

# The Farm to Fork Strategy

**For a fair, healthy and  
environmentally-friendly  
food system**

European Green Deal - *von der Leyen Commission*

European Union



# Farm to Fork Strategy: overall goals



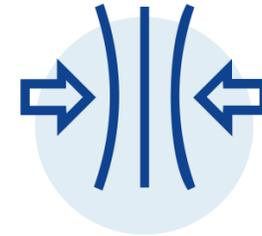
climate  
footprint



global  
transition



new  
opportunities



resilience

Reduce the  
**environmental  
and climate  
footprint** of the  
food system

Lead a  
**global transition**  
towards competitive  
sustainability from  
farm to fork

Tap into  
**new  
opportunities**

Create a **robust  
and resilient** food  
system



# Establish a sustainable food system that:



- **has neutral or positive environmental impact** of food production:
  - preserving and restoring the land and sea-based resources;
  - mitigate climate change and adapt to its impact;
  - reversing the loss of biodiversity;



- **ensures food security and public health:**
  - access for everyone to sufficient, nutritious, sustainable food;
  - high standards of safety and quality, plant health, animal health and welfare



- **preserves the affordability of food**, while (a.o.):
  - generating fairer economic returns & fostering the competitiveness sector
  - promoting fair trade
  - safeguarding occupational health and safety
  - ensuring integrity of the single market



Food security and food safety are cornerstones of our food system, and will never be compromised



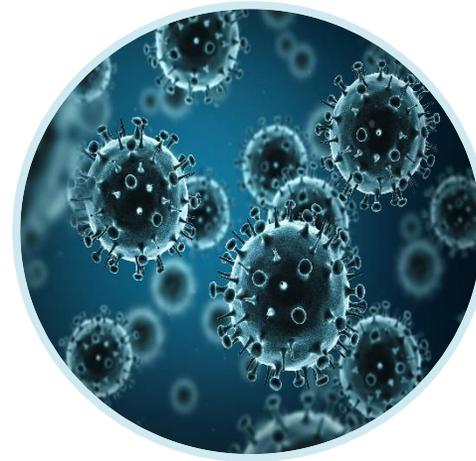
# 2030 Targets for sustainable food production



Reduce by 50% the overall use and risk of **chemical pesticides** and reduce use by 50% of more hazardous **pesticides**



Reduce **nutrient losses** by at least 50% while ensuring no deterioration in soil fertility; this will reduce use of **fertilisers** by at least 20 %



Reduce sales of **antimicrobials** for farmed animals and in aquaculture by 50%



Achieve at least 25% of the EU's agricultural land under **organic farming** and a significant increase in **organic aquaculture**





## | Concrete actions: overarching

### **Legislative framework for sustainable food systems (2023):**

- Framework with **comprehensive set of general principles and requirements** on the sustainability of food systems
- Basis **to ensure policy coherence** at EU and national level; mainstream sustainability in food-related policies
- Provisions on **governance, collective involvement** of stakeholders

Development of a **contingency plan** (2021)

for ensuring food supply & security in times of crisis



# Actions to ensure sustainable food production (1)



Adopt recommendations to MS addressing the nine specific objectives of the **Common Agricultural Policy (CAP)**, before submission draft **CAP Strategic Plans** (2020)



Revision of **Sustainable Use of Pesticides Directive** and enhancement of Integrated Pest Management (2022)



Revision of Regulations to facilitate **plant protection products containing biological active substances** (2021)



Action plan **for the organic sector** for 2021-2026 to stimulate supply and demand for organic products (2020)



Action plan for **integrated nutrient management** to reduce the pollution from fertilisers (2021)



# Actions to ensure sustainable food production (2)

Proposal for a revision of the existing **animal welfare** legislation, including on transport and slaughter (2023)

Proposal for a revision of the **feed additives** Regulation to reduce the environmental impact of livestock farming (2021)



Legislative initiatives to enhance **cooperation of primary producers** (support position in food chain) (2021-22)

Clarification of the scope of **competition rules** with regard to sustainability in collective actions (2022)

Proposal for a **Farm Sustainability Data Network** (data and advice on sustainable farming practices) (2022)



# Actions for sustainable fisheries and aquaculture

Reinforce efforts to bring fish stocks to sustainable levels via the **Common Fisheries Policy**; strengthen fisheries management in Mediterranean



Intensify **fight against fraud** through an enhanced traceability system

Next **Maritime and Fisheries Fund** will spend more than EUR 1 billion to support **sustainable seafood farming**



Adopt **EU Strategy on Algae**

Adopt **EU Guidelines on Aquaculture**: pathways for Member States' national aquaculture development plans



# Actions to stimulate sustainable practices by food industry and retail, hospitality and food service

Initiative to improve the **corporate governance framework** (integrate sustainability into corporate strategies) (2021)

Develop an EU code and monitoring framework for **responsible business and marketing conduct** in the food supply chain (2021)

Stimulate **reformulation** of processed food, including setting of **maximum levels for certain nutrients** (2021)



Set **nutrient profiles** to restrict promotion of food high in salt, sugar or fat (2022)

Proposal revision EU legislation on **Food Contact Materials** (food safety, environmental footprint) (2022)

Revision **EU marketing standards** for agricultural, fishery and aquaculture products (ensure uptake and supply of sustainable products) (2021-22)

Enhance coordination to tackle **Food Fraud** (2021-2022)



# Actions to promote shift towards healthy, sustainable diets

Determine the best modalities for setting **minimum mandatory criteria for sustainable food procurement** (2021)

Review of the **EU school scheme** legal framework: refocus on healthy and sustainable food (2023)

Review of the **EU promotion programme** for agricultural and food products (aimed at sustainable production and consumption) (2020)

**Proposal VAT rates** (currently being discussed in Council): could allow to make more targeted use of rates (e.g. to support organic fruit and vegetables).



Proposal for a harmonised **mandatory front-of-pack nutrition labelling** to enable consumers to make health conscious food choices (2022)

Proposal to require **origin indication** for certain products. (2022)

Proposal for a **sustainable food labelling framework** to empower consumers to make sustainable food choices (2024)

Nutrition - health		Environment	Social
Nutrition Declaration	Per 100 g		
Energy	kJ/kcal		
Fat	g		
of which saturates	g		
Carbohydrate	g		
of which sugars	g		
Protein	g		
Salt	g		

# | Actions to reduce food loss and waste

Committed to reaching **the UN SDG Target to halve food waste at retail and consumer levels by 2030, and reduce food losses along the food production and supply chains.**



Proposal for **EU-level targets for food waste reduction** (2023)



Revise EU rules for **date marking** ('use by' and 'best before' dates) (2022)



# | Enabling transition

- **Research, innovation, investments**
- Horizon 2020, Horizon Europe, European Regional Development Fund and European Agricultural Fund for Rural Development (EAFRD)...
- **Advisory services, data and knowledge sharing**
- Objective, tailored advisory services targeted at sustainable farm management,
- Farm Sustainability Data Network to allow primary producers to monitor economic, environmental and climate performance
- Support to SME food processors, small retail and food service operators with tailored solutions to promote new skills and business models



# | Promoting global transition

- International cooperation to **support developing countries in their transition to sustainable food systems**;
- Inclusion of ambitious sustainability chapter, including on food, in all EU bilateral **trade agreements**.
- Work through **international standard setting bodies (e.g: Codex) and promotion of sustainable food systems in international fora and events** (e.g. UN Summit on Food Systems in 2021).
- **Environmental aspects** taken into account when **assessing requests for import tolerances** for pesticide substances no longer approved in the EU
- Promotion of appropriate **labelling schemes** - to ensure that food imported into the EU is gradually produced in a sustainable way.



For healthy people,  
healthy societies  
and a healthy planet.

## **The Farm to Fork Strategy**

***IT'S DOWN TO US!***

