

EU marketing standards for F&V



CDG meeting 28 September 2018

Denis de Froidmont – AGRI G2



Regulation (EU) No **1308/2013** of the European Parliament and of the Council of 17 December 2013 establishing a common organisation of the markets in agricultural products.

Article 76.1

In addition, where relevant, to the applicable marketing standards referred to in Article 75, products of the **fruit and vegetables sector** which are **intended to be sold fresh to the consumer** may only be marketed if they are sound, fair and of marketable quality and **if the country of origin is indicated**.

Article 76.4

In order to ensure the proper application of requirements set out in paragraph 1....the Commission shall be empowered to adopt delegated acts...concerning specific derogations to this Article....

Country of origin – ready to eat



Intended to be sold fresh to consumer

Commission Implementing Regulation (EU) No 543/2011 of 7 June 2011 laying down detailed rules for the application of Council Regulation (EC) No 1234/2007 in respect of the fruit and vegetables and processed fruit and vegetables sectors

Article 4.1 (d)

...shall not be required to conform to the marketing standards

....

Products having undergone a trimming or cutting making them "ready to eat" or "kitchen ready"



Commission Implementing Regulation (EU) No 543/2011

Article 7.3

...the full names of the countries of origin may be replaced with

- (a) 'mix of EU fruits / vegetables / fruit and vegetables'
- (b) 'mix of non-EU fruits / vegetables / fruit and vegetables'
- (c) 'mix of EU and non-EU fruits / vegetables / fruit and vegetables'



Commission Implementing Regulation (EU) No 543/2011 of 7 June 2011 laying down detailed rules for the application of Council Regulation (EC) No 1234/2007 in respect of the fruit and vegetables and processed fruit and vegetables sectors

Article 4.1 (e)

...shall not be required to conform to the marketing standards

....

Products marketed as edible sprouts, germinated seeds



Country of origin – non intact product



Intended to be sold « fresh » to consumer

Commission Implementing Regulation (EU) No 543/2011 of 7 June 2011 laying down detailed rules for the application of Council Regulation (EC) No 1234/2007 in respect of the fruit and vegetables and processed fruit and vegetables sectors

Article 4.6

... shall not be required to conform to the **general** marketing standards

....

Non-cultivated mushrooms, capers, shelled almonds, dried citrus, nuts, saffron...(= products which are normally not intact)



Views, Questions, Comments,...



Labelling of country of origin on:

- « ready to eat »
- shelled almonds...
- local market...

Supreme quality, finest Category, for Class I?

Supreme quality, finest Category, for unclassified products?

- *Article 6 of Reg 543/2001 provides that the information particulars and in particular the class may not mislead the consumer.*
- *Article 7(1) of Reg 1169/2011 provides that food information shall not be misleading , in particular, as to the characteristics of the food, including its quality. According Article 1(3), this requirement shall apply to food business operators at all stages of the food chain, where their activities concern the provision of food information to consumer.*

Check for conformity to (i) General Marketing Standard ? or (ii) Class I of UNECE standard ?



1. Name of the consignor		2. Description of the product (variety, etc.)	
3. Place of origin (country, etc.)		4. Date of issue	
5. Number of packages (if any)		6. Net weight (kg)	
7. Packages (number and type)		8. Type of product (variety, etc.)	
9. The consignment referred to above conforms, at the issue time, with the European Union marketing standards in force.		10. Date and place of issue	
11. Signature (name in block letters)		12. Seal of the competent authority	
13. Observations			

8. Packages (number and type)	9. Type of product (variety if the standard specifies)	10. Quality class	11. Total net weight in kg
12. The consignment referred to above conforms, at the issue time, with the European Union marketing standards in force.			
Customs office foreseen		Place and date of issue	
Valid until (date):			
Signatory (name in block letters):			
Signature		Seal of the competent authority	
13. Observations			

Views, Questions, Comments,...

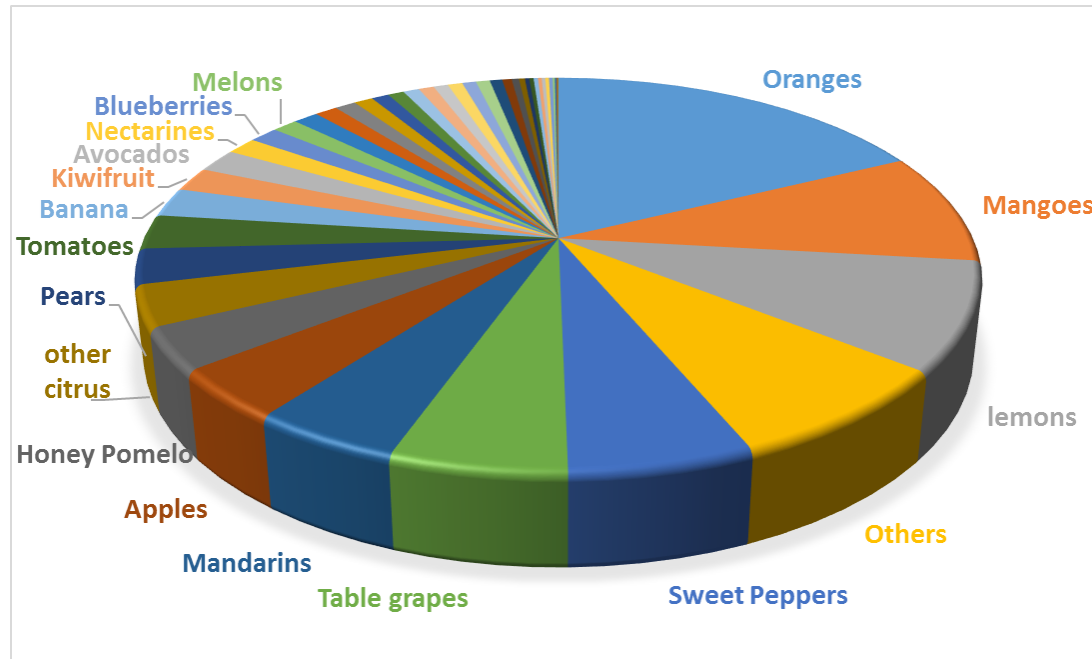


**Class I products,
check for conformity
to:**

- general marketing
standard, OR**
- UNECE standards**

Products not in conformity

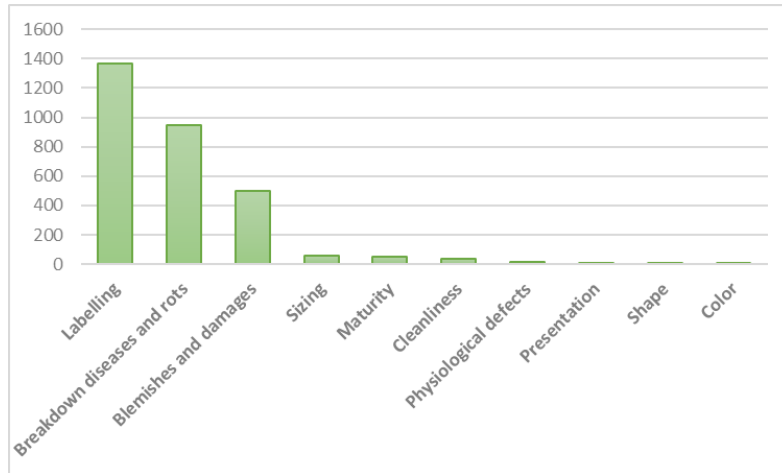
2979 notifications of non-conformity from 12/9/2017 to 11/06/2018



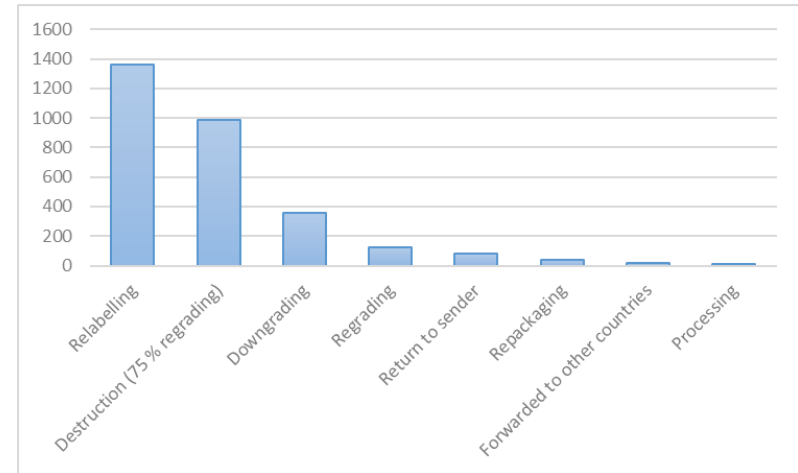
Origin of the non-conform products



Main defects



Follow-up action



Thank you