

EU marketing standards for F&V



CDG meeting 28 September 2018
Denis de Froidmont – AGRI G2



Regulation (EU) No 1308/2013 of the European Parliament and of the Council of 17 December 2013 establishing a common organisation of the markets in agricultural products.

Article 76.1

In addition, where relevant, to the applicable marketing standards referred to in Article 75, products of the **fruit and vegetables sector** which are **intended to be sold fresh to the consumer** may only be marketed if they are sound, fair and of marketable quality and **if the country of origin is indicated**.

Article 76.4

In order to ensure the proper application of requirements set out in paragraph 1....the Commission shall be empowered to adopt delegated acts...concerning specific derogations to this Article....

Commission Implementing Regulation (EU) No 543/2011 of 7 June 2011 laying down detailed rules for the application of Council Regulation (EC) No 1234/2007 in respect of the fruit and vegetables and processed fruit and vegetables sectors

Article 4.1 (d)

...shall not be required to conform to the marketing standards

....

Products having undergone a trimming or cutting making them "ready to eat" or "kitchen ready"



Commission Implementing Regulation (EU) No 543/2011

Article 7.3

...the full names of the countries of origin may be replaced with

- (a) 'mix of EU fruits / vegetables / fruit and vegetables'
- (b) 'mix of non-EU fruits / vegetables / fruit and vegetables'
- (c) 'mix of EU and non-EU fruits / vegetables / fruit and vegetables'



**Commission Implementing Regulation (EU) No 543/2011 of 7 June 2011 laying
down detailed rules for the application of Council Regulation (EC) No
1234/2007 in respect of the fruit and vegetables and processed fruit and
vegetables sectors**

Article 4.1 (e)

...shall not be required to conform
to the marketing standards

....

Products marketed as edible
sprouts, germinated seeds



Country of origin – non intact product



Intended to be sold « fresh » to consumer

Commission Implementing Regulation (EU) No 543/2011 of 7 June 2011 laying down detailed rules for the application of Council Regulation (EC) No 1234/2007 in respect of the fruit and vegetables and processed fruit and vegetables sectors

Article 4.6

... shall not be required to conform to the **general** marketing standards

....

Non-cultivated mushrooms, capers, shelled almonds, dried citrus, nuts, saffron...(= products which are normally not intact)



Views, Questions, Comments,...



Labelling of country of origin on:

- « ready to eat »
- shelled almonds...
- local market...

Supreme quality, finest Category, for Class I? Supreme quality, finest Category, for unclassified products?

- *Article 6 of Reg 543/2001 provides that the information particulars and in particular the class may not mislead the consumer.*
- *Article 7(1) of Reg 1169/2011 provides that food information shall not be misleading , in particular, as to the characteristics of the food, including its quality. According Article 1(3), this requirement shall apply to food business operators at all stages of the food chain, where their activities concern the provision of food information to consumer.*

Check for conformity to (i) General Marketing Standard ? or (ii) Class I of UNECE standard ?



1. Name		Definition of varieties with the European Union marketing standards apply (2012 to 2020) and logo to be used	
2. Package description (or packaging) if other than boxes		3. Invoice date	
3. Date of issue of receipt		4. Place of receipt (1) 5. Origin or variety of plant (2)	
4. Packages (number and type)		5. Total net weight	
6. Type of origin (being GMP standard specified)		7. The consignment referred to above conforms, at the issue time, with the European Union marketing standards in force.	
Customs office foreseen: Place and date of issue Valid until (date): Signatory (name in block letters): Signature Seal of the competent authority			
13. Observations			

8. Packages (number and type)	9. Type of product (variety if the standard specifies)	10. Quality class	11. Total net weight in kg
-			
12. The consignment referred to above conforms, at the issue time, with the European Union marketing standards in force.			
Customs office foreseen: Place and date of issue Valid until (date): Signatory (name in block letters): Signature Seal of the competent authority			
13. Observations			

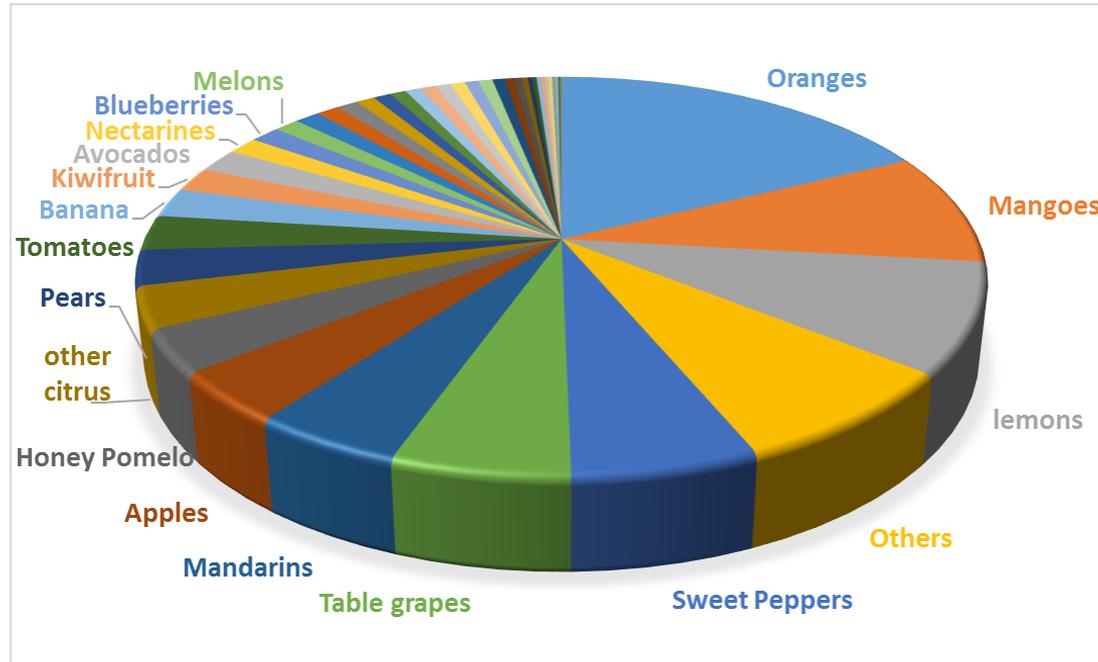
Views, Questions, Comments,...



**Class I products,
check for conformity
to:
-general marketing
standard, OR
-UNECE standards**

Products not in conformity

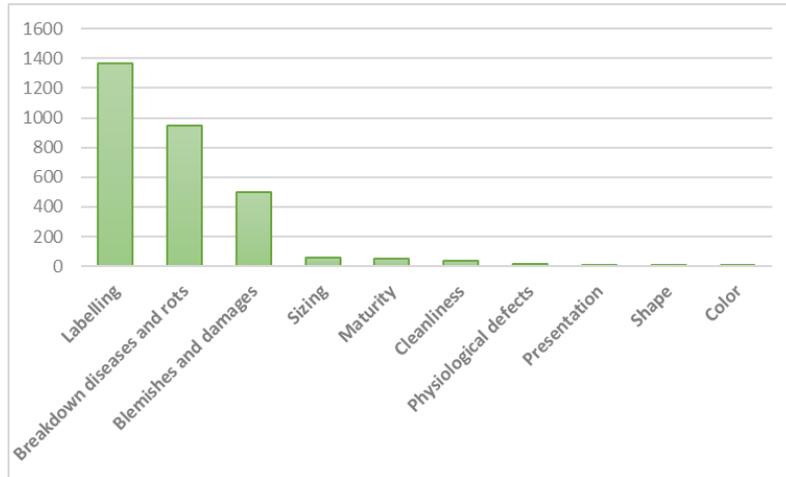
2979 notifications of non-conformity from 12/9/2017 to 11/06/2018



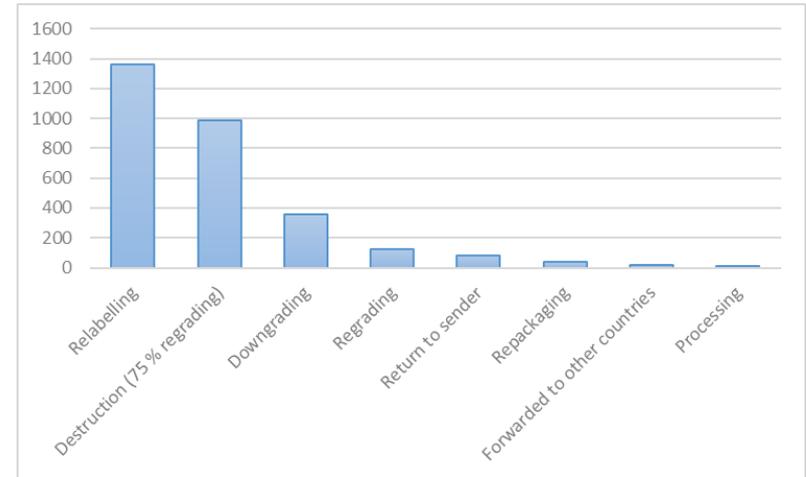
Origin of the non-conform products



Main defects



Follow-up action





Thank you