

A photograph of three small green seedlings with purple stems growing out of dark, rich soil. A bright sun is in the background, creating a lens flare effect. The image is used as a background for the presentation slide.

Sustainable sourcing as common place

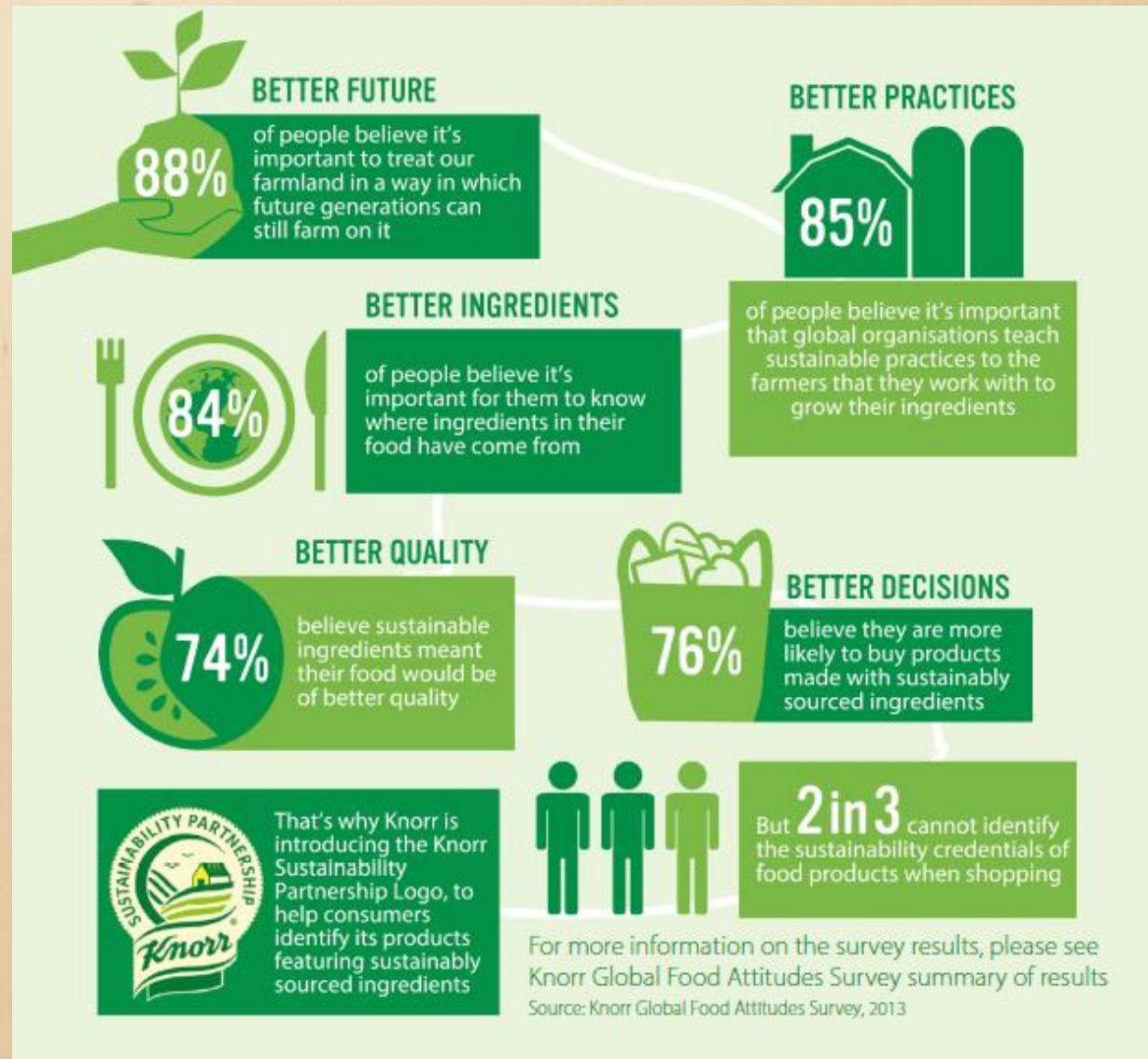
- Pablo Perversi, VP Savoury Europe
- Brussel, 01 December 2015



Unilever

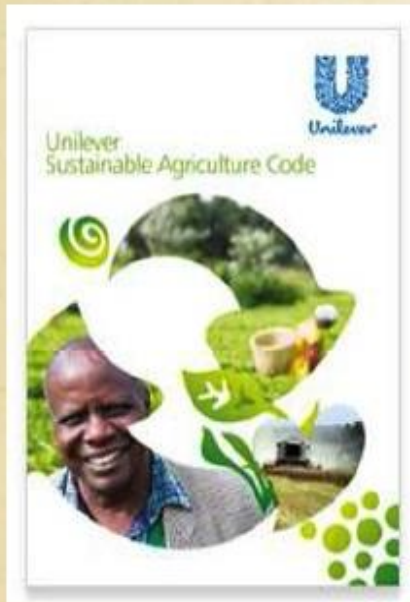


Consumers Care About the sustainability of Products





Sustainable Agricultural Code



Water



Soils



Biodiversity



Overall Continuous Improvement



Training



Value Chain and Local Economy



Animal Welfare



Energy



Waste



Social and Human Capital



Agrochemicals and fuels



We Care About the sustainability of our Products



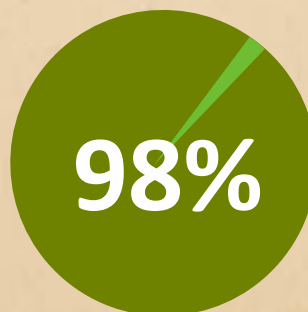
40,000

FARMERS (👤 = 1000)

82%

Today 82% of our products by turnover contain sustainably sourced ingredients

Knorr's top 13 vegetables and herbs



2015



2020

98% of Knorr's top 13 vegetables and herbs are already grown sustainably.
By 2020 this will be 100%.



We are prepared for the Future.



Thank you for
generations to come.

