



African  
Union



THE AFRICA-EU PARTNERSHIP  
LE PARTENARIAT AFRIQUE-UE





# Fourth African Union - European Union Agriculture Ministerial Conference



THE AFRICA-EU PARTNERSHIP  
LE PARTENARIAT AFRIQUE-UE



Partnership for sustainable agriculture  
and food system

#AUEU4farmers

#AUEU4farmers

#AUEU4farmers







## Panel on Digital Solutions in Agriculture and Plant and Animal Health

“Adjusting to the EU market requirements to unlock the  
agri-food potential in Africa”

22.06.2021 - COLEACP



THE AFRICA-EU PARTNERSHIP  
LE PARTENARIAT AFRIQUE-UE





# CONTEXT



THE AFRICA-EU PARTNERSHIP  
LE PARTENARIAT AFRIQUE-UE



- INTERNATIONAL PRIVATE SECTOR ASSOCIATION
- MARKET ACCESS
- GROWING PEOPLE
- COVID-19
- SMART AGRICULTURE





# OBJECTIVES



THE AFRICA-EU PARTNERSHIP  
LE PARTENARIAT AFRIQUE-UE



↗ COMPETITIVENESS AND SUSTAINABILITY

↗ FAIRNESS AND SAFETY





# COLEACP STRATEGY



THE AFRICA-EU PARTNERSHIP  
LE PARTENARIAT AFRIQUE-UE



1. INCREASING AWARENESS AND KNOWLEDGE
2. LINKING PRIVATE SECTOR WITH SOLUTIONS
3. PROVIDING CAPACITY BUILDING





# CASE STUDY 1



[About Us](#) [Marketplace](#) [Logistics](#) [Training](#) [Market Analysis](#) [E-GAP](#) [Become a Member](#)

## A TOOL TO LINK PRODUCERS AND PURCHASERS ON LOCAL AND REGIONAL MARKETS



### The tool works simply in 4 steps

- 1** Choose a sector
- 2** Complete the form
- 3** We share data with local and regional buyers
- 4** Connect to local and regional producers and buyers

#### CHOOSE A SECTOR

Click on the image to complete the contact form



[About Us](#) [Marketplace](#) [Logistics](#) [Training](#) [Market Analysis](#) [E-GAP](#) [Become a Member](#)

### LINKS TO LOGISTICS SERVICES AND INFORMATION TO IMPROVE YOUR BUSINESS

#### LOGISTICS REPORT

- View the latest COLEACP news digest on air, sea and road freight here.
- Download the latest Excel tool on international airfreight availability between Africa and Europe here – select your origin country and destination; allow macros
- Download the latest Excel tool on current border restrictions and internal situations in African countries (based on World Food Programme, Bolloré Logistics and Logistics Cluster data) here.



### LOGISTIC SERVICES IN NIGERIA

Find logistics service providers in the following categories:

COURIER & DELIVERY SERVICES

WAREHOUSING SERVICES

COLD STORAGE SERVICES

OTHER TRANSPORT SERVICES



THE AFRICA-EU PARTNERSHIP  
LE PARTENARIAT AFRIQUE-UE





# CASE STUDY 2

**SjiM** About US

**Kémi Nzolan**  
Farmer since 2001  
Ivory Coast

**MANGUE KENT**  
It is eaten raw when ripe but is also delicious with poultry, duck and pork. It is often used in Martinican and Indian dishes or to make juices and exotic cocktails. It is also used in the composition of delicious fruit salads, sorbets, jams, coulis, chutneys... a real ray of sunshine on your plates! The Kent variety is never fibrous.

**PRODUCT DETAILS**  
ID : 5577335c-4439-4142-9865-739134fa7a54 Biz Location : urn:farm:Kémi  
EPC : urn:sii:m:batchId:123456789 Read Point : urn:sodexpo

## MangoBlockchain

Events

- #0 : Pick up at farm
- #1 : Pick up at farm
- #2 : In transit

Online Check Tool

You can request a traceability check for this product. This verification is based on a blockchain, which has recorded the information communicated by the different actors of the production / distribution chain.

Check now!

Labels

- GLOBALGAP
- BSCI
- GLOBALGAP

Partners

- SjiM
- block0
- Sodipex
- COLEACP
- European Union
- Coop



**Interreg** EUROPEAN UNION  
**North-West Europe**  
**Blockstart**  
 European Regional Development Fund

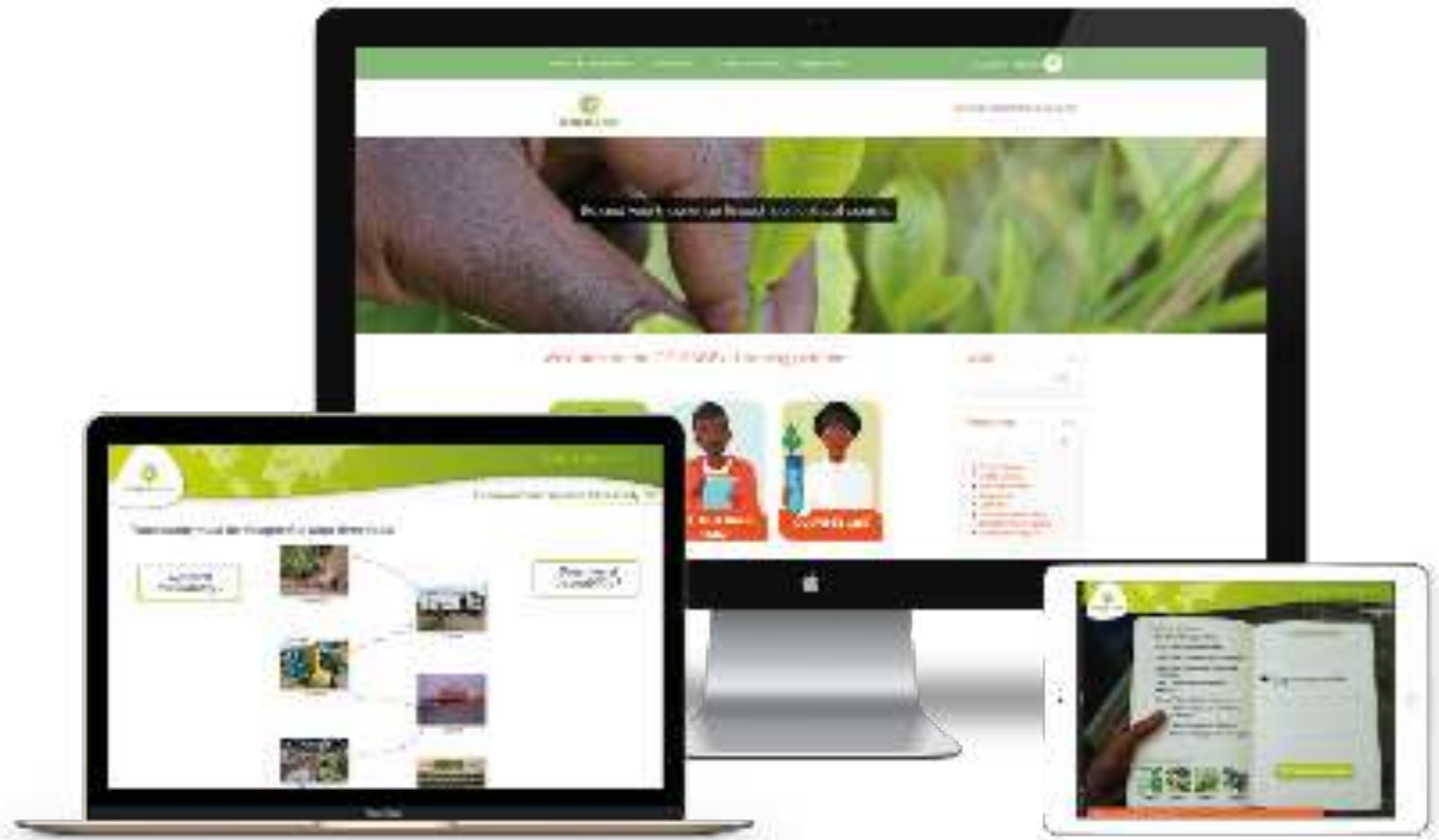
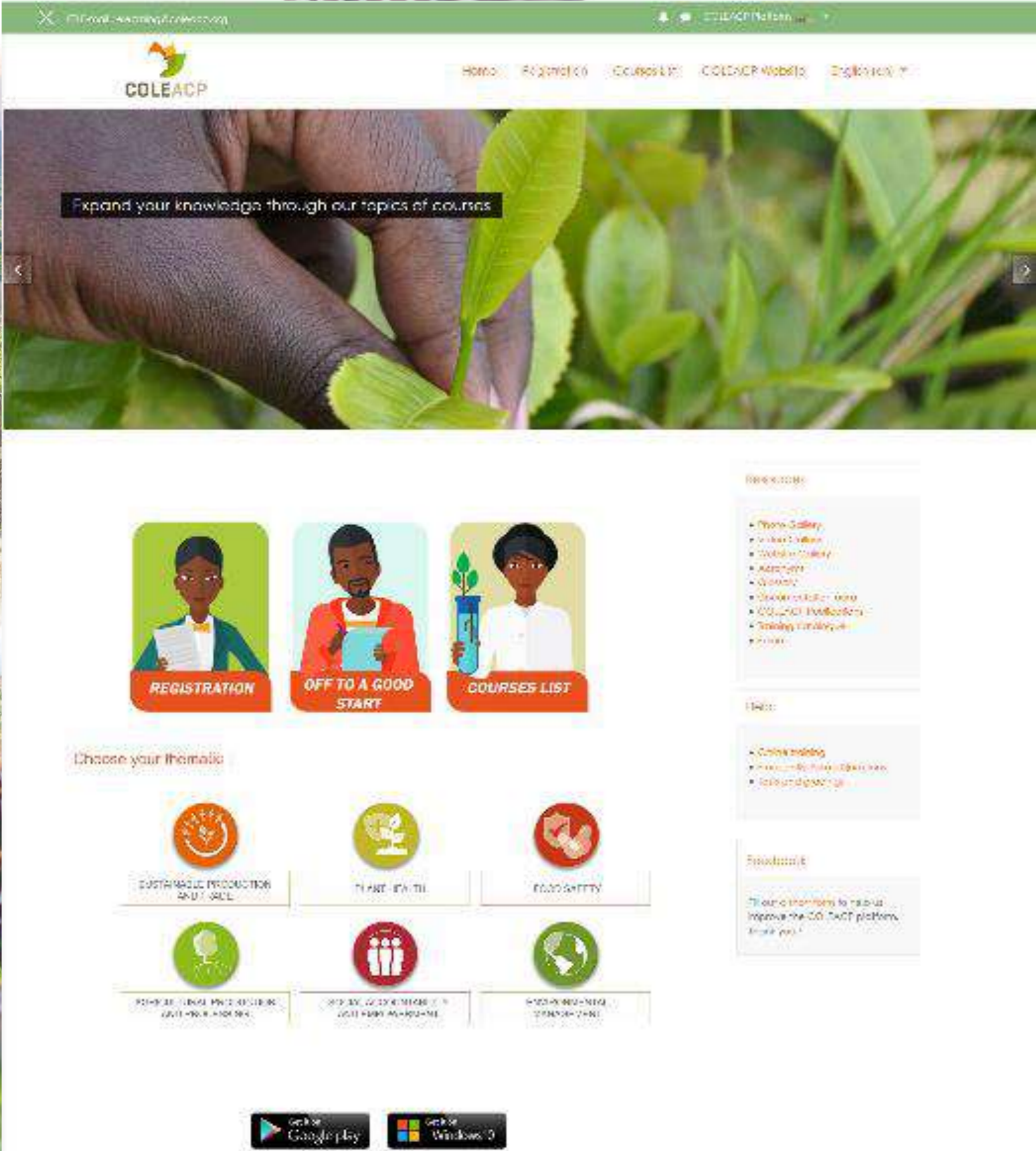
**African Union**

**THE AFRICA-EU PARTNERSHIP**  
**LE PARTENARIAT AFRIQUE-UE**





# CASE STUDY 3





# CONCLUSION



THE AFRICA-EU PARTNERSHIP  
LE PARTENARIAT AFRIQUE-UE



- DATA MANAGEMENT IS KEY
- ECOSYSTEM APPROACH/PARTNERSHIPS NEEDED
- ICT/DIGITAL SOLUTIONS AS A MEAN TO...

SUPPORTING THE UPGRADING OF AFRICAN AGRI-FOOD SYSTEMS  
THROUGH SKILLS AND TECHNOLOGIES NEEDED FOR EXPORTS TO THE EU

