

# Evaluation of the EU agricultural promotion policy

- The regulatory framework of Union's promotion policy:
  - ❑ Regulation (EU) No 1144/2014 of the European Parliament and of the Council;
  - ❑ Commission Delegated Regulation (EU) 2015/1829;
  - ❑ Commission Implementing Regulation (EU) 2015/1831.
- This evaluation will assess the **effectiveness, efficiency, coherence, relevance** and **EU added value** of the EU agricultural promotion policy
- <https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/1859-Evaluation-of-the-EU-agricultural-promotion-policy>
- Public consultation feedback period:
  - ❑ From **08 May 2020** to **11 September 2020**