



SAI Platform

Sustainable agriculture
for a better world

A top-down view of several hands of different skin tones holding small green seedlings in soil, arranged in a circle. The background is a bed of wood chips.

Connecting, collaborating, and building

industry-wide solutions to catalyse
and support sustainable change in
agriculture around the world.

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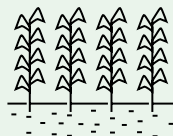
About us

01



Our story

Sustainable agriculture needed to be addressed in a **pre-competitive space**.



The food and drink industry faces a multiple of serious **environmental, social and economic challenges**.



SAI Platform was created in 2002, since then our members from across the supply chain have been working together to **share knowledge, create solutions and promote sustainable agriculture**.



Today we are a global organisation, with 100 + members across **the food and drink supply chain**.



Our vision

A sustainable, thriving and resilient agricultural sector that protects the earth's resources, human rights and animal welfare, delivering value to our members and across our whole value chains.



Mission

To harness the collaborative power of our members to accelerate widespread adoption of sustainable agricultural practices.

Our members



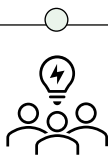
Affiliate members





Origin of the FSA: EU Sugar Beet Project

2013



Set up a **pre-competitive partnership** to harmonise and improve EU sugar beet sustainability.

Agreement on **shared industry ambition** and roadmap to succeed



Development and roll out of the **Farm Sustainability Assessment** with producers across the European Union



EU sugar beet industry set the **international standard** for sugar beet sustainability

2017

Project Partners

EU Sugar Beet Project





The Farm Sustainability Assessment (FSA) Today

The **Farm Sustainability Assessment** (FSA)
is SAI Platform's all-inclusive system for
promoting sustainable crop production



Suitable

For to the needs of the
entire food & drinks
supply chain

Applicable

to all cultivated
crops in all
countries

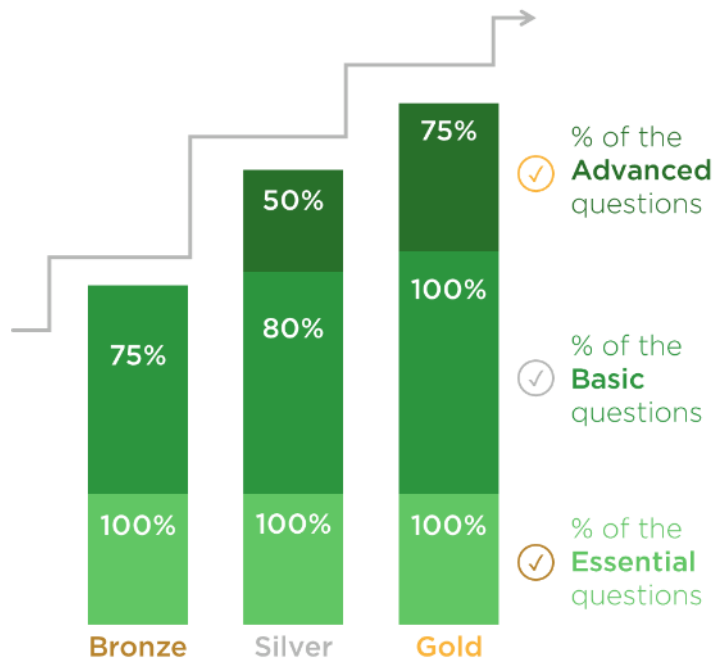
Compatible

with all major
existing sustainable
farming schemes




FSA

is a comprehensive approach
to farm sustainability




 Legal Compliance

 Financial Stability


 Farm Management

 Planting


 Soil Management

 Nutrient Management

 Crop Protection

 Agro-chemicals

 Waste Management

 Water Management


 Biodiversity

 Air

 GHG Emissions

 Market Access

 Labor Condition

 Health and Safety

 Local Community

FSA

Is trusted to be consistent,
transparent and fair

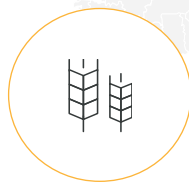
100,000+ farms

around the world

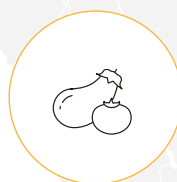
already belong to

FSA verified farm groups

in **30+** countries



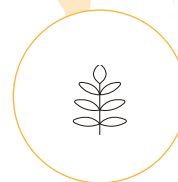
Row crops



Fruits and
vegetables



Tree
crops



Herbs &
spices



Mushrooms

FSA is
the **global benchmark**
reference for
100+
agricultural
sustainability schemes



Field to Market®
The Alliance for Sustainable Agriculture



FAIRTRADE
INTERNATIONAL



ISCC
International Sustainability
Et Carbon Certification



FSA: A Change Enabler



EU Juice Industry Leads Sustainability Charge



Juice CSR Group



Mission: To support, guide and inspire juice stakeholders to integrate CSR throughout the supply chain.



Founded: 2013, with support of the EC



Scope: Entire supply chain



Sustainable: 6 Juice CSR Principles



The Sustainable Juice Covenant



Mission: To source 100% of juices, purees and concentrates sustainably in 2030.



Founded: 2017

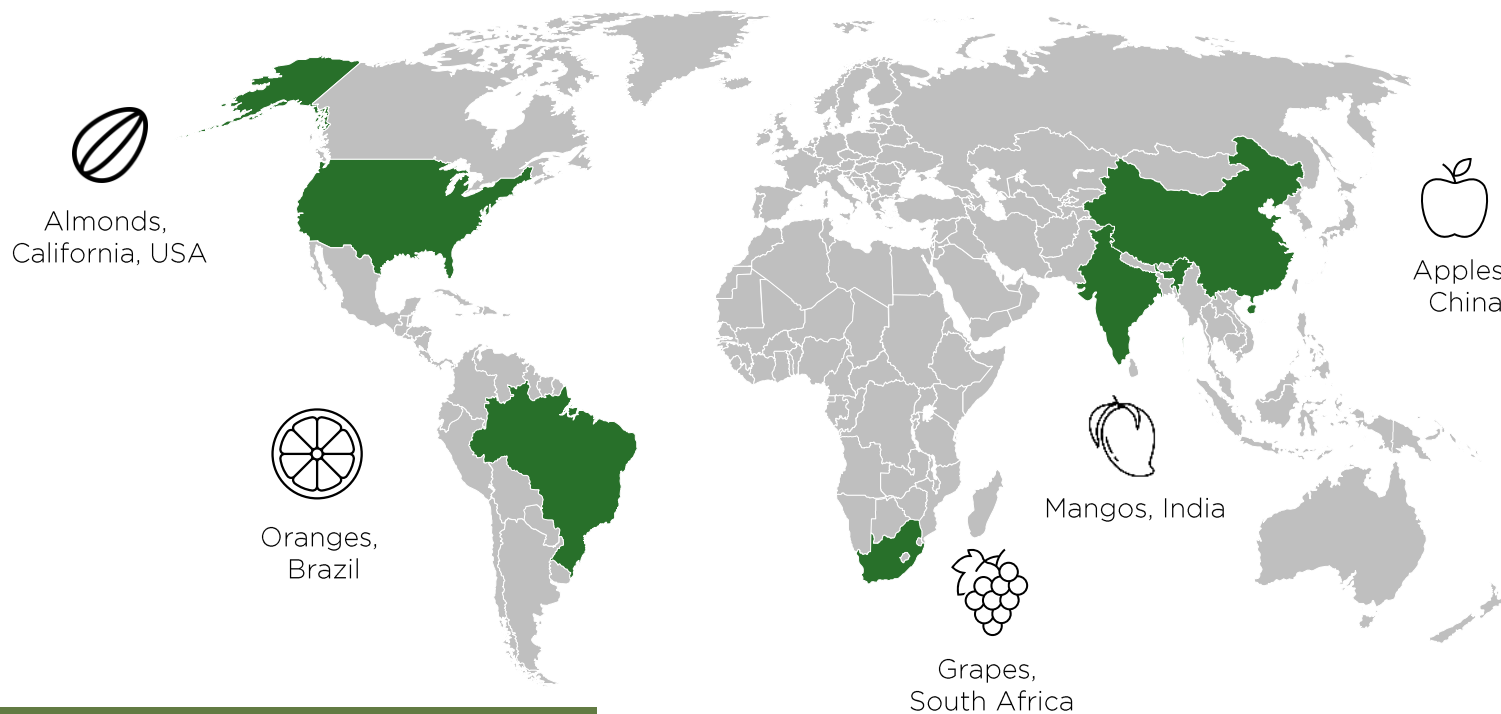


Scope: Farm, Processor, Bottler



Sustainable: FSA Bronze and above, or equivalent (farm level); ETI/SMETA 4 Pillar or SA8000 (processor/bottler level)

Raising Fruit Farming Standards Globally



AIMING TO SOURCE 100% SUSTAINABLE JUICE AND PUREE BY 2030

15% 2018

30% 2020

75% 2025

100% 2030

Lessons Learned

05

Key Take-Aways

Almost 20 years of industry engagement on sustainable farming leads to the following insights worth sharing.

Food & Drink Industry is committed to sustainable farming

There is strong consensus to support the move to more sustainable farming practices through pre-competitive collaboration.

EU Food & Drink Industry is a leading agent for global farm sustainability

Sourcing requirements and producer support by EU businesses and initiatives are already changing farming practices around the world.

Ambitions are best defined together

Supply chain agreement on the ambition and how to get there increases the chances of success.

Opportunities to build on existing engagement

Policy maker can build on years of industry engagement to accelerate the pace of change that we need to make farming more sustainable.

Flexible frameworks offer the best of both worlds

Flexible frameworks offer the possibility to be globally relevant and locally appropriate.

Get in touch!



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The European Roundtable for Beef Sustainability

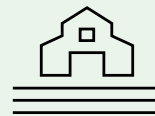
The ERBS is a multi-stakeholder roundtable to address the sustainability challenges of the European beef industry.

ERBS mission

All aspects of the beef value chain are recognised for delivering measurable positive impacts and continuous improvement towards key sustainability priorities



**Animal welfare
and health**



**Greenhouse
Gas**



**Animal
medicines**



**Farm
management**

