

# Apple and pear market 2018/19

GROUP OF EXPERTS "APPLES AND PEARS"  
18. MARCH 2019, BRÜSSEL - BELGIUM

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*natürlich informiert.*

# Content

1 Current apple market – deep prices

2 Pear market – too much

# Apple stocks – record level



EU-28: Apple stocks 1st. March, in 1.000 t

1.000 t	2015	2016	2017	2018
Total	2.828	2.811	1.766	3.052
Germany	227	242	113	252
Netherlands	138	132	78	103
Belgium	86	59	13	99
France	368	380	354	405
Italy	899	936	512	914
Austria	84	18	38	87
Spain	121	164	125	146
Poland	804	SH [2]1 799	464	940



# Apple stocks – record level



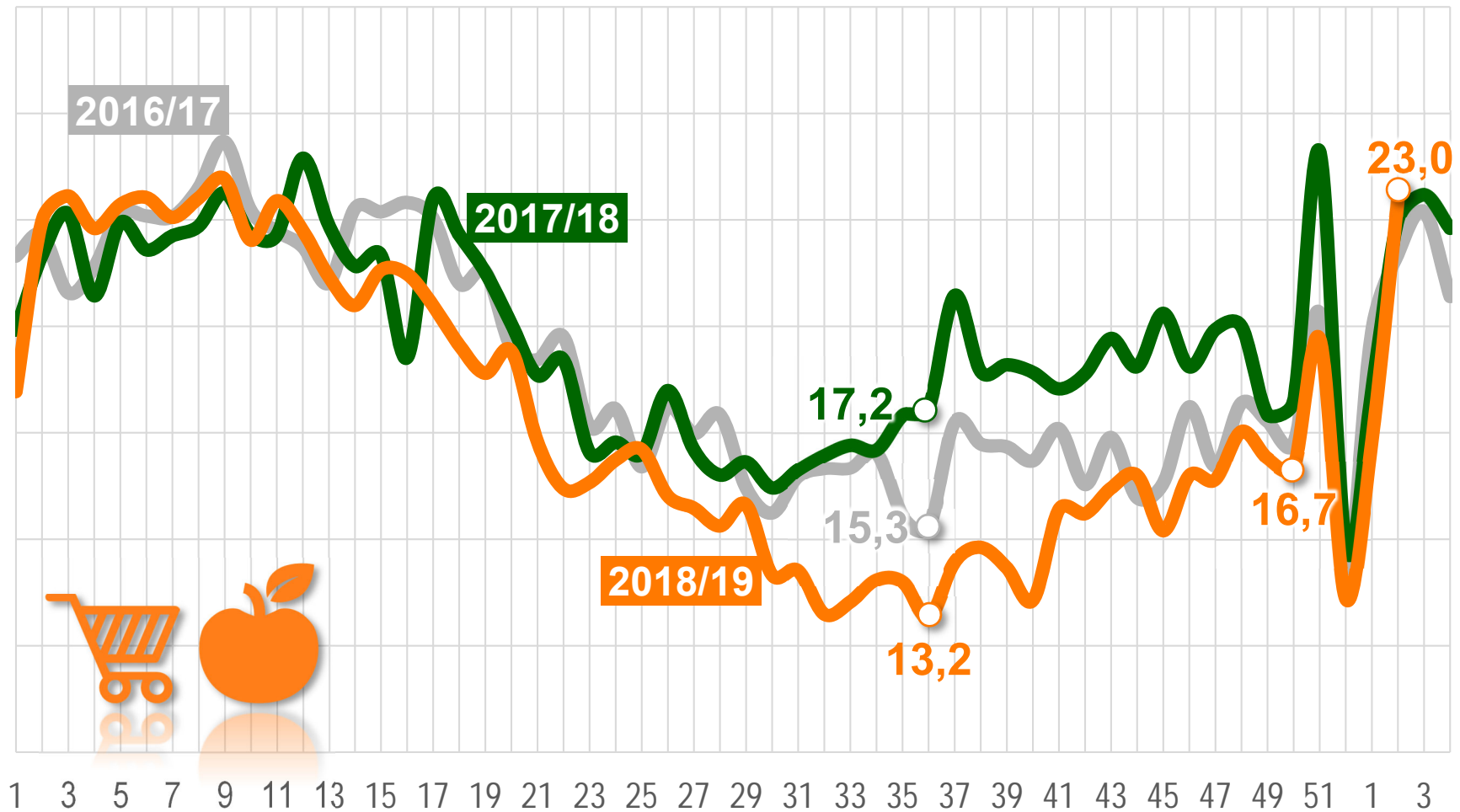
EU-28: Apple stocks 1st March, in 1.000 t

1.000 t	2015	2016	2017	2018
Total	2.828	2.811	1.766	3.052
Golden Delicious	901	925	576	821
Gala	107	111	102	200
Idared	259	236	105	257
Jonagold groupe	293	308	132	317
Granny Smith	125	102	112	114
Red Delicious	110	120	79	126
Braeburn	99	90	55	105
Elstar	82	SH [2]1 75	42	68
Fuji	120	101	81	115



# Less consumption in autumn

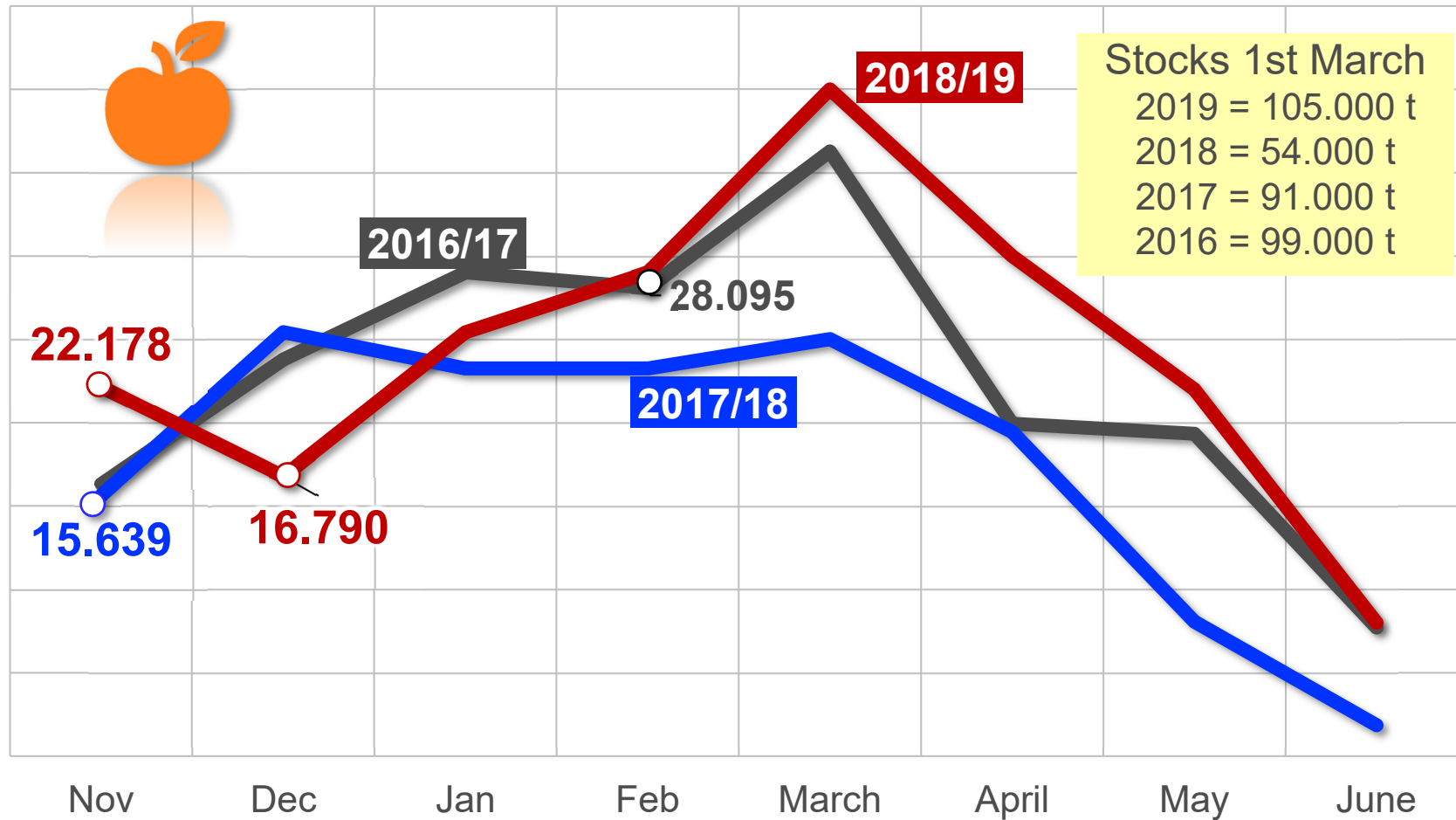
Apples - Customer reach in Germany, in %



# Too much...



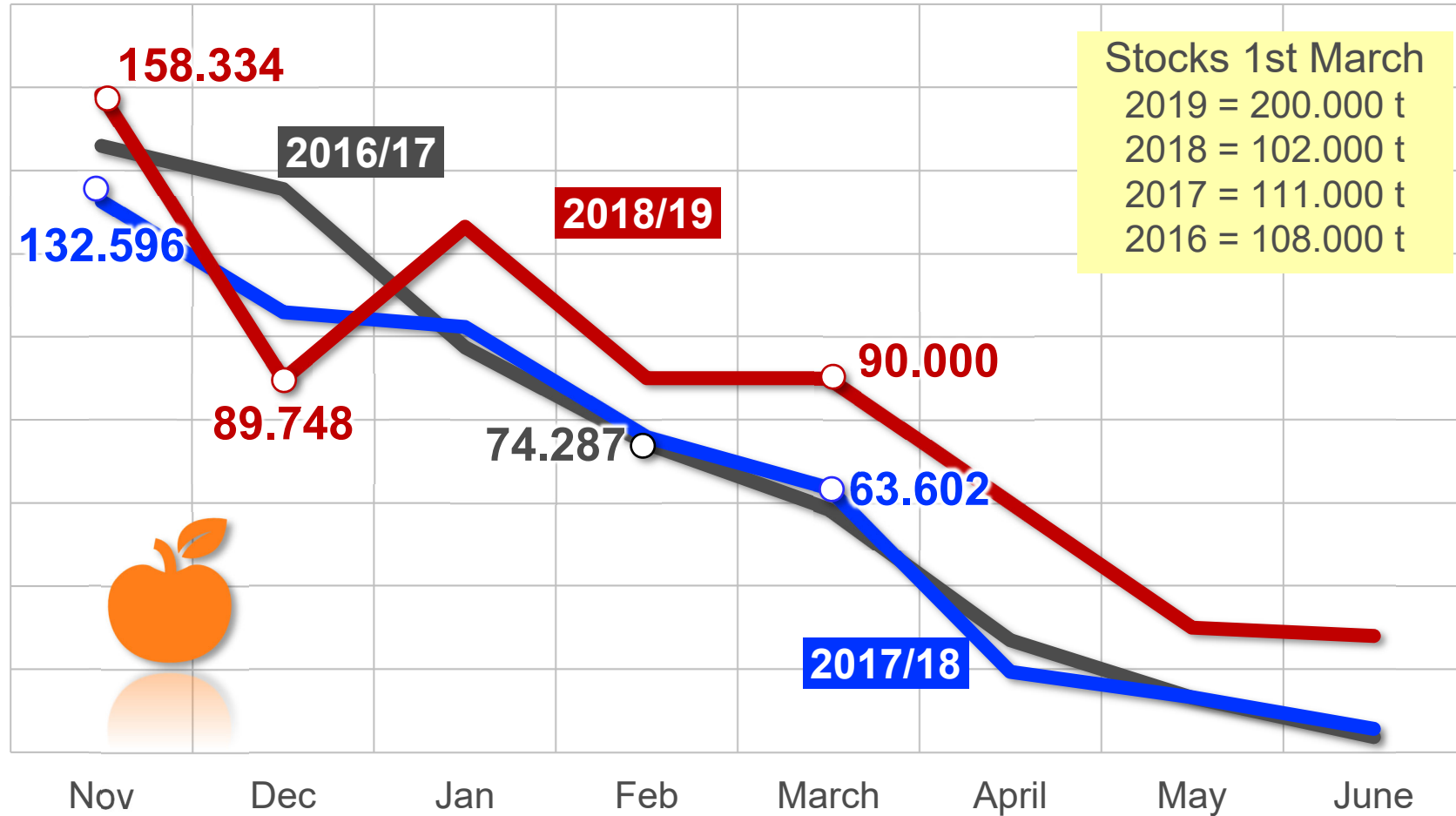
EU Braeburn – Monthly movement (2018/19 incl. estimation) in t





# Very strong movement necessary

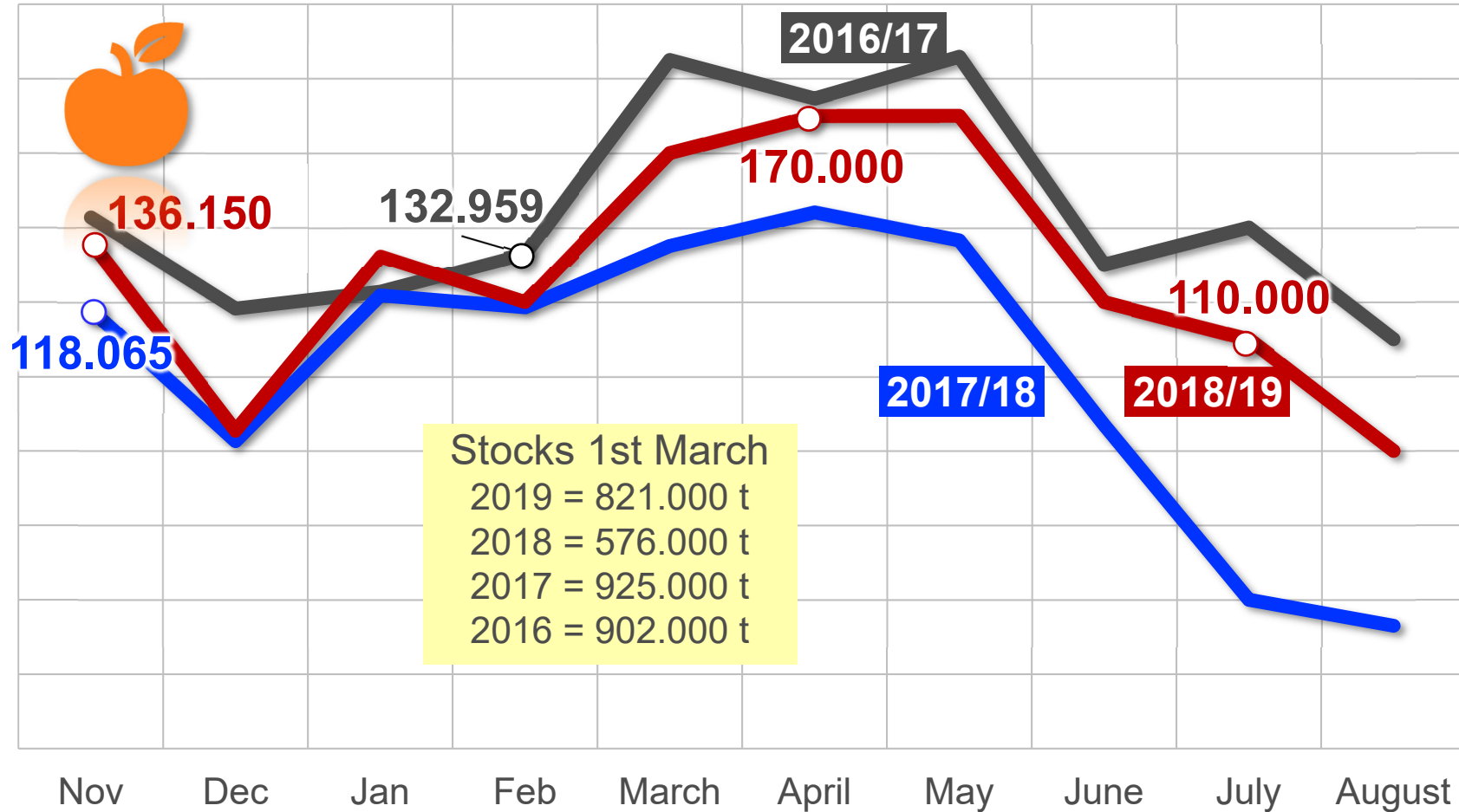
EU Gala - Monthly movement (2018/19 incl. estimation) in t



# Relaxed season?



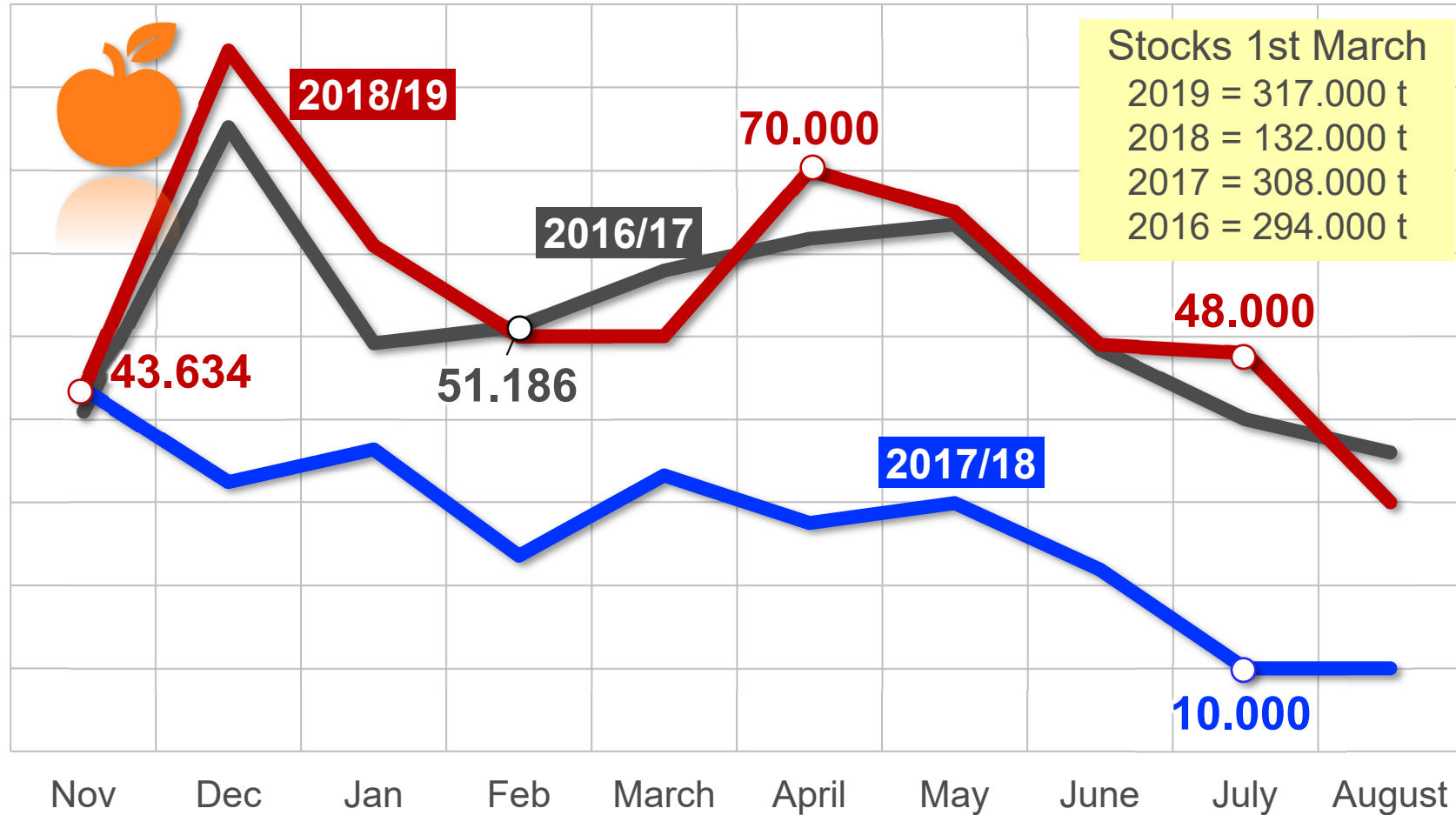
EU Golden Delicious - Monthly movement (2018/19 incl. estimation) in t



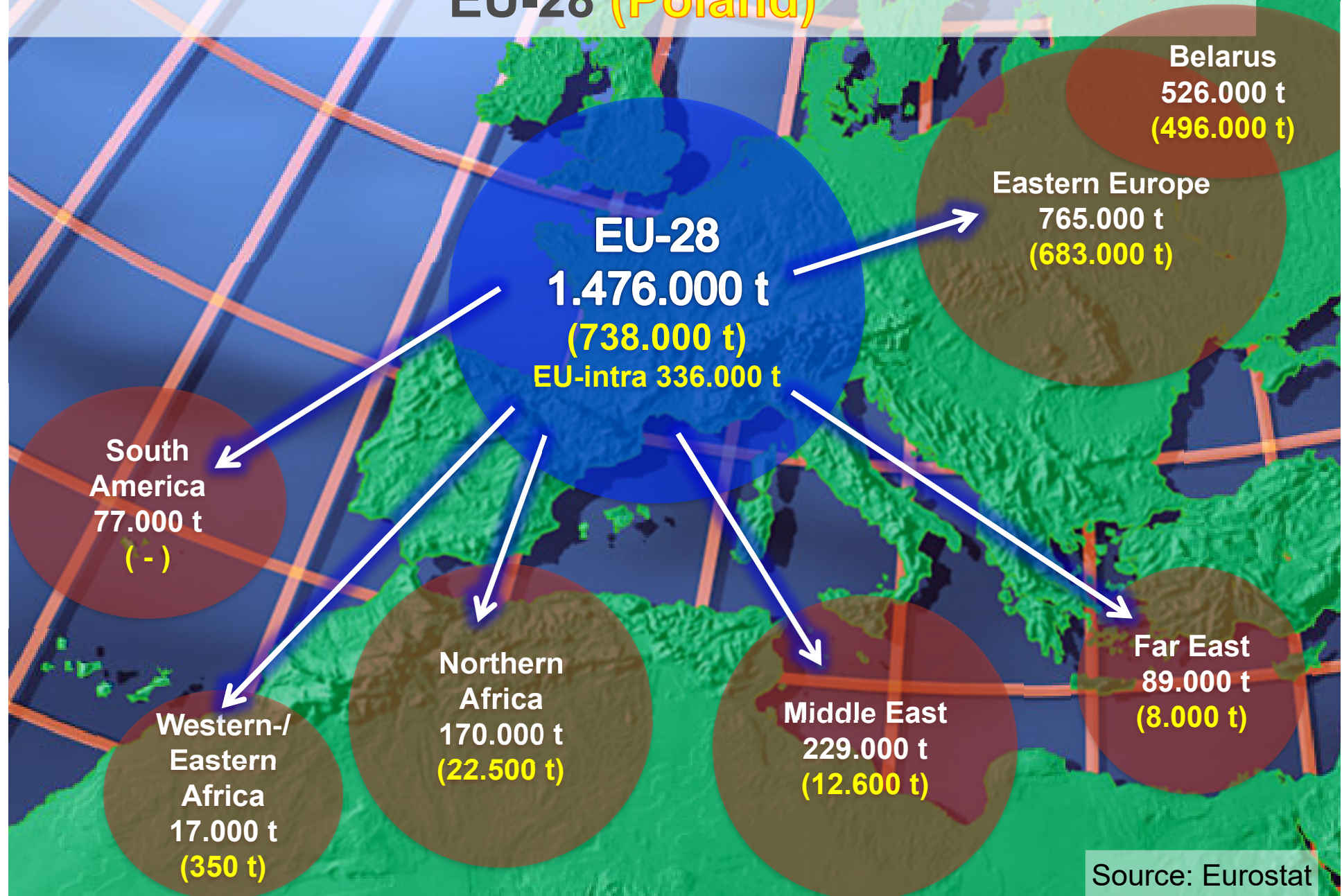
# Big challenge



EU Jonagold groupe - Monthly movement (2018/19 incl. estimation) in t



# Apple exports in 2016/17 (August – July), EU-28 (Poland)



Source: Eurostat

# Poland – Too many apples!

Estimation - Application apple crop (1.000 t)



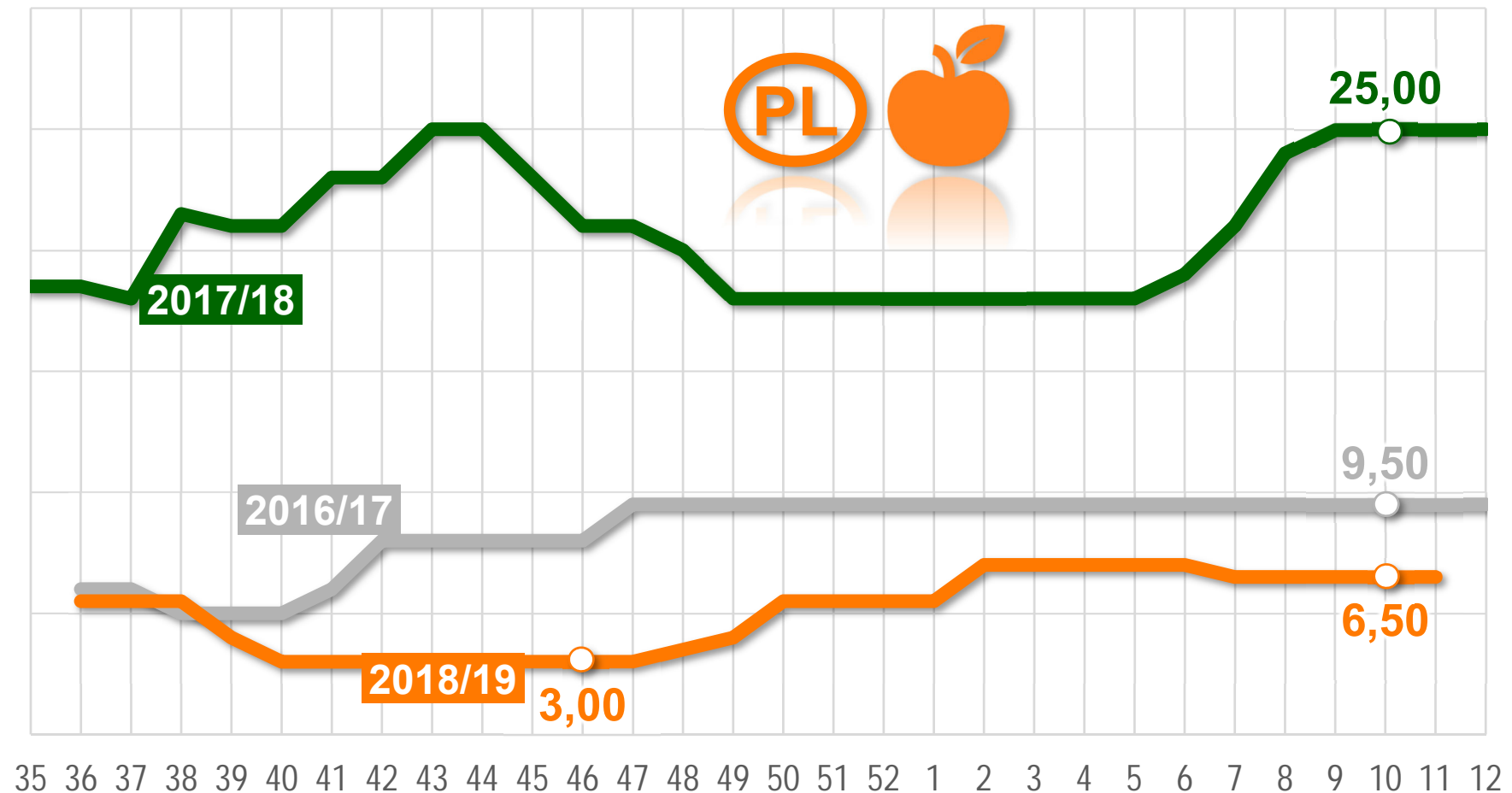
1.000 t	2015/16	2016/17	2017/18	2018/19*
Production	3.979	4.035	2.870	4.810
Consumption	490	520	490	530
Export	980	1.090	620	850
Subvention	267	80	-	-
Processing	2.242	2.345	1.760	3.100
Not harvested				330

\* estimated

# Low price for Polish processing apples

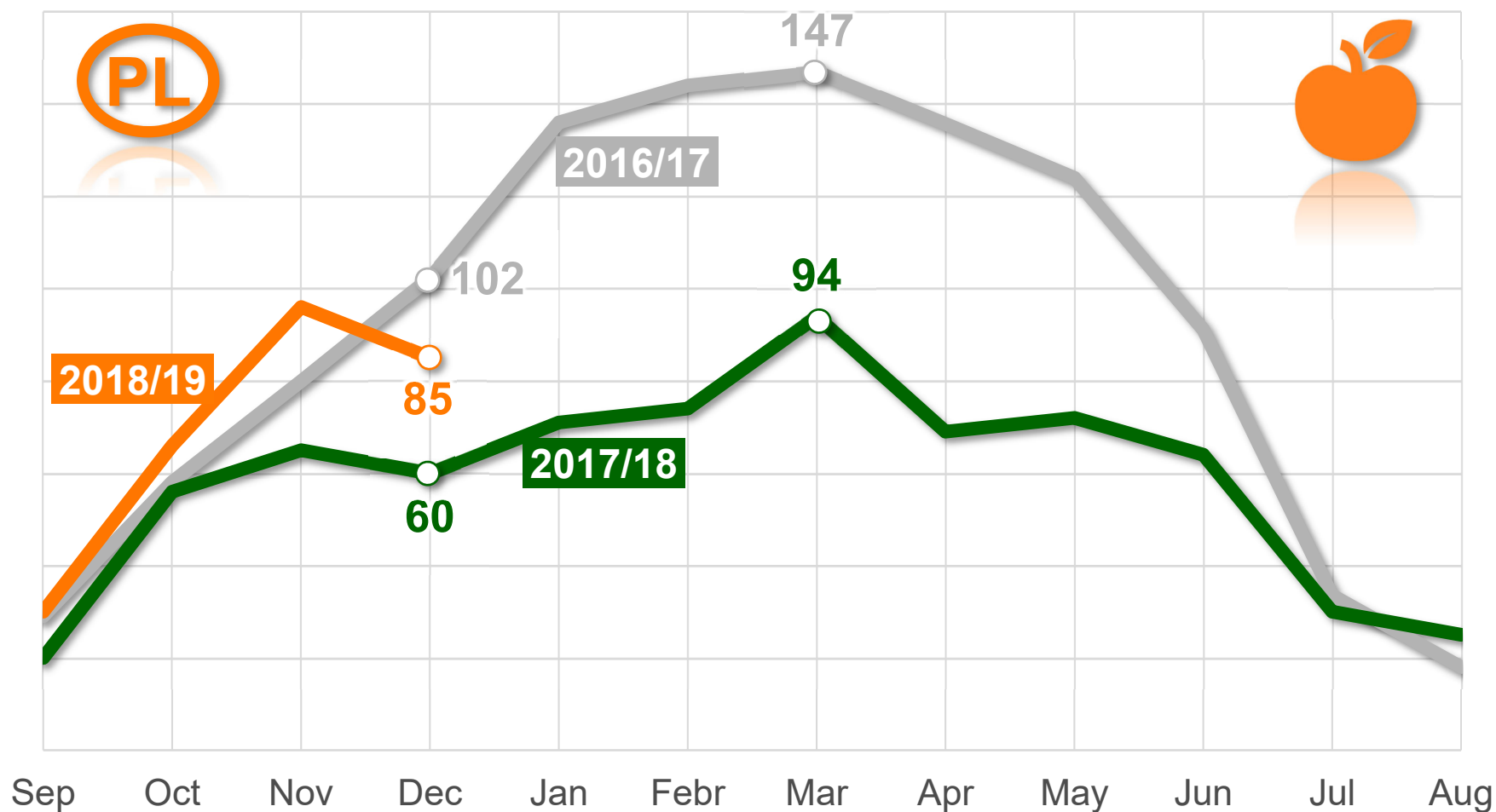


Weekly producer price for Polish processing apples,  
in EUR/ 100 kg



# Strong exports in autumn

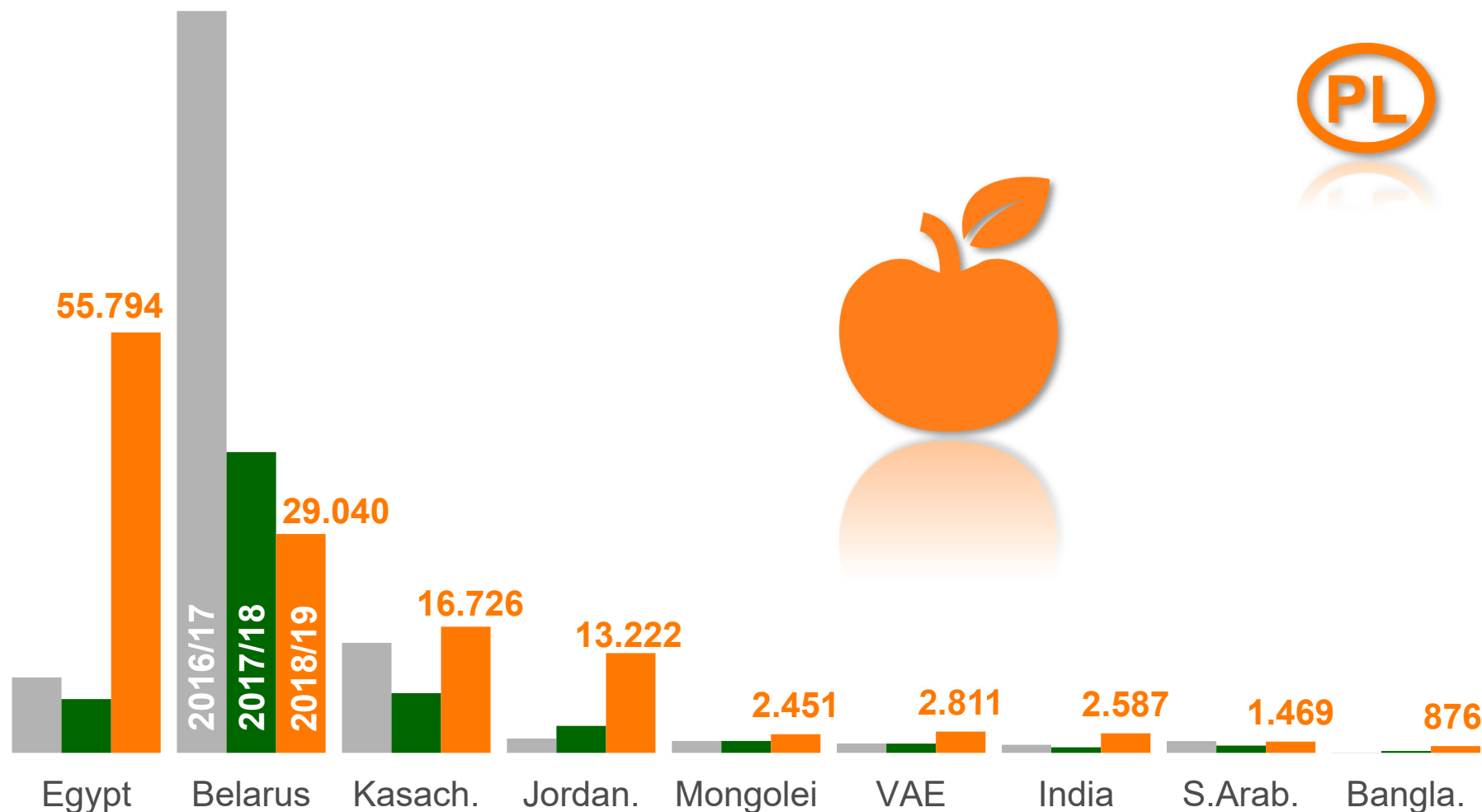
Monthly Polish apple exports, in 1.000 t





# Egypt – the most important market

Polish apple exports in countries outside Europe, in 1.000 t  
(September – December)

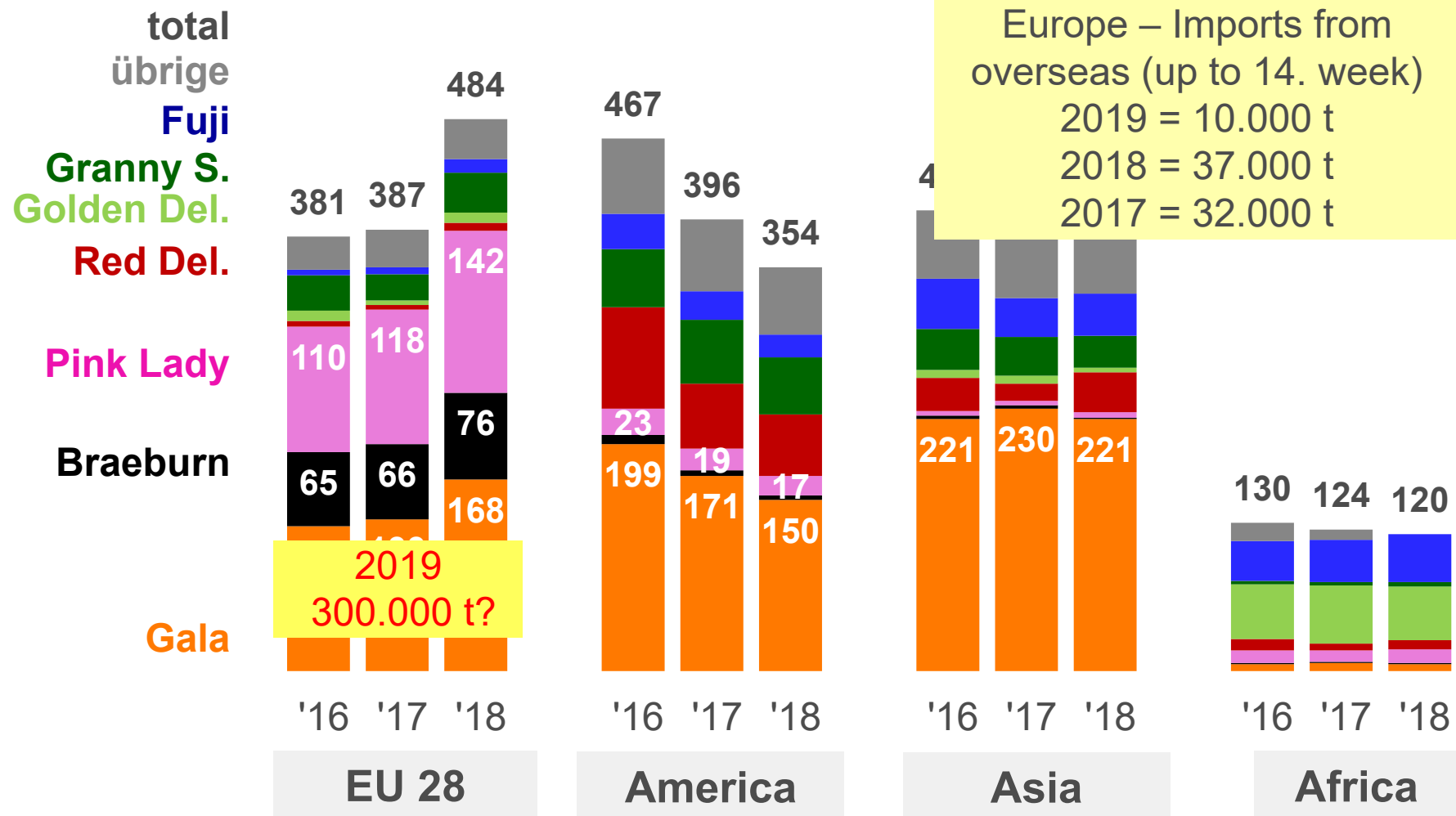




# More apples to Asian market?



Overseas – Global exports until middle of September, in 1.000 t



# Overseas apple – export volume



Global markets –  
Imports from overseas  
(up to 14th week)  
2019 = 109.000 t  
2018 = 173.000 t  
2017 = 135.000 t



Europe –  
Imports from overseas  
(up to 14th week)  
2019 = 10.000 t  
2018 = 37.000 t  
2017 = 32.000 t

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# Pear stocks – record level



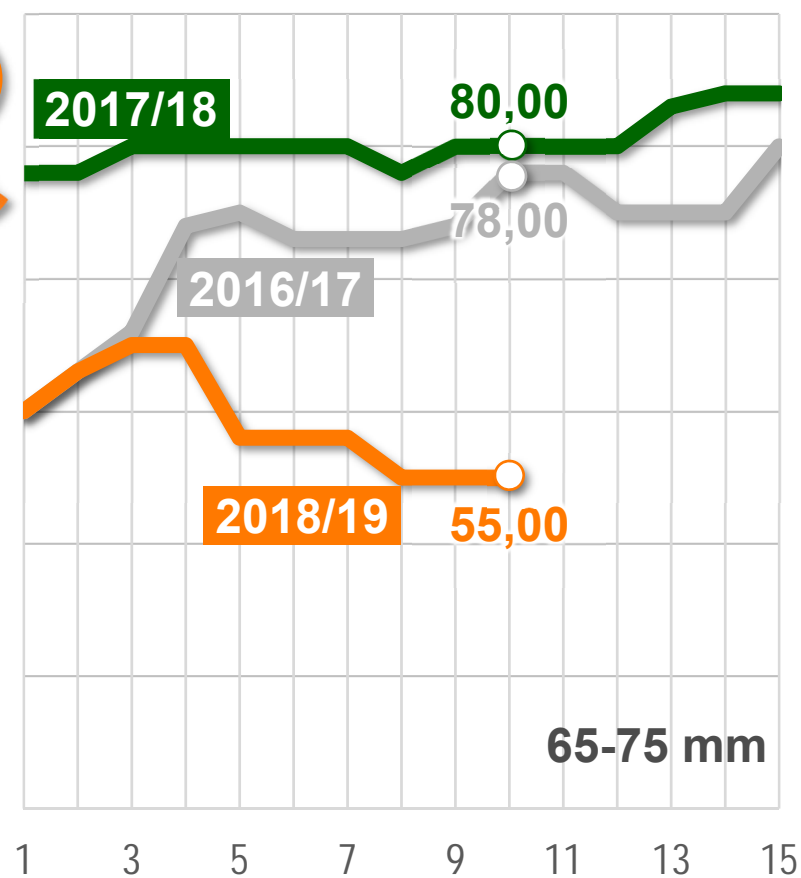
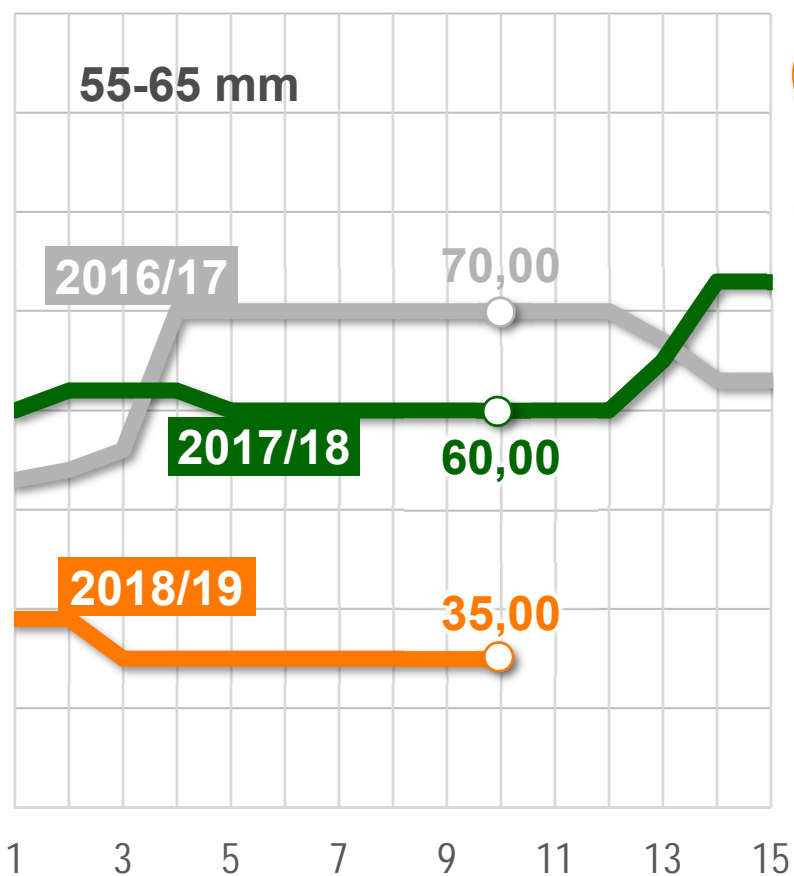
EU-28: Pear stocks 1st March, in 1.000 t

1.000 t	2015	2016	2017	2018
Total	406	363	384	447
Netherlands	136	133	121	147
Belgium	98	93	85	151
France	4	4	3	4
Italy	117	88	122	102
Spain	42	39	46	40
Conference	294	270	267	342
Abate Fetel	64	SH [2]1 57	83	64



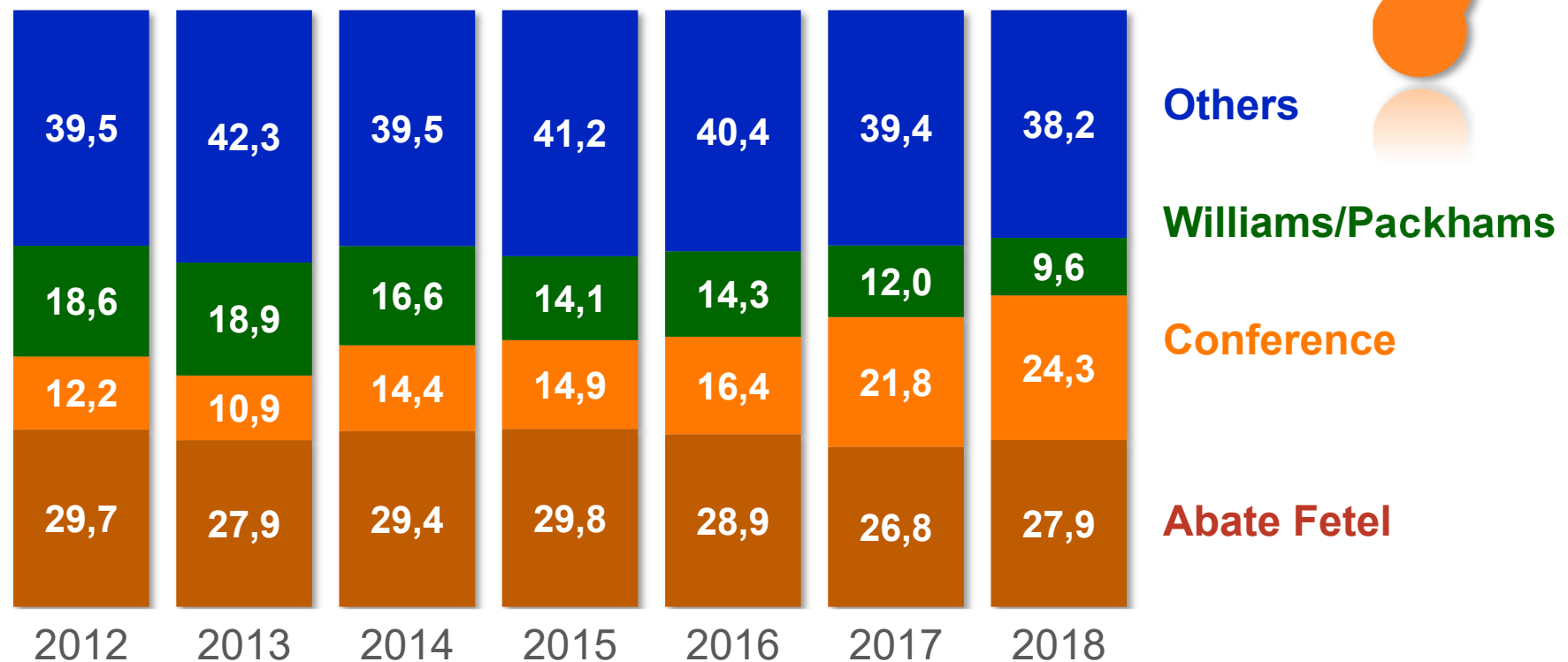
# Very low price level

Weekly producer price for Dutch Conference, class I in EUR/100 kg



# Loser overseas pears

Pear consumption in Germany – varieties in %



# Less exported to Europe

Exports of pears from the Southern Hemisphere, season up to week 13, in tons



80.100



51.900

2017  
2018  
2019

North/South EU

3.900

2.200

UK

25.500

18.300

Asia

25.800

21.000

USA/Canada

26.300

25.700

Russia

## Exports worldwide

206.000

173.000

150.000

2017

2018

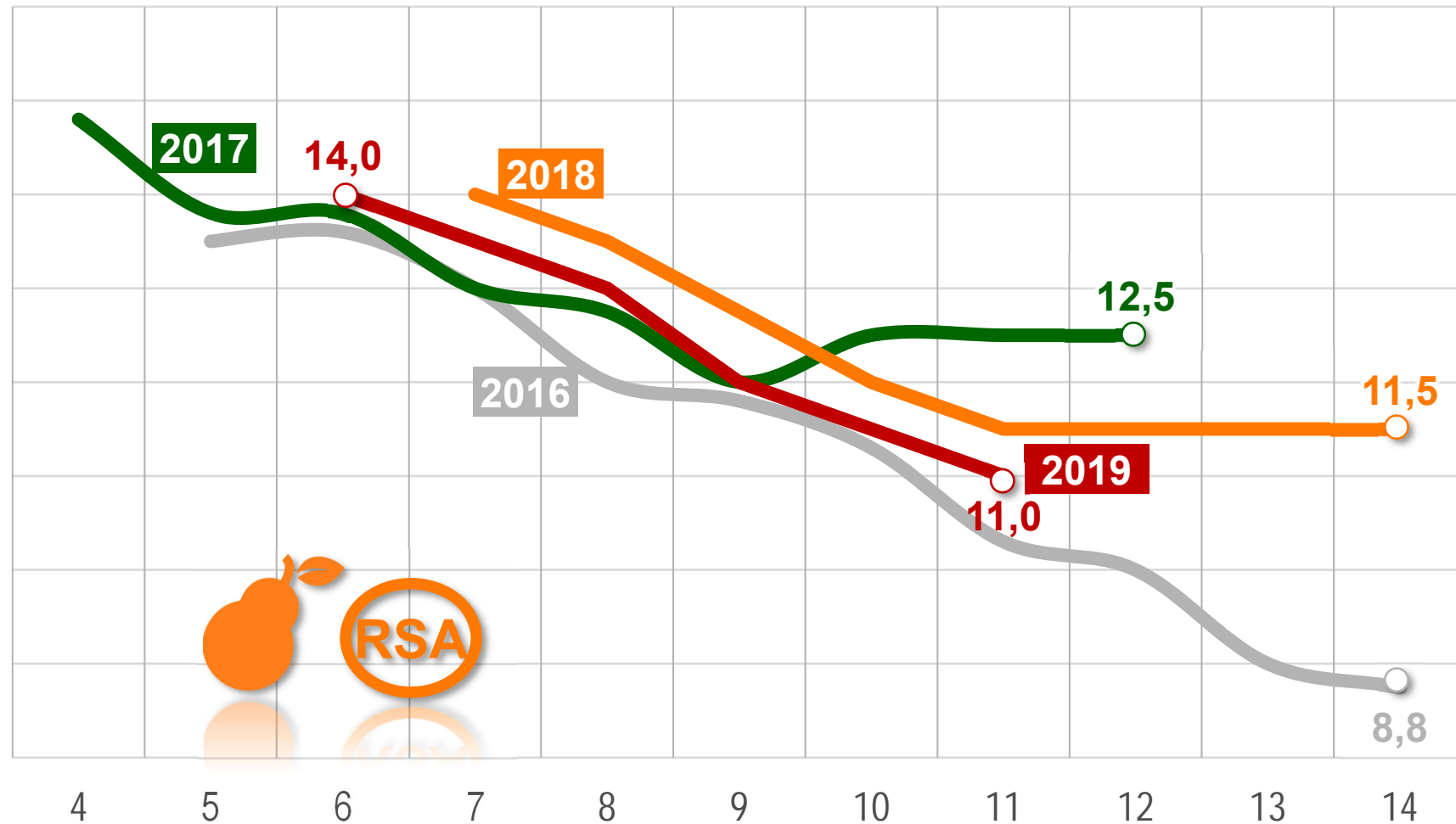
2019



# Low price, no enough demand



Weekly fot prices for Williams/Bon Chretien from South Africa in Europe  
in EUR/12,5 kg



# Thank you for your attention

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