

The Farm to Fork Strategy

**For a fair, healthy and
environmentally-friendly
food system**

European Green Deal - *von der Leyen Commission*

Civil Dialogue Group on Cotton, Flax and Hemp
3 February 2021

Policy perspectives

European Union





Challenges to the EU food system

SOCIAL SUSTAINABILITY



Healthier diets –
reduce overweight



Improve
animal
welfare



Social rights
workers in food
chain



Food
affordability

ENVIRONMENTAL SUSTAINABILITY



Tackle climate
change



Protect the
environment



Preserve
biodiversity



Reduce food losses and
waste



Circular bio-based
economy

ECONOMIC SUSTAINABILITY



Fairer incomes for
farmers & fishers



Just
transition



New business & job
opportunities



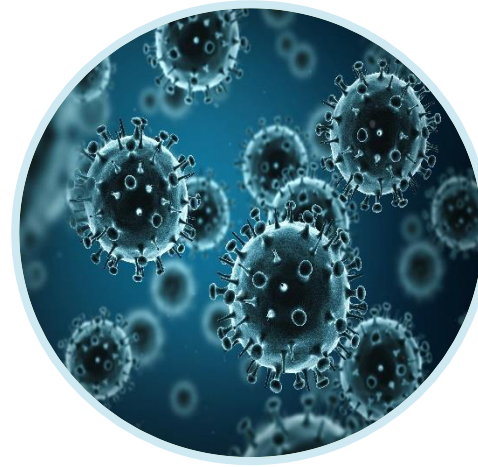
2030 Targets for sustainable food production



Reduce by 50% the overall use and risk of **chemical pesticides** and reduce use by 50% of more hazardous **pesticides**



Reduce **nutrient losses** by at least 50% while ensuring no deterioration in soil fertility; this will reduce use of **fertilisers** by at least 20 %



Reduce sales of **antimicrobials** for farmed animals and in aquaculture by 50%



Achieve at least 25% of the EU's agricultural land under **organic farming**



| General remarks concerning all targets

- Targets are **aspirational, non-binding, EU-wide**
- Any legally binding targets will be set in **legislation**; preceded by **Impact Assessment**, e.g Directive on sustainable use of pesticides.
- **Agriculture:** Commission will work with Member States to ensure that **CAP strategic plans** adhere to a concerted and ambitious approach, which reflect Green Deal targets and objectives and associated strategies (Farm to Fork & Biodiversity)
- The Commission made **recommendations** (18 December 2020) to each Member State on the nine specific objectives of the CAP and quantified Green Deal targets, before MS formally submit draft **Strategic Plans**



| Concrete actions: overarching



Legislative framework for sustainable food systems (2023):

- Framework with **comprehensive set of general principles and requirements** on the sustainability of food systems
- **Basis to ensure policy coherence** at EU and national level; mainstream sustainability in food-related policies
- Provisions on **governance, collective involvement** of stakeholders

Development of a **contingency plan** (2021)
for ensuring food supply & security in times of crisis



| Actions to ensure sustainable food production (1)



Adopt recommendations to MS addressing the nine specific objectives of the **Common Agricultural Policy (CAP)**, before submission draft **CAP Strategic Plans** (2020)



Revision of **Sustainable Use of Pesticides Directive** and enhancement of Integrated Pest Management (2022)



Revision of Regulations to facilitate **plant protection products containing biological active substances** (2021)



Action plan for the **organic sector** for 2021-2026 to stimulate supply and demand for organic products (2021)



Action plan for **integrated nutrient management** to reduce the pollution from fertilisers (2021)



Actions to stimulate sustainable practices by food industry and retail, hospitality and food service

Develop an EU code and monitoring framework for **responsible business and marketing conduct** in the food supply chain (2021)

Set **nutrient profiles** to restrict promotion of food high in salt, sugar or fat (2022)

Proposal for revision EU legislation on **Food Contact Materials** to improve food safety, and reduce the environmental footprint (2022)



Enhance coordination to tackle **Food Fraud** (2021-2022)

Stimulate **reformulation** of processed food, including the setting of **maximum levels** for **certain nutrients** (2021)

Revise **EU marketing standards** (uptake and supply of sustainable products (2021- 2022)

Strengthen the legislative framework on **geographical indications**



Actions to promote shift towards healthy, sustainable diets

Proposal for a harmonised **mandatory front-of-pack nutrition labelling** to enable consumers to make health conscious food choices (2022)

Proposal to require **origin indication** for certain products. (2022)

Determine the best modalities for setting **minimum mandatory criteria for sustainable food procurement** (2021)



Review of the **EU school scheme** legal framework: refocus on healthy and sustainable food (2023)

Review of the **EU promotion programme** for agricultural and food products to enhance its contribution to sustainable production and consumption (2020)

Proposal for a **sustainable food labelling framework** to empower consumers to make sustainable food choices (2024)

Nutrition - health

Environment

Social

Nutrition Declaration	Per 100 g
Energy	kJ/kcal
Fat	g
of which saturates	g
Carbohydrate	g
of which sugars	g
Protein	g
Salt	g



| Enabling transition - Promoting global transition

- International cooperation to **support developing countries in their transition to sustainable food systems**;
- Inclusion of ambitious sustainability chapter, including on food, in all EU bilateral **trade agreements**.
- Work through **international standard setting bodies (e.g: Codex)** and promotion of sustainable food systems in **international fora and events** (e.g. UN Summit on Food Systems in 2021).
- **Environmental aspects** taken into account when **assessing requests for import tolerances** for pesticide substances no longer approved in the EU
- Promotion of appropriate **labelling schemes** - to ensure that food imported into the EU is gradually produced in a sustainable way.



| Enabling transition: research, innovation, investments

- **Horizon 2020:** additional call of EUR 1 billion for Green Deal priorities (2020)
- **Horizon Europe:** EUR 10 billion in R&I related to food, bioeconomy, natural resources, agriculture, fisheries, aquaculture and environment
- **Partnership on food systems** for R&I communities around food systems
- **European Innovation Partnership (EIP-Agri)**
- **Fast broadband internet** in rural areas to reach 100% (2025)
- **De-risk and facilitate investments**
(InvestEU Fund, renewed sustainable finance strategy)



For healthy people,
healthy societies
and a healthy planet.

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IT'S DOWN TO US!

