

THE EU AGRICULTURAL OUTLOOK FOR MEAT AND DAIRY

Session 8



THE 2019
**EU AGRICULTURAL
OUTLOOK CONFERENCE**

Sustainability
from Farm
to Fork





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MEAT AND DAIRY OUTLOOK 2019-2030

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European
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INCREASING SUSTAINABILITY REQUIREMENTS



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EU court condemns Germany for exceeding nitrate limits

By Claire Stam | EURACTIV.com 21 Jun 2018 (updated: 03 Jun 2019)



The Court of Justice of the EU (CJEU) ruled 21 June that Germany breached EU law by allowing an excessive use of manure as a fertiliser (Directive 1990/269).

The Court of Justice of the EU (CJEU) ruled on Thursday (21 June) that Germany had breached EU law by allowing an excessive use of manure as a fertiliser, thus violating the limits set out in the EU's nitrates directive which aims to reduce water pollution caused by nitrates from agricultural sources.

EURACTIV Members

CEMA - European Agricultural Machinery
ET Climate MIT



NOS Nieuws Sport Uitzendingen TELEBIJSTAD AEX 52 km 7+

Boerenprotest Den Haag voorbij, 2200 trekkers terug naar huis

NOS NIEUWS • REGIONAAL NIEUWS • EINDREKEND • POLITIEK • ECONOMIE • DI 1 OKTOBER, 16:59 • AANGEPAST DI 1 OKTOBER, 16:59

- Vandaag
- Rijkswaterstaats
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- Drie maanden



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Scientists create 'low emission' cows to combat climate change

Save 30

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LATEST: US sketch riffs on NATO 'cool kids' hot-mic moment

Angry Dutch farmers swarm The Hague to protest green rules

Farmers feel they're bearing the brunt of efforts to cut nitrogen emissions.

By ELINE SCHAAFT | 10/16/19, 5:41 PM CET | Updated 10/17/19, 3:27 PM CET

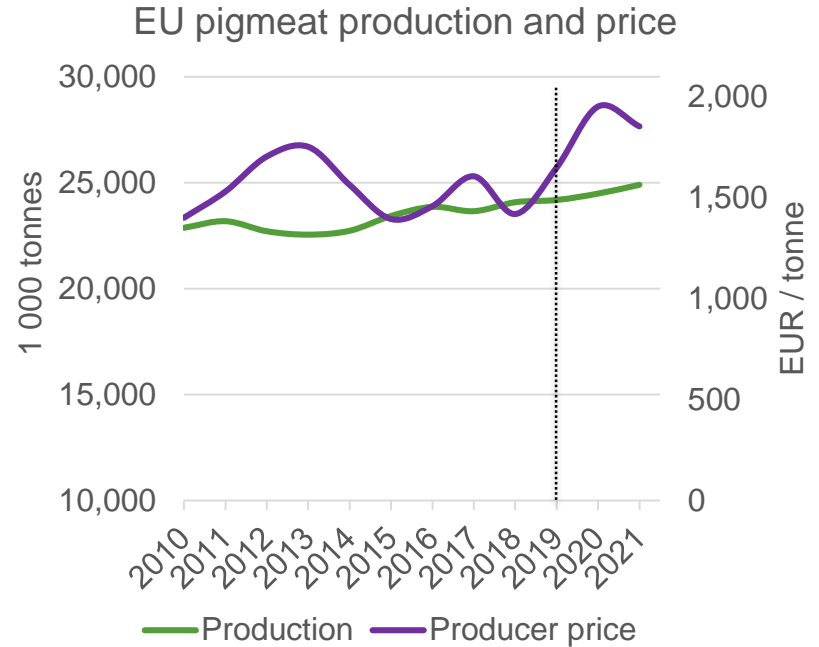
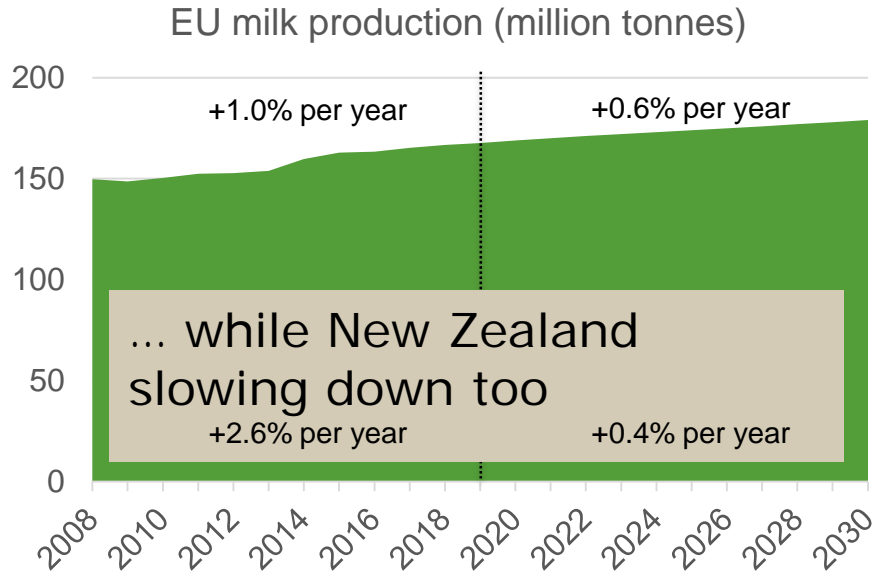


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... SHAPING A SLOWDOWN IN PRODUCTION GROWTH



... CHANGES IN PRODUCTION SYSTEMS

Reduced use of antibiotics

Organic

Delocation of production stages

Grassland management



Animal nutrition

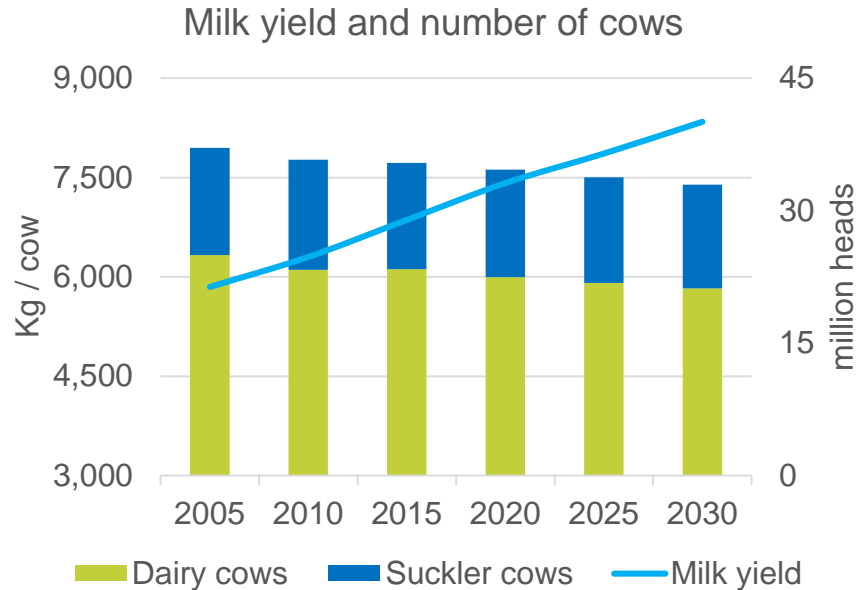
Efficient manure management

Herd management (calving, lactation)

Free range



EFFICIENCY GAINS CAN HELP



-0.5 million suckler cows

-1.4 million dairy cows



lower GHG



WHEN SANITARY OUTBREAKS KICK IN



REUTERS Business Markets World Politics TV More

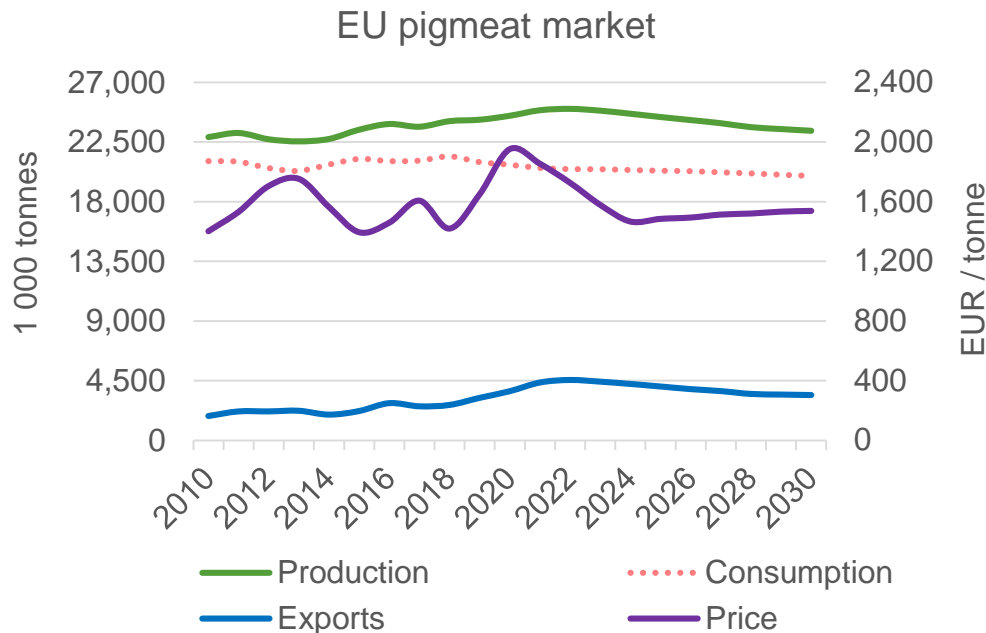
BUSINESS NEWS NOVEMBER 8, 2019 / 9:06 AM / A MONTH AGO

China reshapes global meat markets as swine fever rages

By Megan 12 August

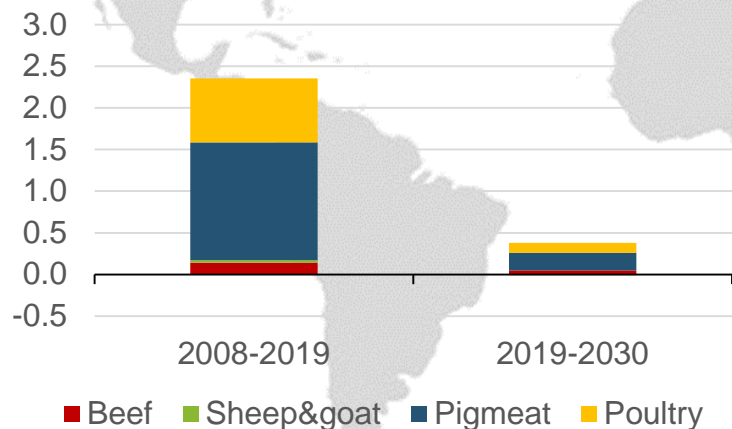
Nigel Hunt 6 MIN READ

LONDON/BEIJING (Reuters) - China is scouring the world for meat to replace the millions of pigs killed by African swine fever (ASF), boosting prices, business and profits for European and South American meatpackers as it re-shapes global markets for pork, beef and chicken.

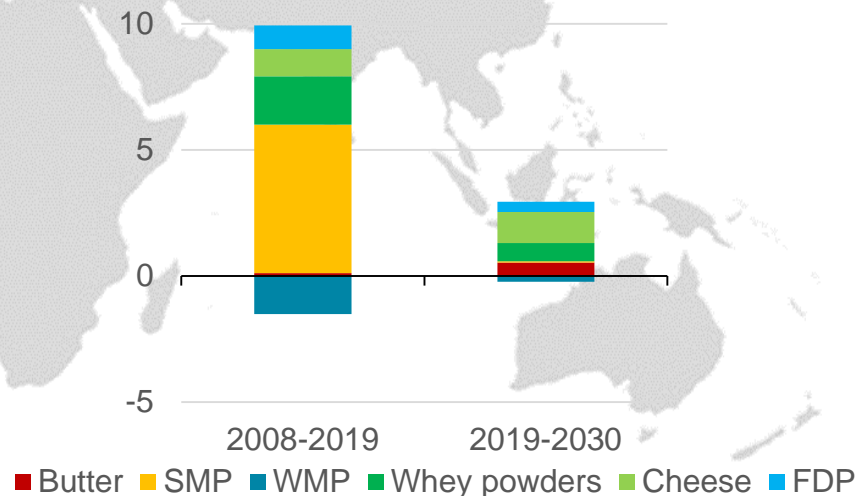


SLOWDOWN IN EXPORT GROWTH, BUT EU 1st DAIRY WORLD EXPORTER

EU meat exports change
(million tonnes)



EU dairy exports change
(million tonnes of milk eq.)



TIME FOR A SLIDO QUESTION

Go to [slido.com](https://www.slido.com) – event code #AgriOutlook

Meat consumption in the EU reached a record in 2018 (70 kg per capita).

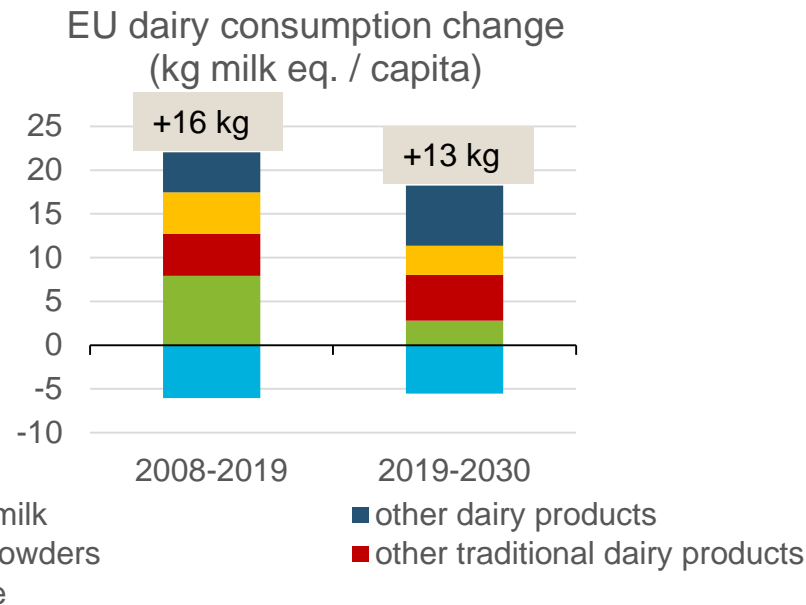
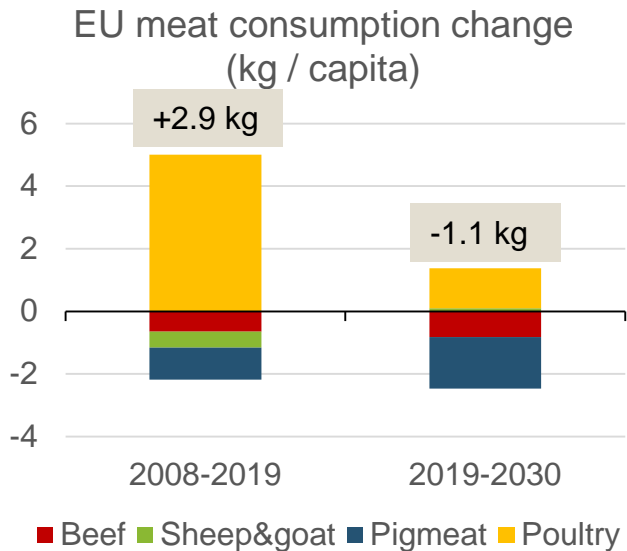
What do you expect by 2030?

1. A further increase
2. A stabilisation
3. A small decline (up to 1 kg)
4. A bigger decline

Apparent meat consumption in retail weight



LESS MEAT AND MORE DAIRY CONSUMED IN THE EU



FROM VOLUME TO VALUE

Ethic



Convenience & snacking



Health & nutrition



Experience





THANK YOU !

#AgriOutlook

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