



Brussels,  
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## **DRAFT AGENDA**

### **CDG «QUALITY AND PROMOTION »**

**in Brussels, rue de la Loi 130**

**11th floor - Meeting room: A**

**on Friday 29 June 2018, from 09:30 to 17:30**

1. AGM – "Advanced Gateway to EU Meetings"

Short presentation from the Commission with practical information gathered from the experience followed by a Q&A session.

2. Approval of the agenda and minutes of the meeting of 07/03/18

#### **Quality (a.m.)**

1. On-going legislative developments in the area of quality policy

2. Update on the CAP and Geographical indications:

a) How can the CAP help to increase the number of GIs and to foster them

b) How can the COM help the small producers to meet the requirements of GIs

3. Debrief of the ORIGO event 8 May 2018 ([www.origoglobalforum.com](http://www.origoglobalforum.com))

4. Recognition of mountain products: distinction between mountain and alpine products, according to UNESCO definition this could be outside the mountains

5. Food quality certification schemes:

a) Food quality schemes at national and EU level and the new food control legislation

b) EU best practice Guidelines for voluntary certification schemes for agricultural products of 2010 - State of play and possible further development

6. Implementation of Regulation No 1169/2011 on the Provision of Food Information to Consumers - Commission Implementing regulation laying down the rules for the application of article 26.3 of the FIC Regulation – Exchange of views on future implementation
7. Vegan and Vegetarian products: use of meat quality labels or traditional terms by vegan and vegetarian products => See example in France (<https://theconversation.com/why-france-banned-meat-names-for-vegetarian-alternatives-95549>)
8. A.O.B.

**Promotion (p.m.)**

1. Debriefing and state of play of the calls for proposals 2018
2. Annual Work Programme 2019:  
Presentation and exchange of views on the suggested priorities for the Annual Work Programme for 2019
- 3 Information and promotion measures upon initiative of the Commission
  - a) High Level Mission to China (14-19 May 2018), Participation in SIAL Shanghai (16-18 May 2018) – Debrief
  - b) SPS seminar in Korea (20-21 March 2018) - Debrief
  - c) Future information and promotion activities
3. A.O.B.

*Please send us your AOB questions in due time before the meeting (e-mail: [AGRI-B3@ec.europa.eu](mailto:AGRI-B3@ec.europa.eu)).*