissioner for Agriculture and Rural Development

Presentation of the structure and functioning of the Observatory (DG AGRI)

Explanation of the role and responsibilities of each organisation represented in the economic board (DG AGRI)

Explanation of data sources (DG AGRI)

Demonstration of the Milk Market Observatory website (DG AGRI)

16h30 Exchange of views

17h30 Closure and conclusions