



Farm to Fork Strategy and the pigmeat sector

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CDG Pigmeat – 30 April 2021

**CLIMATE
PACT AND CLIMATE
LAW**

**PROMOTING
CLEAN
ENERGY**

**INVESTING IN
SMARTER, MORE
SUSTAINABLE
TRANSPORT**

PROTECTING NATURE

**STRIVING
FOR GREENER
INDUSTRY**

The European Green Deal

**FROM FARM
TO FORK**

**ELIMINATING
POLLUTION**

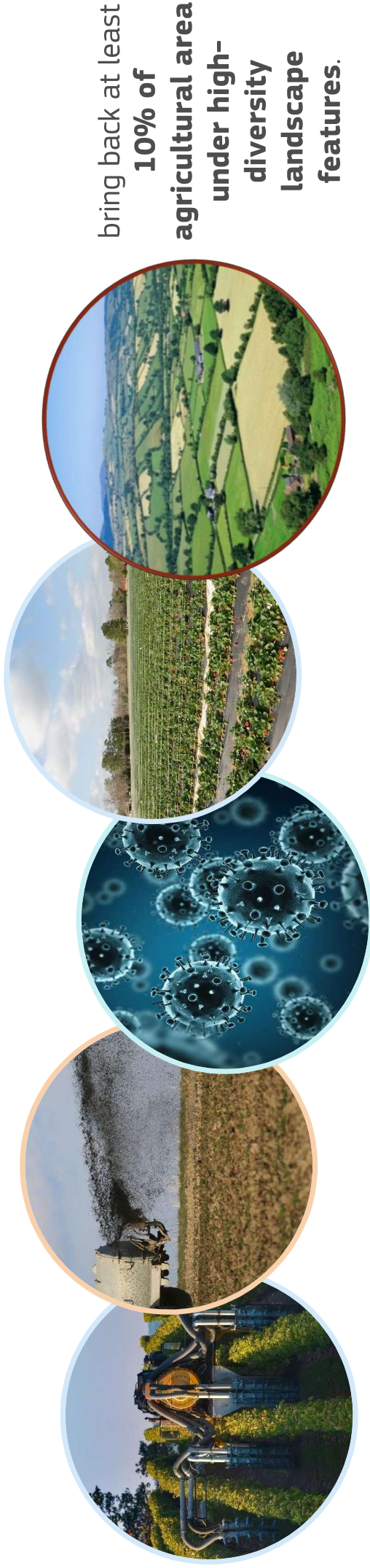
**LEADING THE
GREEN CHANGE
GLOBALLY**

**ENSURING
A JUST TRANSITION
FOR ALL**

**MAKING
HOMES ENERGY
EFFICIENT**

**FINANCING
GREEN
PROJECTS**

2030 targets for sustainable food production



Reduce by 50% the overall use and risk of **chemical pesticides** and reduce use by 50% of more hazardous **pesticides**

Reduce **nutrient losses** by at least 50% while ensuring no deterioration in soil fertility; this will reduce use of **fertilisers** by at least 20 %

Reduce sales of **antimicrobials** for farmed animals and in aquaculture by 50%

Achieve at least 25% of the EU's agricultural land under **organic farming**

Green Deal – Farm to Fork Strategy - timeline

Done:

3. Adopt recommendations to MS addressing the 9 specific objectives of the CAP, before submission of draft **CAP Strategic Plans** (Q4 2020)
24. Review the **EU promotion programme** to enhance its contribution to sustainable production and consumption (Q4 2020)

To do:

13. Improve the **corporate governance framework** (food industry to incorporate sustainability in corporate strategies) (Q1 2021)
14. Develop an EU code and monitoring framework for **responsible business and marketing conduct** in the food supply chain (Q2 2021)
22. Determine modalities for setting **minimum mandatory criteria for sustainable food procurement** in schools and public institutions (Q3 2021)
12. EU **carbon farming** initiative (Q3 2021)
2. Develop a **contingency plan for food security** (Q4 2021)
15. Stimulate **reformulation of processed food** and set max levels for certain nutrients (Q4 2021)
5. Revise Regulations to facilitate **plant protection products** containing biological active substances (Q4 2021)
8. Propose a revision of the **feed additives Regulation** to reduce the environmental impact of livestock (Q4 2021)

Green Deal – Farm to Fork Strategy - timeline

To do:

11. Initiatives to enhance cooperation of primary producers (**competition and transparency**) (2021-22)
18. Propose reviewing **marketing standards** for uptake and supply of sustainable products (2021-22)
19. Enhance coordination against **food fraud** (OLAF's investigative capacities) (2021-22)
4. Revise the **Sustainable Use of Pesticides Directive** and enhancement of Integrated Pest Management (Q1 2022)
9. Propose a **Farm Sustainability Data Network** (data on sustainable farming practices) (Q2 2022)
21. Propose to require **origin indication** for certain products. (Q4 2022)
20. Propose a harmonised **mandatory front-of-pack nutrition labelling** to enable health conscious food choices (Q4 2022)
16. Set nutrient profiles to restrict promotion of food high in **salt, sugar and fat** (Q4 2022)
27. Propose reviewing EU rules on **date marking** ('use by' and 'best before' dates) (Q4 2022)
17. Propose reviewing legislation on **Food Contact Materials** to improve food safety and decrease footprint (Q4 2022)
1. Propose legislation for **sustainable food systems** (2023)
25. Review the **EU school scheme** to refocus on healthy and sustainable food (2023)
26. Propose **EU targets for food waste reduction** (2023)
7. Evaluate and revise **animal welfare legislation** including transport and slaughter (Q4 2023)
23. Propose a **sustainable food labelling framework** to empower consumers to make sustainable food choices (2024)

Green Deal – Farm to Fork Strategy - contingency

2. Develop a **contingency plan for ensuring food supply and food security** (Q4 2021)

- Common **EU food crisis response mechanism** via a **forum** with MS (and possibly stakeholders) coordinated by the Commission and **agreed procedures** (guidelines, recommendations, non-binding agreements)
- **Forum**: involving different sectors for dialogue and coordinated action for EU policy consistency, exchanging best practices and lessons learned, **continuously evaluating threats, engaged with international partners** and transparent to the public at large
- **Roadmap** published – 66 feedback received (<https://europa.eu/!jv63gY>), mainly:
 - Role of CAP, food safety rules, single market, international trade and flexibility
 - Importance of coordination between actors in the food chain, across sectors, with public bodies and internationally
 - Key role of communication and transparency, access and affordability
- **Questionnaire** for public consultation published (<https://europa.eu/!Mt64MV>) for 2 months + expert groups until the summer
- End product: **communication**

Green Deal – Farm to Fork Strategy – marketing standards

18. Propose reviewing **marketing standards** for uptake and supply of sustainable products (2021-22)

- **External evaluation** completed and Staff Working Document published
- **Inception impact assessment** published – 156 feedback received
- **Public consultation** in preparation (questionnaire)
- After 12 weeks' consultation, an **Impact Assessment report** will be drafted (1st draft expected by the end of 2021)
- Possible adoption of reviewed marketing standards **mid-2022**
- To be coordinated with **other F2F actions** such as:

27, Propose reviewing EU rules on **date marking** ('use by' and 'best before' dates (Q4 2022)

7. Evaluate and revise **animal welfare legislation** including transport and slaughter (Q4 2023)

20, Propose a harmonised **mandatory front-of-pack nutrition labelling** to enable health conscious food choices (Q4 2022)

21, Propose to require **origin indication** for certain products. (Q4 2022)

- End product: **Regulations/Directives**

15. Stimulate **reformulation of processed food** and set max levels for certain nutrients (Q4 2021)

23, Propose a **sustainable food labelling framework** to empower consumers to make sustainable food choices (2024)

Green Deal – Farm to Fork Strategy – transparency

11. Initiatives to enhance cooperation of primary producers (**competition and transparency**) (2021-22)

- **New notification obligations for MS from 1 January 2021:** pig cuts (loin, shoulder, belly, ham) and minced meat - selling and buying - prices. Weekly production. **Methodology (art. 9)** – MS are required to send a methodology for each product (on-going process)
- Some data flagged as **confidential** by MS
- More data and MS involvement needed to produce and publish on **agri-food data portal** aggregated figures

Selling prices	Expected	Received	performance	additional voluntary	total
Pig cuts and minced meat	9	3	33%	2	5
Buying prices	Expected	Received	performance	additional voluntary	total
Pig minced meat	13	1	8%	0	1
Market information	Expected	Received	performance		total
Pig weekly production	27	19	70%		

Green Deal – Farm to Fork Strategy – producer cooperation

11. Initiatives to enhance cooperation of primary producers (**competition and transparency**) (2021-22)

After Omnibus – UTPs - CAP reform:

Art. 166a – supply regulation for all PDO/PGI (currently available for GI ham)

Green Deal – Farm to Fork Strategy – origin labelling

21. Propose to require **origin indication** for certain products. (Q4 2022)

- The Commission published on 23 December the **inception impact assessment** related to origin labelling, front-of-pack nutrition labelling, nutrient profiles and date marking, encouraging stakeholders to give feedback until 3 February 2021
- The aim is to ensure better labelling information to help consumers make **healthier and more sustainable** food choices and tackle **food waste**, by proposing to:
 - introduce standardised mandatory front-of-pack nutrition labelling
 - extend mandatory origin or provenance information for certain products.
 - revise the rules on date marking ('use by' and 'best before' dates).
- <https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12749-Revision-of-food-information-to-consumers>
- <https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12748-Setting-of-nutrient-profiles>

Green Deal – Farm to Fork Strategy - promotion

24. Review **EU promotion** to enhance its contribution to sustainable production/consumption (Q4 2020)

- In line with the shift to a more plant-based diet, with less red and processed meat and more fruit and vegetables
- In relation to **meat**, focus on how the EU can use promotion programme to **support the most sustainable, carbon-efficient methods of livestock production**

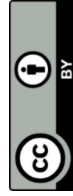
Europe's beating cancer action plan adopted on 3 February :

- review its promotion policy on **alcoholic beverages**
- review the promotion policy with a view to enhancing its contribution to sustainable production and consumption, and in line with the shift to a more plant-based diet, **with less red and processed meat and other foods linked to cancer risks** and more fruit and vegetables.

EU trade policy review adopted on 18 February 2021: *The Commission will also continue to support the EU agricultural and agrifood sector, composed primarily of SMEs, with a focus on promoting the sustainability and quality of their products, making them a standard-bearer of the EU food sustainability system.*



Thank you



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