

EUROPEAN COMMISSION

DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate B. Quality, Research & Innovation, Outreach Director

Brussels, agri.ddg1.b.1(2017)6377458

For the attention of the Secretary General of AREPO, BEUC, CEJA, CELCAA, COGECA, COPA, ECVC, EEB, EFFAT, EFNCP, EFOW, ELO, EMB, EPHA, ERPA, EuroCommerce, Eurocoop, Euromontana, FACE Network, FOEE, FooddringkEurope, IFOAM, Origin, SACAR, Slowfood, WWF

INVITATION TO THE MEETING OF THE «CDG QUALITY AND PROMOTION»

According to the Decision 2013/767/EU of 16 December 2013, I wish to invite you to the next meeting of the Civil Dialogue Group that will take place

in Brussels, rue de la Loi 130 11th floor Meeting room: B on Friday 15 December 2017, from 09:30 to 17:00

Interpretation foreseen from to FR - DE - EN - IT - ES - PL FR - DE - EN - IT - ES - PL

(please note that interpretation of a language will be cancelled if no participants for that language have registered in time for the meeting)

Registration: Please designate and register the experts via the electronic system via a WEB application specific to DG AGRI (https://webgate.ec.europa.eu/agriportal/awaiportal)

The deadline for the registration 10 12 2017.

	Numb	EFFAT	1	Euromontana	1
AREPO	2	EFNCP	1	FACE Network	1
BEUC	2	EFOW	1	FOEE	1
CEJA	4	ELO	2	FooddrinkEurope	5
CELCAA	4	EMB	2	IFOAM	3
COGECA	4	ЕРНА	1	Origin	2
COPA	4	ERPA	1	SACAR	3
ECVC	2	EuroCommerce	2	Slowfood	1
EEB	1	Eurocoop	1	WWF	1

Elections:

Art 5 of the Decision (2013/767/EU) of 16 December 2013 stipulates as such:

- 1. Each group shall at its first meeting elect a chairperson and two vice chairpersons from among its members by a two-thirds majority of the experts present in the case of a first ballot, and by a simple majority of the experts present in the case of subsequent ballots. The vice-chairpersons shall be chosen from among the representatives of other organizations than the one to which the chairperson belongs. The two vice-chairpersons shall originate from two different organizations. The elections shall be held under the authority of a Commission representative by secret ballot, unless all the experts present expressly decide otherwise.
- 2. The chairperson and the two vice-chairpersons shall serve a term of one year, which shall be renewable. The chairperson shall not serve more than two consecutive terms. When choosing new chairpersons, the group shall ensure that they do not originate from the same organization as their predecessor.

According to Art 5 of the Decision 2013/767/EU the members will, at the meeting of 15 12 17, elect 1 chairperson and two vice-chairpersons. Please send your application to **AGRI-CIVIL-DIALOGUE-GROUPS@ec.europa.eu** not later than 07 12 17.

Reimbursement: The experts identified by their Organizations and appointed by DG AGRI will be paid their **travel costs** and **a daily allowance** (see reimbursement details in Annex).

You are kindly requested to consult the rules concerning the reimbursement of experts available on the dedicated CIRCABC Interest Group: <u>AGRI meetings – reimbursement information</u> (https://circabc.europa.eu) and print out/prepare all the required documentation for the meeting.

We kindly ask you to **prepare your reimbursement files** duly filled in as incomplete files will not be accepted by the meetings coordinators.

Security control: Please note that you will be asked to pass through an obligatory control (x-ray machines and walk-through detectors) when entering the L130 building.

Nathalie SAUZE-VANDEVYVER

Annex1: Draft agenda

Annex 2: Reimbursement information

Specific privacy statement for processing of personal data related to Expert Groups is available on CircaBC https://circabc.europa.eu

Contact:

• Content: AGRI-B1-PROMOTION@ec.europa.eu

• Meeting organisation: <u>AGRI-CIVIL-DIALOGUE-GROUPS@ec.europa.eu</u>

Commission européenne/Europese Commissie, 1049 Bruxelles/Brussel, BELGIQUE/BELGIË - Tel. +32 22991111



DEVELOPMENTDirectorate B. Quality, Research & Innovation, Outreach

DRAFT AGENDA

« CDG QUALITY AND PROMOTION »

in Brussels, rue de la Loi 130 11th floor Meeting room: B on Friday 15 December 2017, from 09:30 to 17:00

- 1. Election of the chair and vice-chairs
- 2. Adoption of the agenda and the report of the last meeting of the 30/06/2017

Quality policy

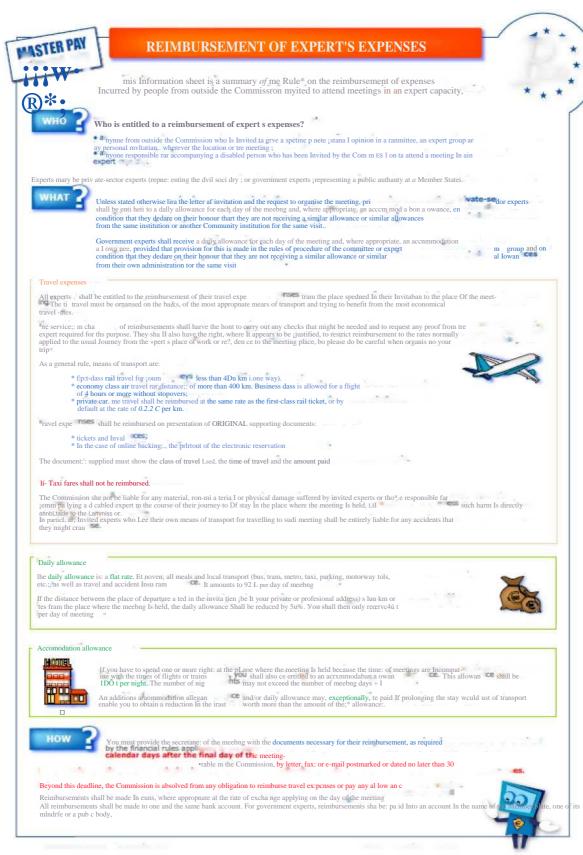
- 3. On-going legislative developments in the area of quality policy.
- 4. Implementation of Regulation No 1169/2011 on the Provision of Food Information to Consumers:
 - a) Update and discussion on the Implementing Regulation on Art 26.3 of Regulation (EU) No 1169/2011 e.g. scope ("Trademarks", "Made in", EU quality schemes), varying origin cases and presentation requirements.
 - b) State of play of discussions on recent national developments on mandatory COOL and the next steps.
 - c) Vegan and Vegetarian products: use of meat quality labels or traditional terms by vegan and vegetarian products.
- 5. State of play of the delegated and implementing acts of the European Regulation on official controls.
- 6. Feedback on Roadmap consultation on the evaluation of marketing standards and future steps.
- 7. AOB

Promotion policy

- 8. Implementation of the EU Promotion Policy:
 - a) Implementation of programmes which were awarded a grant in 2016 (problems encountered, etc.)
 - b) Implementation of the 2017 call for proposals
 - i) Debriefing and state of play of the 2017 call for proposals (number of proposals submitted, main targeted actions, sectors, etc)
 - ii) Results of the evaluation list of programmes accepted and exchange of views on the result
 - iii) Lessons to be learnt Analysis of mistakes made during the call
 - iv) Next steps: signature of contracts, start of the implementation of the programmes selected, etc
 - c) Update on the CHAFEA's activities (website, Info Day)
- 9. Annual Work Programme 2018:
 - a) Presentation of the Annual Work Programme for 2018 Exchange of views on its implementation
 - b) Trade and market prospects for 2019

- 10. High level missions:
 - a) Debriefing on the High Level Missions to Iran and South Arabia
 - b) Information and discussion on the preparation of the next High Level Missions
- 11. Interim report to the European Parliament and to the Council on the application of the Regulation (due by 31 December 2018) and future evolution of the policy.
- 12. A.O.B.

Please send us your AOB questions in due time before the meeting (e-mail: <u>AGRI-B1-PROMOTION@ec.europa.eu</u> concerning Promotion policy <u>+ AGRI-B3@ec.europa.eu</u> concerning Quality policy).



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