



# Evaluation of mandatory country of origin labelling for certain meats

**CDG QUALITY AND PROMOTION – DG AGRI**

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# Outline

Why do we need this evaluation?

Objective and scope of the evaluation

Timing, open public consultation and other information



# Why do we need this evaluation?

Rules on mandatory origin labelling for certain meats (Commission Implementing Regulation 2013/1137)

Effectiveness

Efficiency

Coherence

Relevance

EU added value



# Objectives and scope of the evaluation

## 1) Impacts of the current rules on main stakeholders



## 2) Impact on **trade flows** between EU Member States.

# Scope of the evaluation – period and coverage

- **Products covered:** Fresh, chilled and frozen meat of swine, sheep, goats and poultry.
- **Examination period:** The evaluation study will cover the period as from 1 April 2015 (entry into force of the Regulation (EU) No 1337/2013) onwards.
- **Geographical coverage:** All EU Member States\*

\*UK still included because the study contract started before the Brexit.

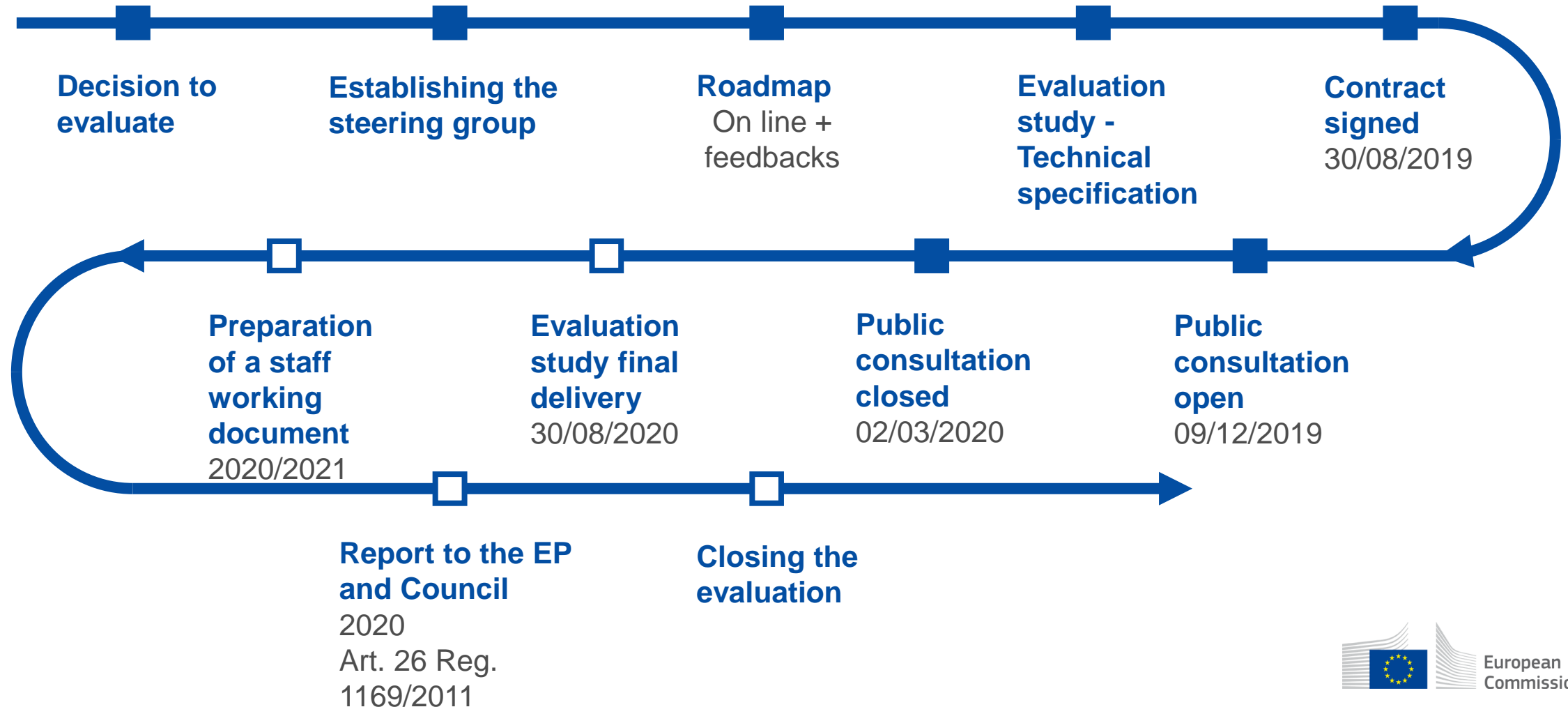
# Other useful information

- Contract signed on 30th August 2019.
- Evaluation study period: 30th August 2019 - 30th August 2020
- **Case studies** on a number of different sectors and Member States
- **Open Public Consultation**: 9th December 2019 – 2nd March 2020 (146 contributions were received from 19 EU Member States)\*



\* All MS except Bulgaria, Cyprus, Greece, Croatia, Lithuania, Poland, Slovenia, Slovakia and Sweden. There was one contribution from Brazil.

# Steps of the evaluation + timeline



# Thank you for your attention

davide.nicodemo@ec.europa.eu



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