



European
Commission

EU **QUALITY** SCHEMES



The EU protects product names from misuse and imitation and helps consumers by giving them information concerning the specific character of the products.

Recognised as intellectual property, geographical indications play an increasingly important role in commercial relations between the EU and other countries.



Protected Designation of Origin (PDO)

covers agricultural products and foodstuffs which are produced, processed and prepared in a given geographical area using recognised know-how.



Protected Geographical Indication (PGI)

covers agricultural products and foodstuffs closely linked to the geographical area. At least one of the stages of production, processing or preparation takes place in the area.

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Agriculture
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Development

