



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT
Directorate E Markets
Unit E.2 Wine, spirit and horticultural products

PROTECTION OF YOUR PERSONAL DATA

This privacy statement provides information about the processing and the protection of your personal data.

Processing operation: Traditional terms protected in the European Union for wine

Data Controller: Directorate-General of Agriculture and Rural Development, / Directorate Markets / Unit E.2 'Wine spirits and horticultural products'

Record reference: DPR-EC-12768

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1. Introduction

The European Commission (hereafter 'the Commission') is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to [Regulation \(EU\) 2018/1725](#) of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data (repealing Regulation (EC) No 45/2001).

This privacy statement explains the reason for the processing of your personal data, the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

The information in relation to processing operation *necessary for protecting traditional terms in the wine sector, including objection and cancellation proceedings if any*, undertaken by Directorate General for Agriculture and Rural Development, Unit E.2 'Wine spirits and horticultural products' (hereinafter AGRI E.2) is presented below.

2. Why and how do we process your personal data?

Purpose of the processing operation: AGRI E.2 collects and uses your personal information for protection of traditional terms for wine, its scrutiny, the objection and cancellation procedures if any.

To participate in the above-mentioned system, i.e. to apply for protection of a Traditional Term, or for the approval of an amendment to the definition, to object or request the cancellation of a Traditional Term, the applicant has to submit an application (see forms available in the Annexes to Implementing Regulation (EU) 2019/34) which may contain personal data.

The processing of your personal data occurs in the following steps of procedure:

- Registration of the application, storage, translation and analysis by the European Commission;
- Publication of the final version of the application for protection (that may include personal data) in the OJ C for objection purposes
- Exchange of the observations and supporting evidences between the parties in case of objection or cancellation requests.

Your personal data will not be used for an automated decision-making including profiling.

3. On what legal ground(s) do we process your personal data

We process your personal data, because:

(a) processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body;

(b) processing is necessary for compliance with a legal obligation to which the controller is subject;

The basis for such processing are Articles 25 to 37 of Commission Delegated Regulation (EU) 2019/33 and Articles 21 to 29 of Commission Implementing Regulation (EU) 2019/34.

4. Which personal data do we collect and further process?

In order to carry out this processing operation AGRI E.2 collects the following categories of personal data:

- *Name;*
- *Nationality;*
- *Contact details (e-mail address, telephone number, mobile telephone number, fax number, postal address, company and department signature);*

The provision of personal data is mandatory to meet a legal requirement (i.e. application for protection and its scrutiny, objection and cancellation proceedings if any). If you do not provide your personal data, possible consequences are a possible inadmissibility of the application / objection / cancellation form.

Furthermore, you may spontaneously provide other, non-requested personal data in the context of the supporting document to your application. Any spontaneous inclusion of personal data is your responsibility and should be done in accordance with data protection regulations.

5. How long do we keep your personal data?

Unit E.2 only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing, namely for an unlimited period of time as it is part of the supporting evidence needed for the decision for protection, objection and cancellation of a traditional term.

They constitute the supporting evidence for the approval / cancellation of TTs.

6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored either on the servers of the European Commission. All processing operations are carried out pursuant to the [Commission Decision \(EU, Euratom\) 2017/46](#) of 10 January 2017 on the security of communication and information systems in the European Commission.

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures in place. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

7. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to authorised staff according to the “need to know” principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

Data collecting in the process of the application for protection of a traditional term for wine and its scrutiny, the objection and cancellation procedures if any, are used by Units E.2, I.1, the Legal Service and possibly the Court of Justice of the European Union, the national competent authorities, the third country competent authorities.

Personal data included in application for protection are published in the OJ for objection purposes.

In the context of an objection or cancellation procedure, data from the opponent or the author of the cancellation request respectively. Indeed, Applicant for protection has access to the objection or cancellation request of the requesters.

Applicant for objection or cancellation will receive the contact details of the applicant for protection.

The controller will in certain cases have transfer your personal data to a third country, part of the procedures mentioned above (i.e. application for protection, objection and cancellation). Grounds for refusal and evidences provided by the opponent or the author for cancellation are exclusively exchanged between the parties who may be located outside the Union in accordance with Regulation (EU) 2018/1725.

The controller will transfer your personal data based on derogations; the transfer is necessary for the establishment, exercise or defence of legal claim.

Please note that pursuant to Article 3(13) of the Regulation, public authorities (e.g. EU Court of Justice) which may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as recipients. The further processing of those data by those public authorities shall be in compliance with the applicable data protection rules according to the purposes of the processing.

The information we collect will not be given to any third party, except to the extent and for the purpose we may be required to do so by law.

8. What are your rights and how can you exercise them?

You have specific rights as a 'data subject' under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a) on grounds relating to your particular situation.

You can exercise your rights by contacting the Data Controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 9 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 10 below) in your request.

9. Contact information

- The Data Controller

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller, [AGRI-](#)

E2@ec.europa.eu

- **The Data Protection Officer (DPO) of the Commission**

You may contact the Data Protection Officer DATA-PROTECTION-OFFICER@ec.europa.eu, with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

- **The European Data Protection Supervisor (EDPS)**

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor (edps@edps.europa.eu) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the Data Controller.

10. Where to find more detailed information?

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the Commission, which have been documented and notified to him. You may access the register via the following link: <http://ec.europa.eu/dpo-register>.

This specific processing operation has been included in the DPO's public register with the following Record reference: **DPR-EC-12768**