

# **The Farm to Fork Strategy**

**For a fair, healthy and  
environmentally-friendly  
food system**

**Civil Dialogue Group Quality and Promotion  
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# **| Delivering on the Green Deal objectives**



**CLIMATE  
PACT AND CLIMATE  
LAW**

**PROMOTING  
CLEAN  
ENERGY**

**INVESTING IN  
SMARTER, MORE  
SUSTAINABLE  
TRANSPORT**

**PROTECTING NATURE**

**STRIVING  
FOR GREENER  
INDUSTRY**

**FROM FARM  
TO FORK**

# The European Green Deal

**ELIMINATING  
POLLUTION**

**LEADING THE  
GREEN CHANGE  
GLOBALLY**

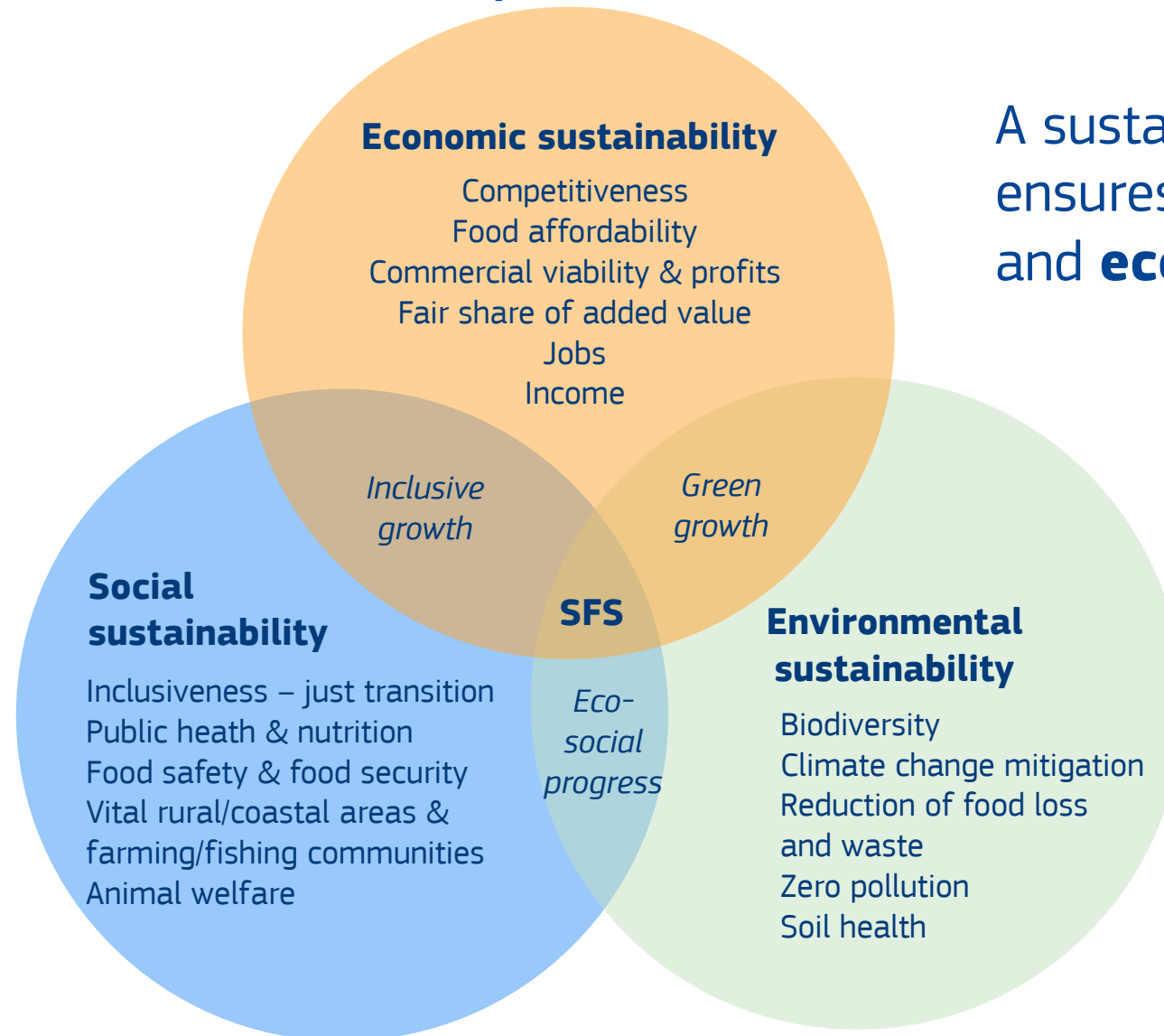
**ENSURING  
A JUST TRANSITION  
FOR ALL**

**MAKING  
HOMES ENERGY  
EFFICIENT**

**FINANCING  
GREEN  
PROJECTS**



# Sustainable food systems for sustainable societies



A sustainable food system (SFS) ensures **environmental, social and economic sustainability**



# Challenges to the EU food system

## SOCIAL SUSTAINABILITY



Healthier diets  
– reduce  
overweight



Improve  
animal  
welfare



Social rights  
workers in food  
chain



Food  
affordability

## ENVIRONMENTAL SUSTAINABILITY



Tackle climate  
change



Protect the  
environment



Preserve  
biodiversity



Reduce food  
losses and waste



Circular bio-  
based economy

## ECONOMIC SUSTAINABILITY



Fairer incomes for  
farmers & fishers



Just  
transition



New business & job  
opportunities




# | New challenges: COVID-19 pandemic

- Has shown the importance of a **robust and resilient food system**: access to a sufficient supply of affordable food for citizens;
- Underlined the **interrelations** between our health, ecosystems, supply chains, consumption patterns and planetary boundaries
- **Sustainable livelihood for primary producers** is essential for success of recovery and transition.
- Need for **workers' social protection**, working and good housing conditions; protection of health
- The annual increasing recurrence of droughts, floods and new pests: our **food system is under pressure** and must **become more sustainable and resilient**







# **The Farm to Fork Strategy: pathway to sustainable food systems**



# Farm to Fork Strategy: overall goals



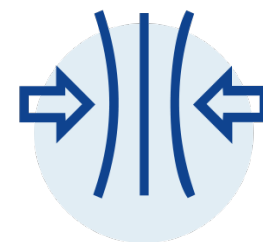
climate  
footprint



global  
transition



new  
opportunities



resilience

Reduce the  
**environmental  
and climate  
footprint** of the  
food system

Lead a  
**global transition**  
towards competitive  
sustainability from  
farm to fork

Tap into  
**new  
opportunities**

Create a **robust  
and resilient** food  
system





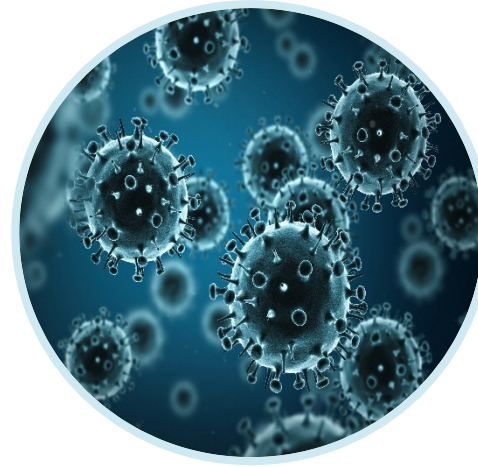
# 2030 Targets for sustainable food production



Reduce by 50% the overall use and risk of **chemical pesticides** and reduce use by 50% of more hazardous **pesticides**



Reduce **nutrient losses** by at least 50% while ensuring no deterioration in soil fertility; this will reduce use of **fertilisers** by at least 20 %



Reduce sales of **antimicrobials** for farmed animals and in aquaculture by 50%



Achieve at least 25% of the EU's agricultural land under **organic farming**





# | Actions to ensure sustainable food production (1)



Adopt recommendations to MS addressing the nine specific objectives of the **Common Agricultural Policy (CAP)**, before submission draft **CAP Strategic Plans** (2020)



Revision of **Sustainable Use of Pesticides Directive** and enhancement of Integrated Pest Management (2022)



Revision of Regulations to facilitate **plant protection products containing biological active substances** (2021)



Action plan **for the organic sector** for 2021-2026 to stimulate supply and demand for organic products (2020)



Action plan for **integrated nutrient management** to reduce the pollution from fertilisers (2021)

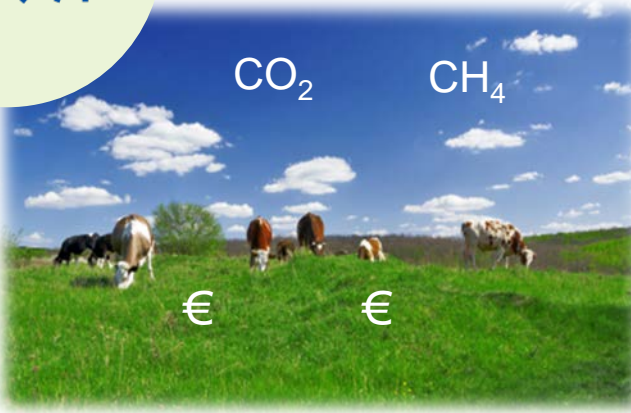




# Actions to ensure sustainable food production (2)

Proposal for a revision of the existing **animal welfare** legislation, including on transport and slaughter (2023)

Proposal for a revision of the **feed additives** Regulation to reduce the environmental impact of livestock farming (2021)



Clarification of the scope of **competition rules** with regard to sustainability in collective actions (2022)

Legislative initiatives to enhance cooperation of primary producers (support position in food chain) (2021-22)

Proposal for a **Farm Sustainability Data Network** (data and advice on sustainable farming practices) (2022)





# Actions to stimulate sustainable practices by food industry and retail, hospitality and food service

Develop an EU code and monitoring framework for **responsible business and marketing conduct** in the food supply chain (2021)

Set **nutrient profiles** to restrict promotion of food high in salt, sugar or fat (2022)

Proposal for revision EU legislation on **Food Contact Materials** to improve food safety, and reduce the environmental footprint (2022)



Enhance coordination to tackle **Food Fraud** (2021-2022)

Stimulate **reformulation** of processed food, including the setting of **maximum levels for certain nutrients** (2021)

Revise **EU marketing standards** (uptake and supply of sustainable products (2021-2022))

Strengthen the legislative framework on **geographical indications**





# Actions to promote shift towards healthy, sustainable diets

Proposal for a harmonised **mandatory front-of-pack nutrition labelling** to enable consumers to make health conscious food choices (2022)

Proposal to require **origin indication** for certain products. (2022)

Determine the best modalities for setting **minimum mandatory criteria for sustainable food procurement** (2021)



Review of the **EU school scheme** legal framework: refocus on healthy and sustainable food (2023)

Review of the **EU promotion programme** for agricultural and food products to enhance its contribution to sustainable production and consumption (2020)

Proposal for a **sustainable food labelling framework** to empower consumers to make sustainable food choices (2024)

## Nutrition - health

Nutrition Declaration	Per 100 g
Energy	kJ/kcal
Fat	g
of which saturates	g
Carbohydrate	g
of which sugars	g
Protein	g
Salt	g

## Environment



## Social



# | Actions to reduce food loss and waste

Committed to reaching **the UN SDG Target to halve food waste at retail and consumer levels by 2030**, and reduce food losses along the food production and supply chains.



Proposal for **EU-level targets for food waste reduction** (2023)



Revise EU rules for **date marking** ('use by' and 'best before' dates) (2022)





# | Enabling transition – Promoting global transition

- International cooperation to **support developing countries in their transition to sustainable food systems**;
- Inclusion of ambitious sustainability chapter, including on food, in all EU bilateral **trade agreements**.
- Work through **international standard setting bodies (e.g: Codex)** and promotion of sustainable food systems in **international fora and events** (e.g. UN Summit on Food Systems in 2021).
- **Environmental aspects** taken into account when **assessing requests for import tolerances** for pesticide substances no longer approved in the EU
- Promotion of appropriate **labelling schemes** – to ensure that food imported into the EU is gradually produced in a sustainable way.



# How to ensure that the reformed CAP contribute to the Farm to Fork objectives?

## The CAP reform is compatible with the European Green Deal

- Appropriate framework to support the implementation of the new ambitions

## How to ensure that the CAP reflects the Green Deal

- Key elements of the proposal need to be retained in the final legislation
- Certain improvements in specific areas can close identified gaps
- The Commission can take additional practical actions so that implementation becomes more efficient





For healthy people,  
healthy societies  
and a healthy planet.

## **The Farm to Fork Strategy**

***IT'S DOWN TO US!***



# Thank you



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